1964 CONTRACT DIRECTORY

JANUARY

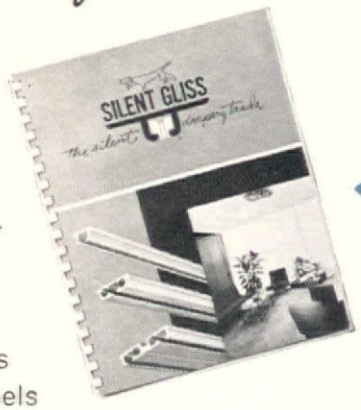
■ FURNITURE, CARPETING WALLCOVERINGS, RESILIENT FLOORING, FABRICS, LAMPS & LIGHTING, BLINDS, SHADES PARTITIONS, ACOUSTICAL MATERIALS, ACCESSORIES ■ HOTELS, MOTELS, OFFICES SCHOOLS, RESTAURANTS STORES, CHURCHES, BANKS SHOWROOMS, REST HOMES LOBBIES, GOVERNMENT AGENCIES, HOSPITALS ■ DESIGN IDEAS, SPACE PLANNING, BUDGETING, SPECIFICATIONS, NEW PRODUCTS & SERVICES, SALES & DISTRIBUTION METHODS ■ SPACE PLANNERS, INTERIOR DESIGNERS, CONTRACT FURNISHERS, ARCHITECTS, MANAGEMENT OF INSTITUTIONS BUYERS AND SPECIFIERS ■

C

the complete buying guide to commercial & institutional furnishings

SILENT GLISS

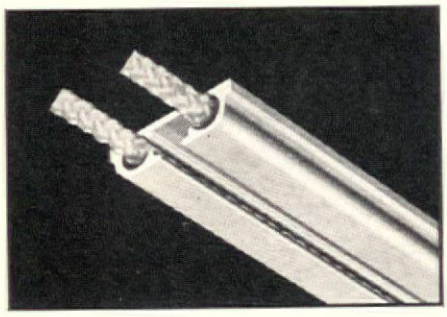
the silent drapery track®



Whatever you may read, hear, or be told — one thing is sure: *there is no other track to equal Silent Gliss.*

The reasons are clear: ■ No other track has the patented system of cords traveling in separated, semi-enclosed channels (to prevent drooping, tangling, and other problems of tension systems). ■ No other track features the silence of satin-smooth rounded nylon carriers traveling in precisely fitted channels (no annoying "echo chamber" roller noise.) ■ No other track has the slim, trim lines of Silent Gliss (with the gracious contours of the thoroughbred).

Silent Gliss offers *fourteen* track styles to choose from: tracks for surface mounting, bracket mounting, or recessing . . . tracks for cord traversing or hand operation . . . tracks for cubicle, extra-duty or specialty use. All are shown and described in the complete illustrated catalog shown above. Write for full details today; address Dept. CM-11.



☐ Here is the *secret of Silent Gliss* . . . with its all-nylon cord, traveling in patented, *separated* channels. This means minimum maintenance, because there's no drooping, no tangling *ever*. It's one of the reasons why Silent Gliss is the *prestige* track, chosen for quality installations the world over.

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Distributing Companies

Angevine Co., Freeport, Illinois

Drapery Hardware Mfg. Co., Monrovia, California

THREE OF THE Newell COMPANIES

Manufacturers of Quality Drapery Hardware Since 1903

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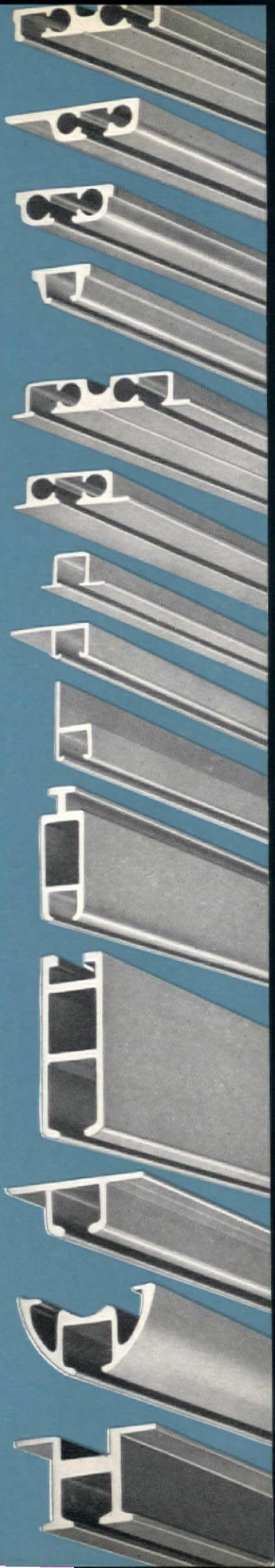

9216
4

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It's **styling — quality — durability — price**
And we have the answer . . .
in a wide range of fibers, textures, colors and weaves in tufted and woven carpets to fit every need and every budget. Our mills in Fort Oglethorpe, Georgia are the finest examples of modern and efficient volume production of quality tufted and quality woven carpeting —and made to sell at a price for commercial use.

Wools, Acrylics, Filament Nylons

take on exciting new looks and wondrous new textures when Bemporad makes them. In addition to a wide range of stock items, we will create special effects designed to your individual requirements.

(Illustrated at right) "Alpha," a tight wool loop pile available in solids and two or three tone tweed; ideal for heavy traffic areas. Inquire for special colors.

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carpet mills, inc.

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The Terson touch at the Treadway Inn. When the wind is right, you can feel the spray from downriver where the mighty Niagara makes her eternal mist. But inside the busy dining room of the new Treadway Inn on the banks of the Niagara River, there's a comfort and warmth that are traditionally Treadway. ▪ And the upholstery? Well, when the designer, Mr. Constantine Kravas of the Ballard Corp. had to come up with a color, quality and texture, he chose the touch of Terson vinyl. ▪ Why? Terson's tough — well able to take the traffic of the popular Treadway . . . yet it's soft and pliant . . . rich-looking . . . and tailors beautifully. Maintains with the touch of a damp cloth. ▪ Result? One of the most comfortable, handsomely-upholstered dining areas in Upstate New York . . . thanks to the Walter M. Ballard Corp. (designers), American Chair Company (chair manufacturer), and Athol Manufacturing Co. (makers of Terson). ▪ Terson comes in a broad choice of colors, patterns, and textures . . . making it a natural choice for your next installation. ▪ But why not let our catalogue speak for itself? Write Athol Manufacturing Company, a division of Plymouth Cordage Industries, 120 E. 41st St., New York, New York 10017, or Butner, N.C.

ADD THE TOUCH OF

TERSON

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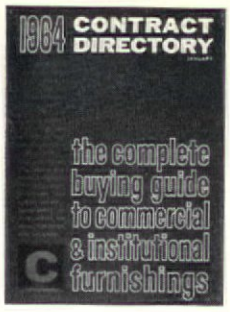

The Cover

In addition to comprehensive and thoroughly revised classified listings of contract sources, this Second Annual Directory issue contains "a map of the trade" that describes and illustrates suppliers' showrooms specializing in commercial/institutional merchandise and services.

CONTRACT

THE BUSINESS MAGAZINE OF COMMERCIAL/INSTITUTIONAL FURNISHINGS

VOL. V, No. 1 JANUARY, 1964

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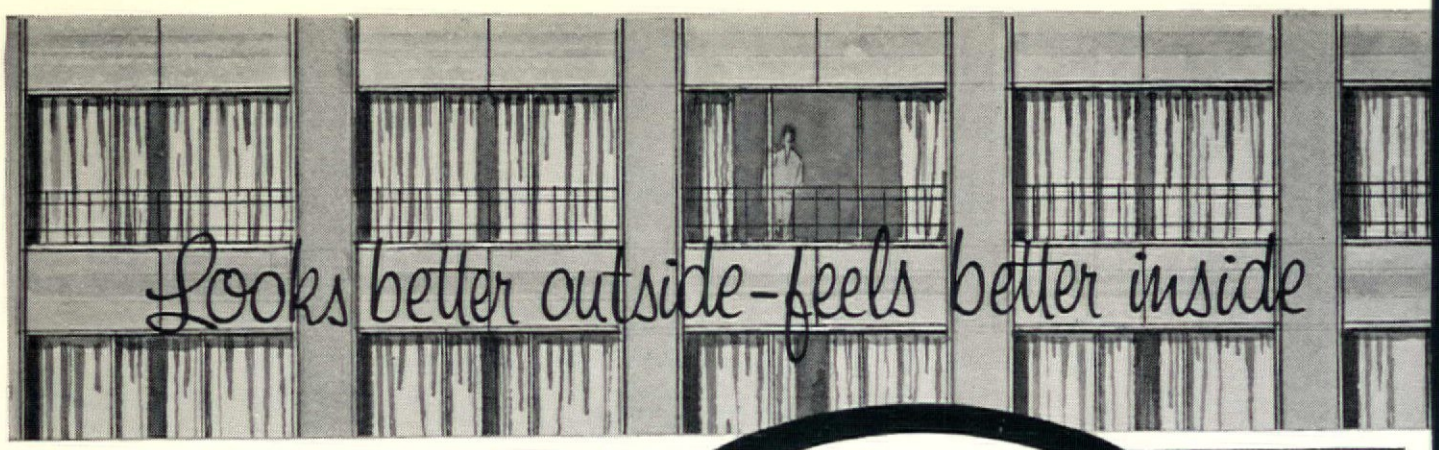

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WHITE • WASHABLE • INSULATED DRAPERY LINING

When you specify ROC-LON, you are providing much more than just a lining for your draperies. ROC-LON is a handsome, durable, high-count cotton fabric with a soft drapable hand that effectively insulates against heat and cold. It is completely washable, dry cleanable, shrinkage controlled and available in a variety of widths, with or without fire-retardant finish. ROC-LON insures the life of fine drapery fabrics by adding protection against fading and sun degradation. This lining is shadow-proof, but permits the entrance of filtered light making artificial illumination unnecessary during the day.

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insulated satin-glo lining

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Featuring linings that are the ultimate in versatility, appearance, insulation and light control.

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MOST COMPLETE IN THE WORLD!

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More than 2,000 major furnishing and equipment lines for commercial and residential installations; for homes, restaurants, hotels, motels, schools, offices, lobbies, airports, hospitals, dormitories and religious institutions.

HIT ALL THE BUTTONS, SEE THE WHOLE SHOW

- (18) Floor Coverings Bedding
- (17) Furniture, Bedding
- (16) Furniture. Bedding
- (15) Accessories
- (14) Furniture, Traffic Appliances
- (13) Floor Coverings, Curtains, Draperies
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- (7) Furniture
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Write for additional information

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Chicago, Illinois 60654

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FLAMEPROOFING

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Of the renewable Flameproof finishes where **PYROSET** or **FLAMETROL** "69" cannot be applied, our **TEXPRUF** is far and away the best!

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3 West 17th Street **New York 11, New York** **WAtkins 4-0877**

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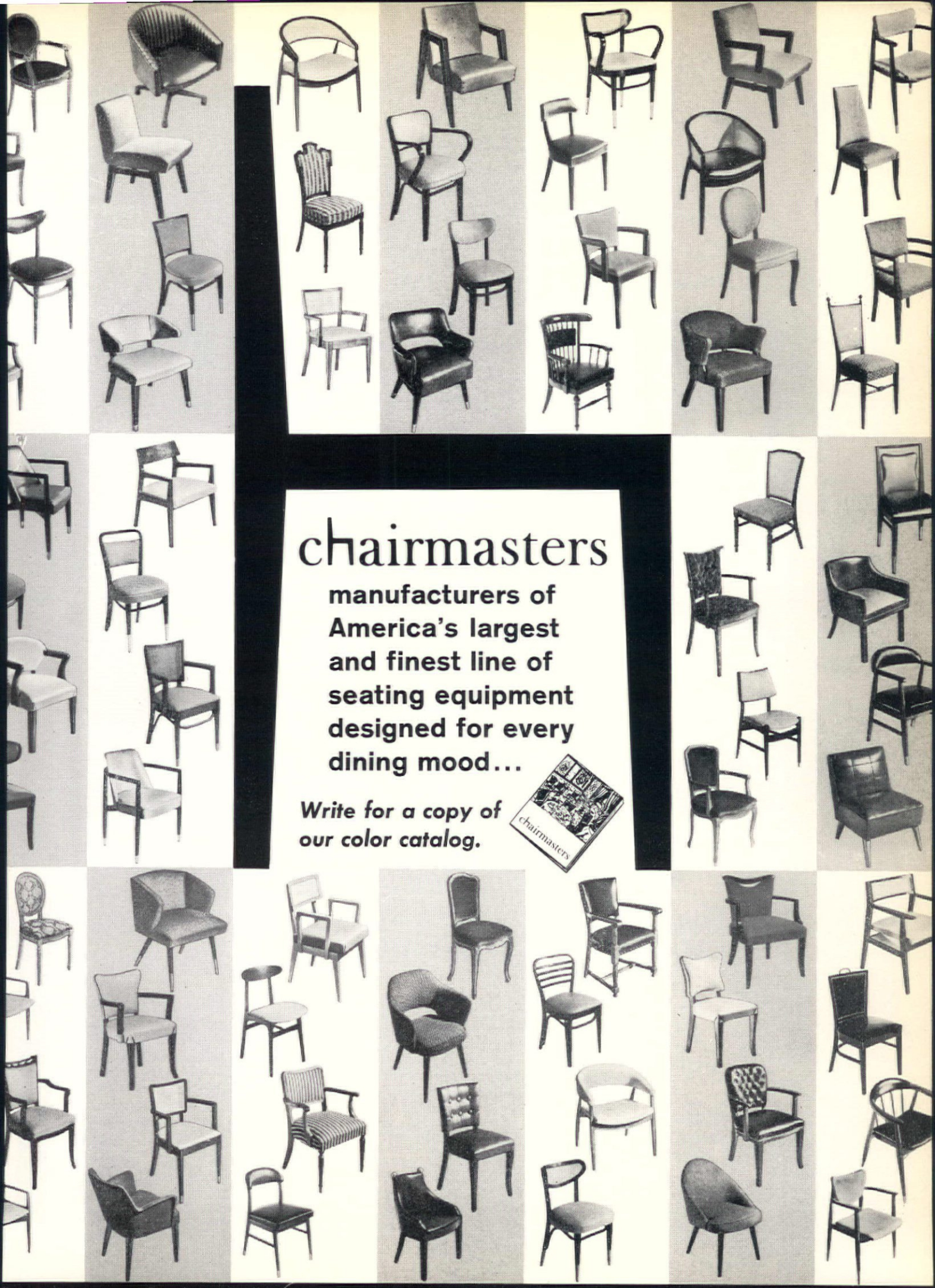
Circle No. 7 on product information card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manufacturers of America's largest and finest line of seating equipment designed for every dining mood...
Write for a copy of our color catalog.
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CHAIRS — SETTEES — BANQUETTES

New HOWELL "EMBASSY" Group of Upholstered Furniture

with removable, reversible cushions

Distinctively different, the new Howell "Embassy" group brightens your office, lounge or waiting room with smart, cheerful colors.

The arm chairs and two- and three-passenger davenports feature reversible cushions in your choice of 44 colors. Their beneath-the-cushion helical springs provide added comfort . . . square tubular frames assure extra sturdiness. Versatile Howell plastic-topped occasional tables in matching design add the final touch to many attractive room arrangements. For Brochure No. 27 on new Howell upholstered furniture write:

HOWELL 436 So. First St. • St. Charles, Illinois

Showrooms: One Park Avenue, New York • Merchandise Mart (11th floor), Chicago • Furniture Mart, Los Angeles • Western Merchandise Mart, San Francisco • 1710 Hi Lane Drive, Dallas

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KNOWN BY THE *COMPANY* IT KEEPS...

at the Palm Springs Spa, the Greenbrier, the Homestead, the Americana, the Cloisters, Holiday Inns, Hilton Inns and many, many more . . . wherever seating comfort adds to the pleasure of guests. In motels, hotels, resorts and clubs throughout the country Ames Aire offers a competitive advantage in comfort, durability and styling.

Ames Aire... America's leading indoor / outdoor casual furniture

Ames Aire blends magnificently into any decor — around pools, on verandas, porches and patios. Indoors, Ames Aire contributes the same superb style and design. The comfort it offers is unmatched. The open weave of the resilient vinyl cord over sturdy, graceful frames captivates an "aire" of relaxed elegance. The vinyl cord comes in a variety of decorator colors. The craftsmanship and materials used in Ames Aire are of such high quality that the furniture carries a five year warranty against defective material and workmanship. Write for a descriptive, color catalog and brochure. O. AMES CO., Box 1774, Parkersburg, West Virginia.

AMES FURNITURE all around your home—

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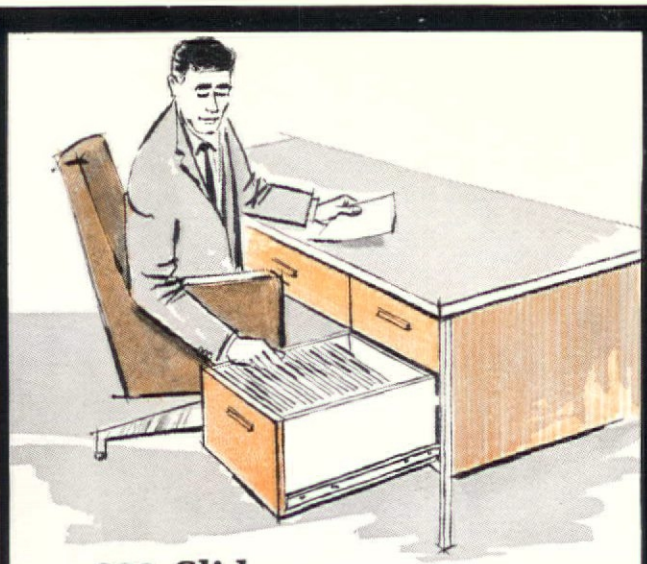
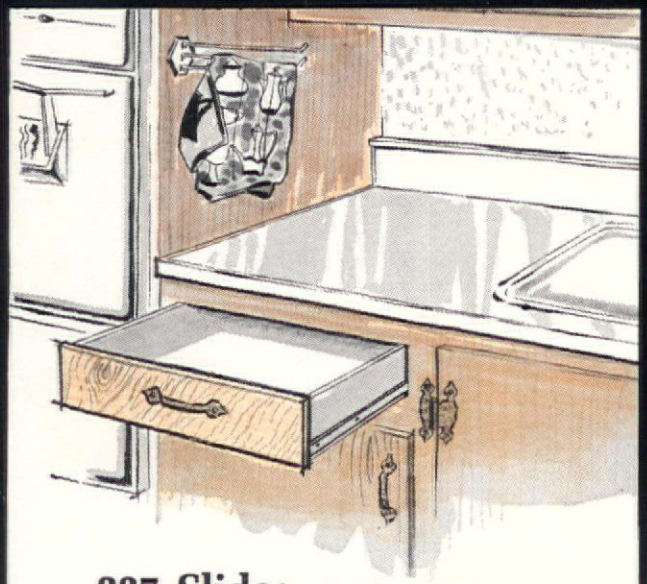
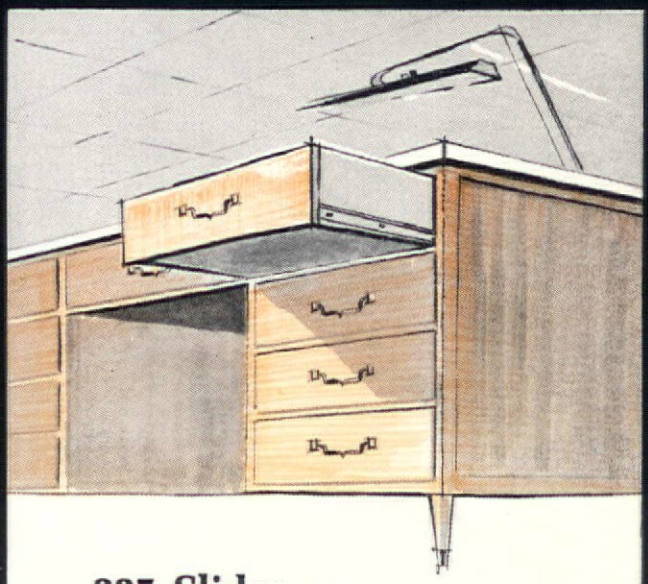


329 Slide: Full extension, ½" side space, 100 lb. load capacity

340 Slide: Self-closing, ½" side space, 100 lb. load capacity



337 Slide: ½" side space, 50 lb. load capacity



335 Slide: ½" side space, 100 lb. load capacity

There is a Grant Slide designed for every need.

Grant's exclusive slide design and development department is constantly engaged in research and planning activity, to stay abreast of the varied requirements of slide users.

Pictured here are but four of the broad array of Grant Slides — slides expressly engineered for application to specific products such as: desks, store fixtures, kitchen cabinets, general furniture, phono units and other special areas.

Whatever your specific requirements, you can be certain Grant has a slide — or can efficiently make a slide, to meet the need.

Do you have a copy of Grant's 32 page Slide Manual? It's yours, free for the asking!

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CHICAGO HARDWARE FOUNDRY CO. • NORTH CHICAGO, ILLINOIS • SHOWROOMS IN PRINCIPAL CITIES

SEATING COMFORT SO GREAT WE PUT IT ON A PEDESTAL

CHF

New CHF No. 56—$225 list

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Another success story from CHF! A whole range of plush chairs for lounges, reception rooms, any place where seating comfort plus styling is required . . .

Leave it to CHF—for the very best in new seating ideas!

Circle No. 12 on product information card

A fabric or wallcovering problem?

Let Greeff help you!

Vice president Robert H. Hamilton, in charge of Greeff's Contract Division, has had years of experience in every phase of contract decorating.

Whatever your problem in these categories, he will be happy to give his personal attention to it.

You can reach Mr. Hamilton at Greeff's New York office, 155 E. 56th St. Telephone: Plaza 1-0200.

Greeff

FABRICS and WALLPAPERS

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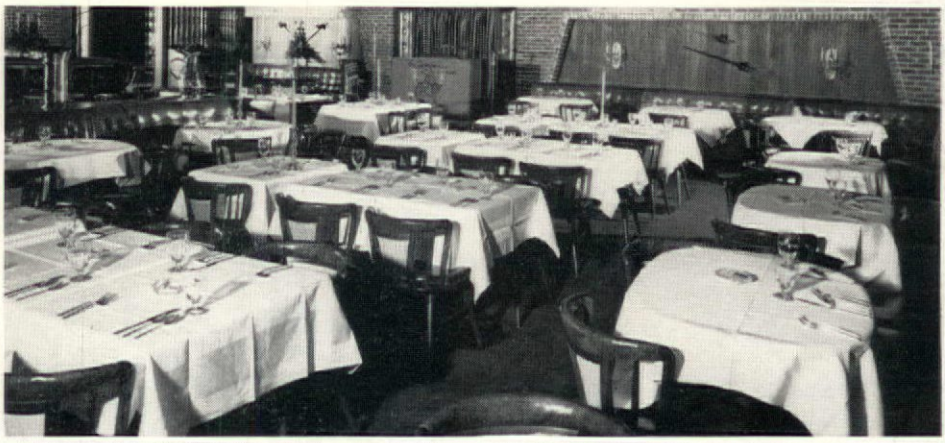
Heywood does them all!



(All at low cost...with low maintenance and high quality)

Yes! Heywood has the ideal furniture for hotels, motels, restaurants, schools, homes and dormitories, everywhere. Warm furniture that never has an impersonal, institutional look. Sound furniture that can stand up to steady transient wear and tear. Attractive furniture with a lasting, ageless quality about its design that makes it an intensely practical long-term investment. You can choose the charm of Early American, the clean mood of modern, the delightful idea of contemporary. All of solid wood and extras which include optional formica tops in the widely varied selection. For furniture of tried-and-proved integrity, you can't beat the 138-year-old Heywood-Wakefield record of solid worth. It's worth everything!

HEYWOOD-WAKEFIELD · GARDNER, MASSACHUSETTS

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C4-22 STEEL AND OXHIDE

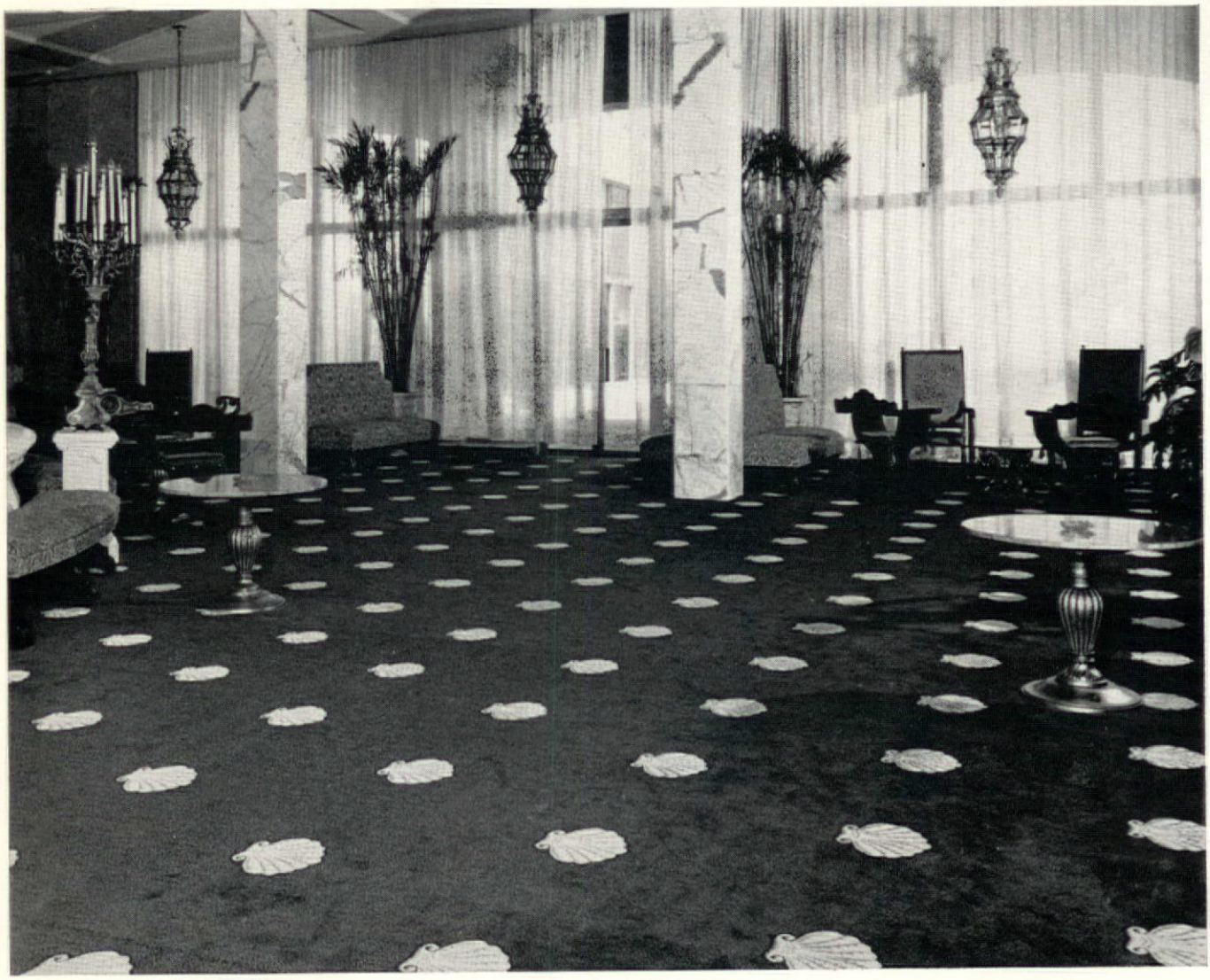
HE KJAERHOLM TRIENNALE CHAIR FROM THE LUNNING COLLECTION

FREDERIK LUNNING

7 FIFTH AVENUE, NEW YORK 22, NEW YORK

PLAZA 1-2400

WHY DO SO MANY IMPORTANT COMMERCIAL INTERIORS FEATURE GULISTAN CARPET?



In the posh Doral Beach Hotel at Miami Beach, Gulistan's luxurious all-wool wilton carpets in brilliant colors and distinctive design set the tone of contemporary elegance. Designed by Tom Lee, A. I. D.

It's great, that's why. Quality is unexcelled. Colors are unlimited. Wearability has been tested and proven for years. The widest range of textures, patterns, designs and fibres makes it easy to choose the right carpet for any installation. To help you even more, all Gulistan Carpet is Performance Rated* for wear and appearance retention under varying traffic conditions. And Gulistan staff experts are ready to help you with installation and color advice, or advice on your over-all decorating problems.

For immediate delivery, the most extensive line of qualities is available from stock. Or, if you prefer, Gulistan provides individual custom designs in broadloom or area rugs. For complete description and illustration of many Gulistan lines and services, see our full-color catalog in Sweets Architectural File. Or write Gulistan Commercial Department. A. & M. Karagheusian, Inc., 295 Fifth Avenue, New York, N.Y. 10016 *TM of A&MK, Inc.

GULISTAN®
CARPET

A. & M. KARAGHEUSIAN, INC., 295 FIFTH AVENUE, NEW YORK, N.Y. 10016

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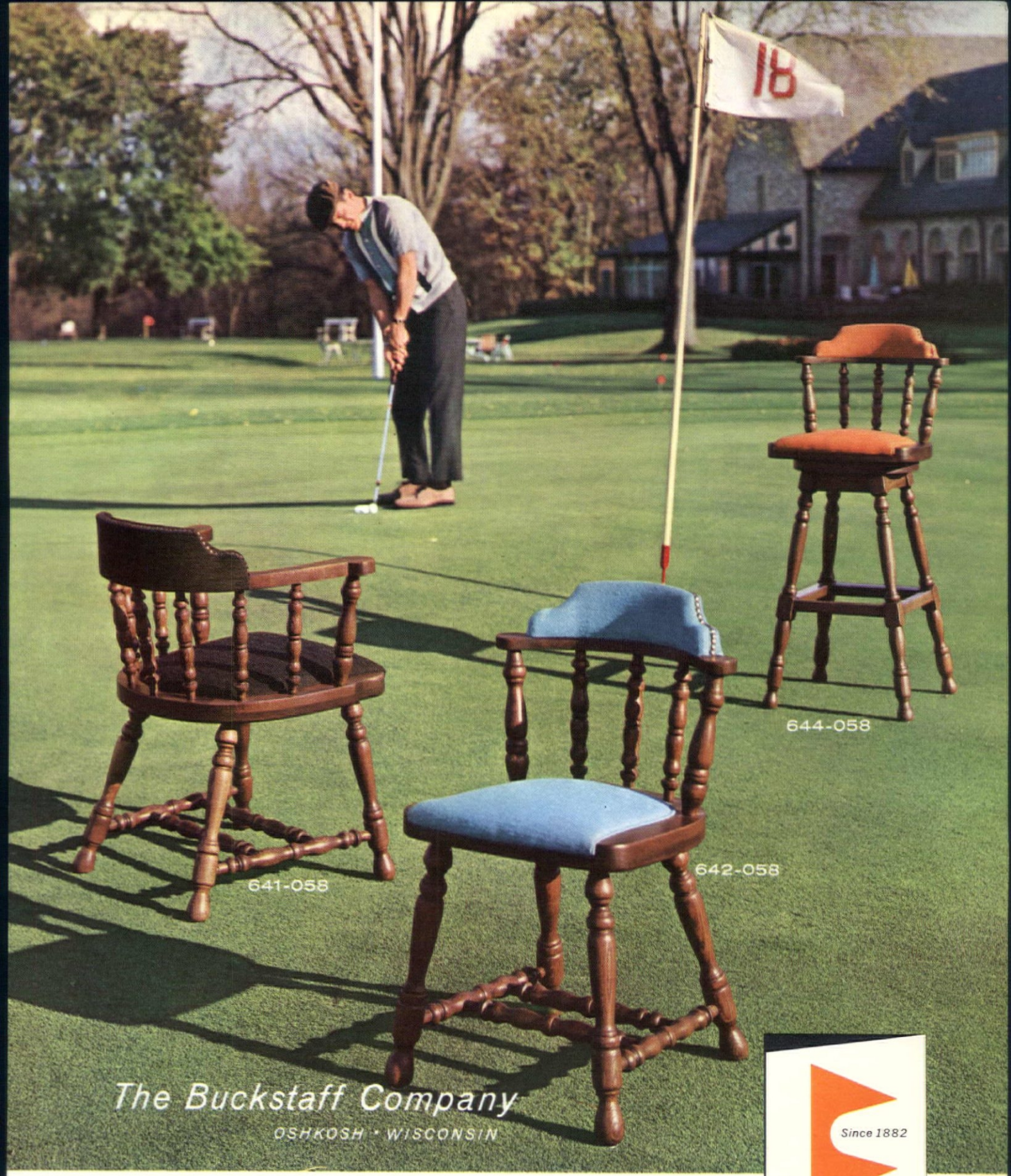

Since 1882

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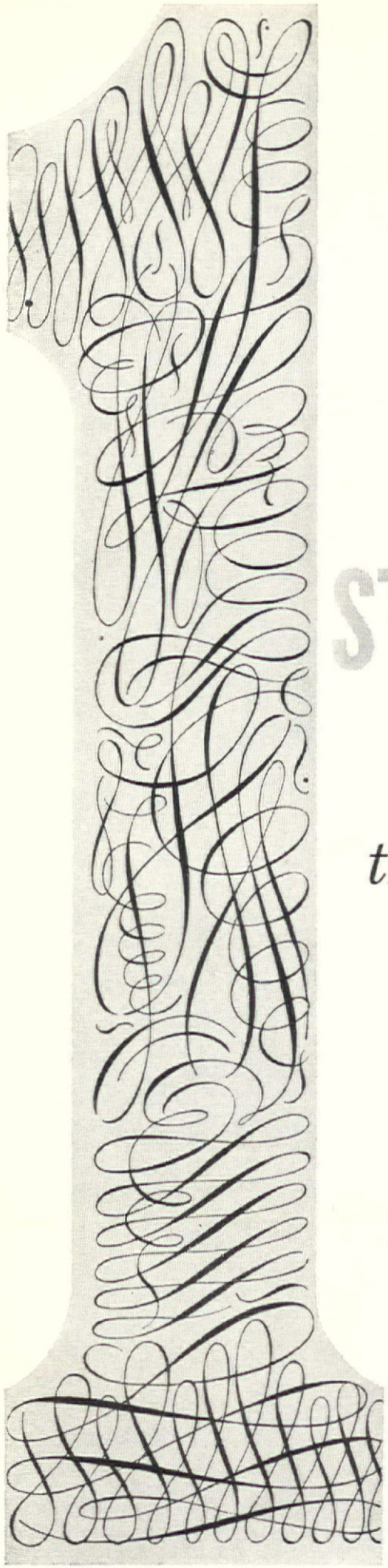
DISTRIBUTOR SHOWROOMS IN MOST PRINCIPAL CITIES

You'll find our distinguished collection of Colonial and English Oak pieces colorfully illustrated in Folio Six. Write for your free copy today.

or send one dollar for our 130 page catalog illustrating the complete Buckstaff line of contract furniture.

GOING TO CHICAGO? VISIT OUR PERMANENT MIDWEST SHOWROOM IN THE MERCHANDISE MART — SUITE 1119 ON THE FABULOUS ELEVENTH FLOOR.

CONTRACT MANUFACTURERS' CENTER



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WHITE AND DECORATOR COLORS

ST *say* MILIUM®

INSULATED DRAPERIES AND LININGS

then say how many yards

First things first . . . when specifying draperies and drapery linings. MILIUM draperies and linings are the ultimate in window decoration for quality, for insulation, for increased opacity, and to avoid fading.

Make your request for MILIUM draperies and linings as automatic as requesting your favorite name in flooring, carpeting, wallpaper or paint. **Nothing else will do.**

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®MILIUM is the registered trademark of Deering Milliken, Inc. for insulated fabrics.

Circle No. 18 on product information card

american heritage
designed by
robert davidson
from volume 14
the new collection
of james seeman scenics

A superb group of contemporary and traditional treatments...many designs from our exclusive decorator line...
write for a free miniature of the magnificent seven-strip "American Heritage"
inspired by the traditions of our founding fathers.

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Long Island, New York

New York Showroom
16 East 53rd Street
New York 22, New York

San Francisco Showroom
553 Pacific Avenue
San Francisco, California

Los Angeles Showroom
107 South Robertson Boulevard
Los Angeles, California

Dallas Showroom
220 Decorative Center
Dallas, Texas

Airwall® Pneumatic Partitions provide profitable flexibility in the luxurious Newporter Inn

"Airwall" Pneumatic Partitions offer more than just a space divider . . . they provide extreme flexibility, eye-appealing beauty and excellent sound retarding qualities. While completely portable, "Airwall" Partitions offer a rich, genuine appearance with none of the flimsy, temporary feeling created by many space dividers. "Airwall" Partitions can be used anywhere and moved at will . . . just set the panels in place, add air and for all practical purposes you have a portable wall that looks and functions as a permanent wall. Write for complete information.

The photos illustrate how versatile "Airwall" Pneumatic Partitions provide flexible meeting and dining areas in the Newporter Inn, Newport Beach, California. Architect: Ray Levanas; Interior Designs by Jordan & Morris.

HUPP
CORPORATION

AIRWALL INC. SUBSIDIARY
16714 S. GARFIELD AVE., PARAMOUNT, CALIF.

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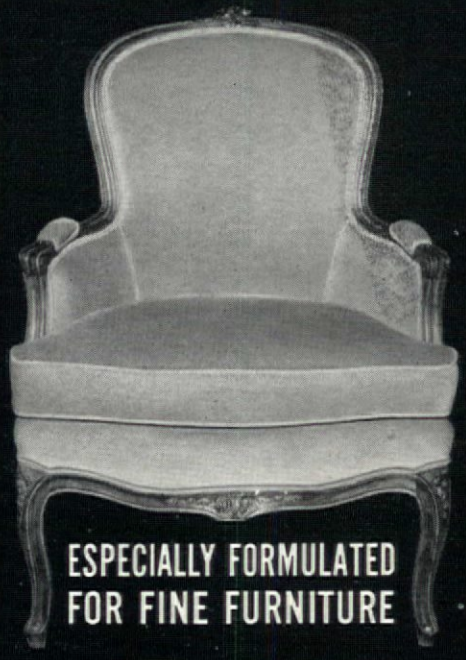
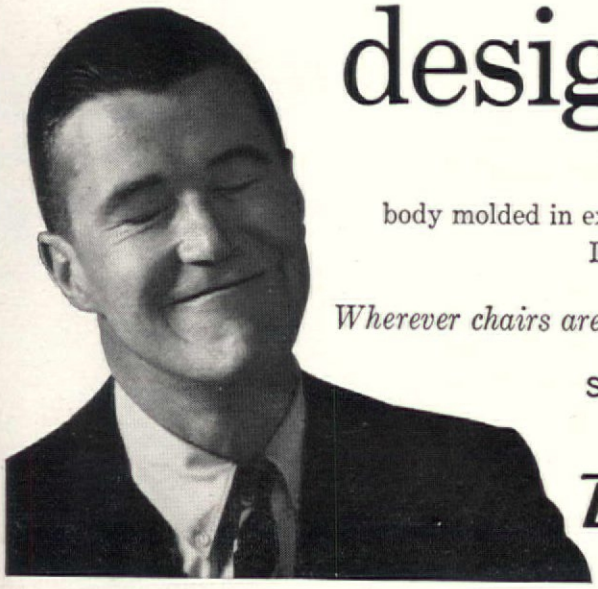
NEW! THE LOOK OF VELVET IN 100% NYLON SURFACE NYMARRA



Unique—because this all-new wonder fabric offers the upholstery industry a never-before combination of luxury appearance and practical performance. The secret is in the surface —100% nylon, velvet-soft and velvet-deep, glowing richly with color, embodying a supple hand, a sensuous touch. Invisible beneath the elegance: rugged durability, smooth tailoring quality, easy-care livability. We'd like to put a swatch of NYMARRA in your hand. Just write to Cohn-Hall-Marx Co., Dept. 18, 1407 Broadway, New York 18, New York.

this is the new Brunswick chair of advanced design

original designs by Dave Chapman, Inc.



One-piece seat and back. Comfort-contoured and body molded in exclusive *Lifetime Fiberglass*. Available in 6 Designer colors . . . with or without Danish Walnut arms.

Wherever chairs are needed . . . you buy better when you buy Brunswick

SEND FOR OUR FULL COLOR CATALOG, TODAY!

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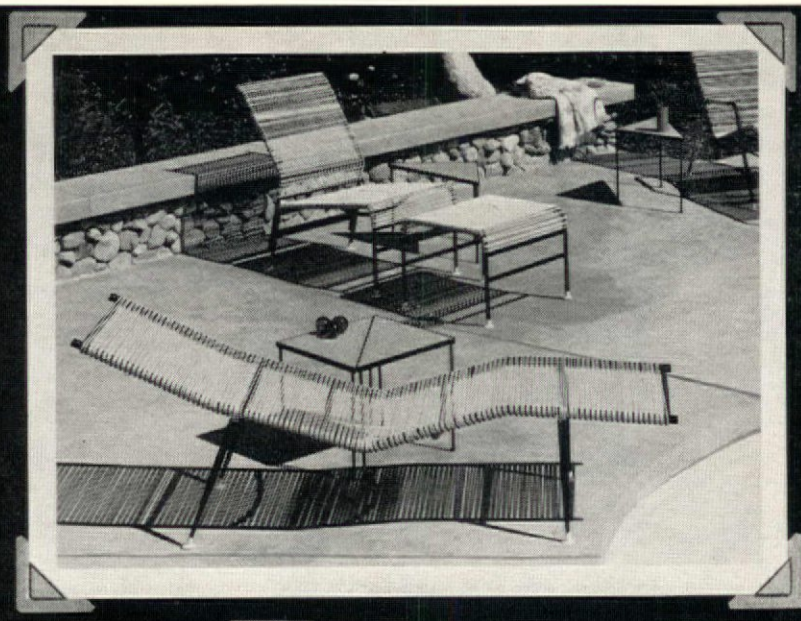

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☆ Casual Aire
☆ Ship and Shore
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— definitely the finest
in casual furniture
at any price —
made by Mallin Co.
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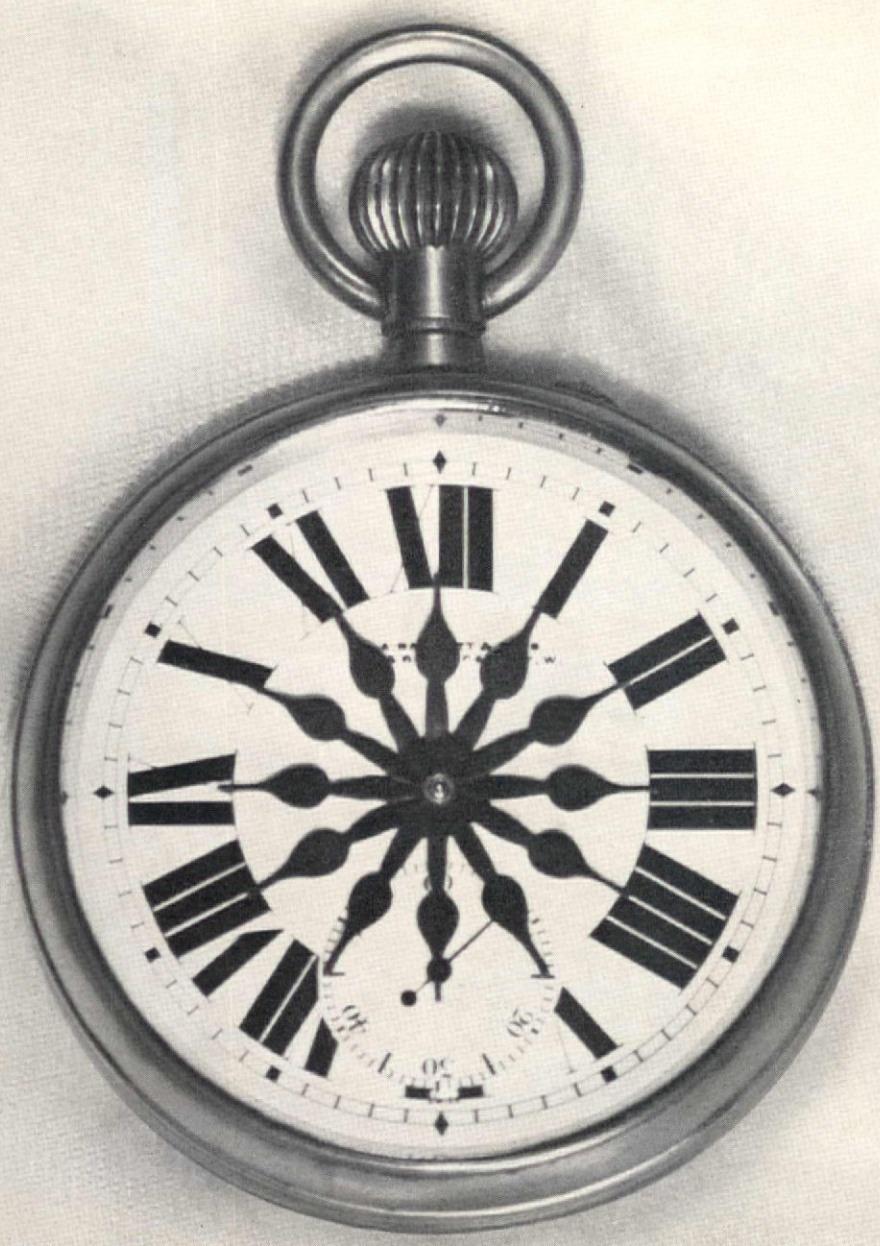

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We're not clock-watchers when it comes to customer service. We'll spend as much or as little time with you as you wish. But when it comes to *delivery*—ah, that's another story! If we tell you your order will be delivered a week from today at 3 p.m. . . . chances are it will reach you at 2:59.

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Vista Alegre

. . . a superb collection of furniture designed the Spanish tradition

. . . did Don Quixote sleep here?

Not really, but Beautycraft's new Vista Alegre grouping of coordinated case pieces characterizes the grandeur of Spanish nobility, and Don Quixote might well have enjoyed a room such as this! Beautycraft has made it possible for the entire contract furniture field to obtain this increasingly popular grouping at competitive prices. Every piece reflects a luxury which belies its functional purpose . . . the entire group is ideally suited to new installations or renovations . . . all are precision produced in accordance with Beautycraft's high standards of fine craftsmanship. With this new grouping, the contract decorator is enabled to obtain his total room requirements from a single, dependable source, with complete assurance of on-time delivery. For further information, mail coupon below to:

beautycraft

1301 NORTHWEST SEVENTH AVENUE, MIAMI, FLORIDA

Factories: Miami, Florida • Princeton, West Virginia • Toronto, Canada

The Embassy deucette sleep unit harmonizes with the Vista Alegre design. The chaise and couch are joined by a desk; the chaise remains fixed and the couch pivots out to convert to a single bed, ideal where space is limited.

Beautycraft Furniture Industries, Inc.
Dept. C, 1301 Northwest 7th Avenue, Miami, Fla.
Please send full information on:
Coordinated case goods ☐ Deucette sleep units ☐
Custom-crafted furniture ☐

Name _____

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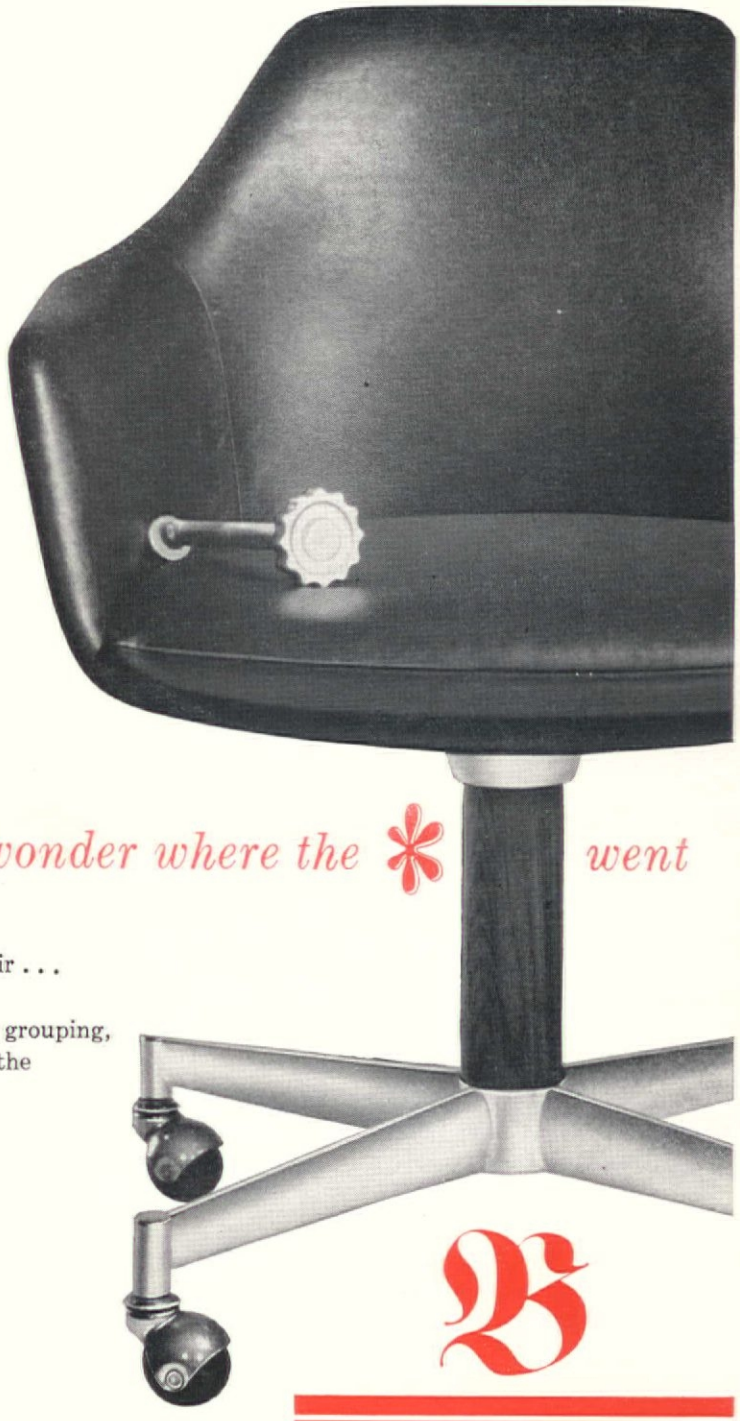

You'll wonder where the * *went*

Attend . . . a tilt and swivel executive chair . . .
with no visible tilting mechanism.

You can now dream together an executive grouping, suite, den or conference area that's *mais oui* all the way. That's Burke *McKenzie* all the way. A tilt and swivel executive chair with a sleek oiled-walnut column (*sans* plumbing) . . . a body-contoured fiberglass shell—immaculately upholstered . . . a deep 3″ cushion . . . a polished aluminum or fused-plastic base. Gorgeous hardworking fabrics? Matching side chair? *Certainement.*

*The tilt mechanism went into the base of the pedestal, where all good tilt mechanisms should go. But *only* the *McKenzie's* does!

BURKE DIVISION
Brunswick **CORPORATION**
2605 East Kilgore Road, Kalamazoo, Michigan

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HARDWICK CARPETING

...focal point of interest in the Tampa Savings & Loan Association

Specially designed carpeting . . . carpeting abounding in noteworthy interest to bring out the important characteristics and unique highlights of smart interior is a Hardwick speciality.

Aware of this, Alan L. Ferry Designers of Atlanta, Georgia, chose Hardwick to create this richly and specially designed quality for their client, the Tampa Savings & Loan Association, Tampa, Florida. It's a perfect choice . . . that you can see.

What you don't see is the quality that endures. It's there . . . Hardwick carpeting craftsmanship, over a century of carpet making experience guarantees it.

On your next carpeting installation, consult with Hardwick. Let Hardwick show you how their carpeting — regular contract qualities PLUS special designs, colors and textures — let you offer beauty, practicality and uniqueness at a reasonable cost. Write or call Hardwick Contract Department, 7th Street at Lehigh Avenue, Philadelphia 33, Penna.

FREE! Hardwick's new "Carpet Selector"

In Hardwick's "Selector" are ACTUAL CARPET SWATCHES showing today's newest and most popular contract qualities to help you demonstrate carpeting dramatically, professionally and effectively.

HARDWICK & MAGEE CO.

Lehigh Avenue at 7th Street, Philadelphia 33, Penna.

Chicago Dallas Detroit New York San Francisco Los Angeles

HARDWICK & MAGEE CO., 7th & Lehigh Avenue, Phila. 33, Pa.

Gentlemen: Please send me, without charge or obligation, your new "Carpet Selector" . . . the contract carpet guide prepared as a Hardwick professional service.

Name_____

Firm Name_____

Address_____

City_____ Zone____ State____

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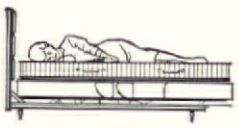
enticing attraction to increase occupancy

Beautyrest Adjustable Beds by Simmons

Guests enjoy sublime comfort in a Beautyrest® Adjustable Bed. When reading, writing or watching TV, they may prop themselves up in exactly the position they want with gentle yet firm back, head and leg support. For sleeping, nothing surpasses the comfort of a Beautyrest.

You will enjoy added prestige and increased profits when you equip your most luxurious accommodations with Beautyrest Adjustable Beds. Guests will come back again and again. You also find long-lasting Beautyrest helps reduce maintenance costs—saves you money.



Beautyrest Adjustable Bed in its standard sleeping position.

A flick of a hand-held switch raises the head section of the bed.

Knee section raises to provide additional support and comfort.

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ANY WAY YOU LOOK AT IT:

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Fiberesin meets or exceeds all pertinent commercial standards for melamine high pressure decorative laminates. Fiberesin meets all specifications and requirements of Federal Specification L-T-0041c (GSA-FSS) Type III.

Protect your investment in Contract Furniture —

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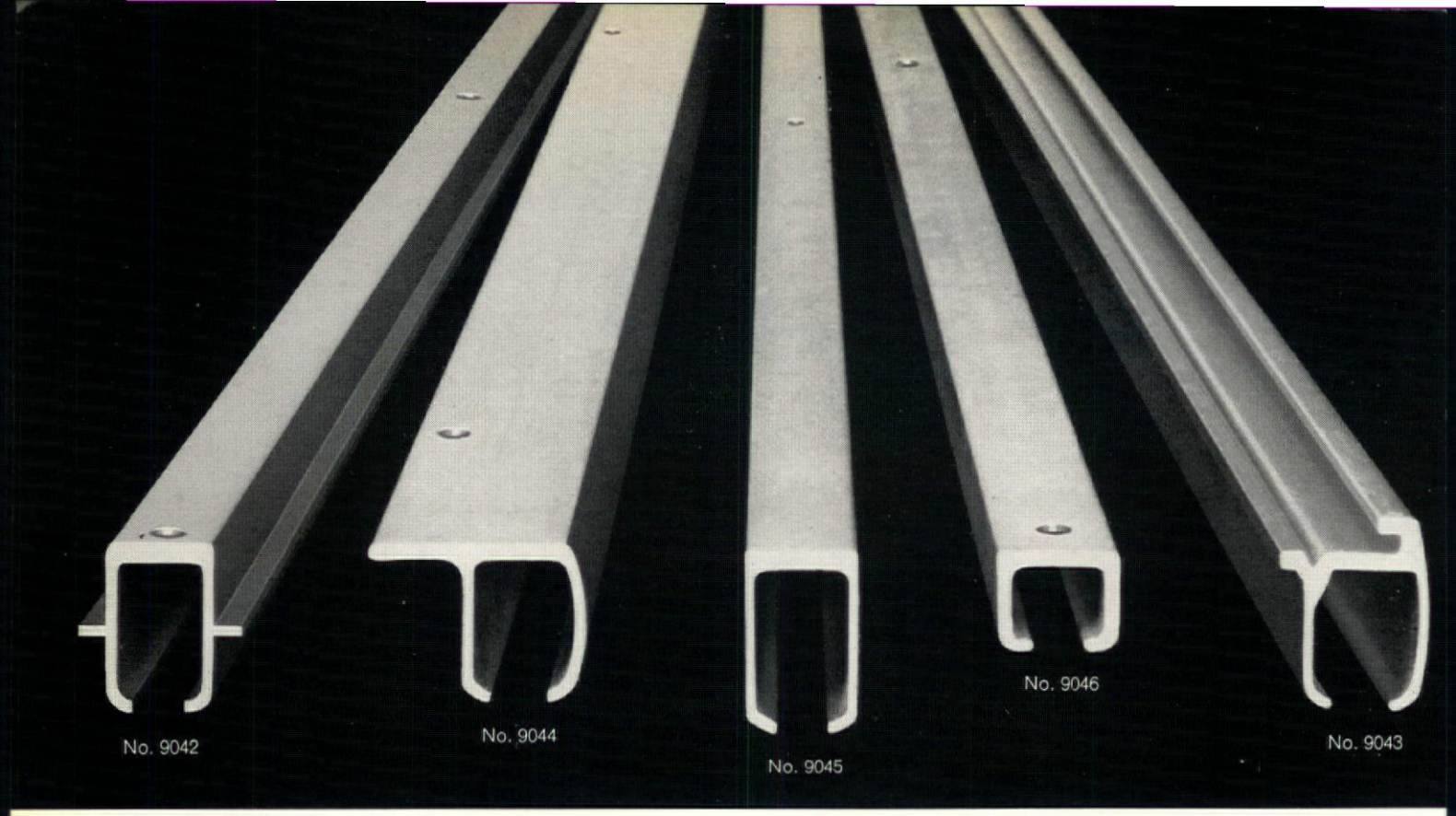
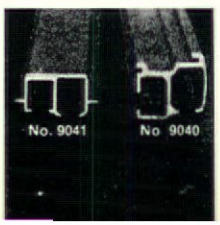


We make five cordless drapery tracks that solve window problems like magic.

We even make a wand.

More precisely, it's a baton. Still, a wave is about all the effort it takes to operate draperies on Architrac® cordless traverses. We extrude them from high-alloy aluminum in lengths to 24 ft.; design them for recessed, flush, flange or bracket mounting. Etched and anodized, Architrac goes beautifully with aluminum windows and sliding glass doors. It's economical to install, maintenance-free. Ball bearing carriers always glide smoothly. Draperies pack back in minimum space, move anywhere along the track. We stock components and accessories nearby. Our Architrac drapery hardware catalog is free for the asking (also in Sweet's). It includes special features and details on installation. Ask, too, for price-estimating information and about our nationwide consultation service. Write: Kirsch Company, **326** Prospect, Sturgis, Michigan.

Kirsch
DRAPERY HARDWARE



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Leadership in *Sheer Curtain Fabrics* has long been the position of Berkshire Hathaway. In every wanted fibre and blend . . . in a broad selection of fabrics from filmy marquisettes to modern textured boucles . . . in a rich range of decorator colors . . . our showrooms are *Sheer Headquarters*. New ideas and new concepts in Fashion Sheers are constantly being developed. We think they are something to cheer about. Come join us. Inquiries invited.

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The traveler, the patient, the customer and client, whoever waits - these are the people we design for. Architects bring beauty, flexibility and practicality to their space planning when they specify Kasparians Multalum for public seating areas. The sparkling Tulsa International Airport by architects Murray, Jones & Murray, is a case in point.

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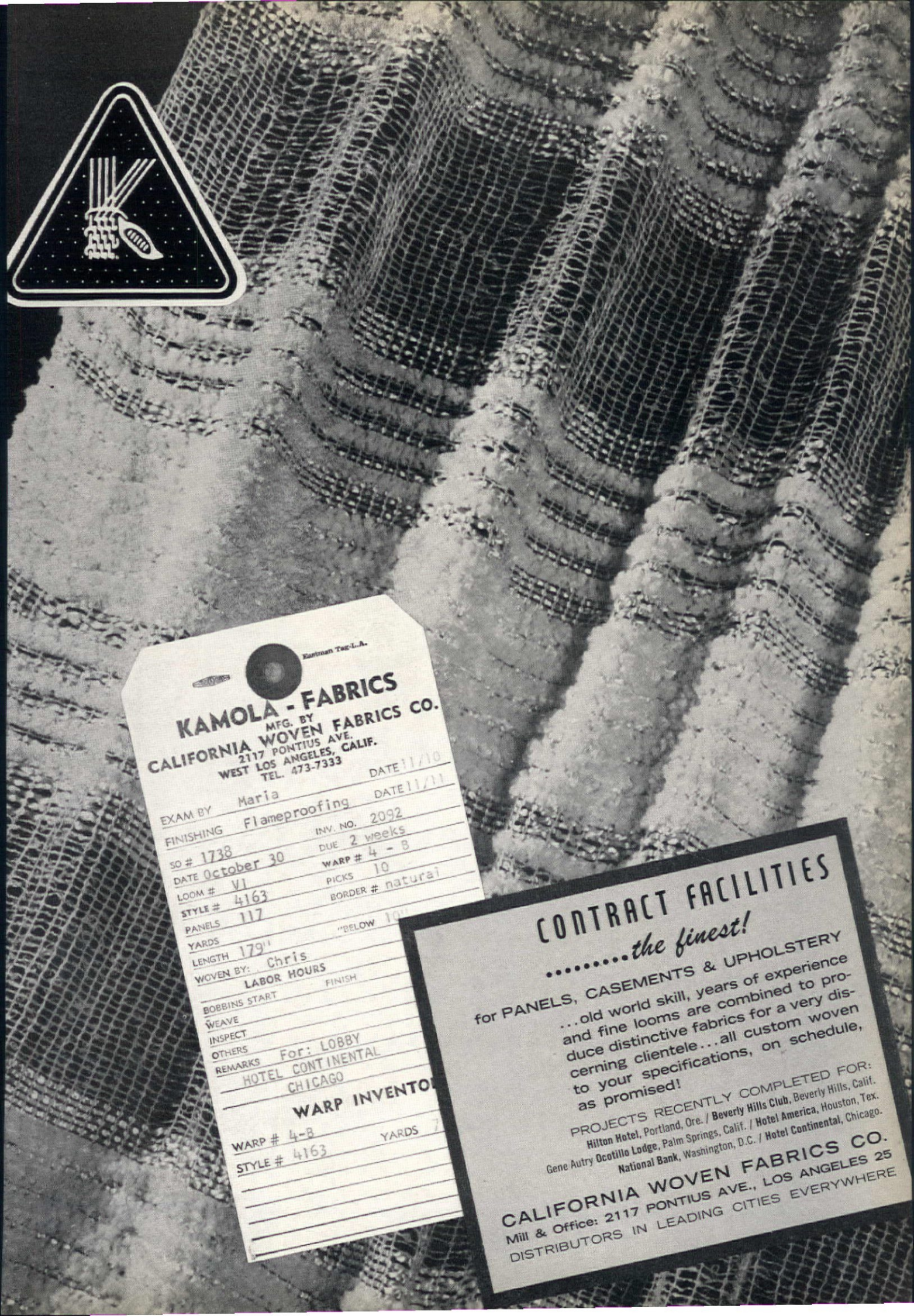
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NOW... *the world's newest, most exciting metal furniture is tagged with this name:*

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NEW! WEATHERATED CUSHIONS!

Truly guaranteed, tested . . . Weatherated Cushions may be rained on and will dry readily in the open air with no deterioration of the cushion filler. Best of all, they may be covered in any Molla fabric . . . print, solid color, or plastic!

NEW! TEMPERED FIBERGLASS TABLE TOPS!

These new table tops, chosen specifically for outdoor furniture lines, are absolutely impervious to weather.

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See it among all the Many Moods of **molla** FURNITURE

Molla, Inc., 425 E. 53 St., N. Y. Showrooms in Boston, Chicago, Dallas, Grand Rapids, Los Angeles, Miami, Philadelphia, Providence, San Francisco.

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The Idea Material

Patterns: No. 1311, Winchester Walnut, and No. 1570, White

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Regular 1/16th inch WILSON-ART is utilized for both horizontal and vertical surfaces. This assures years of trouble-free usage with virtually no up-keep expenses. This is just one more example of the versatility of WILSON-ART. You are *only limited* by your own imagination.

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☐ WANT COMPLETE INFORMATION ON THIS WILSON-ART INSTALLATION?

☐ HOW ABOUT AN 8-PAGE BROCHURE OF COLORS, PATTERNS AND SPECS?

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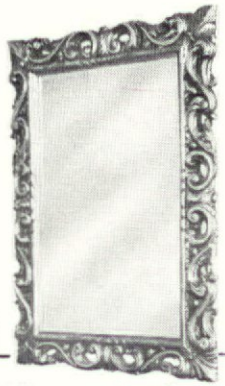
Quartite Creation

case in point: HOTEL CONTINENTAL IN CHICAGO



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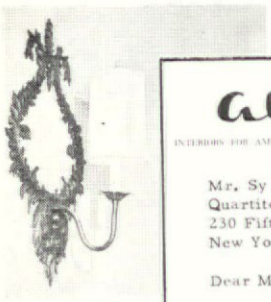

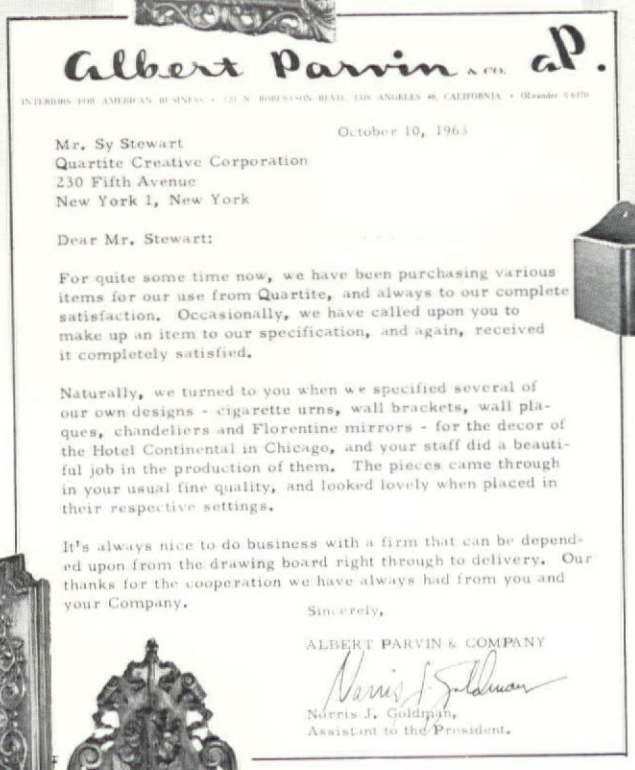

Albert Parvin & Co.

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October 10, 1963

Mr. Sy Stewart
Quartite Creative Corporation
230 Fifth Avenue
New York 1, New York

Dear Mr. Stewart:

For quite some time now, we have been purchasing various items for our use from Quartite, and always to our complete satisfaction. Occasionally, we have called upon you to make up an item to our specification, and again, received it completely satisfied.

Naturally, we turned to you when we specified several of our own designs - cigarette urns, wall brackets, wall plaques, chandeliers and Florentine mirrors - for the decor of the Hotel Continental in Chicago, and your staff did a beautiful job in the production of them. The pieces came through in your usual fine quality, and looked lovely when placed in their respective settings.

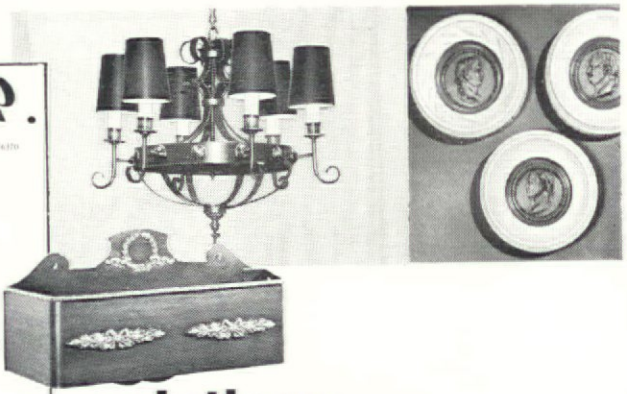
It's always nice to do business with a firm that can be depended upon from the drawing board right through to delivery. Our thanks for the cooperation we have always had from you and your Company.

Sincerely,

ALBERT PARVIN & COMPANY

Norris J. Goldman

Norris J. Goldman,
Assistant to the President.



solutions:

In Media: wrought iron, reinforced fiberglass, polyurethene foam that duplicates wood, white metal castings, tole metal and hydrocal! *In Scope:* cigarette urns, wall lamps, mirror frames, decorative placques and ceiling fixtures. QUARTITE met the challenge *in Record Time* and *Within Budget Limitations!*

HOTELS AND MOTELS, RESTAURANTS AND INSTITUTIONS . . . WHEREVER YOU LOOK YOU'LL SEE PROOF OF QUARTITE'S CREATIVE GENIUS!

what's your problem?

QUARTITE CREATIVE CORPORATION, 230 Fifth Ave., New York 1, N. Y.

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People have all the privileges

It's easy to see that a pooch would yearn for the luxury of furniture covered in lovely FEDERAN MANDALAY*—the inlay-process vinyl fabric that suggests the exciting needlework of the Far East.

A royal spectrum of new colors is the setting for MANDALAY'S textured depth and dimension. A new dimension in time, too, because of its unsurpassed wearability. (On this one, you can even let sleeping dogs lie.)

MANDALAY is just one of an abundant range of luxurious vinyl fabrics from Federal, highlighted by a complete palette of decorator-inspired colors. Ask to see Federan's Barley Cloth, an original homespun pattern, or Federan's Seneca, a geometric texture reminiscent of native handicraft.

Each breathes fabric magic, with eye appeal for buy appeal. Call the man from Federal.

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

FEDERAL INDUSTRIES federan

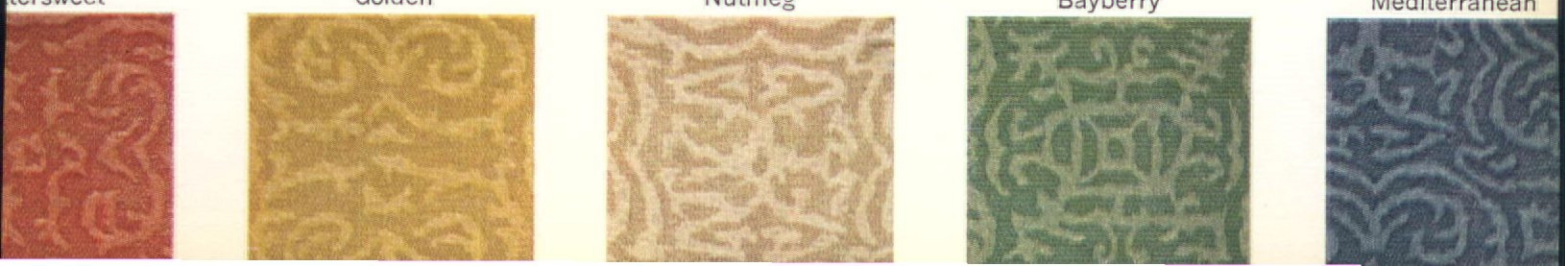
A division of Air Reduction Company, Incorporated

150 East 42nd Street, New York 17, N.Y.

*Federal's trademark for its alkene upholstery product.
Special order "Viscount 65" Free-Form Furniture by Royalmetal Corp., New York, N.Y.

Mandalay features 16 decorator colors, including:

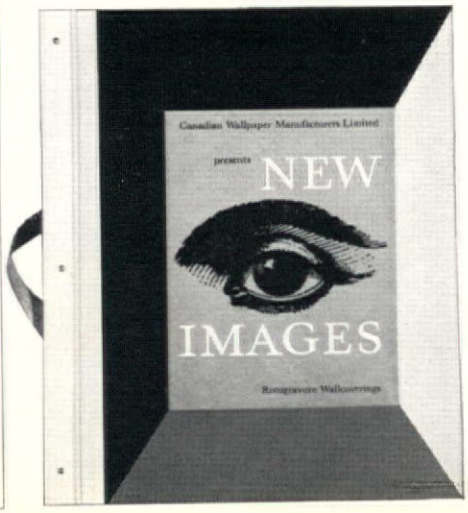
tersweet | Golden | Nutmeg | Bayberry | Mediterranean



DRAMA in new rotogravure wallcoverings

The "New Images" collection is designed to take full advantage of the unique qualities of rotogravure printing. Rotogravure offers unequalled reproduction of grains and textures . . . making possible a series of unusual designs which have never before been available in moderately priced wallcoverings. From the Renaissance luxury of Venetian Griffin to the pantomime humor of Harlequin Grasscloth, this dramatic new collection features designs which are admirably suited for private homes as well as for offices, clubs, stores, hotels and restaurants. Call your nearest distributor and ask to see them soon. Canadian Wallpaper Manufacturers Limited, 222 7th Street, Toronto 14, Ontario.

Distributors: Atlas Wallpaper & Paint Co., 740-44 South Street, Philadelphia 47, Pa. • B-B Paint Corp., 2201 North Dort Highway, Flint, Mich. • I.S. Crane Inc., 2632 W. Division St., Chicago 22, Ill. • Gilman Wallcoverings Inc., 573 Juniper Street, N.E., Atlanta, Georgia, also at, Chattanooga, Tenn. • Jack Lippman Company, 464 Rockaway Avenue, Brooklyn 12, N.Y. • Sinclair Paint Co., 8151 Beverly Blvd., Los Angeles 48, Calif. • Wallpapers Inc., 276—11th Street, Oakland, Calif.



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You can't find a better tile than solid vinyl

...or a better solid vinyl than VPI

TRAVERTINO — The appeal is in the "feel" . . . VPI's newest contract pattern, provides the luxurious textured appearance of real travertine marble, authentically reproduced in an economical, smooth-surfaced tile — without dirt-catching pits. Available in three popular colors, in 12" x 12" Micro-squared tiles, 37" x 37" untrimmed slabs, custom sizes.

TYPICAL RECENT VPI CONTRACT INSTALLATIONS

St. John's Hospital, St. Louis, Missouri — 150,000 sq. ft.

Presbyterian St. Lukes Hospital, Chicago, Illinois — 300,000 sq. ft.

Miami Herald Building, Miami, Florida — 250,000 sq. ft.

Higbee Department Store, Cleveland, Ohio — 100,000 sq. ft.

National Aeronautics Space Administration, Houston, Texas — 160,000 sq. ft.

Minimal Care Building, University of Iowa, Iowa City, Iowa — 100,000 sq. ft.

McDonald Building, Ottawa, Ont., Canada — 115,000 sq. ft.

For contract installations VPI solid vinyl tile is a preferred choice with many leading architects, builders, and building owners. And it's easy to understand why:

VPI floors withstand static loads in excess of 250 PSI — 10 times more than asphalt or vinyl asbestos tile — without permanent indentation. VPI floors also outwear other types of resilient flooring in heavy traffic areas . . . are less susceptible to staining, softening, and warping by greases, oils, and chemicals . . . and are less expensive to maintain.

Best of all, VPI tile is produced by solid vinyl specialists, in a wide selection of contract patterns and colors. Each 9" x 9" and 12" x 12" tile is precision Micro-squared to ensure true dimensions and squareness essential for easy installation and smooth, tight joints.

Write today for full color brochure and free tile samples in recommended contract patterns.

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VPI

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1825 Erie Ave. • GLencourt 8-4664
SHEBOYGAN, WISCONSIN

One of the nation's pioneer producers of prestige solid vinyl flooring

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That's what the people at Albert Parvin & Company are . . . worldly-wise to all the latest techniques and ways to give you the best interiors. Whether your needs are for a hotel, restaurant, bank, office or institution, the Parvin people are worldly-wise specialists in giving you down to earth designing, planning, furnishing and the final execution all from one firm. They're also worldly-wise in all the ways to stretch a budget. Financing available.

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(Subsidiary of Parvin/Dohrmann Company)

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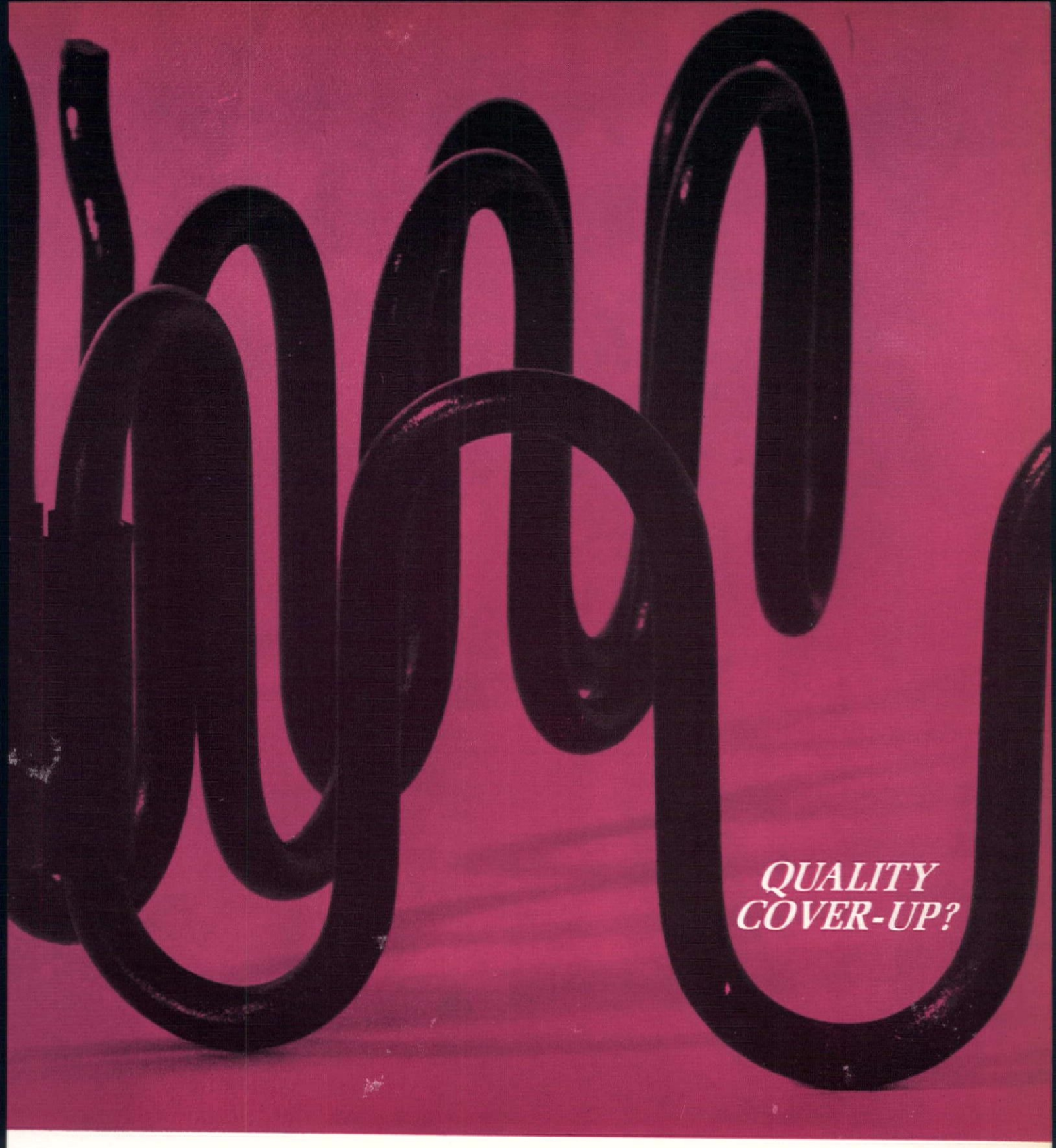

YOU BET IT IS . . . WHEN YOU'RE USING GENUINE NO-SAG SPRINGS!

Let's talk about the quality of your furniture. Your customer is thrilled with the new sofa; friends are complimenting the tasteful fabric, finish, design; someone sits down and there's an image-shattering squeak! It doesn't happen often, but it has happened! And so, we've done something about it! At NO-SAG, paint is more than a spring cover-up. We've added a private ingredient to our paint finish. This unique substance creates a silent, dry surface which aids in lubrication wherever metal touches metal on our springs. Wouldn't you feel more confident with this additional quality assurance in your furniture? You'll find it only on genuine NO-SAG Springs!

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There's an

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job certified to fit every type of installation

Nationally advertised . . . Allen Rug Cushions are specified by leading architects and designers . . . Installed in America's foremost buildings . . . for carpet protection and added underfoot comfort.
Write for complete Allen Catalog as published in SWEET'S.

USE THIS DESIGNATION CHART

TYPE OF INSTALLATION	WHERE TO USE	RECOMMENDED ALLEN CUSHION
For maximum luxury areas	Executive Suites, Conference Rooms, Banquet Halls, Luxury Homes.	Top-Flite Executive Super Foam 7/16"
For extra-heavy traffic areas	Corridors, Lobbies, Schools, Exhibition Halls, Shops, Clubs, Restaurants, Theatres.	Rubber-Loc 56
For medium-heavy traffic areas	Offices, Reception Rooms, Hotels, Motels, Clinics, Beauty Parlors, Banks, Churches, Temples.	Golden Rub-Tex 44 Rubber-Top 50, New Altex 50 Silver-Tex 50, All-Hair 50 Allen Foam 5/16", Heritage Top-Flite Ultra
For normal traffic areas	Living Rooms, Bedrooms, Dens, Family Rooms, Hallways.	Golden Rub-Tex 44 Rubber-Top 50, New Altex 50 Allen Foam 5/16", Radiance 1/4" Altex 40, New Altex 40 Silver-Tex 40, All Hair 40 Top-Flite DeLuxe, Revere
For light traffic areas	Guest Rooms, Summer Homes.	Beacon Hill Radiance 1/4" Altex 32, New Altex 32 Silver-Tex 32, All Hair 32 Budget Foam 1/4"

EVERYTHING ALLEN SELLS . . . ALLEN MAKES

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WE USED IT AND WE LIKE IT — USE-TESTED BY McCalls

TOP-FLITE • RUBBER-LOC • RUBBER-TOP • GOLDEN RUB-TEX • NEW ALTEX • SUPER FOAM • ALLENFOAM • RADIANC
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America's Largest and Most Experienced Manufacturers of Rug Cushion

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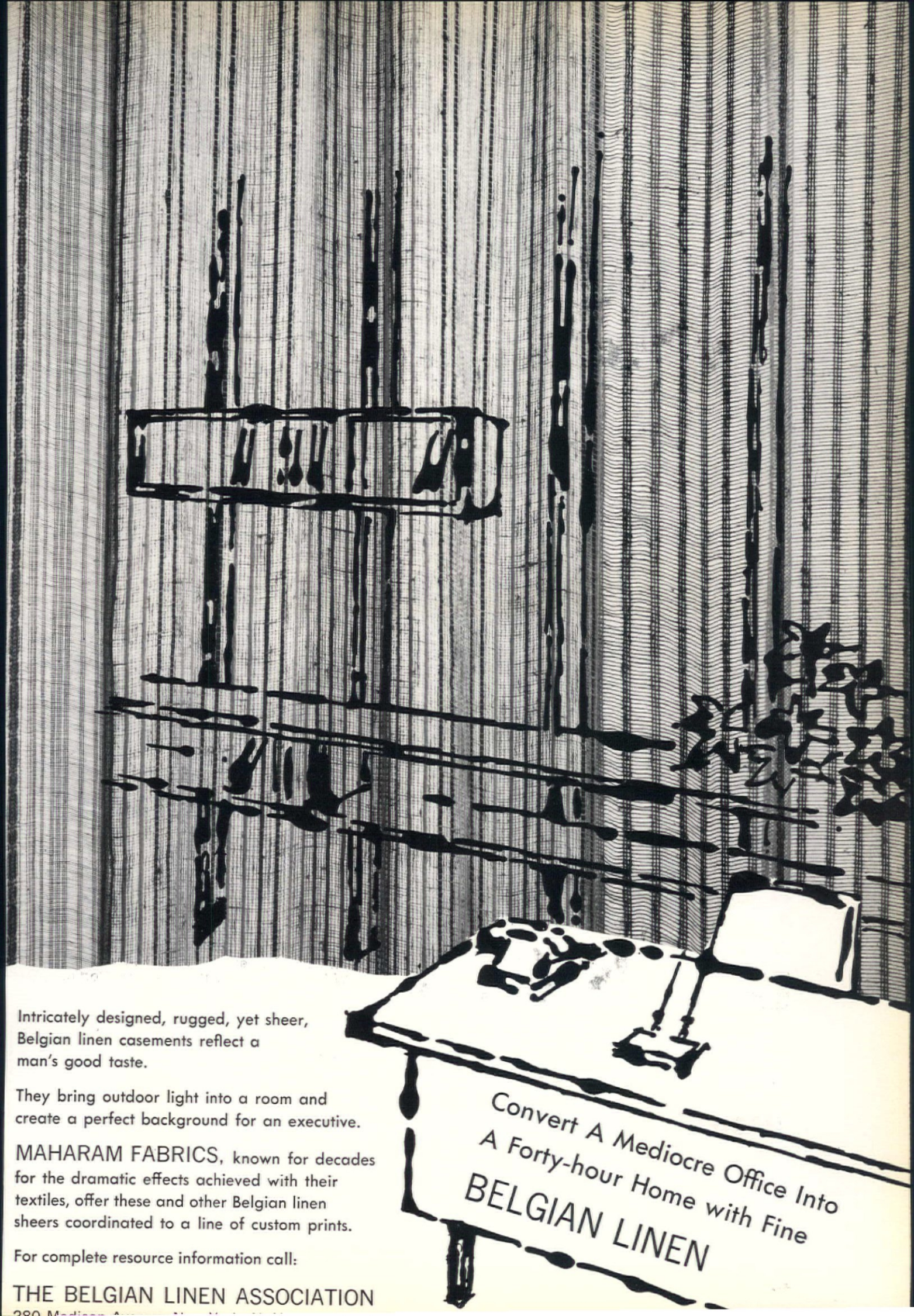


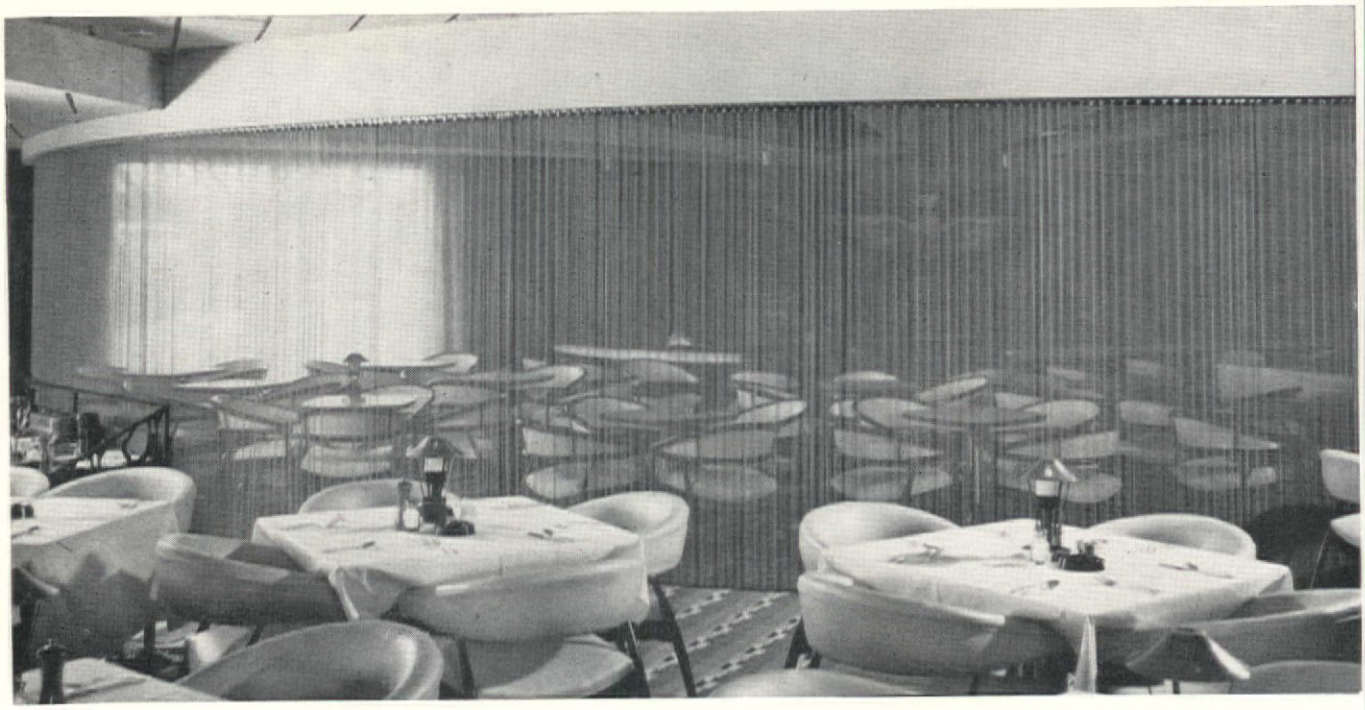
Intricately designed, rugged, yet sheer, Belgian linen casements reflect a man's good taste.

They bring outdoor light into a room and create a perfect background for an executive.

MAHARAM FABRICS, known for decades for the dramatic effects achieved with their textiles, offer these and other Belgian linen sheers coordinated to a line of custom prints.

For complete resource information call:

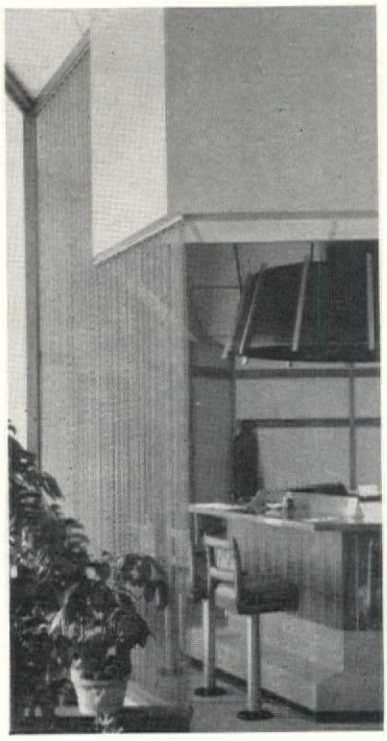
THE BELGIAN LINEN ASSOCIATION



Pacific Drapery Walls

The Following Firms Have Installed Pacific Drapery Walls for Clients and Customers:

Integrated Designs, Beverly Hills, California
R. J. De Wees & Son, Dallas, Texas
Lee Engman, Des Moines, Iowa
Younker Brothers, Des Moines, Iowa
Dale L. Johnson Co., Lima, Ohio
Woodfair Interiors, Cincinnati, Ohio
Dohrmann Hotel Supply, Los Angeles, California
Dohrmann Hotel Supply, Portland, Oregon
Dohrmann Hotel Supply, San Francisco, California
Fenes-Decor Distributors, Detroit, Michigan
Interstate Hosts, Inc., Los Angeles, California
Joseph J. Zilber Associated, Milwaukee, Wisconsin
Karen, Inc., New York City, New York
Edwin Jackson, Inc., New York City, New York
Lozano-Fisher, New York City, New York
New York Flameproofing, New York City, New York
Straus-Duparquet, New York City, New York
Reinhart, Inc., Philadelphia, Pennsylvania
Robert Grubb, Portland, Oregon



A NEW DIMENSION IN **CREATIVE DESIGN**

Available in steel wire mesh or anodized aluminum mesh . . . Pacific Drapery Walls provide a custom drape effect not attained by any other decorator divider on the market.

Only Pacific Drapery Walls provide an atmosphere of privacy and provide a perfect mesh of design freedom . . . available in a wide spectrum of colors . . . and they stay brilliantly beautiful.

Easy to install . . . smartly styled to fit any decor . . . custom finished to your specifications . . . choose woven mesh walls in three sizes — one-eighth, one-quarter, or one-half inch . . . add charm and smartness to any office, window, or room.

In selecting Pacific Drapery Walls, you select the finest . . . they add beauty and decorative decor to hotels, motels, lounges, restaurants, supper clubs, specialty shops, churches, store windows, and display areas . . . custom manufactured to your specifications . . . please write PACIFIC DRAPERY WALLS for complete information and local representative . . . PACIFIC DRAPERY WALLS, 2235 S.E. 11th Avenue, Portland, Oregon, 97214 . . . or call 234-5358, Area Code 503.

Send Now for more information and Brochures, and your nearest Representative.

Name_____ Title_____

Firm_____

Address_____

City_____ State_____

PACIFIC DRAPERY WALLS
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2235 S.E. 11th Avenue Portland 14, Oregon
Area Code 503 234-5358

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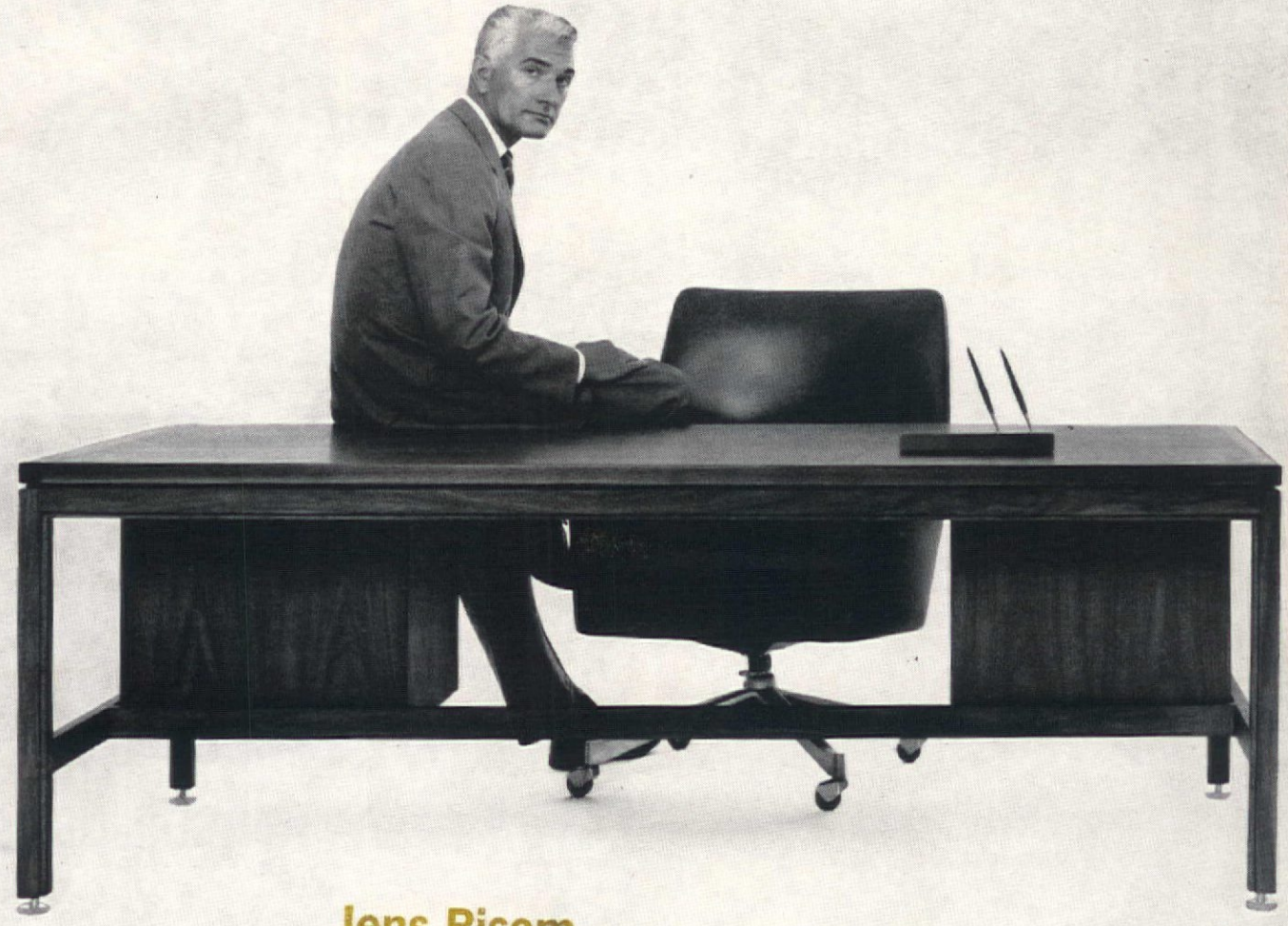

Jens Risom

"Successful executive furniture never allows a visitor to imagine that, perhaps, he should be talking to someone higher up."

The reassuring desk is from the new Nine-E executive group now on display in our showrooms: 49 East 53rd Street, New York. Also: Atlanta, Chicago, Los Angeles, San Francisco and principal foreign cities. Brochure on request. Sold through interior designers, architects, leading dealers. Designed and manufactured in the U.S. by

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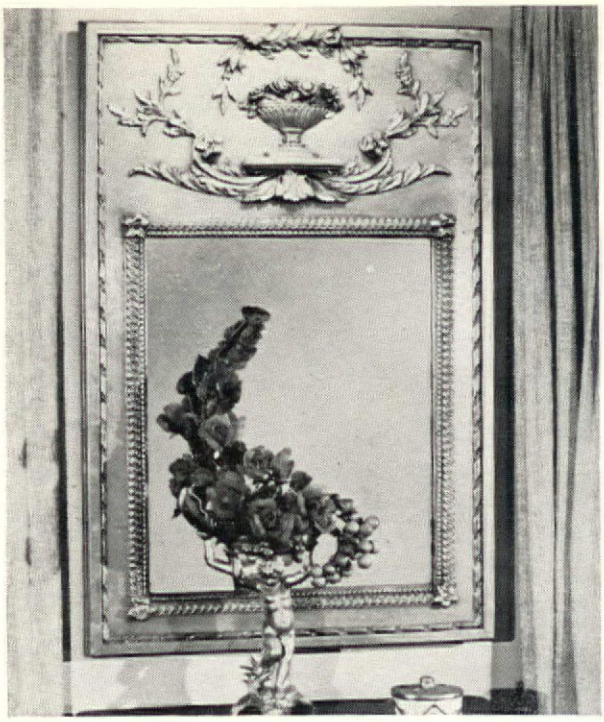

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by **GALAX**

These fresh new shaped frames and our Intaglio Gold Inlay Mirrors are available in a wide selection of shapes, finishes, sizes and designs... French and Italian Provincial, Traditional, Contemporary, Early American and Modern. Then too, we have Door Mirrors, Metal Framed Mirrors, Venetian Mirrors plain and Hand Engraved by the Industry's finest Craftsmen. GALAX now has equipment to customize your own frame designs. Write for details and Brochure.

All of our frames are available in the following finishes at no extra charge:

BRIGHT GOLD LEAF
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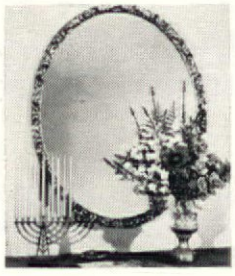

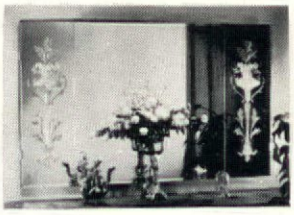

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NEW YORK CITY
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SOUTHERN FURNITURE MARKET
HIGH POINT, N. C.
SPACE 717

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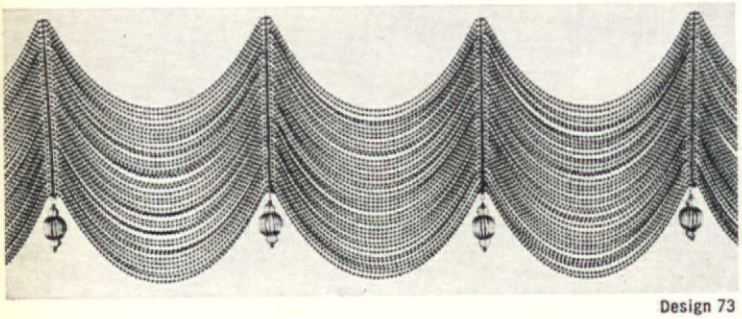
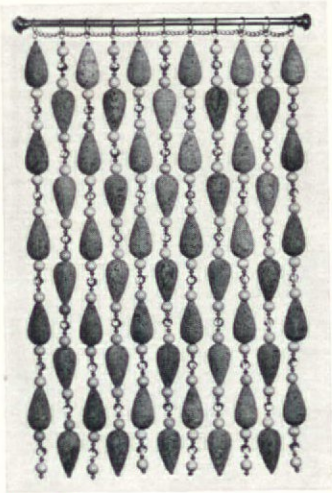
Calls Desks, Inc. to complete your next office design project in one "trouble-free" package. Our many services will put your ideas quickly into action and you'll select from the leading manufacturers—Stow & Davis, Standard, Steelcase, Gunlocke, Marble, Leopold, Robert John, and others. See their newest designs in our showroom at **71 Fifth Avenue, (corner 15th Street) N.Y.C., telephone AL 5-5454.**

SUDDENLY . . . It's Bead Designs everywhere . . . in the finest restaurants, hotels, offices, banks, and homes. Exciting and dramatic custom Bead Designs are the practical answer for room dividers, screens, window walls or any area that must be treated with style. Available in any size, color, texture, and feeling. Why not consider beads and come to the world's largest and most experienced manufacturer designer.

WINDOW WALL AS EXECUTED BY DON SACHAR, FOR THE SUN LUCK EAST

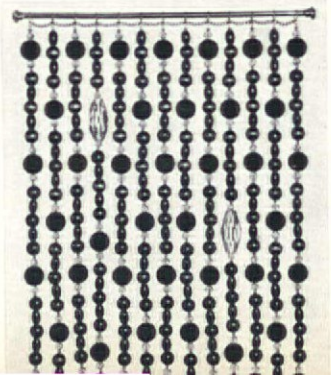


Design 73



Design 304

Design 117



Design

Shown are a few of the limit custom designs available. If you mail us swatches or samples of colors, describe the feeling of room, list all specifications, and possible preferences for wood, c glass, plastic, or metal, we'll happy to make up a custom m and forward it to you with a c plete quotation.

THE WORLD'S LARGEST MANUFACTURER AND DESIGNER

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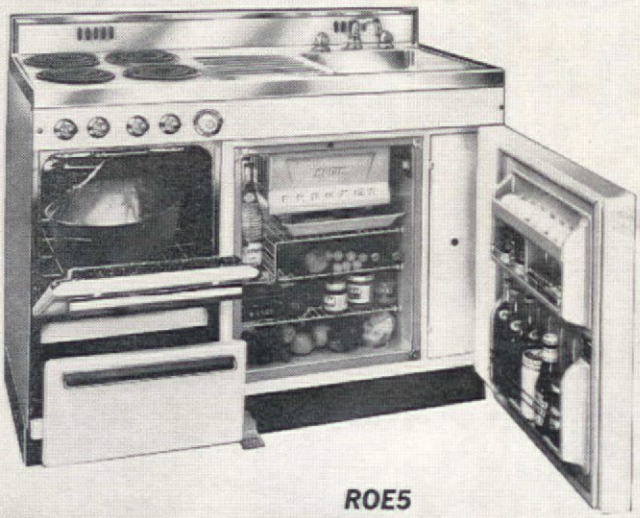
New York

ACME America's most complete quality line of Compact Kitchens

RE5

"DEBONAIR"



ROE5

SD61

Whether you require a compact 2 cubic foot Hostess refrigerator for a playroom . . . or a complete 72 inch combination refrigerator, range and sink for any efficiency . . . Acme has the perfect model to fit your specifics. Solid white, pastel or wood grain units for the home, hotel or office.

Write for the latest catalog and price lists. Learn why Acme has led the value parade in compacts for over thirty years.

Hostess

"where inches count"

ACME NATIONAL REFRIGERATION CO.

P.O. BOX 188, ASTORIA 5, NEW YORK, N. Y. DEPT. C-14

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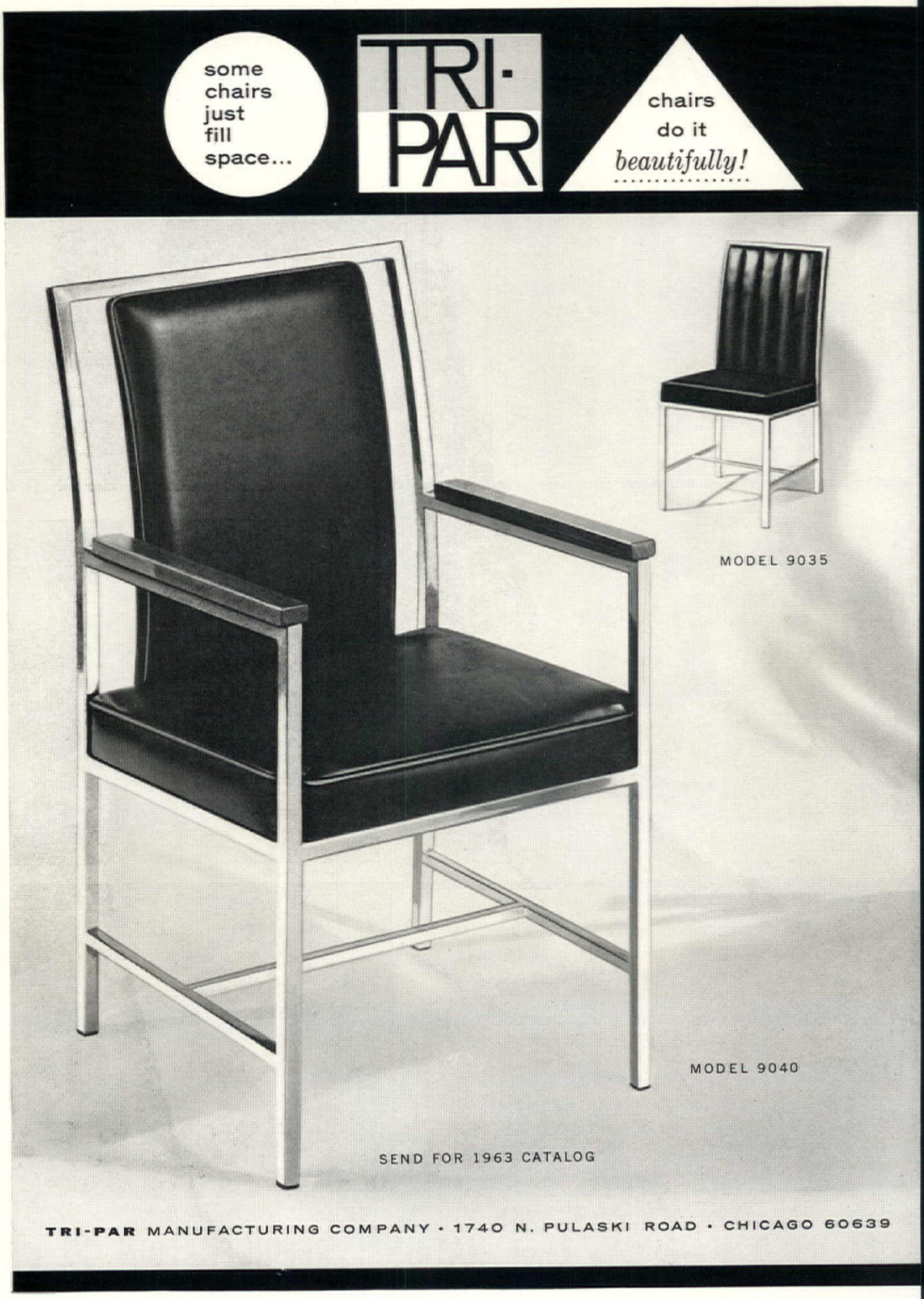

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FURNITURE BY VANLEIGH

how to fight your oldest enemy—and win

sun is the designer's oldest enemy. His toughest my. No matter how beautiful a job you do on the peries, the sun manages to undo it. To uglify it, ach it, disintegrate it.

That's because cotton linings can't resist the sun. Super-Chrometta can. And will. We guarantee it 2 solid years. We guarantee that drapery linings de of Super-Chrometta will look as beautiful in 2 rs as they did the day they were installed.

here's more. Super-Chrometta drapes beautifully, won't sag or hike up, comes in a variety of colorfast fashion colors (also guaranteed), a water repellent finish, and a wide, wide range of looks. (Such as the moire finish designers are currently applauding.)

We don't blame you a bit if you find this kind of good news hard to believe. Don't believe us, come on to Schwarzenbach Huber and see for yourself, or write for sample swatches. Feel the materials for yourself. Make us prove every word.

The address is—

SCHWARZENBACH

SCHWARZENBACH HUBER CO., 470 PARK AVENUE SO., NEW YORK 16, N. Y. IN LOS ANGELES

Special Get-Acquainted Offer!

3M Velvet Coating Design Kit

Here's a convenient way to test the new glare-free finish from 3M...to check its many advantages over the flat paints you've been using

Nothing beats seeing a beautiful coat of 3M Velvet Coating—and then comparing it with conventional flat paints. Because 3M Velvet Coating is a brand new *idea* in flat finishes.

Glare-free for life

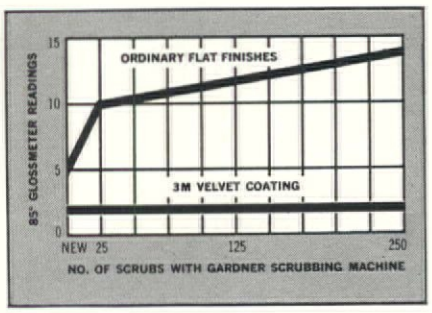
You know how a flat paint finish eventually becomes glossy with handling or washing? Not so with new 3M Velvet Coating. A unique process makes it a nearly perfect light-diffusing surface—and keeps it glare-free for the life of the finish.

But, as we said, you should see for yourself. That's why we've put together a special get-acquainted Design Kit—a variety of colors to enable you to give 3M Velvet Coating a thorough evaluation in your own field of work.

Compare it, side by side, with the flat paints you've been using. Which gives you the blackest blacks, the whitest whites, the deepest colors? Check for resistance to burnishing—as we did in a scientific scrub test.

What Scrub Test proved

When subjected to the Gardner Laboratory Scrubbing Machine, conventional flat paints quickly burnished. But even after 250 vigorous scrubbings. 3M Velvet Coating was as glare-free as ever! No shiny spots. No visible change in its original velvet-like texture.



Compare for color uniformity

See how 3M Velvet Coating colors *look the same* from any viewing angle. Never darker or lighter.

Notice, too, how beautifully 3M Velvet Coating hides surface scratches. And *try* to fingerprint it!

It's easy to use

3M Velvet Coating comes in 12 standard colors, including metallics, and can be blended into just about any shade. It goes on easily with standard equipment.

Apply it to metal, wood, most plastics, cement, and concrete block for an eye-pleasing, glare-free finish.

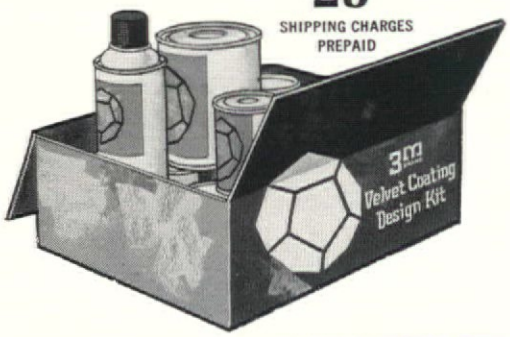
Use it for ceilings, appliance trim, instrument panels, optical equipment and darkrooms. It also lends itself to unusual interior effects and outstanding outdoor and indoor displays.

Design Kit contents

At the special money-saving price of $29.95, the Design Kit gives you 1 qt. of White; 1 pint each of Blue, Yellow, Red, Brown, Black, Metallic Silver; 1 six oz. spray can each of White, Blue, Yellow, Red, Brown, Black, Metallic Brown, Metallic Silver. We pay the shipping charges.

Take a good look at the newest idea in flat finishes. Order out a 3M Velvet Coating Design Kit today!

$29.95
SHIPPING CHARGES PREPAID



Minnesota Mining & Manufacturing Co.,
Dept. RFQ-14, St. Paul, Minnesota 55119

Enclosed is check or purchase order for_____3M Velvet Coating Design Kits @ $29.95 each (shipping prepaid).

Name_____ Title_____

Company_____

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3M BRAND Velvet Coating

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At Drake Hotel's Club International, guests come from all over the world... the Astra Chairs come from Vermont

Where cosmopolites gather, Astra chairs speak the universal language of good taste and solid comfort. Women in shimmering saris, men in Saville Row suits enjoy their sturdy Early American charm in the exclusive Club International at Chicago's world-famous Drake Hotel. This is the Astra Admiral's Chair, massively constructed by Vermont craftsmen of northern hard rock maple, and custom-decorated with the Drake's coat of arms. It's magnificently proportioned, with deeply saddled seats, and hand-pegged and wedged legs for extra strength. The Admiral's Chair is one of the pieces of timeless elegance described in the Astra brochure. Send for it.

ASTRA
Bent Wood Furniture Co.
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USE IT...ABUSE IT!

ZIMET BEDS STILL BOUNCE BACK FOR MORE!!

No-Sag construction make Zimet Beds, Divans and Folding Cots **"Student-Proof".** With #10 Gauge wiring secured to a sturdy, non-tip frame, Zimet Beds are designed to absorb long years of use . . . even abuse . . . without forming back-breaking mattress traps . . . uncomfortable hammocking. Only Zimet's 50 years of experience in **"Sleep-Engineering"** could have produced a unit so strong and resilient . . . so functional and beautiful. Created to fit minimum space requirements, Zimet will redesign any unit to suit exact specifications.

HOLLAND-MAID inner-spring unit
Style: WONDERBUILT by ZIMET

The S·ZIMET Corporation

Send Your Specifications To:

19 Quincy Street, Brooklyn 38, N. Y.

Your Best One-Stop Source For Beds, Divans, Mattresses And Dormitory Furniture . . . *A Complete L*

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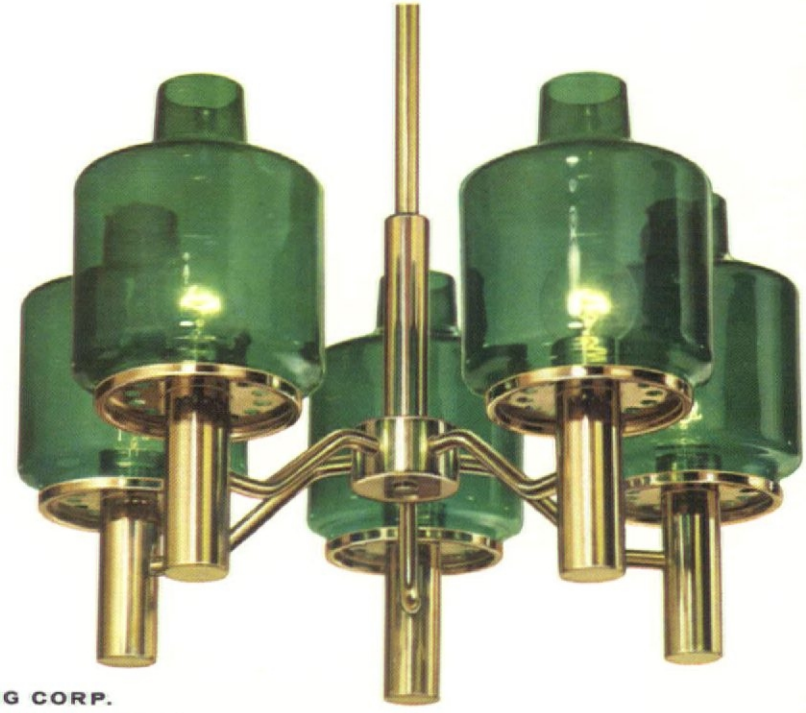
CHANDELINE

Signature Collection

BY PRESCOLITE

Spectacular, aren't they? The entire collection is available for oohing and ahing in our new Chandeline catalogue.



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2290TB

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HERE ARE A FEW OF THE

99 New Chair Styles

THAT ARE MAKING SHELBY WILLIAMS THE TALK OF THE INDUSTRY

6501TB

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what's so great
about this floor?

feel it . . . it's textured!

that's good?

more than good . . . it's
vinyl asbestos tile with
fine chips of actual marble
encased in translucent vinyl!

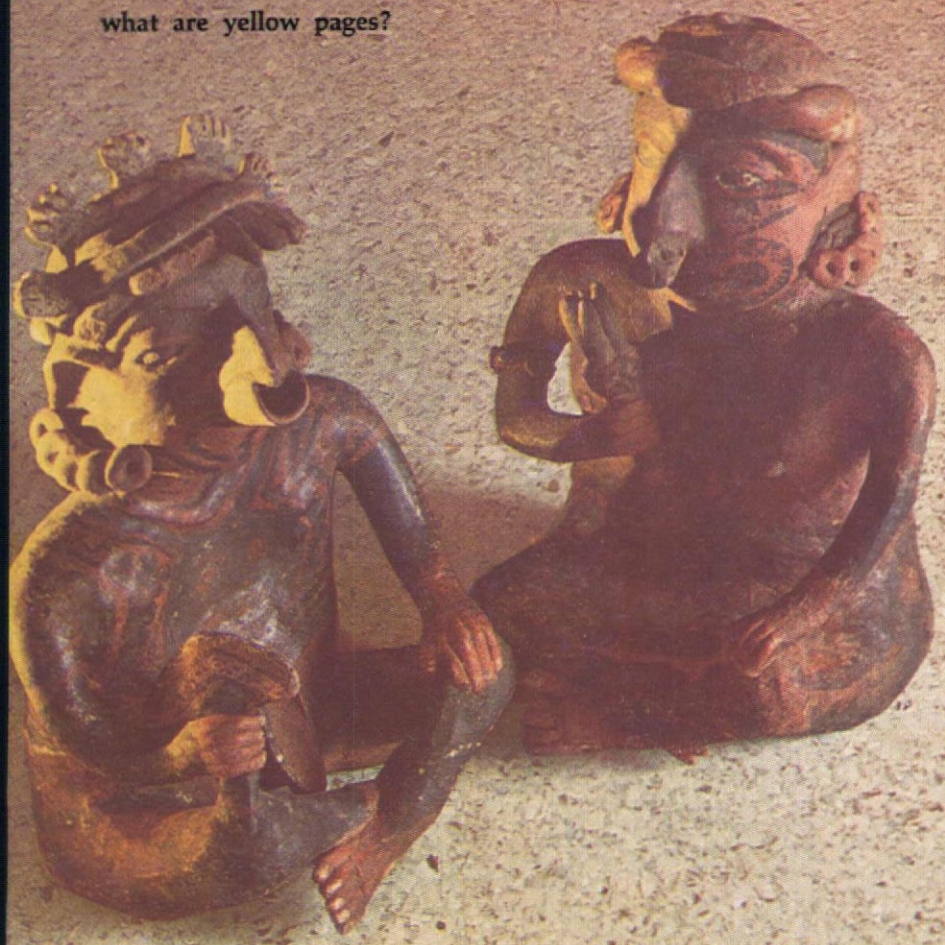
hmm . . . I guess texture
helps conceal dents
and scratch marks.

yes . . . and it's easy to
clean — just like all
Vina-Lux floors.

what's it called?

Vina-Lux Pebbled Onyx.
The man said you can get
it at any Azrock dealer listed
in the Yellow Pages.

what are yellow pages?



an exclusive floor by **AZROCK®**

For samples, write to Azrock Floor Products, 551A Frost Building, San Antonio, Texas 78206

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TRIUNE®

HOTEL/MOTEL FURNITURE

by Drexel

For the first time, Triune, an exclusive design b
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adapted to provide the utmost in function an
durability while maintaining the classic stylin
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the availability of living, dining and bedroo
pieces from the regular Triune collection . .
assuring the greatest flexibility and opportuni
for warmth and graciousness in your installation
The wood is finished in natural sable mahogany
many pieces are available in the striking Triun
White finish as well. Furniture made by Drex
and sold by Robey has been selected by some o
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Robey is the Contract and Development Department
Drexel Enterprises, Inc. which includes Drexel Furnitu
Co., Heritage Furniture Co. and Southern Desk Co.

Circle No. 59 on product information card

The editorial section presented here is designed to give our readers a 180-degree view of what the contract trade looks like. This is the face of the industry, as it presents itself in showrooms throughout the country. Based as they are on design considerations and on available photography, our selection of showrooms in each product category does not pretend to be complete, but it is representative of the best types of product presentation in the industry. As the most important single device for displaying and merchandising contract products, these show-

THE SHOWROOM STORY

rooms, if used judiciously as sources for both stock items and special or custom requirements, can heighten the efficiency of the contract buying operation. To a certain extent, and this varies enormously with the degree of imagination and effort invested in the supplier's display, they can help as well in deciding how and where to use a given product. As a matter of fact, virtually every level of the trade, buyer as well as vendor, has a keen interest in display and in good design. One of the most efficient arrays of showroom space is the new 11th floor of the Merchandise Mart, Chicago, to which we have devoted a good many pages and in which we have used photos of every showroom in operation at press time. Finally, in order to provide the contract buyer with a rundown of other displays, we have added a listing of important showrooms in a broad range of product categories that have relevance to the contract field.

SHOWROOM DESIGN: A KEY FACTOR IN MERCHANDISING,

IMAGINATIVE DISPLAY AND PROMOTION AID BOTH THE MANUFACTURER AND BUYER

THE planning and furnishing of contract interiors is as much a business of buying as designing. The specification and purchase of furnishings requires not only expensive time but also extensive knowledge of merchandise available. "Knowing the sources" is not enough; designers must keep up to date on new products, prices, stock changes, and even new manufacturers. Contact with this enormous group of customers is the major concern of the manufacturer.

Selling and merchandising are inextricably allied in the competition for the customers' attention. Merchandising encompasses all the complex aspects of a manufacturer's "identity"—information, promotion, advertising, and display. Center of the merchandising effort is the showroom itself.

The importance of the showroom will of course vary greatly from one manufacturer to another. Some sources, whose bases of operation are far removed from their market, may choose to concentrate on promotion and advertising to communicate their product message. Some merchandise, too, can be sold on the basis of samples or descriptive literature. For the majority of manufacturers, however, their merchandise must be seen in order to be sold.

Larger manufacturers, with national distribution, usually have one major showroom and smaller branch showrooms throughout the country. Others rely on one or two showrooms, sales representatives, and the many opportunities for display — in market, at shows, or sales display centers. Design centers are mushrooming throughout the country, and big-city realtors have become increasingly aware of the necessity of representative space to out-of-town manufacturers.

Despite the competition in the contract market, all too few sources have given adequate attention to showroom design as a key factor in merchandising. Imaginative display and promotion, in keeping with the quality of the products, are the most effective sales devices in establishing a manufacturer's identity.

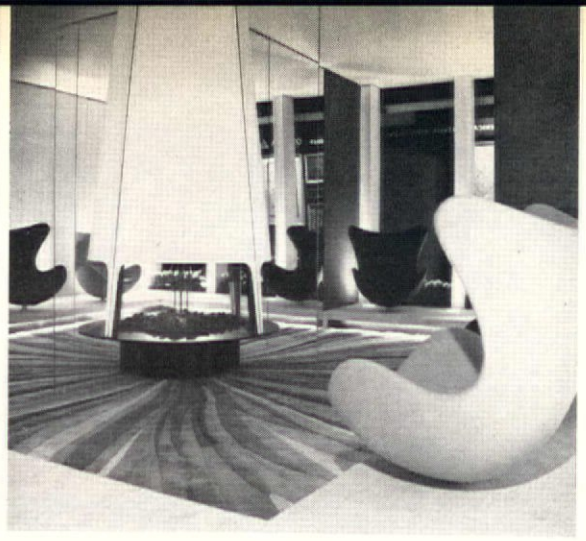
Albert Herbert, an inventive and versatile designer whose many credits include residential and commercial interiors, industrial design, design of furniture, fabrics (most notably his exceptional contract designs for Rowen), carpets, and other furnishings, speaks eloquently on the methods and problems of showroom design. Mr. Herbert's experience qualifies him to speak from several viewpoints: that of showroom planner, product designer, and customer.

In a recent interview, Herbert made the following observations on showroom design. The most common mistake, regardless of merchandise, is overcrowding. Too many product samples, indistinctly separated or displayed, prevent the customer from seeing what he wants and making his decision. The customer—a contract planner and buyer—is too often overlooked. As a professional he usually has a clear idea of what he requires and does not need persuasion or hard-sell, but service and information. Showrooms should be designed to help him sell to his client, and give him a clear and immediate view of the merchandise available.

For some installations, the designer will select the merchandise himself from the showroom and present it in visual form to the client; in many cases, however, he brings the client to the showroom. At such times, clients are often confused by a super-abundance of choice. They have difficulty visualizing the finished result of a proposed furnishing plan. But it is the job of the designer and not the showroom, to sell to the client or influence his choice. The showroom can help by having merchandise visible and information available, while also providing a quiet area, preferably with table or desk, where a designer can confer with his client.

Such privacy is essential in the often-difficult task of educating a client in the professional reasons for choosing particular furnishings. A well designed showroom will not only aid the designer in this task, but also assure the client of the quality of the merchandise being specified.

Merchandising material, too, must serve the presentation problems of the space planner. The catalog, like the showroom, must make it possible for the designer to show his client one item a



ALBERT E. HERBERT, AID, who was design coordinator for the recent Design & Decoration Show, also designed these two booths. Contemporary dining room (far left) in yellow and white used fabric panels on side walls, Fiberglas print (illuminated from behind) on rear wall. Perforated ceiling hides 138 bulbs. V'Soske carpet display (left) used mirrors to enlarge space and complete fireplace and rug. Swan chair had base removed.

a time, rather than overwhelm him with possibilities. The ideal catalog, feels Herbert, would have pages of perforated photographs of each item which could easily be torn out for individual presentations. This would prevent catalogs from getting cut up and also save the designer the trouble of getting pictures each time he proposes a furnishing scheme.

Like most contract buyers, Herbert specifies from manufacturers he knows. Since he does much of his own furniture design, he needs sources who can manufacture to his specifications. But the service provided by the source is the key attraction to a customer—prompt attention to orders, reliable delivery schedules, as well as personal contact. But all designers visit new showrooms, on the suggestion of a colleague, a client, or from interest inspired by an advertisement, brochure, or display.

As our tour of showrooms indicates, showroom designers have unlimited ways in which to solve the standard problems of display of any type of merchandise. Furniture can be shown as individual items, in groupings, or vignettes. Fabrics, wallcoverings, and floorcoverings are usually displayed on "wings," but numerous other devices are possible. Most important in every case is flexibility, visibility, and imagination.

For the Rowen fabric showroom in New York's new Decoration & Design building, for example, Herbert dealt with the common problem of difficult space: the room was 19 feet wide and more than 50 feet long, with half the wallspace taken up by windows. Rather than breaking up space with structural partitions, a grid was floated below the ceiling. From this racks with swinging panels are suspended in the center of the space. The non-structrual grid also holds the lighting; back boxes create areas of privacy for client conferences. Windows are used for casements; inside walls are fitted with a ceiling track for changing displays.

In the new Lord & Adams showroom, representing V'Soske rugs, designer Richard Eyen combined imaginative display devices in creating a personal, luxurious space which totally reflects the nature of the merchandise: custom-made, individually designed rugs of the highest quality.

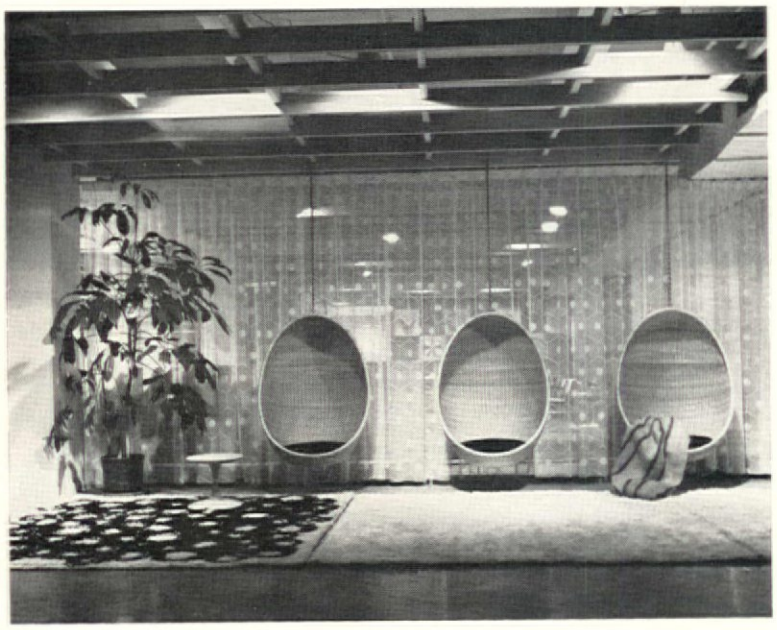
As the photgraphs show, Eyen used a variety of showing methods. Some rugs are placed on the floor, leaving large spaces of wood showing (so that customers are not "wooled to death"). Others are suspended against the wall in changing displays. Samples of main carpet qualities are hung by Velcro tape on wing panels. In a compact structural bank, complete rugs are hung on panels that draw across floor-length tracks for selective showing. The result is not only complete display systems but also the division of the showroom itself into separate areas, creating the necessarily personal selling atmosphere required.

The value of the special "show" is also overlooked too often. Shows, temporary displays in all or part of a showroom to introduce a new line, require a flexible showroom space. They do, however, serve to concentrate attention on a select group of merchandise and intensify promotion efforts.

One recent example, shown here, was Herman Miller's national introduction of George Nelson's two new furniture groups. Large sections of Miller showrooms were devoted to display of the groups, ingeniously designed. Parts of the furniture became sculpture; photographic blow-ups and graphic devices gave added emphasis to the furniture itself.

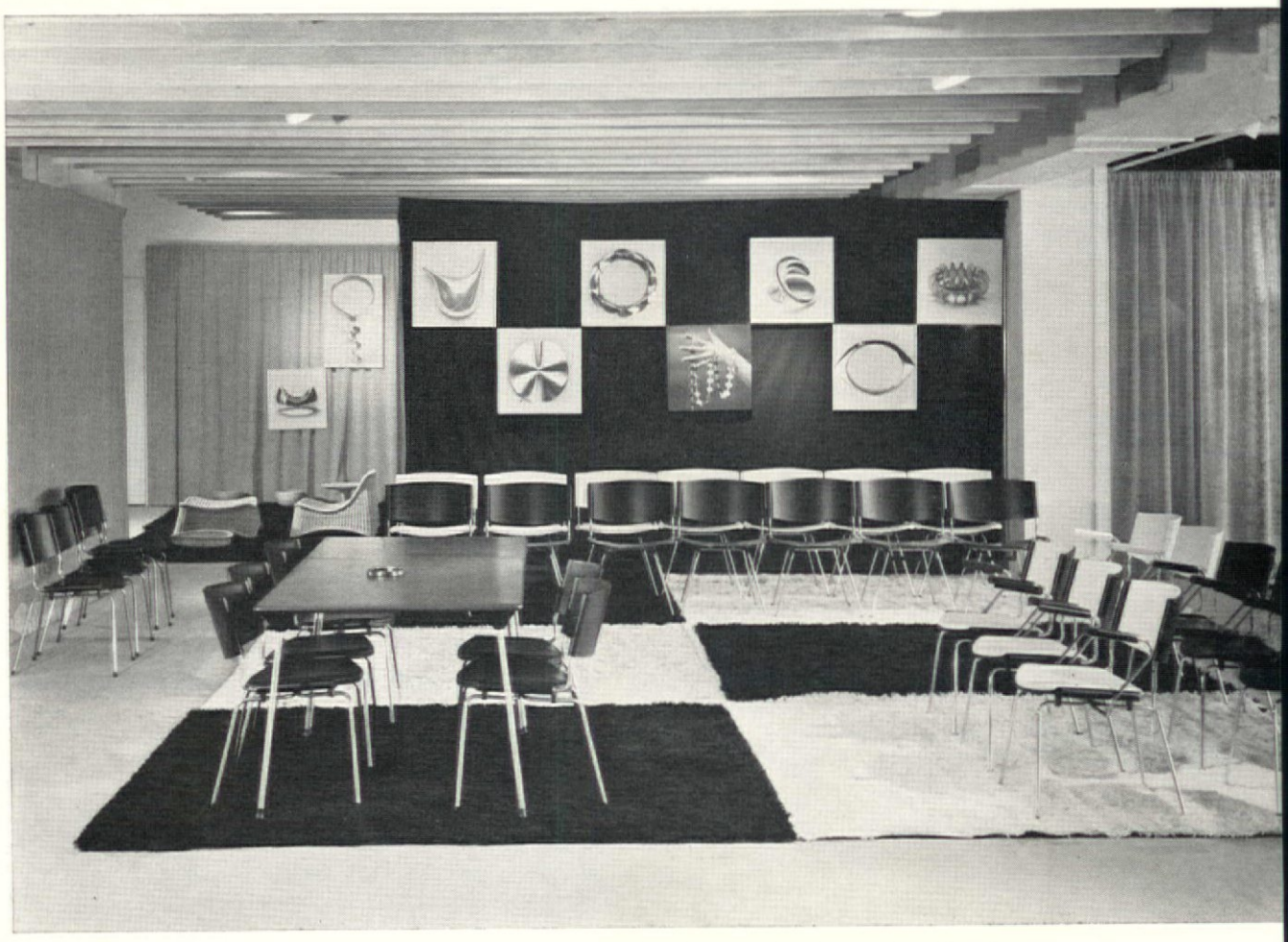
George Tanier, Inc. devotes its showroom annually to a special show displaying the work of a particular designer. This year Danish designer Nanna Ditzel designed the spectacular Tanier display of her many designs, new and old, which included such diverse elements as residential and contract furniture, children's furniture, fabrics, and jewelry. **(C)**

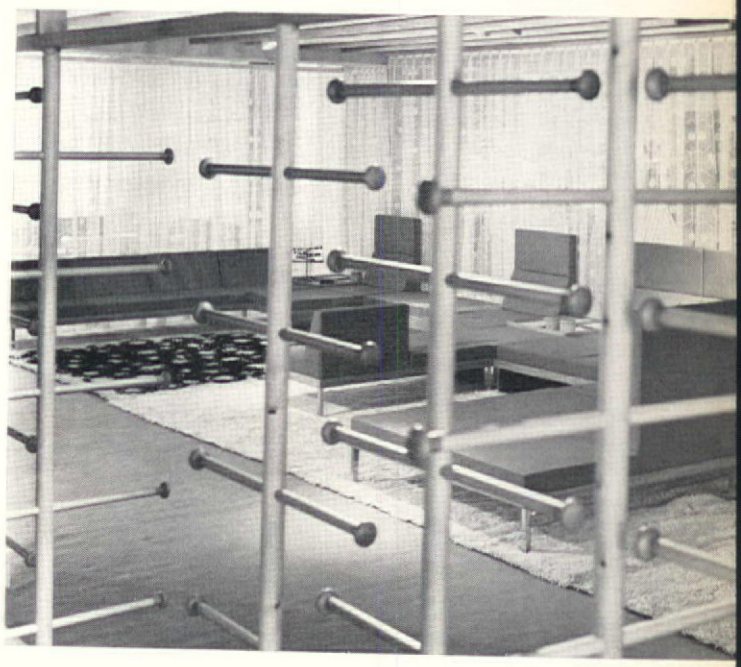
This special editorial section on showrooms was prepared by contributors BODIL W. NIELSEN in New York and RUTH KAIN BENNETT in Chicago.



George Tanier, Inc.

Nanna Ditzel, talented young Danish designer, was honored by a show at George Tanier, Inc. entirely devoted to her designs. The exhibition, which she designed herself solely from a detailed floor plan of the showroom sent to her in Denmark, was installed in just three days. The show embodies her very strong ideas on showroom display. "Showrooms are the theatre of arts and crafts," she claims, "in which color and space division play the most important roles." For the Tanier show Mrs. Ditzel divided the showroom by strong blocks of color: shades of red and orange; black and white; light blue and white. Space is divided by eye-stopping backdrops so that each piece can be viewed separately ("a showroom is badly designed when furniture is used as a background for more furniture"). Certain pieces are displayed individually; others are shown in combination groups or in schematic exhibits. Showrooms, feels Mrs. Ditzel, should not be cluttered up by pseudo-living rooms, but given to display in a way that experiments with color, scale, and dimension yet creates a total design impression. Her furnishings—desks, stacking chairs, arm chairs, tables, fabrics, the famed hanging cane chair, accessories, and rugs—reflect the same experimental design sense of her exhibition. Furniture is sold through Tanier, fabrics through Unikavaev.





Los Angeles

San Francisco

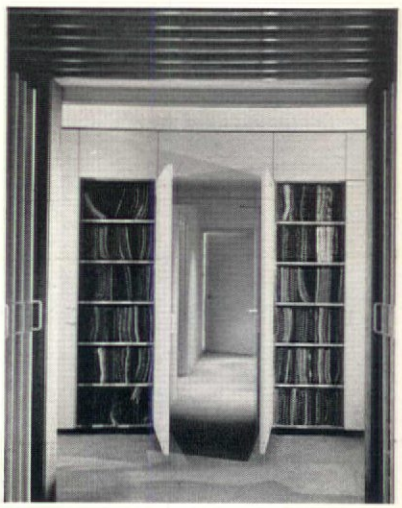
Dallas

Knoll Associates, Inc.

In all its eleven showrooms throughout the country, Knoll Associates has established a recurrent theme of luxuriously appointed spaces, in keeping with its renowned contemporary furniture. Strong, bright colors dominate color schemes; plants, Bertoia sculptures, and handsome accessories enliven small vignettes. In Los Angeles, for example, Knoll's largest showroom (6,500 square feet) is seen behind a 120-foot long glass facade dominated by Knoll's strong K logo. Central feature is a vaulted pavilion covering a fountain pool with vignettes. Room settings, such as that of outdoor furniture with a seagull photomural, surround the pavilion. Primary reds, blues, and yellows are only colors.

Miami

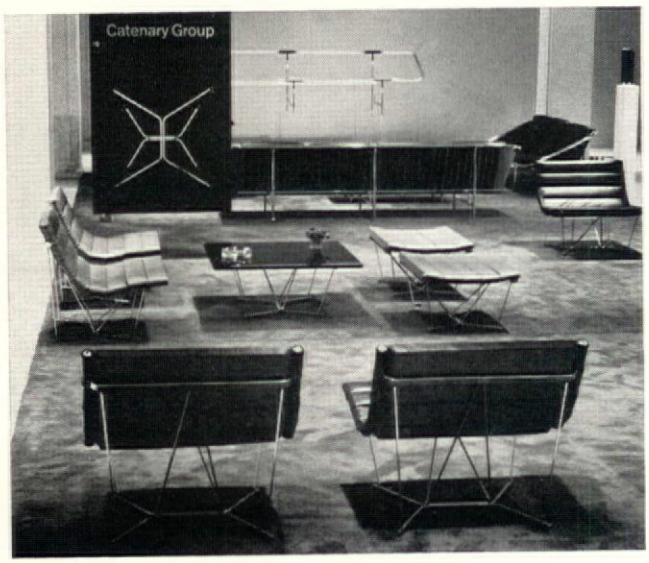
New York

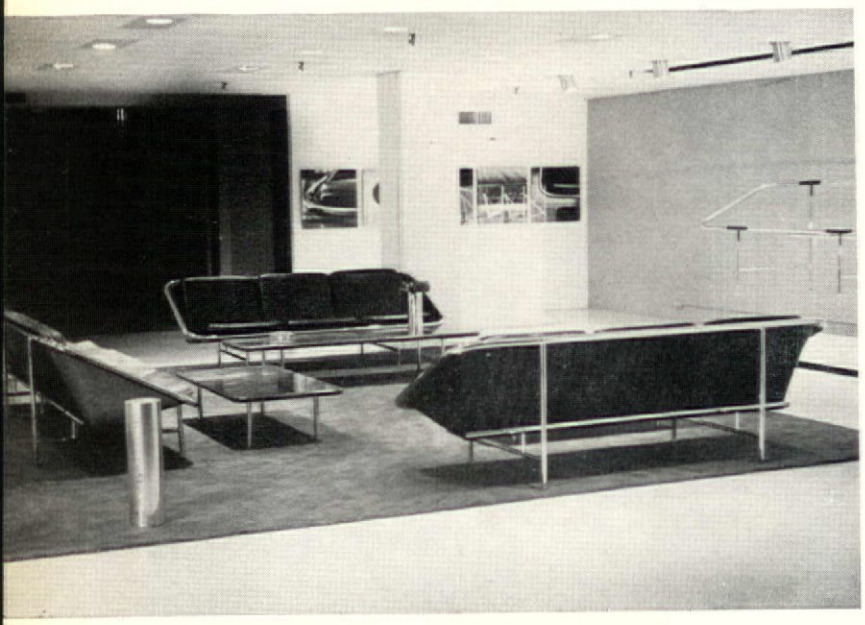


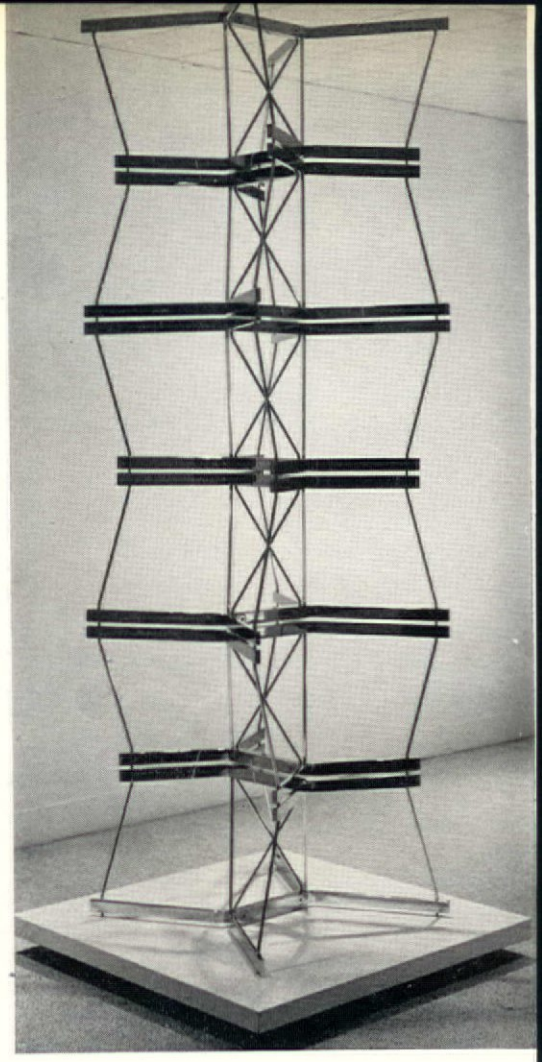
Lord & Adams, Inc.

Richard Eyen designed the Lord & Adams (V'Soske) rug showroom in Manhattan to create strong and immediate product identification: rugs of top quality, custom-made and designed. Back of the showroom is devoted to three banks of carpet samples, on sliding tracks, permitting the display of more than 60 individual rug samples in a relatively small space. Track on perimeter permits special displays on the walls to be changed frequently. Other samples, hung with Velcro tape, are shown on wings. A special recessed cabinet is equipped with four types of light (below) to test sample colors. Drawers hold carpet design sketches. Privacy, at desks and conference tables, is provided for customers and clients.

New York

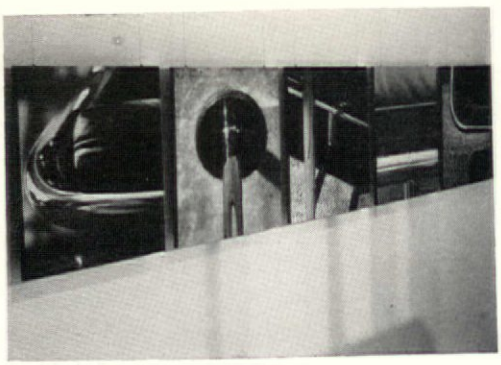


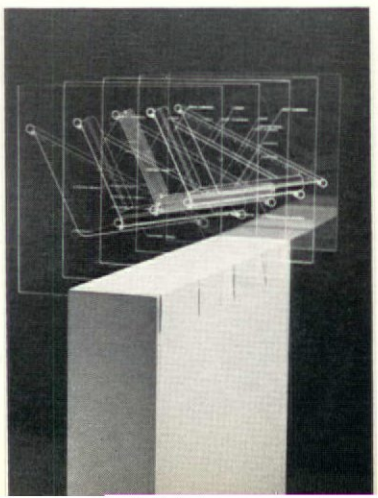


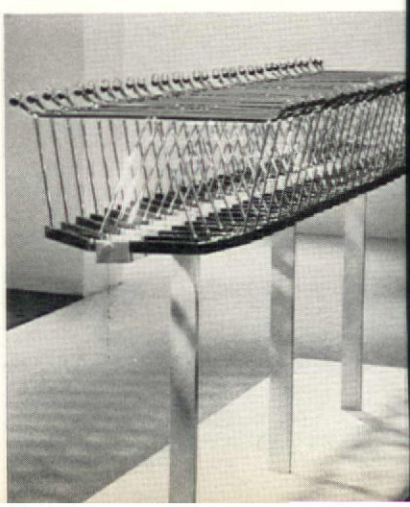


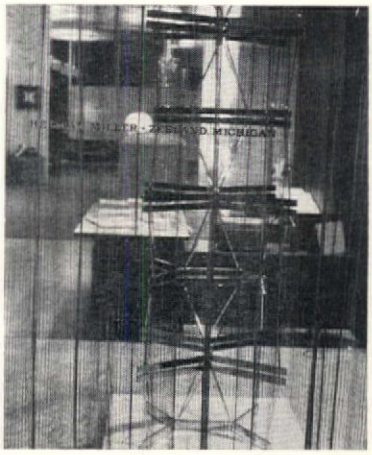
Herman Miller, Inc.

To introduce two new groups of furniture designed by George Nelson, the Catenary collection and the Sling Sofa collection, Herman Miller recently designed special exhibitions in all its showrooms throughout the country. Ronald Beckman of the Nelson office, project director in charge of development and execution of the group, planned the displays to emphasize the structure of the furniture by a series of related graphic devices. In New York, Chicago, and Los Angeles, Catenary parts were shown in blown up photographs, as sculpture, photo cubes, structural breakdowns, and abstract symbols. Sling Sofa's frame (left) was "exploded" and suspended by wires to show details of structure.



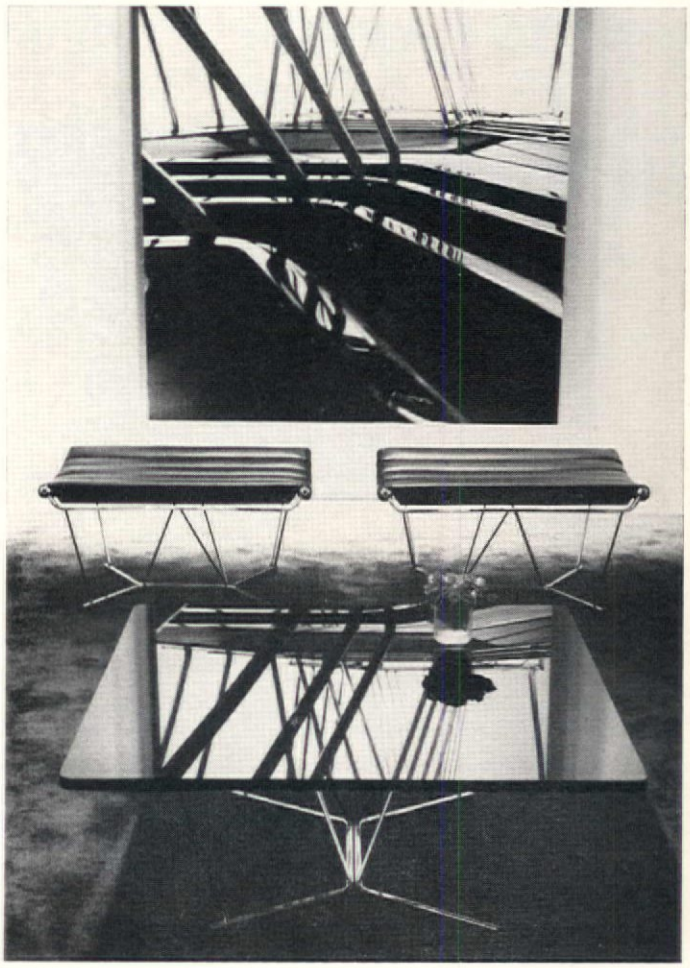


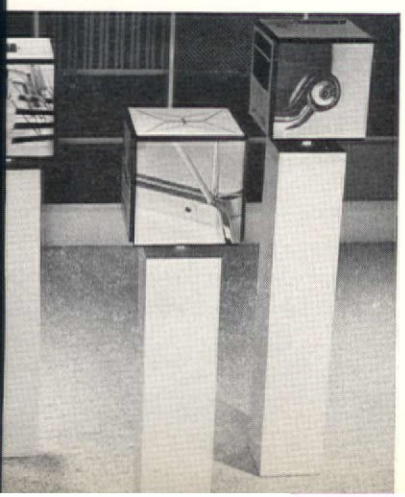




Chicago

Los Angeles





FURNITURE

HELIKON FURNITURE CO., INC. manufactures highly styled, contemporary contract furniture, which includes desks, tables, chairs, sofas, and occasional pieces. In addition, it represents other manufacturers to the trade: Hugh Acton, Rickberg, Designcraft, Metalstand, Supreme Steel, Royal Metal, and other contract lines. Such quantities of merchandise naturally require adept display practices. Helikon's showroom consists mainly of a large open space divided by suggestions of groupings. To prevent a cluttered look, Helikon does not show every piece, but enough desks and tables to show design, construction, and finishes. Chairs, they feel, should be displayed since customers require trial sittings to determine comfort. Over-all plan allows items to be viewed individually as well as in possible combinations.

THE display and merchandising of furniture are two of the most controversial subjects in contract marketing. Virtually all manufacturers, representatives or contract supply houses face several or all of the basic problems. Furniture lines are extensive; display space is costly; selection of representative items is difficult. Merchandising in the form of catalogs, brochures, advertising and other promotion matter, involves the two-dimensional representation of three-dimensional design.

Three solutions have become standard in showroom display of contract furniture. The most usual is the grouping, or vignette system, in which pieces are arranged in open, or semi-partitioned, space grouped by style, designer, or generally appropriate combination. A sofa, for example, will be shown with matching chairs, a coffee table, and possibly end tables or case goods. An executive desk is displayed with big swivel chair, cabinet or shelving system, and executive-caliber lighting and accessories.

The second display system, only possible when space is unusually abundant or merchandise to be shown limited (by selection or production), is the room setting. Showroom space is almost totally divided by partitions or actual structural walls, and completely furnished model rooms, fully accessorized, are created for maximum design suggestion.

The third display technique, most rarely used, is that of museum-style exhibition. Each piece of furniture is displayed as an individual entity,

REDERIK LUNNING, INC., trade ame and parent corporation of the bet-r-known Georg Jensen, Inc., combines s retail and trade operations in its rge Fifth Avenue store and showroom uilding in New York. Furniture is nown primarily on one upper floor, ut since Lunning imports a complete ne of lamps, accessories, and other ecorative items, complete settings are rmed naturally. Lunning has always romoted designers identified with their erchandise, and showroom space is eriodically devoted to one-man exhibits. Vindow displays are exceptional.

HONET INDUSTRIES, INC., manu-acturer of furniture since 1830 (founder Vichael Thonet invented the process of ending wood), now produce an excep-ionally wide range of furniture exclu-ively for public areas and institutions. Vine full showrooms are maintained in najor cities across the country. In the Viami and New York showrooms, for ex-mple, furniture is displayed in large pen rooms, divided into vignettes by artitions or groupings. Some items are ndividually displayed; most are shown n combinations. Some of Thonet's latest esigns include a metal-framed all-pur-ose chair with circular seat.

solated in hopeful splendor from any suggestion f groupiness. Such display, naturally, presuppos-s a comparatively high quality of design, in hich a single piece merits the customer's un-ivided attention. The museum system, unless a ne is very limited, also requires painstaking se-ction on the part of the manufacturer, who us-ally has unrestrained enthusiasm for every last ttoman.

Excepting a few unusual or original variations, l furniture showrooms are forced into one or nother standard display technique. Within their nosen framework, common advantages, disad-antages, and pitfalls must be considered.

The loudest complaint from customers is almost lways that showrooms are too crowded. Traffic patterns are not determined; more importantly, visual "rest space" is not provided. The temptation to show the complete line is overwhelming to most manufacturers, yet row upon row of merchandise more often tends to discourage rather than to sell. Showroom space, if limited, must be devoted to key pieces which represent specific styles available and demonstrate structure, finish, design, and scale.

In the case of almost every furniture showroom, particularly in large cities where space is rented in high-rise buildings, there is almost invariably more merchandise available than space for display. Showrooms are not for storage. They are for selling. A contract buyer cannot be sold by the same methods as the retail shopper, for

A SELECTION OF SHOWROOMS

VISTA FURNITURE CO. shares well-planned new showroom with Costa Mesa Furniture and Beelner & Thomas Furniture Co. in San Francisco's Western Merchandise Mart. Shown: Vista desk; Costa Mesa chair.

MILLS-DENMARK, importers of custom furniture from Denmark, divides its showroom into appealing vignettes with lively color schemes. New contract chairs, shown on lush fur rug, have brushed steel bases and leather or fabric upholstery over foam rubber. Area rugs separate the vignettes.

FRANK SCERBO & SONS, INC. recently opened its new 4,400-square feet showroom in Chicago, several blocks from the Merchandise Mart. The showroom, designed by Virginia Hawley, is divided into six complete executive offices, one conference room, and two reception areas, displaying a total of 60 different pieces of furniture. Each setting is totally planned and accessorized, with individual wallcoverings, to give customers a total office concept. Though Scerbo specializes in custom-made furniture, stock items on display include a large proportion of traditional pieces—Colonial, Italian Provincial, and Chippendale reproductions. Lower-priced furniture models from the Brunswick Furniture Co. are also on display, offering customers a complete range in both style and price. Scerbo is equipped to offer office designers all furnishings except carpeting and draperies.

whom goods can be displayed in jumbled proximity on the "impulse buying" theory. A designer, instead, is usually looking for a specific object or objects. If he needs an executive desk, or office chairs, he will hardly order twenty sofas just because they were well displayed somewhere between the door and the desks.

The grouping system, used in most showrooms illustrated here, does of course presuppose some impulse, or association buying. The desk-buyer is probably in the market for a desk chair, and if he sees both together in the same showroom setting he might order them in that seemingly well-planned combination.

The efficacy of such showing, as designer Al Herbert points out, depends on the type of customer. A knowledgeable designer-buyer is less apt to be swayed by the showroom's idea of combinations—in some cases, he might even find it distracting. Unless obvious similarities in construction and style automatically determine selection proximity at the selling point does not guarantee the same placement on the contract plan.

The designer customer, by training, has greater visualization powers than often given credit for. A specific sofa need not be shown in every length available, nor in a great variety of upholsteries. The well-coordinated vignette, complete with color scheme, might enhance the showroom appearance but cannot always be relied on for hidden persuasion sales.

Since the extensive lines of most contract fur

EHIGH FURNITURE CORP. recently pened a spacious new showroom on the eventh floor, the Contract Manufac-rers' Center, of Chicago's Merchandise Iart. In addition, Lehigh maintains this ell-planned New York showroom, a elatively compact space in which Le-igh's select contemporary executive urniture is shown in small individual roupings. Settings are divided by mple partitions and different area rugs. hown here are Ward Bennett's classic ifted chair with metal base and cor-elated sofa. The modular storage wall background is a new addition to Le-igh's collection. Cabinet units, in wal-ut, teak, rosewood, or black oil finish, ouse television, stereo, a complete re-igerator-bar, or storage.

UX, INC., importers and manufac-rers of contemporary furniture, prin-pally Scandinavian, occupies a luxu-ous 6,000 square feet in New York's ecorative Arts Center Building. The owroom, designed by Sylve Stenquist, splays uncluttered groupings of resi-ential and contract furniture in iso-ted sections, dividing without break-g up space with fabric panels and n-structural partitions. One room uses Dux fabrics, in which samples of ach of the colorful Dux fabrics are splayed against a background of white alls and white carpet. In addition, nels covered with upholstery form a corative as well as merchandising all display in the actual furniture owroom. Dux maintains the clean andinavian look in all of its promotion well. Catalogs are uniformly scaled, ith consistent graphic motifs. The rrent contract catalog, for example, atures top-quality photographs of con-act groupings, with brief but informa-e text. New contract lines include a riety of steel-and-leather lobby units

ture manufacturers cannot be well displayed *toto*, catalogs, brochures, and other graphic eans of presentation become doubly important. ith catalogs, as in showroom display, manufac-rers must consider their customer as a pro-ssional specifier, not a haphazard shopper. The talog is the salesman always in the buyer's ice, for scanning, reference, planning.

Good photographs, detailed specifications, and mplete structural information are essential. terature, like showrooms, reflect the "corporate age." The well-designed catalog, like the well-signed showroom, manages to imply that the erchandise is well-designed. Presentation, how-er, should be consistent and in keeping with e furniture shown. An expensive brochure usually connotes expensive furniture, as does elaborate artwork. Selling competitively priced contract merchandise requires clear, careful pres-entation and immediate identification in keeping with the quality and purpose of the furniture.

As our necessarily limited selection of show-rooms indicate, manufacturers have become more and more conscious of identity. Identity is much needed; the market becomes increasingly com-petitive, the array of available merchandise more and more varied and extensive. The furniture in contract showrooms, as sampled here in a brief tour, requires broad market knowledge, and diffi-cult selection, on the part of the contract buyer. Individualized showing methods and selling de-vices serve to simplify his job. **(C)**

FURNITURE

BEAUTYCRAFT FURNITURE IN DUSTRIES, INC. recently completed it new expanded showroom in Miami which contains five complete room set tings. One of the most interesting set tings in the showroom, which was al designed by Jini Costello, AID, is thi Portuguese-inspired hotel suite. Beauty craft's Estoril case pieces, of Portu guese design, are antique white wit blue inserts. Upholstery, rug, bedsprea and draperies are blues and green Tables are surfaced in fruitwood For mica. Room is fully accessorized to pre sent buyer with a total concept of th complete projected hotel/motel suite.

GROSFELD HOUSE has eliminated it residential furniture entirely and is no making only contract furniture. Its co tract furniture represents a wide varie advantage in both style and functio displayed to advantage in Grosfel House's spacious mid-Manhattan show room. Space is used to create full-blow room settings, grouping furniture of particular style or theme with compl mentary accessories. Illustrated is a be room suite displaying the Oriental grou (most recently supplied for 200 rooms the New York Statler Hotel). Group i cludes bed, seating, and case goods su as chests of drawers and a desk-burea combination, as well as matching nig stands.

BAUMRITTER CORP., one of the largest contract furniture manufacturers in the country, maintains sixteen factories and large showrooms for contract dealers in all major cities. Variety and competitive prices are the keynotes of Baumritter's extensive collection of furniture for all institutional installations. Furnishings are displayed in vignettes or in completed room settings. Baumritter's Roomates line of contemporary hotel or institutional furniture is shown here in a typical guestroom. Two three-drawer plastic-topped bureaus and a combination dresser-desk with mirrored lid form a coordinated, space-saving grouping. Other Baumritter lines include Ethan Allen, a group of Colonial American reproductions; Viko, durable metal furniture with vinyl upholstery; and Andante, modern hotel furniture. Baumritter representatives are trained to work with contract buyers on specifications.

AMERICAN FURNITURE CO. of Martinsville, Virginia, has been manufacturing contract furniture for almost 50 years. Furnishings, both residential and institutional, are now manufactured in six factories, and displayed in dealer showrooms throughout the country. Latest showroom is the spectacular American Square display center, a complete new building devoted entirely to American of Martinsville dealer showrooms. The two story building has a center staircase to the mezzanine, where vignettes of office furniture (shown) are displayed against a background of wood paneled walls.

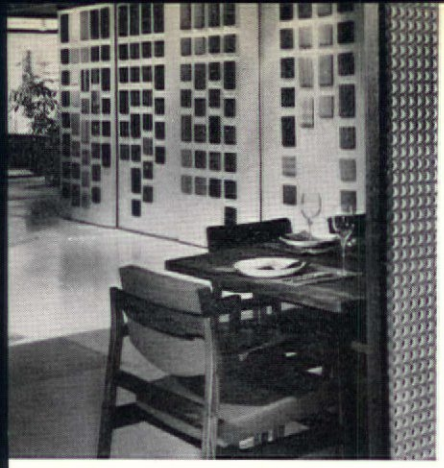
SIMMONS CO., well-known manufacturer of all types of residential and institutional furniture, continues to expand its contract division. Contract showrooms are currently maintained in major cities throughout the country, displaying Simmon's enormously varied collection of contemporary furniture. In all its showrooms, Simmons uses complete room settings, which it finds the most successful method of contract display. A hotel room, such as this shown, is carefully designed and accessorized to show units in coordinated settings. Rooms are designed by Karl Steinhauser, AID. Additional showroom space is used for display of individual items.

FURNITURE

JOHN STUART, INC. displays its well known Architective Furniture in acces sorized vignette groupings in its spaciou New York showrooms. Stuart's exten sive collection includes desks, chairs sofas, tables, and occasional pieces o wide variety, permitting imaginativ group display. Since the esthetic desig quality of the furniture speaks for it self, John Stuart concentrates its pro motion material, such as catalogs, o structural details. Structure of the dis tinctive John Stuart cross-shaped leg, fo example, is fully discussed; structure o each piece is also detailed in architec tural terms.

HARVEY PROBBER INC. divides i spacious showroom into a long series attractive, isolated room settings, son of which feature residential furnitur others the well-known Harvey Probb office furniture. Office settings, whic include desks, chairs, executive sofa and case goods, are fully accessorize with individual wallcoverings, floor co erings, and draperies. One office settin shows a crescent-shaped mahogany de with parquet top and winged ends (keep papers from sliding off). Wing ends are also featured on a doubl pedestaled walnut desk, with stainle steel legs. Probber's architectural a executive furniture is shown in a loos leaf catalog with a photographic secti and separate price list and specificati charts.

DIRECTIONAL CONTRACT FURN TURE CORP. has opened a new 3,0 square feet showroom on Manhattan booming Third Avenue. The new qua ters display Directional's varied fur ture for office and institutional interio including desks, chairs, sofas, conferen tables, case goods, and occasional piec The Sectional Seating group (show displays matching armless loveseat a sofa with steel base and chrome le Walnut box tables, with white Form tops, are attached, forming a compl right-angle unit. Directional furnitu designers include Kipp Stewart, M Baughman, and George Mulhauser.



ENS RISOM DESIGN INC. combines mptuous showroom display with a orough and well-coordinated merchan- sing program, creating a design image hich successfully reflects the high uality of the merchandise. The furniture dominantly architectural and mascu- ne, a style which pervades the large riking graphics of all catalogs and bro- ures, done in easily recognizable olive nd white, with a big R logo. The show- om is divided into spacious individual ttings with decorative divider walls. ontract furniture is completely sepa- te from residential. One office setting lined with an open wood lattice and s a louver-beam ceiling. Further em- llishments throughout include occa- onal sculptures, plants, and a surpris- g Japanese style pebble garden. Tex- les, displayed on one wall, are mer- andised in a cubic carrying case, uipped with shelves of large samples. rice of case ($20) includes replacement rvice.

RITZ HANSEN, INC. shares this in- ting reception lobby in New York's ecorative Arts Center with Unika-Vaev brics. Lobby is intentionally dark; ly lighting comes from the row of low nging metal spheres illuminating the aggy green rug. Green and blue fab- , on walls, doors, and even the ceiling, a geometric Unika-Vaev print. Fur- shings include a round conference ble surrounded by Arne Jacobsen airs upholstered in green wool. Han- n furniture, all imported and made in e Hansen factory in Denmark, is own in a spacious, well-lit showroom yond the lobby. Showroom has an un- trusive grid below the ceiling which pports lighting and contains tracks th sliding partitions of various ma- rials. Dividers can be pulled wherever quired to create room settings and gnettes. Hansen's hard-cover catalog ows furniture in a wide selection of stallations.

CARPETING

L. JONES & CO., INC. recently re-styled the entire fourth floor of its Manhattan showroom to accommodate a unique contract carpet exhibition. Samples from leading mills throughout the country are displayed in a variety of ways, from tiered floor racks to pegboard wall displays which permit constantly changing showings of samples in any size. Most exceptional feature is a specially designed mirror box, which holds a sample only 27 by 54 inches. The box, by endless mirrored repeats, creates the effect of literally thousands of yards of carpeting. Client and designer can thus get a completely clear idea of how a carpet design will look in a large contract installation.

Of all divisions of contract merchandise, rugs and carpeting are perhaps the most flexible in terms of display and merchandising possibilities. Carpet showrooms, display booths, brochures, and other literature, from a wide group of manufacturers, all demonstrate commendable ingenuity and originality.

Carpeting (like fabrics and wallcoverings) has the space-saving advantage of its two-dimensional form; it can be shown on wings, on the floor, on walls, on floor stands, or hanging from the ceiling. In addition, carpet collections are seldom as extensive as fabric lines. Only representative qualities, colors, and patterns must be shown. Much large-order contract carpeting is custom-designed, so specifiers need only be shown possible combinations or samples of previous custom orders.

Since most carpet manufacturers show a choice of qualities in various colors, the simplest a most common display device is the sloping fl rack, where carpets are arranged in tiers and colors immediately visible. Since floor racks a low, this system keeps a feeling of spaciousne in the showroom and allows full visibility. W space is left free for special displays.

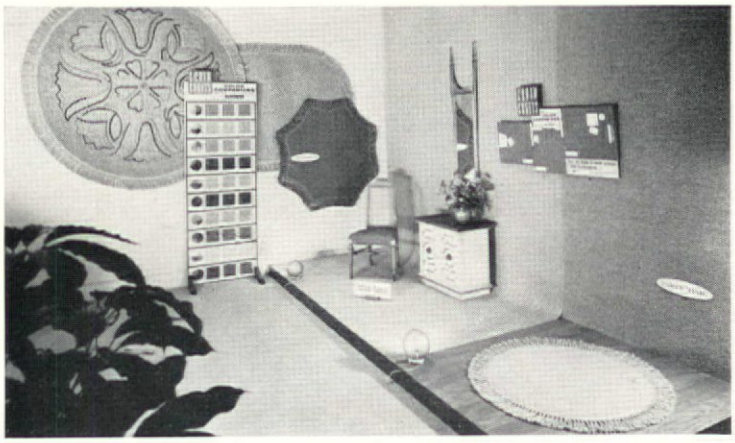
More specialized merchandise, such as ar rugs, require other display methods. One of t best is that used by Richard Eyen in his desi of the Lord & Adams showroom (pictured e lier): the overhead track with groups of area ru stored in tandem banks of sliding panels. Ru are hung on either side of each panel for ma mum viewing in a small space. Unikavaev us somewhat the same system, with rugs hooked tracks, to display their striking Scandinavi rugs. (**C**)

A. & M. KARAGHEUSIAN, INC., manu-facturers of Gulistan Carpets, has just re-decorated its spacious showroom in the Western Merchandise Mart in San Francisco (above). Floor space is devot-ed to waterfall racks displaying the many Gulistan carpet qualities in solid broadloom; swinging wing panels around the showroom display patterned samples and other special qualities. Enough space is available to permit a handy conference table, with four chairs, for use of per-sonnel, customers, and clients. Gulistan's commercial carpet division markets Wilton, tufted, and velvet qualities, as well as original designs created by the design staff for particular installations. A portable viewer case is used to show over one hundred samples of custom carpets.

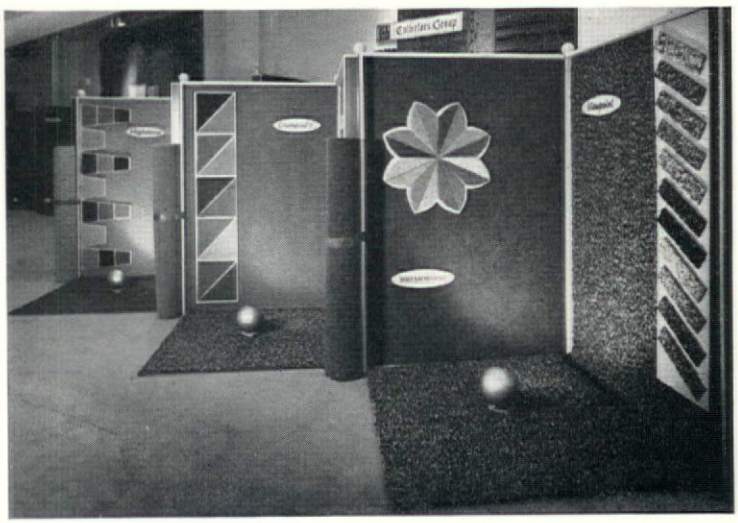
BIGELOW-SANFORD, INC. is one of the three largest manufacturers of car-pets and rugs in the country, with sub-sidiary divisions producing a variety of products from Bigelow Custom Carpets to Crestliner small pleasure boats. In carpeting alone, however, Bigelow's se-lection of merchandise is extensive, plac-ing special demands of flexibility on showrooms and displays. At present the company maintains 15 district offices and showrooms in the country. In the Bigelow showroom in the Chicago Merchandise Mart (right) as in most Bigelow showrooms, carpets are arranged in groups on floor racks to simplify pre-sentation to dealers and contract buy-ers. Note how structural columns and walls are utilized for promotional dis-plays. Bigelow's merchandising efforts are extensive, and include large-scale full-color brochures as well as institu-tional promotion, such as the school carpeting booklet.

CARPETING

DOWNS CARPET CO., INC., manufa turers of wilton and tufted carpetin maintains five showrooms throughout th country. Downs has recently introduce two new qualities developed for contra use: Demand, an all-Acrilan face carp with random shear texture in 14 color and Glo-Tyme, a random texture all-wo in 11 colors. Custom colors and d signs are available to specification. T display their many patterns and qua ties in its Chicago showroom (pictur here), Downs uses a combination swinging wing panels and tiered rac Samples are hooked on either side the panels for maximum viewing.

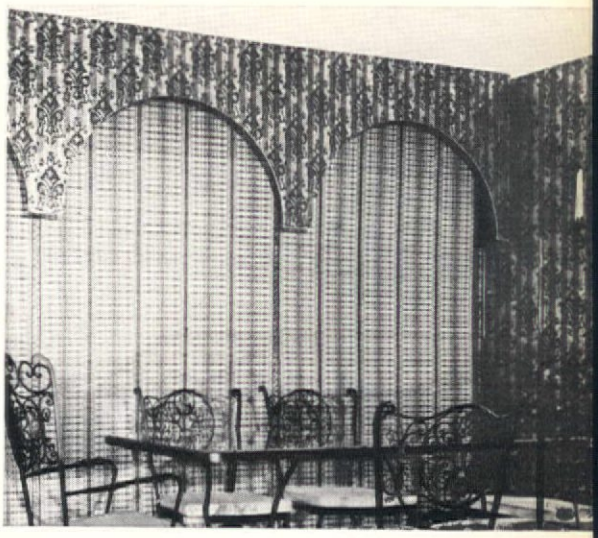


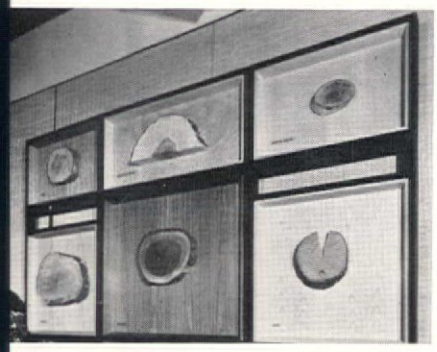
CABIN CRAFTS, INC. has expounded several new carpet display theories in its new showrooms in the Chicago Merchandise Mart and the Western Merchandise Mart in San Francisco. No waterfall racks are used in either place. Each carpet quality instead is displayed on a four by eight panel covered with a large sample, to give contract buyers a clear idea of what the carpet looks like in large measures. The large sample forms a backdrop for cutouts, in unusual shapes, of the total color line of the sample shown. Display panels are placed at angles around the showrooms, leaving floor space for traffic. Cabin Crafts' Collector's Group of area rugs is shown on the walls and floors, in a special display, as are other rug groups.

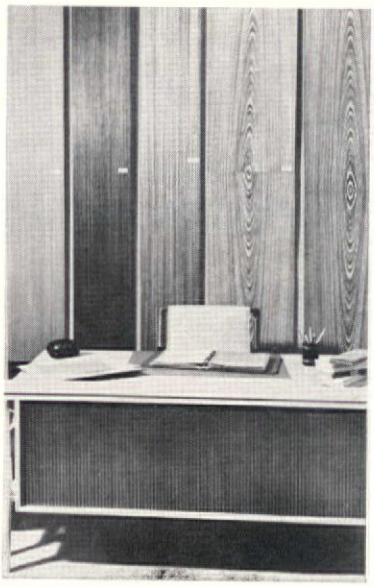


WALLCOVERINGS

FINE ART WALLPAPER CO. recently opened this spacious new showroom, designed by Jack Cameron, AID, in Miami. The 5,000 square foot space is broken into smaller areas by covered partitions and furniture groupings, creating small private alcoves for undisturbed selection. Wallcoverings and fabrics are displayed on wing panels and grouped by type in separate alcoves: five for prints and flocks, one for textures and foils, a third for all fabrics.







ILLIAM L. MARSHALL, LTD. dis-
ays its vast collection of fine wood
neers with imagination and ingenuity.
ative woods (above) are displayed in
cross-sections on veneer panels;
arshall's new striped Fineline is shown
vertical boards and desk front.

MURALS, INC. (wallcoverings, architectural surfaces), **LEE L. WOODARD SONS** (outdoor furniture), and **TROPICRAFT** (woven woods) joined forces for this joint showroom in Jackson Square, San Francisco. Merchandise lends itself to a series of vignettes such as the dining room above, using Woodard's Andalusian group, Murals' Facia Toscany wallcovering, and Tropicraft's hand-woven shade.

HE display and merchandising of wallcoverings llow somewhat the same patterns, with similar oblems and advantages, as fabric showing. The oducts are similar in form. Like fabrics, wallper collections are usually sizable and often rd to categorize neatly. Any individual wallper, particularly a print, is usually made in a lection of colorways or even with different numrs of screens.

Merchandising has even more obvious advanges over other materials. Wallpaper samples are latively inexpensive to produce and can be adily sent to prospective customers as single mples, in collection books, brochures, or sample lders. Wallpapers have an additional advantage that they can easily be photographed when ore elaborate brochures or graphic presentations are required for promotion or advertising.

Wings are generally accepted as the most effective and economical display device. Wallspace, of course, is more valuable than floor space. Some companies make the common mistake of trying to show too many papers at once, rather than taking the time to change displays—such as accessorized vignettes—more frequently.

Scenics are more difficult to display, in limited space, than ground or repeat papers. The problem has been solved best by the system used by Murals, Inc. Scenics are mounted on canvas and grommeted on all sides, laced to metal frames through the grommets. Frames are mounted on floor and ceiling tracks on either side of a wide platform, where they can be drawn out and shown one at a time as required. (**C**)

FABRICS

UNIKA-VAEV CORP., Danish manu facturer of fabrics and area rugs, ha one of the most imaginative and effecti fabric showrooms in Manhattan. Show room, designed by Verner Panton, co sists of a reception area (shared joint with Fritz Hansen), a long corridor hun with fabric samples, and a square roo with additional fabric and rug sample The corridor and back room are carpet in geometric black-and-white, startlin contrast to the vivid fabrics. Fabr samples, in folded 1½ yard lengths, a all hung on steel hangers hooked to lon bars (sample length allows them to b draped over chairs to suggest upho stery). Sample racks line the long co ridor, painted black to avoid light refle tion. Corridor ceiling is hung with 20 mobiles of circular fabric swatches in dizzying spin of color, lit by Panton Visir globes. Though Unika-vaev's fa ric collection does include some brillia geometric prints (often matched b rugs), its stock in trade is top quali wool upholstery. These are fiber-dy according to Aage Andersen's color sy tem, based on eight basic colors used solids or blended with neighboring colo or varying proportions of black to crea a dazzling array of totally coordinat colorways. The wool rugs are woven the same color system to create tot correlation. Panton also added a lar magnetic board on which fabric swatche furniture photos, and other interior co ponents can be affixed to approxima suggested color schemes. The rece tion room, dimly lit by low-hanging al minum globes, uses the geometric pa tern, in a green and blue fabric, as wa hanging and ceiling covering. Carpet a shaggy wool in matching green.

THE display and merchandising of fabrics for contract use contain inherent advantages and disadvantages peculiar only to this category of contract merchandise. The disadvantages, or problems, are obvious: most fabric collections are too extensive to display *in toto;* visualization becomes difficult when windows are not available for casement display, and when floor space is too limited to show upholstery on actual furniture.

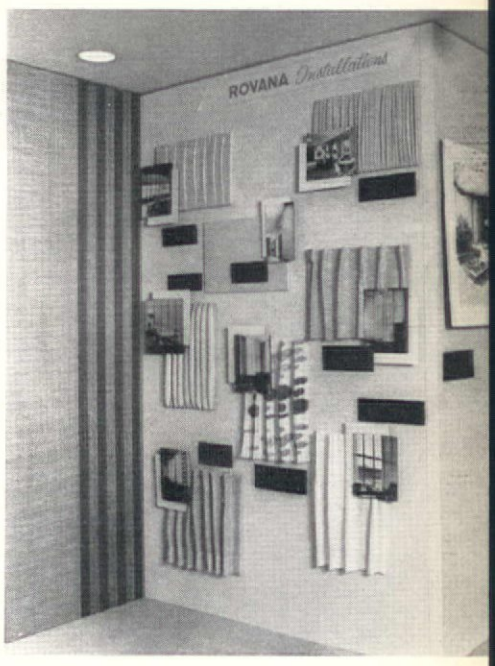
An additional problem for most fabric showrooms is simple organization. Few collections are easily divisible in clear-cut groupings by color, quality, or function. Samples for display or memorandum, require perpetual maintenance and surveillance.

Advantages, however, are even more numerous. Most importantly, the precious commodity floor space is not an urgent requirement. Fabri lend themselves readily to imaginative display walls, windows, in small booths or vignettes, eve on ceiling tracks. Though collections are too si able for actual display, numerous devices, such the standard wing system, are available to sho a complete line, in reasonable groupings, in a mi imum of space.

Fabric merchandising can be direct and effe tive since the product itself can easily be sent the customer and filed in his office—in the for of sample books, swatches, swatch cards, or mem samples. The memo sample system, almost un versally used, produces headaches of its ow Memo samples take yards of fabric, and expe

REEFF FABRICS, INC. recently pened its new showroom in mid-Manattan at 155 East 56 Street. The ew showroom occupies an enormous treet level space, designed to take adantage of spaciousness for maximum isplay combined with a flexible traffic rrangement. Fabrics are displayed on ing panels, installed behind architecural wooden grid which holds not only oncealed lighting for each group of ings but also lettering designating each ategory of fabrics, by type or collecon. A frame on the wooden wall beind the receptionists holds special dislays of new fabric collections, such as e Hispania Collection, an exclusive roup of 28 Spanish-inspired fabrics.

THE DOW CHEMICAL CO., manufacturers of Rovana fiber, uses its Empire State Building showroom for displays of new merchandise using Rovana. They also arrange traveling exhibits throughout the country. Rovana is the trade mark for Dow's saran flat monofilament, used extensively in contract draperies due to its fire resistance and other desirable properties, as well as in wall coverings, window shades, and rugs. Displays include vignettes, idea panels, and photographs of recent installations using Rovana woven fabrics or wallcoverings. (Rovana is used primarily as fabric warp, with Verel modacrylic or rayon yarns as fill.) Merchandising includes colorful brochures and cards describing Rovana.



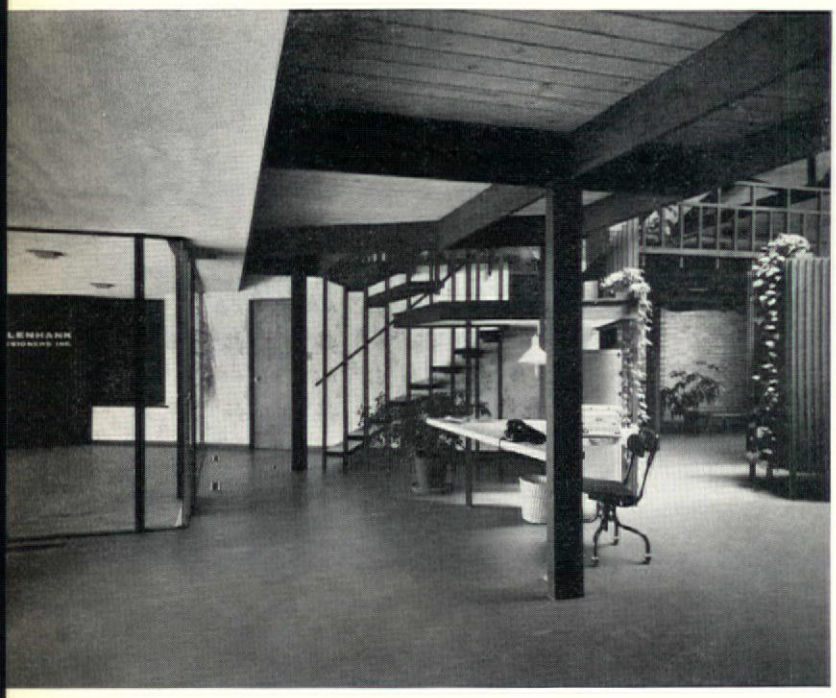
ive labor to make, yet require extensive extra ime and work to retrieve. The problem has caused ne source to send out a striking "Wanted" poster o delinquent customers, and another source to lace grommets squarely in the center of those recious pillow-sized squares.

Despite similarities in merchandising, fabric howrooms still show remarkable differences in isplay techniques. Collections this year are all izable and distinctive (see "Fabrics," CONTRACT, ovember 1963), and showrooms vary in keepng with their merchandise. The swing panels, or wings," remain customary display devices, but any are trying systems of their own.

Rancocas Fabrics, part of the Lord & Adams howroom in New York, occupies a former conference room roughly 350 square feet in size. Eschewing wings, its manageable collection is shown on 6 foot high triangular shaped stands made of wrought iron and ordinary pegboard. The six stands show the entire upholstery collection, grouped in eleven individual colorways, with the twelfth pegboard panel devoted to casements. Grommets hold the master samples, draped, on pegboard hooks; memo samples are stored on shelves built into the stands for easy access.

Rancocas benefits greatly from large windows for display of their exceptional casements, without usurping limited space. Cuttings are filed by number in standard file drawers and are available as a complete set to designers in a specially arranged box. The whole upholstery color range

A SELECTION OF SHOWROOMS



ELENHANK DESIGNERS, INC. displays its diverse collection of prints, casement and upholstery fabrics in this charming contemporary studio in Riverside, a suburb of Chicago. The showroom is used both for display and sales and as the Elenhank studio. The dramatic display space is also efficient working area by virtue of its spacious and open design, defined by contrasting textured surfaces and the architectural interest of exposed beams and open staircase. The generous use of wood, structurally and as wall surfacing, as well as brick, provides a striking background for the singular fabric displays. An abundance of plants further enhances the natural atmosphere. Elenhank is also represented in New York, Chicago, and Scottsdale, Arizona.

JACK LENOR LARSEN fabrics, sold in 13 showrooms in this country and Canada, are justly famous for design originality, texture, and color. The strong design image established by the fabrics themselves is furthered by a progressive merchandising program, which includes beautifully designed brochures, price lists, swatch cards, wooden swatch boxes, brilliant posters, and a forceful logo. All graphics are by Ward & Saks. The New York showroom, illustrated, reflects the product quality by simple, understated arrangement in a relatively small space. A sand cast plaster sculpture of the logo decorates the entrance wall. In the showroom proper, occasional displays are hung from wooden beams. No wings are used. Prints and casements are hung in draped folds on regular hangers; sheer casements hang ceiling-to-floor against the back wall. Textured upholsteries are all shown on handy small pillows, grouped on wooden shelves in a separate area.

FABRICS

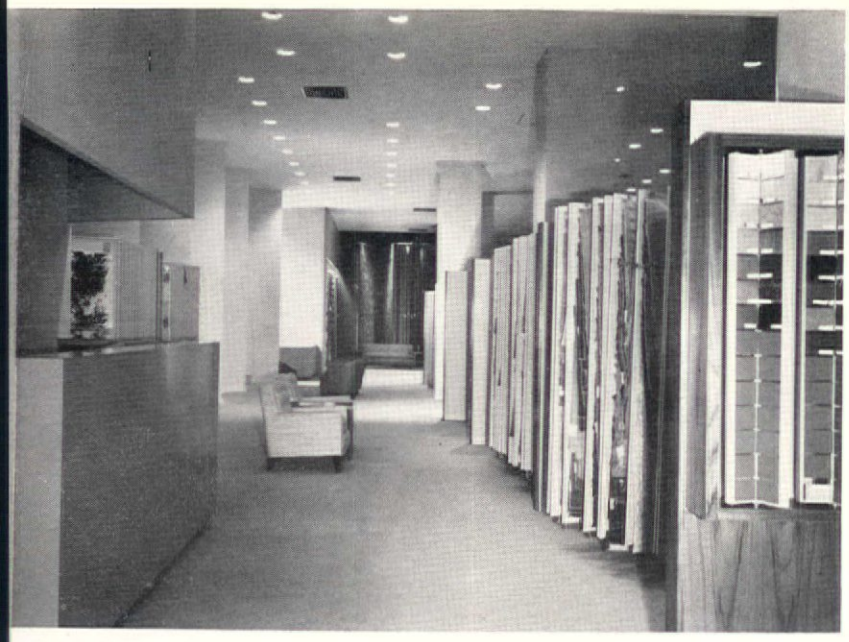
can be inspected in the showroom in a specially woven blanket, a simple but effective device to suggest yarn combinations.

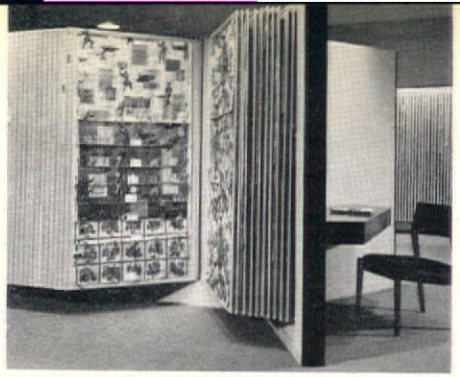
Cohn-Hall-Marx, on the other hand, has enviably commodious street level quarters, with high ceilings and numerous display windows. Space is used luxuriously, with floor-length panels of new fabrics hung throughout, in suggestive color combinations. Small vignettes with furniture are arranged throughout, including suites for bedspread display. The enormity of the Cohama line is thus effectively minimized, excepting separate showrooms where samples of the entire stock are stored on wide shelves.

Changing window displays, providing direct street merchandising feature imaginatively constructed panels where different fabrics are juxtaposed for color, texture, and print combination possibilities.

D.N. & E. Walter & Co. solves a standard fabric-showing problem—a huge collection with no clear-cut divisions—in unusual fashion. In a relatively small space, their entire line is almost totally visible by use of floor to ceiling poles throughout. Each pole is equipped with revolving rods at different heights, permitting maximum display in minimum space. Rods can be removed to show individual drapery samples to advantage. Upholstery fabrics are mounted on wings.

Obsolescence of showroom space, caused by expanding merchandise and more personnel, plagues fabric sources as well as all other contract sources.





F. SCHUMACHER & CO., one of the largest fabric sources in the country, also sells extensive wallcovering and carpet lines. The complexity of their merchandise, sold in a network of showrooms, requires the utmost organization and far-sighted planning of display, merchandising, and promotion. A rigid system is impossible, since merchandise varies widely in style and purpose. Lines are promoted and shown by type or grouping; swatches of selected fabrics suitable for contract use are boxed and merchandised separately. In the new New York showroom, a labyrinth of swing panels proved the only feasible system, serving also to break up space and create isolated areas for private conferences. (A separate section of the showroom is open to the public.) Master fabric samples are stapled to each wing, with memo samples, hung with Velcro, directly below for immediate use.

REESE B. DAVIS & CO., INC., importer and distributor of Westgate drapery and upholstery fabrics, has just opened a new one-story building in Fort Worth, Texas, incorporating offices, warehouse, and main showroom. The building covers 57,000 square feet, 4,000 of which are devoted to showrooms. Fabrics are displayed throughout reception and lobby areas as well, in an over-all decorative plan demonstrating imaginative uses for fabrics and color. As in all Westgate showrooms throughout the country, fabrics are grouped by pattern and color.

n some cases space problems are solved by public isplay space at the fiber manufacturers' showoms, such as Owens-Corning and Dow Chemical above). Others solve the problem by opening dditional showrooms rather than moving. Thaiok, for example, famed for Siamese silks, is inroducing a large contract collection in a new holesale trade showroom, keeping the retail outique and residential fabrics in their present uarters.

As more imagination and ingenuity is applied fabric selling and display, the most widespread omplaint heard from the buyers themselves perins to the lack of standardization in sampling. arious systems permit furniture, lighting, and her catalogs to be filed or shelved more or less uniformly and handily. Fabrics, however, come in haphazardly in different sizes, different folders, even different swatch sizes. Some mills proffer their own systems. Boris Kroll, for example, sells an elaborate, handsome walnut chest with a complete swatch collection, replenished with new items or missing samples whenever required. Schumacher (see cut) rather than isolating part of their showroom for contract fabrics, assembles swatches of all appropriate fabrics in a clear plastic box.

Whatever individual systems are available, an industrywide standardization would fill a heartfelt need, permitting all working samples to be grouped by color, texture, function, or price rather than by source. (**C**)

LIGHTING

LIGHTOLIER, INC. can claim one of the most extensive lines of lighting fixtures in the country, yet manages, in its New York contract and architectural showroom here, to show its ceiling-mounted fixtures in uncluttered spaciousness. Fixtures are hung in selective groupings on the ceiling, while wall space is devoted to selected wall mounted fixtures, shelves, and storage units. Furnishings are sparse, to avoid distraction, yet a conference table and chairs are provided for discussion and planning. Fixtures operate on individual switches hung from the ceiling to permit individual and undisturbed viewing. Far wall is dark, preventing glare, with the exception of white panels for wall bracket display.

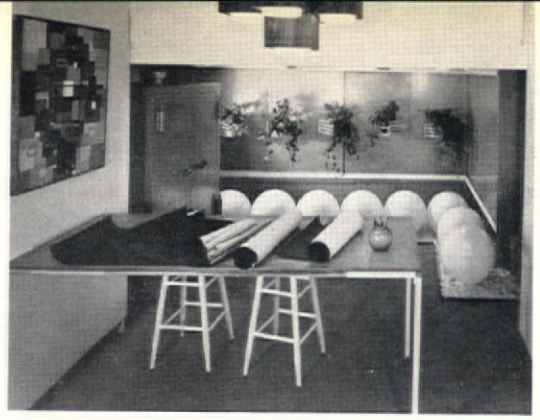
QUARTITE CREATIVE CORP. displays its lamps, wall decor, tables, facade decorations, dividers and marbelous in this showroom in a large New York trade building. Corridor walls are plate glass, providing easy viewing for passersby and visible display possibilities. Lamps are displayed on tables of various heights to avoid a cluttered look. Functional lighting is displayed on the ceiling, baffled by an over-all grid.

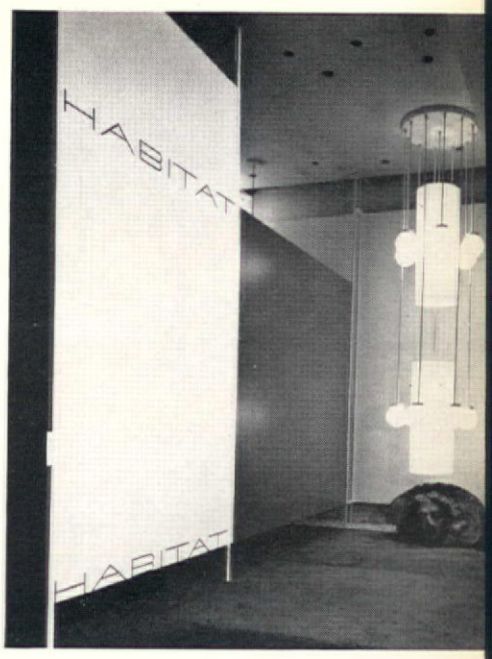
MANUFACTURERS of lighting fixtures have display problems in their showrooms shared by no other manufacturers. Whether their products are ceiling-hung fixtures, recessed fixtures, table lamps, or floor lamps, they are rarely designed to be shown together. Unlike fabrics or furniture, lamps are not complementary. Whereas a casement can be displayed to advantage with an upholstery fabric, a floor lamp—unless of identical design—detracts from a table lamp.

Ceiling mounted fixtures or recessed lighting (as most commonly used in contract installations), also do not lend themselves to combination display. The problem is compounded by the nature of the merchandise itself. The purpose of lighting, other than any esthetic qualities to be shown, is to illuminate. Quite obviously, a lighting showroom cannot show its products all serving the function of providing light—the glare, not to mention the heat, would be overwhelming.

Solutions to the difficulties of lighting display are hard to come by. Manufacturers of table lamps usually take the line of least resistance and place all the merchandise on tables, preferably arranged in groups by style or function. Since lamp styles often differ radically, one lamp unhappily canno

ABITAT, INC., in its comparatively nall New York showroom, manages to splay its complete line of lighting fixres in addition to creating a pleasing, d well-organized space which reflects e geometric and architectural quality the lighting. Paul Mayen, designer both the lamps and the showroom, vided the space with a structure of rtitioned shelves for display of table mps. Lamps can thus be individually ewed, without confusion of light urces or designs. Ceiling fixtures are ng around the showroom, and floor mps are placed around the perimeter splayed with Habitat's exceptional new oup of planters. Paintings, sculpture, d greenery, afford visual relief. A spel work area for architects has table r blueprints; room is ringed with Habit spheres, and hanging plants. Graphs, brochures, and other literature susin the pure, architectural design quali- of the Forms in Light.





PRESCOLITE MFG. CORP. maintains showrooms for its well-designed contract lighting fixtures at its three plants, in California, Arkansas, and Pennsylvania. The San Leandro, Cal., showroom (pictured), used by outside salesmen, makes dramatic use of the plate glass facade to create sensational displays for outside or inside visibility. The architectural design is equally dramatic, with an open staircase and circular mezzanine; two-story height is utilized for maximum display of hanging fixtures. In addition to its showrooms, Prescolite runs a group of traveling vans that serve as showrooms in outlying areas. These traveling displays, in Chevrolet or Volkswagen buses, served not only as sales centers but as special lighting shows.

displayed in order to demonstrate the design of any (as can often be done with furniture).

Ceiling hung fixtures fare little better. There is ly so much ceiling space in a showroom, and hts cannot be hung at varying levels where any affic is expected. Heifetz solves the problem by splaying most of its fixtures on the perimeter the showroom, hanging at eye level or below. is system is of course impossible with ceilingounted lighting, all too often displayed in a hapzard grid with a tangle of individual low-watge switches.

Numerous devices have been attempted to ease display problems. Habitat designed a series of recessed partitioned shelves, where lamps could be viewed individually or in small groups. Baffles or space division of some sort are essential to prevent a blinding and confusing array. In all lighting showrooms, the rule of selectivity is most essential. Frequently changed exhibits of individual fixtures or groups, or better yet, less merchandise on display, will serve to alleviate customer's selection problems. Since actual display must be limited, manufacturers benefit from better two-dimensional presentation—in promotion, advertising, and well-planned catalogs. (C)

A SELECTION OF SHOWROOMS

ACCESSORIES

KARL MANN ASSOCIATES maintains a delightfully varied New York showroom, in which a host of different merchandise is shown in a small yet surprisingly uncluttered space. Merchandise includes an unusual selection of wallcoverings and floorcoverings, *objets d'art*, paintings, sculpture, and wall decorations. Objects are arranged in a series of ingeniously designed niches that line the showroom; displays are on glass shelves in an angular recess. Gallery seems longer because of striped carpet and mirrored wall at one end. Well placed lighting is also reflected.

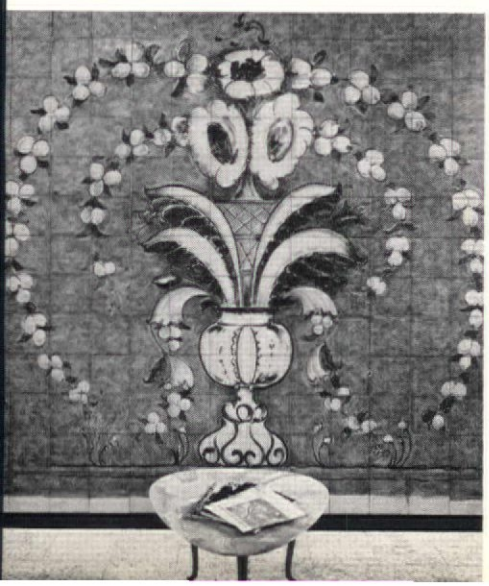
SCULPTURE STUDIO, INC. has a new showroom at 202 East 77 Street, New York, which will house a changing exhibit of representative pieces of the spectacular metal sculptures by William Bowie. The new studio comprises over 6,000 square feet, permitting the production of large architectural sculptures on special commission. Design of the exhibit gallery is striking. Floor includes gravel gardens with wooden "stepping stones," a sunken pool, and a rock garden; plants and standing sculptures are displayed on the floor levels and wall sculptures are displayed on a brick wall and a series of partitions. Sculptures, of welded metals often with gold or silver leaf, can be made as shown or serve as models for commissioned works in any scale or design.

INTERIORS IMPORT CO., INC. distributes Palladio accent furniture and an extensive line of decorative accessories, primarily of metal in highly ornamental, Italianate designs. In its spacious New York showroom, Interiors Import devotes peripheral floor space to displays of its unusual cocktail tables, chairs, settees, and other furniture; center of the floor is left clear for easy traffic and browsing. Walls are hung with mirrors, sconces, clocks, and other decorations; ceiling is hung with gilt-framed lanterns.

TILING

AMERICAN OLEAN TILE CO., maintains showrooms throughout the country which all include comprehensive tile libraries and various visual selection aids. Libraries (as shown) contain shelves of large samples, plus a viewing easel. American Olean also maintains an extensive promotion program, which includes not only colorful catalogs of its glazed, ceramic, and quarry tiles, but also booklet describing possible tile applications with design suggestions.

MOSAIC TILE CO. recently opened a new New York showroom (right) designed by Leon Gordon Miller, FIDI. Miller was assigned to create private areas for tile selection, yet still maintain an open feeling for maximum display visibility. Identification is immediately established in the elevator corridor, with a large tile mural, tile flooring, and plate glass window attracting passers-by to the displays within. Display dividers, with groupings of tile samples, separate the showroom into three distinct conference areas. Chairs and tables allow unhurried selection and browsing. Samples of all Mosaic tiles are available in convenient storage cabinets. Lighting is a combination of fluorescent and incandescent, for accurate color selection. Color scheme of the showroom itself is limited to neutral golds, grays, and whites, to prevent visual distraction from the tiles.



MARBLE INTERNATIONALE. This New York facility imports ceramic tile, marble flooring, carved marble (fireplaces, pedestals, etc.) in an enormous variety of designs and colorings. This dramatic display is the foyer of the showroom, lined with highly decorative tiles made in Italy.

OTHER IMPORTANT SHOWROOMS are listed on the following pages. These are listings of selected facilities and in no case do they include the headquarters of the company. The latter will be found in the Alphabetical List of Manufacturers.

A PERMANENT BASE FOR CONTRACT MERCHANDISE —THE MERCHANDISE MART'S NEW 11th FLOOR

THE anniversary of the Contract Manufacturers' Center is of importance, directly or indirectly, to contract buyers and manufacturers throughout the country. The fact that the biggest showroom building in the world — Chicago's Merchandise Mart—has devoted its entire eleventh floor to contract merchandise establishes the industry and its need for joining ranks. The spectacular success of this center, and its continuing growth in its first year, has created the first fully comprehensive one-stop shopping center for contract specifiers.

According to Thomas King, assistant general manager of the Merchandise Mart, the eleventh floor has become, during its first year, the largest concentration of contract products and services in the world. Its tenancy now comprises 111 product lines, from more than 60 percent of current qualified contract manufacturers.

The establishment of this permanent year-round facility not only facilitates specification and cuts expensive buying time, it also serves as headquarters for the industry itself. Production standards can more easily be established; manufacturers and buyers can benefit from the close association of major sources. Showrooms on other floors, also displaying contract merchandise, add to the total service and unity of such a comprehensive facility.

A tour of the eleventh floor showrooms can give some idea of the significance of concentration to designers and space planners. The choice of merchandise, in every category, is virtually limitless. Every area of furnishings, general and specialized, is represented in an infinite variety of styles, designs, prices, and special services. Further ease of selection is effected by the showrooms themselves. The spaces, of varying dimensions, all show distinctive showing methods and functional concepts of showroom display and marketing. Manufacturers have widely varying ideas of the best showroom principles, yet each is geared to the quality and purpose of the merchandise shown.

Such individuality is, of course, a factor of healthy competition, without effecting the grow ing trend toward industry standardization. Co tract designers can come to the eleventh floor n only for one-stop specification, but also to get clear and accurate idea of design trends, impo tant names and new developments in the enti contract industry.

The consolidation of this specialized mark floor defines the needs of manufacturers and su pliers in terms of showroom function and traff patterns as well. A tour of the floor, and conve sation with veterans (of one year) and newco ers provides a pulse-taking of the industry. Opi ions expressed by contract tenants showed whol hearted support for the "concentration" idea a a desire for mutual action in setting standards.

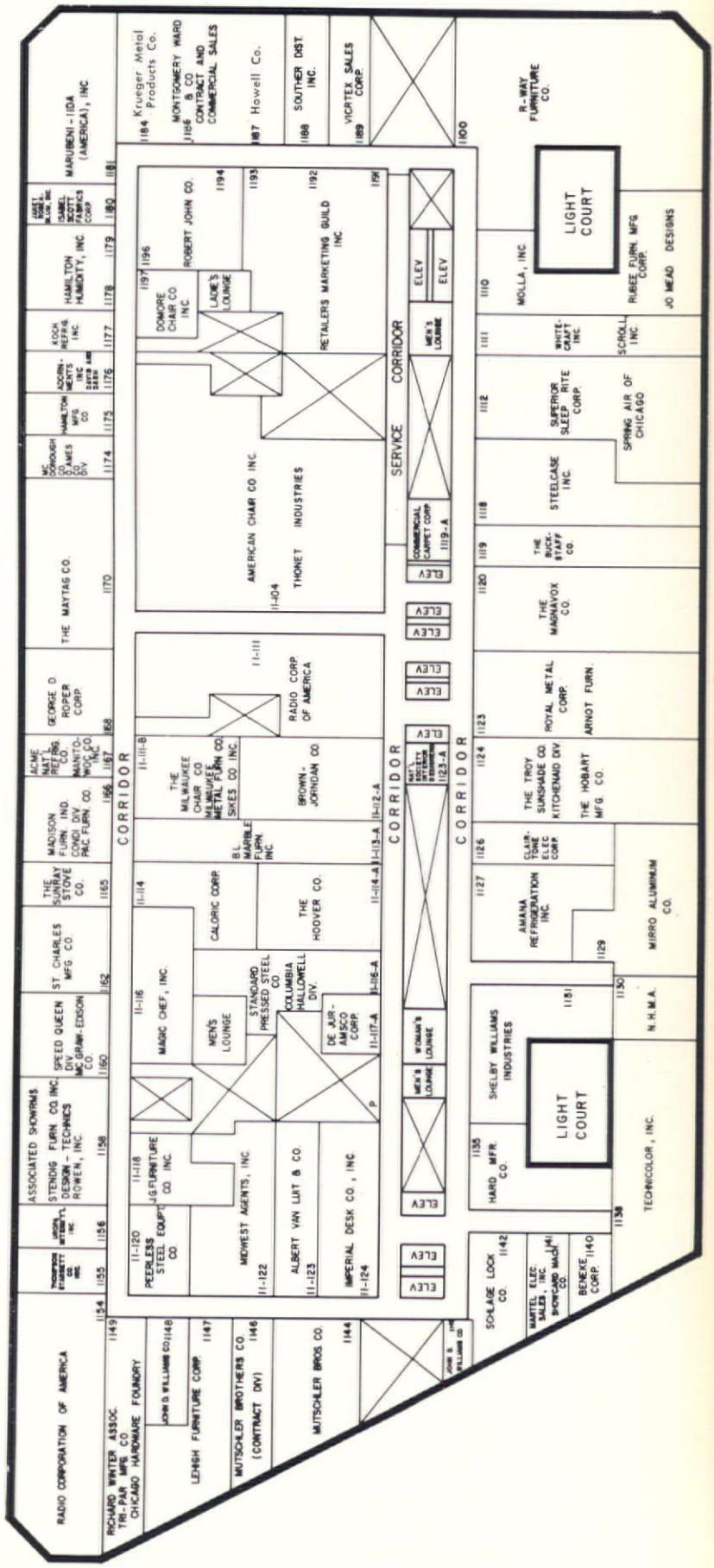
Manfred Steinfeld, vice president of Shelby Wi liams Industries and enthusiastic promoter of t new Contract Manufacturers' Center Associatio feels that the time has come to draw distinguis ing lines between the home furnishings manufa turer who seeks contract business in slack perio and the contract manufacturer who is geare specifically to this kind of business. "We are dea ing with deadlines that involve other livelihoods, he stated, "not the convenience of housewive Our average order is shipped in four to six wee and the store, restaurant, or hostelry cannot ope without the supplies contracted for."

That distinction expresses much of the purpo of the Association. Mr. Steinfeld asserted th professional standards, based on a concentrati of suppliers, can be set to: 1, assure the client "contract" quality construction; 2, establish t manufacturer's ability to meet specifications, a 3, insure his capacity to meet delivery dates.

In addition to standard setting, efforts of t eleventh floor Association are directed to buildi and maintaining desirable traffic on a continui basis, inviting those who are visiting related tra shows to the center, and informing architects a designers of the scope of products and servic represented on the floor.

Industry spokesmen on the eleventh made va

Seal of new 11th floor concentration of contract products, "Contract Manufacturers' Center," is shown at left; below, floor plan of Mart's new 11th floor. On the following pages, all showrooms now in operation on the floor are illustrated and described.



ous statements on contract showroom needs. Daniel Shore, vice president of Superior Sleeprite Corp., felt "The contract showroom does not need acreage. Effective, dramatic display and conference-planning areas are the essentials, and, since contract suppliers work mainly to the specifications of architects and designers, there is no need to show every model."

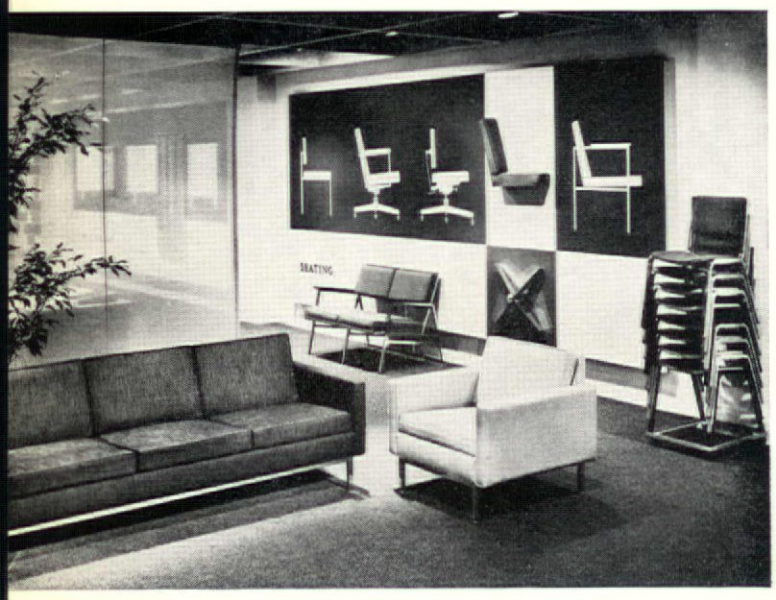
Emphasizing changes in showroom requirements, John Magnus, Chicago sales representative for the Buckstaff Co., spoke specifically of the library furniture field. "In the past five years, library furniture has become a special order business. We no longer need space to show a variety of standard tables and chairs. Architectural advances and changes in teaching methods have brought demands for furniture built to specifications to meet individual needs of the new applications of changing technologies."

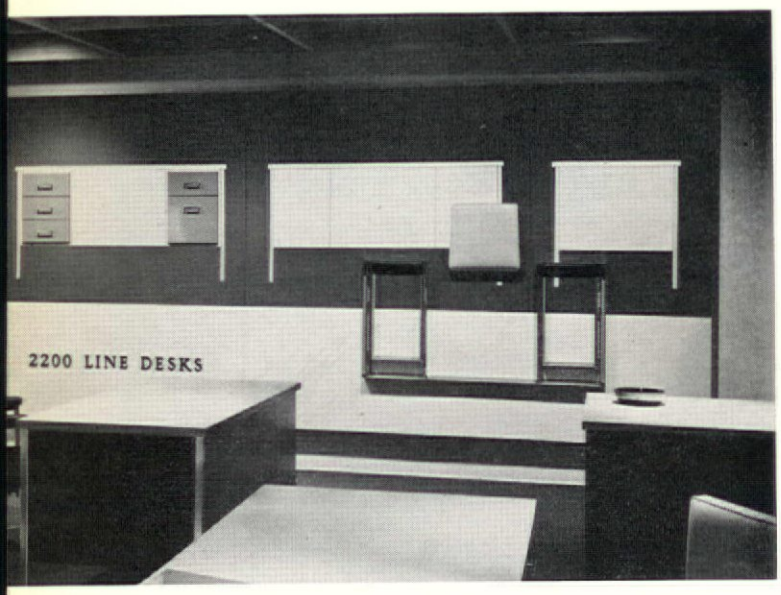
William Davidson, regional contract representative for the R-Way Furniture Co., whose residential and contract showrooms are both located on the eleventh floor, stressed the urgent need for contract quality specifications to protect unwary buyers from sub-standard merchandise. He also called for an industry training program to develop competent personnel instructed in the techniques of active contract merchandising. Such a program should equip men to work more effectively with dealer and architect or designer by providing a basic understanding of space planning. Such an education in "engineered" specification systems would serve to clarify the rules of each member of the team. The Association could be instrumental in organizing such training.

Peter Buckstaff of Midwest Agents, Inc. (which doubled its space after six months in the Center) reaffirmed the need for quality controls and standards backed by an unbiased seal of approval.

Such an informal forum of ideas makes the eleventh floor of the Merchandise Mart not only the most concentrated contract shopping center, but a permanent new base for cooperative market growth. (**C**)

CONTRACT MANUFACTURERS' CENTER



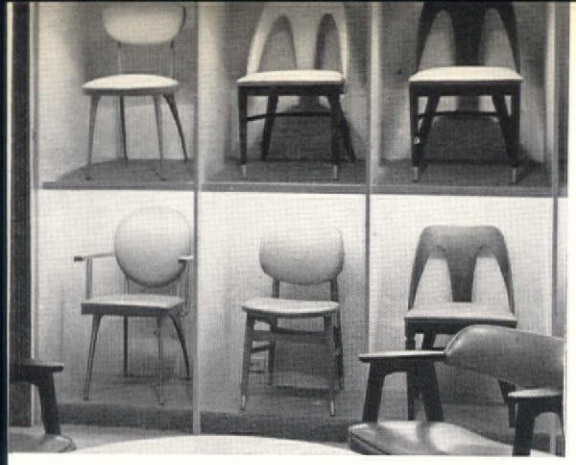


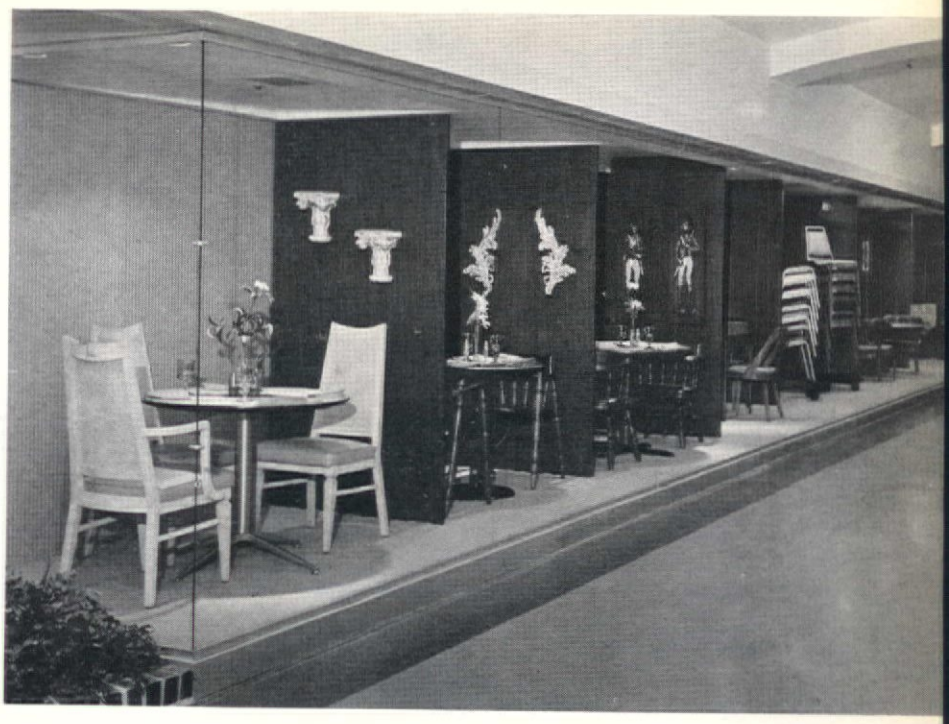
STEELCASE, INC., Space 1118. Office furniture, filing cabinets, data processing and related storage units are graphically shown in a setting designed by Ole Christensen and George Larson. Display techniques include massive wall panels of full-scale product line drawings and photographic enlargements to which product cutaways have been fixed.

TROY SUNSHADE CO., Space 1124-25. A divi sion of Hobart Mfg. Co., Troy presents its meta and plastic furniture for casual and outdoor us in correlated groups consisting of modular up holstered seating pieces, chairs and tables lounge chairs, and storage units.

SCHLAGE LOCK CO., Space 1142. Shelf unit hold numerous models of locks, doorknobs, an decorative hardware.

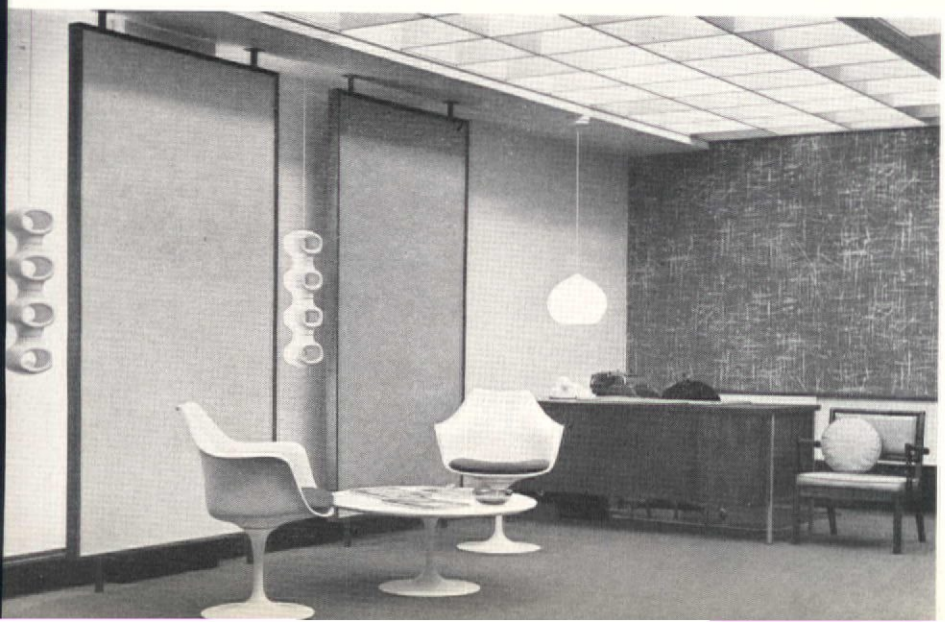
MONTGOMERY WARD & CO., INC., Spac 1186. Design office, sales and display rooms o Ward's contract and commercial sales depart ment are contained in area separated by decora tive panels, wall dividers.





SHELBY WILLIAMS MFG. CO., INC., Space 1130-34. The problem of displaying many chairs while avoiding visual confusion is solved by box-like wall arrangement (above), each compartment individually lighted. An extensive line of office and restaurant furniture, including bar stools, chairs, tables, sectional sofas, and multiple seating units, are arranged in vignettes, many of which are separated by dividers (right).

SOUTHER DISTRIBUTORS, Space 1188. Represented in showroom, designed by Business Interiors, are National Products, Inc.'s Antique Mirror Division; Laminating Services, Inc. (plastic, wood, and vinyl wallcoverings); Flexible Wood Co. (wallcoverings); Wall Covering Center, U.S.A. (wood and vinyl wallcoverings).



VICRTEX SALES CORP. OF ILLINOIS, INC., Space 1189. Vicrtex vinyl wallcoverings and upholstery fabrics are shown in uncluttered atmosphere accented by huge panels, each containing a sample wallcovering. Space was designed by the contract division of Carson, Pirie, Scott.

CONTRACT MANUFACTURERS' CENTER

J. G. FURNITURE CO., Space 11-118. Showroom, containing contemporary desks, chairs, upholstered seating units, storage units and occasional tables, was designed by Fuller Robinson. Dominating one wall is huge photomural depicting many items from contract line. Space is in Midwest Agent's combined showrooms

R-WAY FURNITURE CO., INC., Spac 1100. Marion Heuer, AID, devised quiet setting to display the firm's ex tensive lines of bedroom, dining, an guestroom furniture for hotels/motel and dormitories, wood office furniture tables and chairs for restaurants, plu stacking and ganging chairs.

WHITECRAFT, INC., Space 1111. Individual settings highlight the firm's casual rattan furniture, ranging from dining tables and chairs (below), to occasional tables, bars and bar stools, upholstered seating, and lounging pieces.

BROWN - JORDAN CO. and CALIFORNIA WROUGHT IRO DIV., Space 11-112A. Light colored floors and walls accentua the decorative qualities of casual indoor-outdoor furniture. Brow Jordan and its division manufacture extensive lines in cast ar tubular bronze, aluminum and wrought iron.

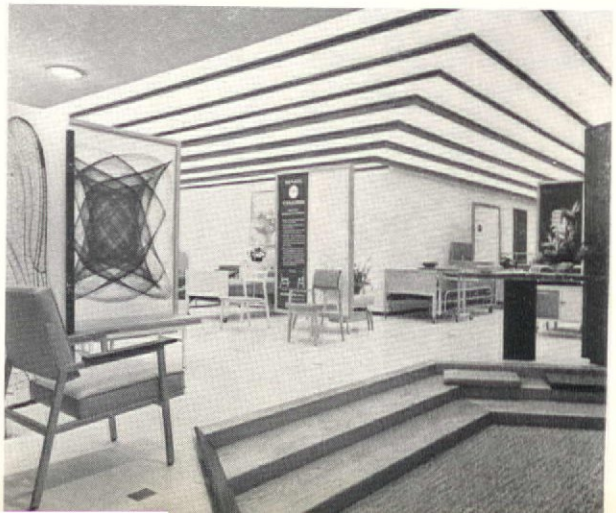
DOMORE CHAIR CO., INC., Space 1197. Executive office furiture, in both traditional and contemporary designs, are shown by Domore. Desks, storage and upholstered seating units, swivel and stationary chairs are among the furniture on display.

BUCKSTAFF CO., Space 1119. Represented are two divisions of the company: the contract division which manufactures contemporary and colonial chairs and bar stools for restaurants, and the library division, manufacturing library tables, chairs, charging desks.

MADISON FURNITURE INDUSTRIES, CONDI DIV. OF PACIFIC FURNITURE MFG. CO., and PETER PEPPER PRODUCTS, Space 1166. Sharing a well designed showroom, the three firms offer a wide range of furnishings for offices and public areas. Chairs, modular seating units, tables, and office accessories are grouped in coordinated displays.

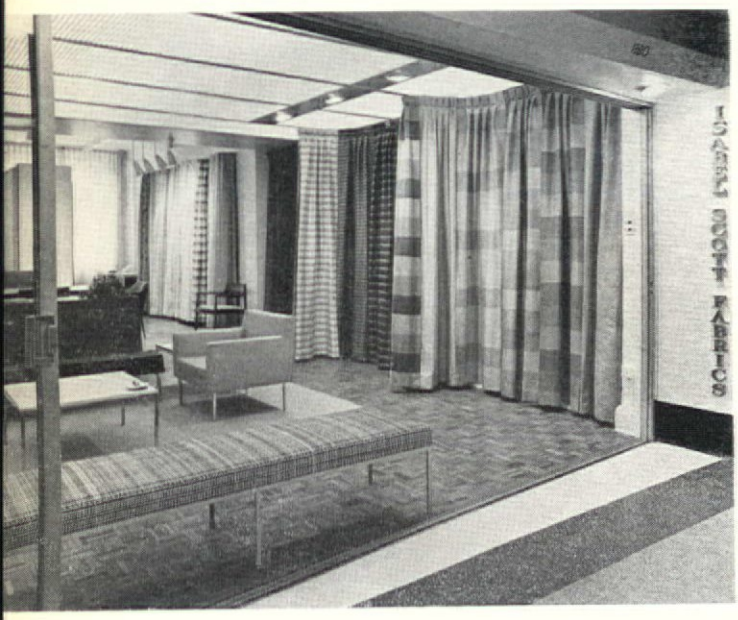
SUPERIOR SLEEPRITE CORP., Space 1112. Designed by Bert Rubin, NSID, the showroom exhibits beds, chairs, storage units, upholstered seating and tables for hospitals, nursing homes, hotels, motels, and dormitories. Paneled walls and dividers help separate the various displays.

HARD MFG. CO., Space 1135-37. Hospital and dormitory furnishings—beds, bedding, chairs, bedside tables, student desks, and seating for public areas—are neatly contained in setting designed by Architect Arthur Carrara. Angular arrangement of the stairs is repeated in ceiling; decorative elements are used throughout.

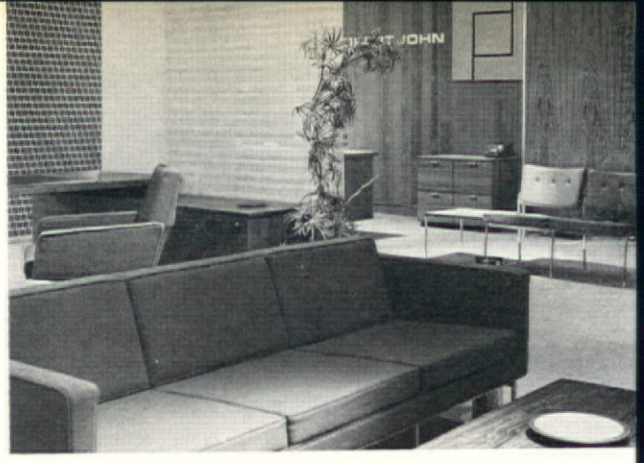


CONTRACT MANUFACTURERS' CENTER

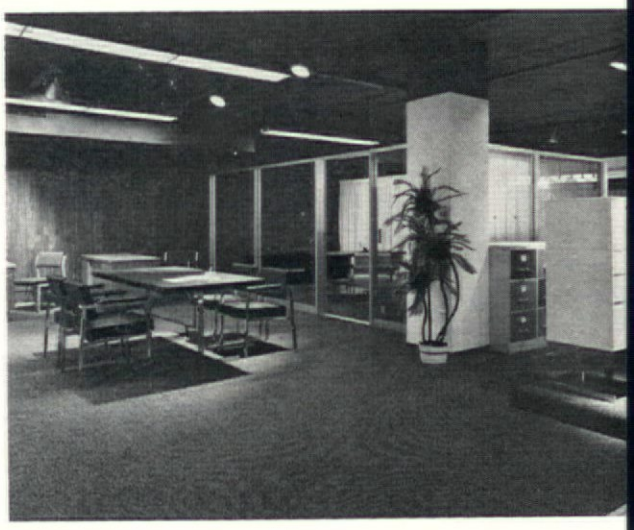
COLUMBIA-HALLOWELL, Space 11-116A. A division of Standard Pressed Steel Co., the firm shows its complete line of functional office furniture and equipment in a setting that conveys a feeling of openness.



ISABEL SCOTT FABRICS CORP. and JANET ROSENBLUM INC., Space 1180. Combined showroom, designed by Elisha Prouty, shows both Scott drapery and upholstery fabrics and Rosenblum office furniture. The non-conflicting lines are both shown to advantage.



ROBERT JOHN CO., Space 1194. William Sklaroff de signed showroom containing contemporary wood and meta office furniture, ranging from desks, tables and seating t storage units and planters.



PEERLESS STEEL EQUIPMENT CO., Space 11-12 Charcoal ceiling, walnut paneling, and tweed carpet for background for display of steel storage units, filing cab nets, desks, conference tables, and chairs.

MIDWEST AGENTS, INC., Space 11-122. Manufacture representatives for restaurant furnishings and equipme firms, Midwest represents 13 firms, including Empire Sta Chair Co., Astra Bent Wood Furniture Co., Johnson Pla tic Tops, Inc., Charlotte Chair Co., J. G. Furniture C

HICAGO SHOWROOMS, INC., Space 1110. Represent-
ıg Rubee Furniture Mfg. Co. (above), Molla, Inc. (casual
ırniture), Kalpe Furniture Mfg. Co. (guestroom furni-
ıre), and Jo Mead designs (decorative accessories).

. L. MARBLE FURNITURE CO., INC., Space 11-113A.
oom settings focus on executive office and conference
oom furniture, including desks, chairs. tables, and stor-
ge units.

ILWAUKEE CHAIR CO., MILWAUKEE METAL
URNITURE CO., and SIKES CO., INC., Space 11-111B.
he three firms together show stationary and swivel
airs, desks, upholstered sofas and chairs, combination
ating-table units.

ADORNMENTS, INC., Space 1176. Among the firms represented are Bead Decor (for dividers and window treatments); David & Dash, Cartier Mills, Anita Henry, Inc., Ferguson & Upright (fabric manufacturers); Embassy Handprints, Gallery Hand prints (wallpaper manufacturers).

MOLLA, INC., Space 1110. Decorative wrought-iron furniture for lounges, clubs, restaurants, and public areas are part of Chicago Showrooms' combined space designed by Neil Stevens, NSID.

SHOWROOM LISTINGS

Aaron Bros. Co.
Chicago: 430 American Furniture Mart
Dallas: 2355 Dallas Trade Mart
Los Angeles: 1155 Los Angeles Furniture Mart
Acme-National Refrigeration Co.
Chicago: 1167 Merchandise Mart
New York: Architects Sample Bldg., 101 Park Ave.; National Design Center, 415 E. 53 St.
Allen Industries
Chicago: 13-162 Merchandise Mart
New York: 295 Fifth Ave.
Alma Desk Co.
High Point, N.C.: 807 Ward St.
Los Angeles: 1427 E. Fourth St.
New York: Harry Nechamen Distr. Inc., Pier 49 North River
San Francisco: 81 Minna St.
South Seattle: 419 First Ave.
O. Ames Co.
Atlanta: 1819 Atlanta Merchandise Mart
Chicago: 1174 Merchandise Mart
Los Angeles: 520 Los Angeles Home Furnishing Mart
San Francisco: 969 Western Merchandise Mart
Architectural Pottery
Atlanta: Annex, 351 Peachtree Hills Ave. N.E.
Boston: Montage, 420 Boylston St.
Chicago: John Strauss, 160 E. Erie
Houston: Ellouise Abbott, 503 Westheimer
New York: Robert Benjamin, Inc., 6 E. 53 St.
Armstrong Furniture Co.
Atlanta: Decorative Arts Center
Chicago: 325 N. Wells
Dallas: Decorative Arts Center
Denver: 375 S. Colorado Blvd.
High Point, N.C.: 144 S. Main
Artistic Drapery Mfg. Corp.
San Diego: 4031 Pacific Hwy.
Art Steel Co. Inc.
New York: 1130 Ave. of Americas
Los Angeles: 6310 Corsair St.
Arvin Industries Inc.
Chicago: 501-502 American Furniture Mart
New York: Victoria Bldg., 1150 Broadway
Astra Bent Wood Furniture Co.
Chicago: Midwest Agents Inc., 11-122 Merchandise Mart
Cincinnati: Harlow C. Stahl Co., 2213 Central Pkwy. W.
Cleveland: Harlow C. Stahl, 1276 W. Third St.
Detroit: Harlow C. Stahl Co., 2940 Eight Mile Rd.
Los Angeles: Victor E. Fink & Co., 4502 S. Western Ave.
New York: B. N. Levy, Inc., 3 E. 17 St.
St. Louis: Wilbur F. Moore Co., 8211 Delmar Blvd.
Washington, D.C.: Tylor Assoc. Inc., 3102 Rhode Island Ave.
Austin Productions, Inc.
Dallas: Dallas Trade Mart
Hickory, N.C.: Terrytown Imports
Los Angeles: Burton S. Klein, 316 S. Robertson Blvd.
Azrock Floor Products
Dallas: 3422 Dallas Trade Mart
Bangkok Industries Inc.
Cleveland: Foldoor & Surfaces, Inc., 2028 E. 46 St.
New York: Designed Wood Flooring Center Inc., 299 Madison Ave.
Barler Inc.
Chicago: 1244 American Furniture Mart
Los Angeles: 669 Los Angeles Home Furnishing Mart
New York: 806 National Furniture Mart Barrier Corp.
Chicago: Flairtime, Merchandise Mart
Dallas: Yarigan Assoc., Dallas Trade Mart
Los Angeles: Qualiton, 2401 S. Main
New York: Robert Garvin Assoc., 315 E. 62 St.
E. T. Barwick Mills, Inc.
Atlanta: 923 Merchandise Mart
Chicago: 10-132 Merchandise Mart
Dallas: 3616 Trade Mart
Los Angeles: 338 Los Angeles Furniture Mart
New York: 295 Fifth Ave.
San Francisco: 390 Merchandise Mart
Bassett Furniture Industries
Chicago: American Furniture Mart
High Point, N.C.: Southern Furniture Exposition Bldg.
New York: N.Y. Furniture Exchange
Bates Fabrics Inc.
Atlanta: Merchandise Mart
Chicago: Merchandise Mart
Los Angeles: 707 S. Hill St.
Baumritter Corp.
Chicago: American Furniture Mart
Dallas: 4533 Trade Mart
High Point, N.C.: Southern Furniture Exposition Bldg.
Los Angeles: Los Angeles Furniture Mart
New York: National Furniture Mart
San Francisco: Western Merchandise Mart
North Seattle, Wash.: Pacific N. W. Furniture Mart
Bead Decor
Chicago: Adornments Inc., 1176 Merchandise Mart
New York: World Wide Design House Ltd., 232 E. 59 St.
San Francisco: Don Rumsey Assoc., 472 Jackson Sq.
Beattie Mfg. Co.
Chicago: 1806 Merchandise Mart
Los Angeles: Los Angeles Furniture Mart
New York: 295 Fifth Ave.
San Francisco: 393 Western Merchandise Mart
Benton Mfg. Co.
Dallas: Jess L. Musgrave Co., 1710 Hi-Line Dr.
Greensboro, N.C.: Harry Tehan Assoc., 1008 Oakmont
New York: Storch/Tepper Assoc., 432 Park Ave.
Bigelow-Sanford Inc.
Atlanta: Atlanta Merchandise Mart
Boston: 38 Chauncy St.
Chicago: Merchandise Mart Plaza
Cleveland: 12775 Berea Rd.
Dallas: Dallas Trade Mart
New York: 140 Madison Ave.
Seattle: Pacific Northwest Furniture Mart
George K. Birge Co. Inc.
New York: 515 Madison Ave.
Brayton Potteries Inc.
Atlanta: Market Agents Corp., 706 Atlanta Merchandise Mart
Chicago: Carl J. Metzger & Assoc., 15-106 Merchandise Mart
Dallas: Earl Long Assoc., 2317 Dallas Trade Mart
New York: Breslauer-Underberg, Inc., 225 Fifth Ave.

Broadloom Imports Inc.
Chicago: 13-170 Merchandise Mart
Dallas: 3418 Trade Mart
Los Angeles: 256 Home Furnishing Mart
San Francisco: 359 Western Merchandise Mart
Brown-Jordan Co.
Chicago: 11-112A Merchandise Mart
Dallas: 270 Decorative Arts Center
Los Angeles: 101 Robertson Blvd.
Miami: 131 N.E. 40 St.
San Francisco: Damron-Kaufmann Inc., 440 Jackson Sq.
Browne-Morse Co.
Chicago: 35 E. Wacker Dr.
Dallas: Dick Lowe Assoc., 3720 LaFrance
New York: Anthonsen & Kimmel, 440 Park Ave. S.
Buckstaff Co.
Atlanta: 1375 Peachtree St. N.E.
Chicago: Merchandise Mart
Dallas: 2516 Irving Blvd.
New York: 59 Fourth Ave.
Burke Division Inc., Brunswick Corp.
Chicago: John R. Willis Co., 325 N. Wells St.
Dallas: 4056 Dallas Trade Mart
Los Angeles: 426-428 Home Furnishings Mart
New York: Richard Draper & Assoc., 16 E. 52 St.
San Francisco: 590 Western Merchandise Mart
Seattle: Pacific Northwest Furniture Mart
Burlington House Fabrics Co.
Chicago: 1092 Merchandise Mart
Dallas: 3808 Dallas Trade Mart
High Point, N.C.: 154 Southern Furniture Exposition Bldg.
Los Angeles: 124 E. Olympic Blvd.
New York: 350 Fifth Ave.
Cabin Crafts Inc.
Chicago: 1846 Merchandise Mart
Dallas: 3242 Dallas Trade Mart
Los Angeles: 643 S. Olive St.
New York: 7 E. 35 St.
San Francisco: Western Merchandise Mart
Cal-Craft Wood Fabrics
Dallas: 610 Decorative Center
Los Angeles: 143 N. Robertson Blvd.
North Seattle: 121 Baren Ave.
California Woven Fabrics
Chicago: 212 W. Kinzie St.
Cleveland: 350 Hanna Bldg.
Dallas: 2454 Trade Mart
Honolulu: 327 Kamakee St.
Los Angeles: 112 S. Robertson Blvd.
Miami: 6450 S.W. 92 St.
New York: 231 E. 51 St.
Philadelphia: 1704 Walnut St.
San Francisco: 414 Jackson Sq.
Washington, D.C.: 1046 Potomac St. N.W.
California Wrought Iron Co. Inc.
Chicago: Merchandise Mart
Los Angeles: Home Furniture Mart
San Francisco: Western Merchandise Mart
Callaway Mills Inc.
Atlanta: Atlanta Merchandise Mart
Chicago: 1822 Merchandise Mart
Dallas: 3200 Trade Mart Bldg.
Los Angeles: Los Angeles Furniture Mart
New York: 295 Fifth Ave.
San Francisco: Western Merchandise Mart
S. J. Campbell Co.
Chicago: 6-171 Merchandise Mart
Dallas: I. H. Pritchard Inc., 260 Decorative Arts Center
Milwaukee: Edward S. Frisch, Inc., 410 N. Milwaukee St.
New York: John Stuart, Inc., Park Ave. at 32 St.
Carlton Products
Los Angeles: Building Ctr., 7933 W. Third St.
Carlton-Surrey
Atlanta: Allan Winslade Assoc., 351 Peachtree Hills Ave. N.E.
Grand Rapids: Frank Morse Assoc., 500 Waters Bldg.
Carolina Mirror Corp.
Chicago: 1523 Merchandise Mart
Carter Bros. Inc.
New York: 295 Fifth Ave.
Century Lighting Inc.
Santa Monica, Cal.: 1820-4 Berkeley St.
Chapman Mfg. Co.
Chicago: 1210 Merchandise Mart
New York: 225 Fifth Ave.
Charlotte Chair Co.
Chicago: 301 American Furniture Mart; 11-122 Merchandise Mart
Charlton Co. Inc.
Chicago: 447-8 American Furniture Mart
High Point, N.C.: 406 New South Furniture Exposition Bldg.
Los Angeles: 611 Los Angeles Home Furniture Mart
New York: 1004 N.Y. Furniture Exchange
San Francisco: 844 Western Home Furniture Mart
Chase Chairs
Chicago: American Furniture Mart
Dallas: Dallas Home Furnishings Mart
Los Angeles: Los Angeles Furniture Mart
New York: N.Y. Furniture Exchange
San Francisco: Western Merchandise Mart
Chicago Hardware Foundry Co.
Atlanta: 1375 Peachtree St.
Chicago: 1464 Merchandise Mart
Dallas: 1839 Levee St.
Detroit: 2940 E. Eight Mile Rd.
Minneapolis: 1914 Nicollet St.
New York: 3 E. 17 St.
San Francisco: Tony Dedier, 895 Western Merchandise Mart
Cohn-Hall-Marx Co.
Boston, Mass.: 99 Chauncy St.
Chicago: Merchandise Mart
Cleveland: 1220 Huron Rd.
Dallas: Wholesale Merchants Bldg.
Los Angeles: 120 E. 8 St.
San Francisco: 604 Mission
Seattle: Terminal Sales Bldg.
St. Louis, Mo.: Syndicate Trust Bldg.
Cole Steel Equipment Co., Inc.
Chicago: 1126 S Michigan Ave.
Los Angeles: 2120 E. 25 St.

Last year Lees lost 123 sizeable contract carpet bids

We lost a Manhattan theatre chain, a state capitol, a West Coast hotel-motel operation and a lot of other good sized bids.

Some we lost because we weren't low bidder.

Most we lost because we wouldn't follow doubtful specifications.

Either we wouldn't skimp on a carpet.

Or we wouldn't make a "bargain" carpet.

Or we wouldn't make a carpet we knew would look good for a month and die on the floor in a year.

Or we wouldn't make an unrealistic carpet.

Or we wouldn't make the wrong carpet for the wrong place.

Why?

Because people expect a decent carpet from Lees, no matter what they specify. If they didn't get it, we'd end up losing them anyway.

So what do we do that's constructive when your specs won't work?

For one thing, we'll help you specify. (Nobody knows better than Lees how tricky it is to spec exactly what you want for exactly what you want to pay.)

If we've ever helped you, you know we steer clear of fancy carpets and extras unless you're set on them.

Besides that, we'll show you stock carpets that might do the job better, for less money; show you more colors and fabrics than anybody else in the business.

The only thing we won't do is sacrifice quality.

We're carpetmakers, not troublemakers.

For a lot of good, down-to-earth reasons, "those heavenly carpets by Lees."

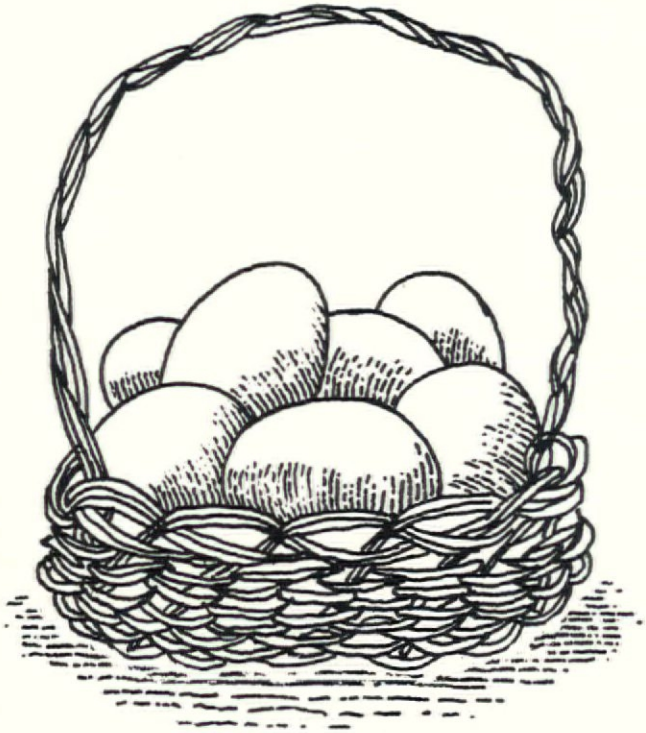
See them at places like the new Americana Hotel in New York, the New York Hilton at Rockefeller Center, the Tennessee Gas Transmission Co. Building in Houston, Texas.

For information, write to Commercial Carpet Department, James Lees and Sons Company, Bridgeport, Pennsylvania.

©JAMES LEES & SONS CO., BRIDGEPORT, PA., A DIV. OF BURLINGTON INDUSTRIES

Circle No. 60 on product information card

WESTERN MERCHANDISE MART



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The Western Merchandise Mart is the *only* complete furnishings market in the West under one roof...3500 lines...600 showrooms...10 floors. Now air-conditioned, beautifully redesigned and handsomely carpeted for comfortable and pleasant shopping. And, our top-flight Contract Consultant is here every day to help you.

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WRITE FOR YOUR FREE COPY:
CONTRACT FURNISHINGS DIRECTORY
Suite 296, 1355 Market St., San Francisco 3, California

WESTERN MERCHANDISE MART

Circle No. 61 on product information card

SHOWROOMS—Cont'd.

Columbia-Hallowell Div.
Chicago: Merchandise Mart
Los Angeles: 1813 Wilshire Blvd.
New York: 11 S. 42 St.
Philadelphia: 1522 Walnut St.
Columbus Coated Fabrics Co.
Chicago: 1486 Merchandise Mart
New York: 3 E. 54 St.
Commercial Carpet Co.
Chicago: Merchandise Mart
Los Angeles: 2939 E. Washington Blvd.
Corry Jamestown Corp.
Chicago: 1425 Merchandise Mart
New York: 750 Third Ave.
Crown Decorative Products
Los Angeles: Los Angeles Home Furniture Mart
San Francisco: Western Merchandise Mart
Da Vinci, Inc.
Buffalo: 945 Main St.
Dazian's Inc.
Boston: 420 Boylston St.
Chicago: 400 N. Wells St.
Dallas: 2014 Commerce St.
Los Angeles: 318 S. Robertson Blvd.
New York: 142 W. 44 St.
Jack Denst Designs Inc.
Boston: Katzenbach & Warren Inc., 420 Boylston St.
Chicago: 6-117 Merchandise Mart
Dallas: Warner Co., 1333 Slocum
Honolulu: Pacific Home Furnishings, 327 Kamakee St.
New York: Katzenbach & Warren Inc., 575 Madison Ave.
Philadelphia: Duncan & Huggins, 1704 Walnut St.
Washington, D.C.: Duncan & Huggins, 1046 Potomac St. N.W.
Design-Technics
Chicago: Associated Showrooms, 1158 Merchandise Mart
Boston: Montage Inc., 420 Boylston St.
Royal Oak, Mich.: Hampton Products, 4262 N. Woodward
Directional Contract Furniture Corp.
Chicago: 6-121 Merchandise Mart
Los Angeles: 8950 Beverly Blvd.
Domore Chair Co. Inc.
Boston: 727 Boylston St.
Chicago: 1197 Merchandise Mart
Los Angeles: 8440 Santa Monica Blvd.
New York: 255 Fifth Ave.
Philadelphia: 1724 Pennsylvania Blvd.
Downs Carpet Co.
Chicago: 1853 Merchandise Mart
Dallas: 3610 Dallas Trade Mart
Los Angeles: 309 Los Angeles Home Furnishing Mart
New York: 295 Fifth Ave.
San Francisco: 388 Western Merchandise Mart
Duralite Co.
Chicago: 647 American Furniture Mart
New York: 1 Park Ave.
Duraloom Carpet Mills Inc.
Chicago: 1067-A Merchandise Mart
Dallas: 3024 Dallas Trade Mart
Los Angeles: 8900 Melrose Ave.
San Francisco: 430 Pacific Ave.
Durham Mfg. Co.
Chicago: 947 American Furniture Mart
New York: 905 N.Y. Furniture Exchange
Los Angeles: 222 Los Angeles Furniture Mart
Elenhank Designers Inc.
Boston: George & Frances Davison, Inc., 420 Boylston St.
Chicago: Denst & Miles Inc., 6-117 Merchandise Mart
New York: Katzenbach & Warren, Inc., 575 Madison St.
Philadelphia: Duncan & Huggins, 1704 Walnut St.
San Francisco: Ruth Ellis 432 Jackson Sq.
Washington, D.C.: Duncan & Huggins, 2209 L St. N.W.
Englander Co. Inc.
Chicago: Merchandise Mart
Los Angeles: Los Angeles Home Furnishing Mart
New York: N. Y. Furniture Exchange
San Francisco: Western Furniture Mart
Seattle: The Mart Bldg.
Federal Industries
New York: 150 E. 42 St.
Ficks Reed Co.
Chicago: 631 Merchandise Mart
New York: 305 E. 63 St
Finkel, Inc.
Chicago: 1217-18 American Furniture Mart
High Point, N. C.: 37 Southern Furniture Exposition Bldg.
Los Angeles: 568 L. A. Home Furniture Mart
New York: One Park Ave.
San Francisco: 523-25 Merchandise Mart
Seattle: 839 Seattle Furniture Mart
Fixtures Mfg. Corp.
Chicago: Charles L. Orr, Exhibitor Bldg., N. Wells St.
Foster McDavid Inc.
Atlanta: 351 Peachtree Hills Ave. N.E.
Chicago: Exhibition Bldg., 325 N. Wells
Dallas: 4145 Dallas Trade Mart
New York: 192 Lexington Ave.
Functional Fabrics, Inc.
Chicago: 1352 Merchandise Mart
Dallas: 3826 Dallas Trade Mart
Galax Mirror Co. Inc.
Chicago: American Furniture Mart
High Point, N. C.: Southern Furniture Market
New York: N. Y. Furniture Exchange
Gallery Handprints Inc.
Boston: Arthur Dennis Ltd., 420 Boylston St.
Chicago: Adornments, Inc., Merchandise Mart
Dallas: Castlebury-Held, 2416 Maple Ave.
Philadelphia: Acton-Carberry, 1616 Walnut St.
San Francisco: Don Rumsey Assoc., 472 Jackson Sq.
Gallo Original Iron Works
Chicago: 1709-10 American Furniture Mart
High Point: 131 Southern Exp. Bldg.
New York: One Park Ave.
Gasser Chair Co.
Boston: Arthur Pensley, 510 Cambridge St.
Dallas: Al Goldblatt, 11033 Westmere Circle
Franklin, Mich.: Phil Van Dyke

neral Fireproofing Co.
Chicago: 110 North Wacker Dr.
Cleveland: 3510 Chester Ave.
Detroit: 2121 Second Ave.
Hartford, Conn.: 30 Garden St.
Los Angeles: 1631 Palo Alto St.
Oakland, Cal.: 2150 Franklin St., Bermuda Bldg.
Philadelphia: 7320 Old York Rd.
Pittsburgh: 924-926 Manchester Ave.
New York: 500 Fifth Ave.
San Francisco: Bayshore Frwy. at Army St.
neral Tire & Rubber Co.
Atlanta: General Felt Products, Atlanta Merchandise Mart
Chicago: Air Crest Products Co., 13-182 Merchandise Mart
Dallas: General Felt Products, Dallas Furniture Mart
New York: Crown Products Corp., 295 Fifth Ave.
o Gerdau Co.
Chicago: 535A American Furniture Mart
High Point, N.C.: Southern Furniture Exposition Bldg.
New York: 192 Lexington Ave.
adding, McBean Bldg. Prod.
Los Angeles: 2901 Los Feliz Blvd.
Phoenix: 4730 N. 16 St.
Portland, Ore.: 9050 N.E. Halsey
Salt Lake City: 1081 S. Second W.
San Francisco: 1275 Harrison St.
Seattle: 945 Elliott Ave. W.
bbe-Wernicke Co.
Chicago: 165 N. Canal St.
New York: 1059 Third Ave.
lliam Gold, Inc.
New York: 425 E. 53 St.
ld Medal Folding Furniture
Chicago: 539B American Furniture Mart
Dallas: Max & Marge Zelden, 1735 Dallas Trade Mart
Los Angeles: 565 Los Angeles Home Furnishings Mart
San Francisco: Bill Dodge Assoc., 1355 Market St.
odman-Dean-Scott, Inc.
Chicago: Marc-Four, Ltd., 1548 Merchandise Mart
Los Angeles: Morris P. Carr, 533 S. Los Angeles St.
F. Goodrich Co.
Atlanta: 1721 DeKalb Ave. N.E.
Boston: 20 Providence St.
Chicago: 13-115 Merchandise Mart
Dallas: 2932 Commerce St.
Los Angeles: 742 E. 60 St.
San Francisco: 1355 Market St.
peff Fabrics, Inc.
Boston: 420 Boylston St.
Chicago: 6125 Merchandise Mart
Los Angeles: 135 N. Robertson Blvd.
New York: 155 E. 56 St.
Philadelphia: 1717 Sansom St.
San Francisco: 617 Sansome St.
eger Potteries Inc.
Atlanta: Atlanta Merchandise Mart
Chicago: Merchandise Mart
Dallas: 2410 Trade Mart
Los Angeles: Merchandise Mart
New York: 225 Fifth Ave.
San Francisco: Western Merchandise Mart
ul Hanson Co., Inc.
Chicago: 611 Merchandise Mart
rdwick & Magee Co.
Chicago: 1876 Merchandise Mart
Los Angeles: 324 Los Angeles Home Furnishing Mart
New York: 295 Fifth Ave.
San Francisco: 367 Western Merchandise Mart
nes G. Hardy & Co.
Los Angeles: Albert M. Lautier, 819 Santee St.
ter Corp.
elmont, Cal.: 1538 Industrial Way
New York: 60 E 42 St.
fetz Co.
New York: 16 E. 53 St.
kory Mfg. Co.
Chicago: 1711 Merchandise Mart
Dallas: Dallas Home Furnishings Mart
hibald Holmes & Son
Chicago: 1840 Merchandise Mart
Dallas: 3402 Trade Mart Bldg.
Los Angeles: 3224 Beverly Blvd.
New York: 295 Fifth Ave.
San Francisco: 323 Western Merchandise Mart
ness, Inc.
Chicago: Midwest Agents, Inc., 362 Merchandise Mart
Los Angeles: Halperin-Morrison, 1235 S. Olive St.
New York: Storch/Tepper Assoc., 432 Park Ave. S.
use of Italian Handicrafts Inc.
Atlanta: Annex Co.
Los Angeles: Max Burton, 130 S. Robertson Blvd.
San Francisco: Will McCune, 42 Hotaling Pl.
Seattle: Paul Sigel Inc., 1707 Olive Way
well Co.
Chicago: 141 American Furniture Mart; 1187 Merchandise Mart
Los Angeles: 666 Los Angeles Furniture Co.
New York: One Park Ave.
San Francisco: 806 Western Merchandise Mart
nois Shade Div., Slick Corp.
Chicago Hgts.: 17 & Union Ave.
Los Angeles: 1262 Rio Vista Ave.
New York: 60 E. 42 St.
Philadelphia: 2301 W. Allegheny Ave.
perial Desk Co. Inc.
Chicago: 11-124 Merchandise Mart
New York: 320 Park Ave.
itutional Products Inc.
Philadelphia: Eye & Venango St.
eriors Import Co. Inc.
Boston: 420 Boylston St.
Chicago: 6-170 Chicago Merchandise Mart
Dallas: 4046 2100 Stemmons Frwy.
Los Angeles: Albert Parvin, 120 N. Robertson Blvd.
San Francisco: Marie O'Donnel, 435 Jackson Sq.
Chair Corp.
Boston: Montage Inc., 420 Boylston St.
Chicago: Merchandise Mart
New York: 320 Park Ave.
Philadelphia: Biltwell Furniture, 211 Church St.
San Francisco: Svend Wohlert Inc., 473 Jackson St.

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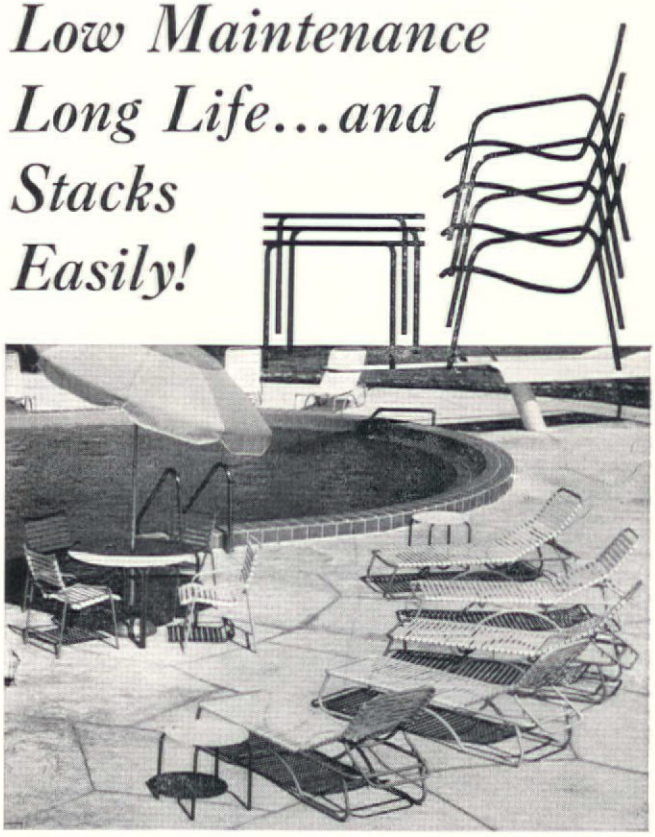
CONTRACT

Low Maintenance
Long Life...and
Stacks
Easily!



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DOLLAR VALUE — Where costs must be considered and where wear and tear is greater than in the average home—more and more hotels, motels and clubs are using TROPITONE—the furniture that doesn't have to be pampered. It's rust proof, made of heavy gauge tubular aluminum with baked enamel finish. Vinyl lacing. Guaranteed for one year against defects in workmanship and materials.

TROPITONE TOPS are available only from Tropitone. Especially recommended where freedom from breakage and injury is essential—as in hotels, motels and homes with active children.

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SUMMER AND CASUAL FURNITURE

TROPITONE FURNITURE CO.
6030 GENERAL TINKER AVE. - P.O. BOX 3192
SARASOTA, FLORIDA

Circle No. 62 on product information card

Jansko Inc.
Chicago: Walter Stuckslager Inc., 1719-A Merchandise Mart
Dallas: Cole-Mullins Co., 4632 Dallas Trade Mart
Los Angeles: Sidney Morris, 866 Los Angeles Home Furniture Mart
Miami: International Design Center, 4141 N. Miami Ave.

Jens Risom Design Inc.
Atlanta: Decorative Arts Center, 351 Peachtree Hills Ave. NE
Chicago: 626 Merchandise Mart
Los Angeles: 144 N. Robertson Blvd.
New York: 49 E. 53 St.
San Francisco: 321 Pacific Ave.

Johnson Plastic Tops, Inc.
Chicago: 11-122 Merchandise Mart
Los Angeles: 8469 Melrose Pl.

A. & M. Karagheusian, Inc.
Chicago: 1850 Merchandise Mart
Dallas: 3606 Dallas Trade Mart
Los Angeles: L.A. Home Furnishings Mart
San Francisco: Western Merchandise Mart
Seattle: Northwest Merchandise Mart

Katzenbach & Warren Inc.
Boston: 420 Boylston St.
New York: 575 Madison Ave.
Philadelphia: 1704 Walnut St.
Washington, D.C.: 1046 Potomac St. N.W.

Kent-Coffey Mfg. Co.
Atlanta: 1216-20 Atlanta Merchandise Mart
Chicago: 1040 American Furniture Mart
Dallas: 3503-11 Dallas Trade Mart
High Point, N.C.: 721-728 Southern Furniture Bldg.
Los Angeles: 503-6 Los Angeles Home Furnishings Mart
New York: 1313 N.Y. Furniture Exchange
San Francisco: 984 Western Merchandise Mart

Knoll Associates, Inc.
Chicago: 625 Merchandise Mart
Dallas: 250 Decorative Arts Center
New York: 320 Park Ave.

Boris Kroll Fabrics, Inc.
Boston: 420 Boylston St.
Chicago: 627 Merchandise Mart
Dallas: 260 Decorative Arts Center
Miami: 101 N.E. 40 St.
New York: 515 Madison Ave.
Philadelphia: 1717 Sansom St.
San Francisco: 407 Jackson St.

Krueger Metal Products Co.
Chicago: 1184 Merchandise Mart

L. & B. Products Corp.
Boston: 510 Cambridge St.
Bronx, N.Y.: 3247 Laconia Ave.
Buffalo, N.Y.: 305 Delaware Ave.
Chicago: 55 W. Wacker Dr.
Santa Monica: 2144 Colorado

La France Industries Inc.
Chicago: 239 American Furniture Mart
Los Angeles: 171 Los Angeles Home Furnishings Mart

Lawnlite Co.
Chicago: 503 American Furniture Mart
Dallas: 3535 Trade Mart
High Point: 1408 Southern Furniture Exposition Bldg.
Miami: 215 S.E. Tenth Ave.
New York: 1204 National Furniture Mart

James Lees & Sons Co.
Atlanta: 919 Atlanta Merchandise Mart
Chicago: 1814 Merchandise Mart
Cleveland: 3950 Euclid Ave.
Dallas: 3450 Dallas Trade Mart
Los Angeles: 246 Los Angeles Home Furnishings Mart
New York: 295 Fifth Ave.
Philadelphia: 12 S. 12 St.
San Francisco: Western Merchandise Mart

Lehigh Furniture Corp.
Chicago: 1147 Merchandise Mart

Jack Lenor Larsen Inc.
Boston: G. & F. Davison, 420 Boylston St.
Chicago: Denst & Miles Inc., 6-117 Merchandise Mart
Honolulu: Pacific Home Furnishings, 326 Kamakee St.
Houston: Eleuise Abbott, 503 Westheimer
Los Angeles: Kneedler-Fauchere, 151 N. Robertson Blvd.
Philadelphia: Duncan & Huggins, 1704 Walnut St.
San Francisco: Kneedler-Fauchere, 451 Jackson Sq.
Seattle: Paul Siegel Inc., 1707 Olive Way
Washington, D.C.: Duncan & Huggins, 1046 Potomac St. N.W.

W.H.S. Lloyd Co. Inc.
Boston: 420 Boylston St.
Chicago: 720 N. Franklin St.
Cleveland: 2110 Superior Ave.
New York: 171 E. 56 St.
Philadelphia: 1616 Walnut St.

Lloyd Mfg. Co.
Chicago: 1125 American Furniture Mart
High Point, N.C.: 444 Southern Furniture Exposition Bldg.
New York: One Park Ave.

London Lamps
Atlanta: 607 Atlanta Merchandise Mart
Dallas: 1020 Dallas Trade Mart
Los Angeles: 1156 Home Furnishings Mart
San Francisco: 590 Western Merchandise Mart
Seattle: 631 Pacific Northwest Merchandise Mart

Loomtex Mills Inc.
Chicago: 1095-A Merchandise Mart
New York: 295 Fifth Ave.

Frederik Lunning
Philadelphia: Design Three Inc., 1712 Walnut St.

Gene MacDonald Inc.
Boston: Peter Schneider Sons, 420 Boylston St.
Chicago: Bertil Thurne Wallcoverings, 6-118 Merchandise Mart
Los Angeles: Max Burton, 130 S. Robertson Blvd.
Philadelphia: Peter Schneider Sons, 1616 Walnut St.
San Francisco: Edwin Turrell Asoc., 831 Montgomery St.

Madison Furniture Industries
Chicago: 1166 Merchandise Mart
Dallas: 4056 Trade Mart
Los Angeles: 426 Los Angeles Home Furniture Mart
San Francisco: 590 Western Merchandise Mart
Seattle: Northwest Furniture Mart

There is no substitute for real dorm furniture. Nothing else wears or fits well enough. Household furniture just does not have the extra strong construction, damage-proof finish, scaled proportions, or oversize drawer space. We know dorm furniture has to take more punishment than any other kind. That's why we make it the way we do. That's why Hooker is your leading source for movable dorm furniture. For catalog and prices, write Dormitory Division, Hooker Furniture Corp. Martinsville, Va.

HOOKER

Circle No. 63 on product information card

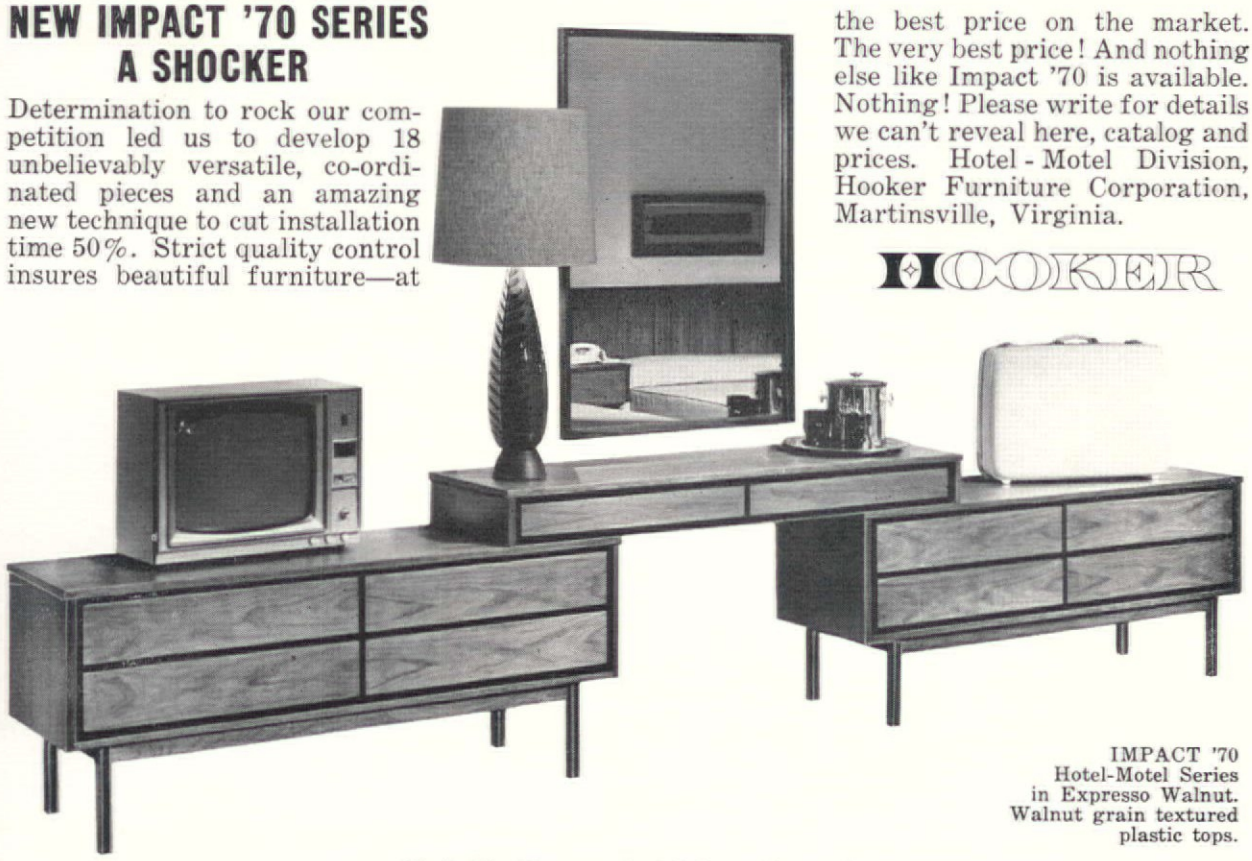
agee Carpet Co.
Chicago: 1825 Merchandise Mart
Dallas: 3656 Dallas Trade Mart
Los Angeles: L.A. Home Furnishings Mart
New York: 295 Fifth Ave.
San Francisco: Western Merchandise Mart
aharam Fabric Corp.
Atlanta: Allan Winslade Assoc., Atlanta Decorative Ctr.
Los Angeles: 147 N. Robertson Blvd.
Anton Maix Inc.
Los Angeles: 144 N. Robertson Blvd.
New York. 48 E. 53 St.
San Francisco: 444 Jackson St.
ajestic Lamp Mfg. Corp.
Chicago: 626 American Furniture Mart
Dallas: 2515 Dallas Trade Mart
allin Co.
Dallas: Dallas Trade Mart
Los Angeles: Los Angeles Furniture Mart
San Francisco: San Francisco Merchandise Mart
Seattle: Northwest Furniture Mart
and Carpet Mills
Dallas: Dallas Trade Mart
Los Angeles: Los Angeles Home Furnishings Mart; 1226 E. Slauson Ave.
New York: 295 Fifth Ave.
San Francisco: Western Merchandise Mart
anistee Mfg. Co.
Grand Rapids: Waters Bldg.
arl Mann Associates
Chicago: Denst & Miles, 6-117 Merchandise Mart
Dallas: I. H. Pritchard Inc., 260 Decorative Ctr.
Los Angeles: Kneedler-Fauchere, 151 N. Robertson Blvd.
Philadelphia: Duncan & Huggins, 1704 Walnut St.
San Francisco: Don Rumsey Assoc., 472 Jackson Sq.
Seattle: Paul Siegel, 1707 Oliveway
Washington, D.C.: Duncan & Huggins, 1046 Potomac Ave. N.W.
L. Marble Chair Co.
Chicago: 11-113A Merchandise Mart
arden Mfg. Inc.
Chicago: Exhibitors Bldg., 325 N. Wells
arsh Wall Products
Atlanta: 204 Permalume Pl., N.W.
Dallas: 8908 Chancellor Row
Los Angeles: 3050 Leonis Blvd.
Melrose Pk., Ill.: 4545 James Pl.
cDonald Products Corp.
Chicago: 1535 Merchandise Mart
Los Angeles: E. Trumbull, 5533 S. Western Ave.
New York: 225 Fifth Ave.
etropolitan Furniture Mfg.
Chicago: 621 Merchandise Mart
Dallas: Martin & Wright, 350 Decorative Ctr.
Los Angeles: 724 Home Furnishings Mart
New York: Trendage Furniture Ltd., 232 E. 59 St.
San Francisco: 838 Western Merchandise Mart; S. Christian of Copenhagen, 225 Post St.
etalcraft Products Co.
Los Angeles: Los Angeles Furniture Mart
San Francisco: S.F. Furniture Mart
Seattle: Seattle Furniture Mart

Meyer Gunther Martini
Chicago: 1232 Merchandise Mart
High Point, N.C.: 606 New South Furniture Exposition Bldg.
Herman Miller, Inc.
Chicago: 622-23 Merchandise Mart
Los Angeles: 8806 Beverly Blvd.
New York: 303 E. 63 St., Decorative Arts Ctr.
San Francisco: 555 Pacific Ave.
Milwaukee Chair Co.
Chicago: 11-111B The Merchandise Mart
Modernize/Dean Seating Co.
Chicago: American Furniture Mart
Dallas: Trade Mart
Molla, Inc.
Boston: Montage Inc., 420 Boylston St.
Dallas: Fancher, 310 Decorative Ctr.
Grand Rapids, Mich.: Shera Galleries, Waters Bldg.
Los Angeles: Knapp & Tubbs, 8778 Beverly Blvd.
Miami: 151 N.E. 40 St.
New York: 425 E. 53 St.
Philadelphia: Armand Morell, Inc., 2313 Chestnut St.
San Francisco: Ruth Ellis, 432 Jackson St.
Monarch Carpet Co.
Atlanta: 927 Merchandise Mart
Chamblee, Ga.: S. Peachtree Rd.
Chicago: 10-154 Merchandise Mart
Dallas: 3414 Trade Mart
Los Angeles: 244 L.A. Furniture Mart
New York: 295 Fifth Ave.
Monarch Furniture Co. Inc.
Dallas: Dick Lowe & Assoc., 1320 LaFrance
New York: Anthonsen & Kimmel Assoc., 440 Park Ave. S.
Morgan-Jones Inc.
Chicago: 10-118 Merchandise Mart
Dallas: 330 Merchandise Mart
Mosaic Tile Co.
Beverly Hills, Calif.: 131 N. Robertson Blvd.
New York: 101 Park Ave.
Mottahedeh
Chicago: 1597 Merchandise Mart
Dallas: 2101 Dallas Trade Mart
Los Angeles: 861 N. LaCienega Blvd.
San Francisco: Western Merchandise Mart
Murals, Inc.
Chicago: 4223 S. Halsted St.
Dallas: 230 Decorative Ctr.
Los Angeles: James Seeman Studios, Inc., 107 S. Robertson Blvd.
San Francisco: 553 Pacific Ave.
National Products Inc.
Chicago: Livingston's, 15-125 Merchandise Mart
San Francisco: Carl Beelschen, 1355 Market St.
National Store Fixture Co. Inc.
Chicago: 323-25 W. Van Buren
Nessen Lamps
Boston: Arthur Dennis Ltd.
Chicago: Merchandise Mart
Los Angeles: C. J. Welch Assoc.
Philadelphia: Duncan & Huggins
San Francisco: C. J. Welch Assoc.
Washington, D.C.: Duncan & Huggins

NEW IMPACT '70 SERIES A SHOCKER

Determination to rock our competition led us to develop 18 unbelievably versatile, co-ordinated pieces and an amazing new technique to cut installation time 50%. Strict quality control insures beautiful furniture—at the best price on the market. The very best price! And nothing else like Impact '70 is available. Nothing! Please write for details we can't reveal here, catalog and prices. Hotel - Motel Division, Hooker Furniture Corporation, Martinsville, Virginia.

HOOKER



IMPACT '70
Hotel-Motel Series
in Expresso Walnut.
Walnut grain textured
plastic tops.

Circle No. 63 on product information card

SHOWROOMS—Cont'd.

Nettle Creek Industries
Chicago: 1366 Merchandise Mart
Dallas: 1054 Trade Mart
Norco Furniture Co.
New York: 215 Lexington Ave.
Orsenigo Co. Inc.
Chicago: Globe-Wernicke Co., 165 N. Canal St.
Cincinnati: Globe-Wernicke Co., 5025 Carthage St.
Pico Rivera, Calif.: Globe-Wernike Co., 4820 Durfee St.
Oxford Mills, Inc.
Chicago: Merchandise Mart
New York: 295 Fifth Ave.
Omni
Atlanta: Annex Inc., 351 Peachtree Hills Ave. N.E.
Brooklyn, N.Y.: Frank Scerbo & Sons Inc., 140 Plymouth St.
Chicago: John R. Willis Co., 325 N. Wells St.
Dallas: Jess L. Musgrave Co., 1710 Hi-Line Dr
Los Angeles: Home Furnishings Mart
Miami: Kalmar Inc., 74 N.E. 40 St.
Minneapolis: 110 N. Fifth St.
Philadelphia: Design Three Inc., 1712 Walnut St.
San Francisco: Executive Office Interiors, Jackson Sq.
St. Louis, Mo.; Furniture Showrooms Inc., 295 N. Lindberg Blvd.
Pacific Drapery Walls
Chicago: Russ Stanier Designs, Inc., 1375 Merchandise Mart
New York: Karen Inc., 184 Fifth Ave.
Philadelphia: Reinhardt Design Ctr., 21 & Naudain Sts.
San Francisco: Glenn Newton, Merchandise Mart
Palmer Furniture Co.
High Point, N.C.: Southern Furniture Exposition Bldg.
Parkwood Laminates Inc.
Chicago: National Design Ctr., Marina City
Los Angeles: Architects & Engineers Service, 7733 W. Third St.
New York: National Design Ctr., 415 E. 53 St.
Peerless Steel Equip. Co.
Chicago: 11-119-120 Merchandise Mart
New York: 745 Fifth Ave.
Peter Pepper Products Inc.
Chicago: 1166 Merchandise Mart
Dallas: 330 Decorative Ctr.
Los Angeles: 464 L. A. Home Furnishings Mart
San Francisco: 1064 Western Merchandise Mart
Phil-Mar Corp.
Chicago: 539A American Furniture Mart
Dallas: 2933 Dallas Trade Mart
High Point, N.C.: Dealer's Mart, 235 S. Main St.
Los Angeles: 1169 L. A. Furniture Mart
New York: 230 Fifth Ave.
Plastiglide Mfg. Corp.
Chicago: 6848 W. North Ave.
High Point, N.C.: 1940 W. Green St.
Waterbury, Conn.: 87 Sharon Rd.
Polyplastex United Inc.
Chicago: 549 W. Randolph St.
Los Angeles: 8815 Alcott St.
New York: 441 Madison Ave.

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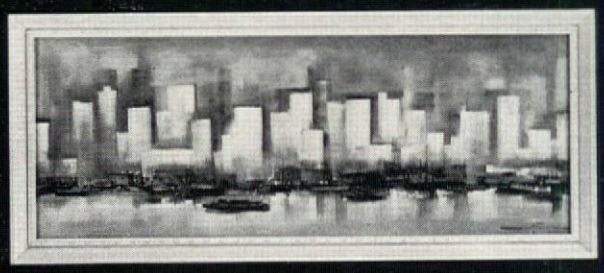
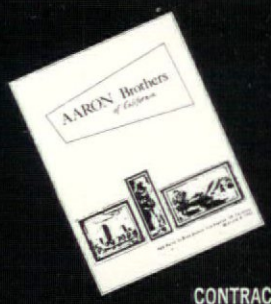
Featuring the art of outstanding Southern California artists





Send for our contract brochure and price list; you will not want to miss these opportunities to fill all your picture needs. We have all sizes, subjects and periods in unlimited numbers, types and styles of frames.

CONTRACT DEPARTMENT

AARON BROTHERS

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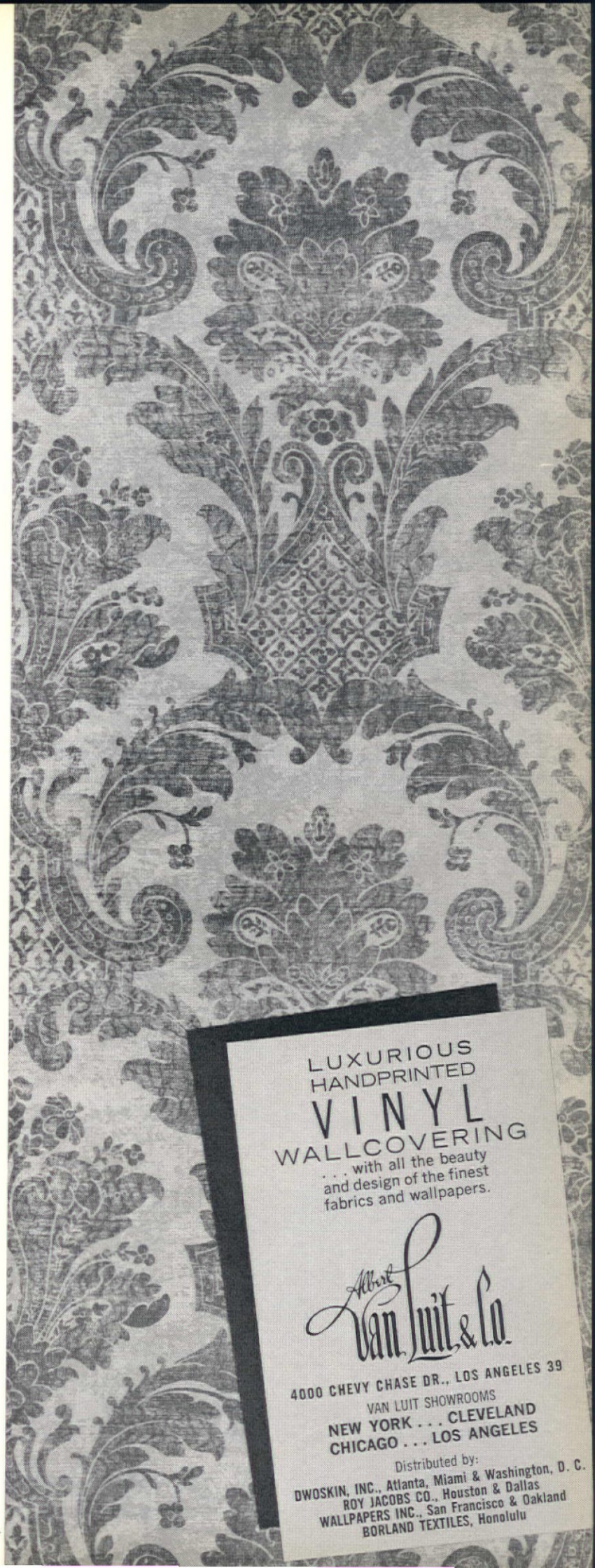
OLdfield 6-7322

Circle No. 64 on product information card

Quaintance Fabrics
Boston: 420 Boylston St.
Chicago: 6-115 Merchandise Mart
Dallas: 2611 Cedar Springs
Los Angeles: 110 S. Robertson Blvd.
Philadelphia: 1616 Walnut St.
San Francisco: 472 Jackson St.
Quartite Creative Corp.
Atlanta: 608 Merchandise Mart
Chicago: 1270 Merchandise Mart.
Dallas: 1317 Dallas Trade Mart
Los Angeles: 1043 L. A. Furniture Mart
Seattle: 408 Mart Bldg.
Rainbow Wood Products, Inc.
Chicago: 1598 Merchandise Mart
Dallas: 1959 Trade Mart
New York: 225 Fifth Ave.
Rembrandt Lamp Corp.
Chicago: 1208-10 American Furniture Mart
Dallas: 1038 Dallas Showroom
San Francisco: 892 S. F. Showroom
Los Angeles: 938-9 L. A. Showroom
Richardson/Nemschoff Sales
Chicago: 1674 Merchandise Mart
High Point: 601 Furniture Plaza
Riverdale Drapery Fabrics
Chicago: 1338 Merchandise Mart
Los Angeles: 120 E. Eighth St.
Robbins Floor Products Inc.
Chicago: 13-159 Merchandise Mart
Los Angeles: 320 N. Robertson Blvd.
New York: 515 Madison Ave.
Robey Department, Drexel Enterprises Inc
Chicago: Merchandise Mart
Rockland Mills Inc.
Chicago: 440 N. Wells St.
Los Angeles: 817 Santee St.
New York: 1447 Broadway
Rodisco, Inc.
New York: 16 E. 53 St.
Rondo-Antel Fabrics Corp.
Los Angeles: Clark & Burchfield, 120 S. Robertson Blvd.
Rosco Products Inc.
New York: 261 Fifth Ave.
Janet Rosenblum Inc.
Chicago: 1180 Merchandise Mart
Rowen, Inc.
Boston: Arthur Dennis Ltd., 420 Boylston St.
Chicago: 1158 Merchandise Mart
Cincinnati: Trefzger's, 3014 Woodburn Ave.
Los Angeles: Max Burton, 130 S. Robertson Blvd.
New York: 1 E. 53 St.
San Francisco: Frederick G. Bruns, 804 Montgomery St
Royalmetal Corp.
Chicago: 1461 Merchandise Mart
Cleveland: 2108 Payne Ave.
Dallas: 2626 Stemmons Freeway
Detroit: 18347 W. Eight Mile Rd.
Los Angeles: 5950 Avalon Blvd.
San Francisco: 861 Stevenson St.
Safran & Glucksman
Dallas: 1222 Trade Mart
New York: 8 W. 30 St.
San Francisco: 1355 Market St.
Frank Scerbo & Sons Inc.
Brooklyn: 140 Plymouth St.
Chicago: 325 W. Huron St.
Isabel Scott Fabrics Corp.
Chicago: 1180 Merchandise Mart
Los Angeles: 8900 Melrose Ave.
Philadelphia: 1616 Walnut St.
San Francisco: 430 Pacific Ave.
Scroll Inc.
Los Angeles: Clark & Burchfield, Inc., 120 S. Robertson Blvd
Miami: Decorator's Show-Room, Inc., 4100 N. Miami Ave.
New York: Casual Furniture Inc., One Park Ave.
San Francisco: Knapp & Tubbs Inc., 737 Sansome St.
Washington, D.C.: Decorator's Showroom Inc., 1160-19 St. N.W.
Simmons Co.
Atlanta: 353 Jones Ave. N.W.
Chicago: 1870 Merchandise Mart
Columbus, Ohio: 1275 Kinnear Rd.
Dallas: 8600 Harry Hines Blvd.
Los Angeles: 1933 S. Broadway
New York: One Park Ave.
Portland, Ore.: 5040 S. W. Macadam Ave.
San Francisco: 295 Bay St.
James Seeman Studios Inc.
Chicago: 4233 S. Halstead St.
Dallas: 220 Decorative Ctr.
Los Angeles: 107 S. Robertson Blvd.
New York: Murals Inc., 16 E. 53 St.
San Francisco: Murals Inc., 553 Pacific Ave.
Seneca Textile
Atlanta: 2700 Apple Valley Rd. N.E.
Boston: 99 Chauncy St.
Chicago: 1378 Merchandise Mart
Dallas: 175 Leslie St.
San Francisco: 604 Mission St.
St. Louis: 915 Olive St.
Shelby Williams Manufacturing Inc.
Chicago: 1131 Merchandise Mart
Dallas: 2626 Stemmons Frwy.
Los Angeles: 1319 E. Washington
Miami: International Design Ctr.
Silent Gliss Inc.
Beverly Hills: 205 S. Robertson Blvd.
Cleveland: 3143 W. 33 St.
Crystal Lake, Ill.; Angevine Co.
Dallas: 9040 Viscount Row
Detroit: 2550 E. Grand Blvd.
San Francisco: 1470 Mission St.
Seattle: 1150 Fairview N.
Tampa: 711 N. Renellie Dr.
Sligh-Lowry Contract Furniture
Chicago: American Furniture Mart
Los Angeles: Furniture Manufacturers Mart
Smith Metal Arts Co. Inc.
Chicago: 1542A Merchandise Mart
Standard Furniture Co.
Chicago: 325 N. Wells St.
New York: 201 S. Washington St.

teelcase Inc.
Chicago: 1118 Merchandise Mart
tiffel Co.
Chicago: 1275 Merchandise Mart
Dallas: 1030 Trade Mart
New York: 225 Fifth Ave.
. W. Stockwell Co.
Beverly Hills: 9749 Santa Monica Blvd.
Los Angeles: 103 S. Robertson Blvd.
Pasadena: 552 S. Lake Ave.
San Francisco: 563 Sutter St.
troheim & Romann
Boston: 420 Boylston
Chicago: 6-148 Merchandise Mart
Los Angeles: 133 N. Robertson Blvd.
Miami: 40 N.E. 40 St.
Philadelphia: 1616 Walnut St.
San Francisco: 445 Jackson St.
arris G. Strong
Dallas: 1221 Dallas Trade Mart
Los Angeles: Burton S. Klein, 310 S. Robertson
New York: 351 E. 61 St.
uperior Sleeprite Corp.
Beverly Hills: 9601 Wilshire Blvd.
Chicago: 1112 Merchandise Mart
New York: One Park Ave.
yroco Inc.
Atlanta: 602 Merchandise Mart
Chicago: 1526 Merchandise Mart
Dallas: 1036 Trade Mart
High Point: 281 Southern Furniture Exposition Bldg.
Los Angeles: 1002 Furniture Mart
New York: 225 Fifth Ave.
Seattle, Wash.: Pacific Northwest Mart
ystem Cado
Atlanta: Allan Winslade Assoc., Atlanta Decorative Arts Ctr.
Boston: M. Brown & Co. Inc., 1303 Tremont St.
Cleveland: Tom Sinks Furniture Co., 1240 Huron Rd.
Dallas: Glenn Hennings Assoc., 330 Decorative Ctr.,
Los Angeles: Carroll Sagar, 8833 Beverley Blvd.
assell Hardware Co.
Beaumont, Tex.: Architectural Hardware Co., 1277 Calder Ave.
Chicago: DeAurora Showroom, 325 N. Wells
Morton Grove, Ill.: House of Schiller, 5636 W. Dempster
West Palm Beach, Fla.: George E. Anderson Inc., 415 Belvedere Rd.
aylor Chair Co.
Chicago: 469 E. Ohio St.
Los Angeles: C. J. Welch & Assoc., 8900 Melrose Ave.
San Francisco: C. J. Welch & Assoc., 430 Pacific Ave.
elescope Folding Furniture Co. Inc.
Chicago: 666 Lake Shore Dr.
High Point: Southern Furniture Exp. Bldg.
New York: 200 Lexington Ave.
haibok Fabrics, Ltd.
Chicago: Jack Denst Designs Inc., 6-117 Merchandise Mart
Dallas: I. H. Pritchard Inc., 260 Decorative Ctr.
Honolulu: Decorators Showroom Ltd., Waialae Shopping Ctr.
Los Angeles: Kneedler-Fauchere, 151 N. Robertson Blvd.
San Francisco: Kneedler-Fauchere, 451 Jackson Sq.
hayer Coggin Institutional Inc.
Chicago: 1775 Merchandise Mart
Dallas: 4616 Dallas Trade Mart
Los Angeles: Furniture Manuf. Mart
San Francisco: 540 Western Merchandise Mart
Seattle: Pacific Northwest Furniture Mart
hinline Mfg. Co.
Los Angeles: L.A. Home Furnishings Mart
ri-Mark Designs
Chicago: John R. Willis & Co., Exhibitors Bldg.
ri-Par Mfg. Co.
Chicago: Merchandise Mart
ropical-Sun Co.
Pasadena: 80 S. Raymond Ave.
San Francisco: 536 Western Merchandise Mart
ropitone Furniture Co.
Chicago: Midwest Agents, 11-122 Merchandise Mart
Dallas: William A. Taylor, 390 Decorative Ctr.
New York: Cavallon Assoc., 425 E. 53 St.
roy Sunshade Co.
Chicago: 1124-25 Merchandise Mart
Dallas: 4519 Dallas Trade Mart
Miami: 9100 Seventh Ave. N.W.
New York: One Park Ave.
lbert Van Luit Co.
Chicago: 11-123 Merchandise Mart
Cleveland: 1240 Huron Rd.
Los Angeles: 100 S. Robertson Blvd.
New York: 979 Third Ave.
inyl Plastics Inc.
New York: 101 Park Ave.
alker & Zanger Inc.
Chicago: 165 W. Wacker Dr.
Glendale, Cal.: 1832 S. Brand Blvd.
High Point, N.C.: 334 S. Wrenn St.
Houston: 9738 Westview Dr.
Montreal: 7375 Mountain Sights
New York: 100 Hudson St.
arner Co.
Chicago: 6134 Merchandise Mart
ebb Textiles Inc.
Chicago: 6-115 Merchandise Mart
Los Angeles: 313 N. Robertson
Miami: 133 N.E. 40 St.
New York: Holland Shade Co., 999 Third Ave.
San Francisco: Kneedler-Fauchere, 451 Jackson Sq.
hn Widdicomb Co.
Philadelphia: 2301 Chestnut St.
infield Design Associates
Atlanta: Dwoskin Inc., 763 Peachtree St. N.E.
Chicago: Denst & Miles inc., 6-117 Merchandise Mart
Los Angeles: Jay Clark, 110 S. Robertson Blvd.
San Francisco: Wallpapers Inc., 463 Jackson St.
e L. Woodard Sons Inc.
Chicago: 628 Merchandise Mart
Dallas: 320 Decorative Ctr.
Los Angeles: 8951 Beverly Blvd.
New York: 305 E. 63 St., Decorative Ctr.
San Francisco: 553 Pacific Ave.

Circle No. 65 on product information card →



THE PINECREST CHAIR AND BAR STOOL

Wrought iron furniture is ideal outdoors and indoors. Woodard assures you the best in styling and lasting quality.

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553 PACIFIC AVENUE, SAN FRANCISCO

Circle No. 66 on product information card

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Bars & Bar Accessories
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Blinds, Venetian & Vertical
Bookcases
Booths, Dining
Carpet Fibers
Carpet Underlay & Cushion
Carpets & Rugs
Casters
Chairs
Chests & Dressers
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148 Furniture, Outdoor
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149 Hardware
150 Leather Products
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151 Luggage Racks
152 Magazine Racks, Stands
152 Mirrors & Frames
153 Ottomans
154 Panels & Panel Materials
154 Partitions & Dividers
155 Pedestals
156 Planters
157 Plastic Laminates
157 Refrigerators, Compact
157 Rugs, Area
157 Screens, Portable
158 Seating, Multiple
160 Shelves & Shelf Systems
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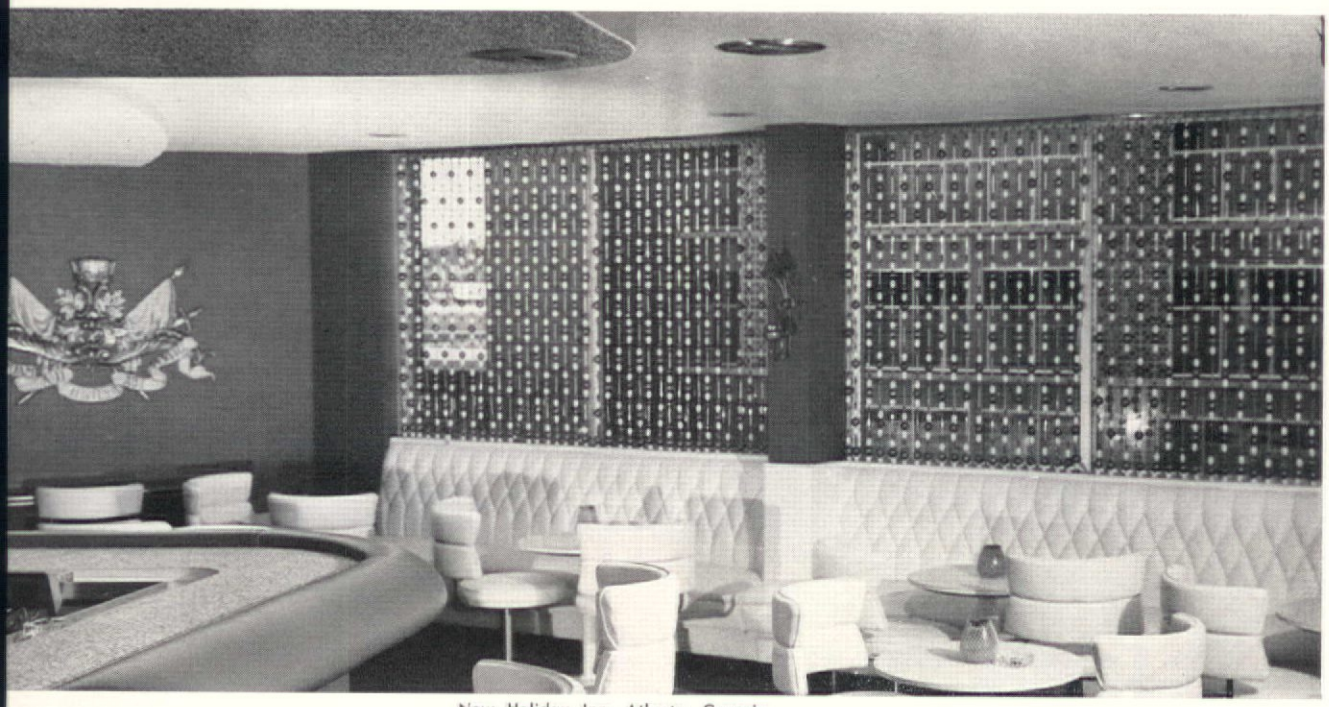
163 Table Parts, Accessories
164 Tables
167 Tile
168 TV & Sound Systems
168 Wallcoverings
169 Wallpaper
170 Wallpaper Protection
170 Wardrobes
170 Window Shades
170 Woven Wood Shades & Blinds
171 Miscellaneous



New Holiday Inn, Atlanta, Georgia

BEAD DECOR

650 N. Robertson Blvd., Los Angeles 69, California

N FRANCISCO: Don Rumsey Assoc., 472 Jackson Sq.

BEADED CURTAINS

custom made for room dividers, doorways and windows

SHOWN ABOVE: BLUE AND WHITE "BEAD DECOR" DRAPERIES SET THE COLOR SCHEME FOR THE UPPER LEVEL COCKTAIL LOUNGE IN THE NEW HOLIDAY INN, ATLANTA, GEORGIA, DOWNTOWN, INTERIORS BY TOM WELLS, INC.

NEW YORK: World Wide Design House, Ltd., 232 E. 59th St. CHICAGO: Adornments Inc., Merchandise Mart

Circle No. 67 on product information card

ALPHABETICAL LIST OF CONTRACT MANUFACTURERS

A

Aaron Bros. Co., 960 N. La Brea Ave., Los Angeles 38, Cal.
Abbott-Miller, 631 W. 125 St., New York 27, N.Y.
Ableart Upholstery Co., Inc., 206 E. Jericho Tpk., Mineola, N.Y.
Acme-National Refrigeration Co., P.O. Box 188, Astoria 5, L.I., N.Y.
Hugh Acton Design Co., 588 Brookside, Birmingham, Mich.
Adams Leathers Inc., 24 E. 55 St., New York, N.Y.
Adaniock-Jamestown Corp., 61 Water St., Jamestown, N.Y.
Admiral Corp., 3800 W. Cortland St., Chicago 47, Ill.
Advance Design, Inc., 45 W. 33 St., New York 1, N.Y.
Aero Service Corp., 210 E. Courtland St., Philadelphia 20, Pa.
Aero.hade Co., Inc., 433 Oakland Ave., P.O. Box 559, Waukesha, Wis.
Aetna Steel Products Corp., 730 Fifth Ave., New York, N.Y.
Airtemp Div., Chrysler Corp., 1600 Webster, Dayton 4, Ohio
Air Wall Inc. Subsidiary, Hupp Corp., 8140 E. Rosecrans Ave., P.O. Box 545, Paramount, Cal.
Alaska Enterprises, Inc., 45 S. Broadway, Yonkers, N.Y.
Albano Co., Inc., 309 E. 46 St., New York 17, N.Y.
J. Alden Studios, Inc., 19 W. 26 St., New York 10, N.Y.
Allen Industries, 1927 Leland, Detroit 7, Mich.
Allied Chemical Co., 261 Madison Ave., New York, N.Y.
All Metals, Inc., 13002 N. Central Expwy., Dallas 31, Tex.
All-Steel Equipment Inc., Aurora 7, Ill.
Allwin Furniture, 6 E. 33 St., New York, N.Y.
Alma Desk Co., Box 271, High Point, N.C.
Altamira, 125 E. 55 St., New York, N.Y.
Aluminum Co. of America, 1706 K Alcoa Bldg., Pittsburgh 19, Pa.
Alva Museum Replicas, 140 W. 22 St., New York, N.Y.
Amana Refrigeration, Inc., Amana, Iowa
America House, 44 W. 53 St., New York 19, N.Y.
American-Accordion-Fold Doors, Inc., 175-35 Liberty Ave., Jamaica 35, N.Y.
American Biltrite Rubber Co., Amtico Flooring Div., Trenton 2, N.J.
American Chair Co., 911 N. 11 St., Sheboygan, Wis.
American Cyanamid Co., 5 Bay State Rd., Cambridge 38, Mass.
American Desk Mfg. Co., Temple, Tex.
American Enka Corp., 350 Fifth Ave., New York, N.Y.
American Floor Products Co., 4922 Wisconsin Ave. N.W., Washington 16, D.C.
American Furniture Novelty, 2601 Fournoy, Chicago, Ill.
American Latex Pro ucts Corp., 3341 W. El Segundo Blvd., Hawthorne, Cal.
American Leather Mfg. Co., 250 Passaic St., Newark 4, N.J.
American of Martinsville, Contract Div., Martinsville, Va.
American Olean Tile Co., Lansdale, Pa.
American Radiator & Standard Sanitary Corp., 40 W. 40 St., New York 18, N.Y.
American-Saint Gobain Corp., P.O. Box 929, Kingsport, Tenn.
American Seating Co., 901 Broadway N.W., Grand Rapids 2, Mich.
American Viscose Corp., 350 Fifth Ave., New York, N.Y.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y.
O. Ames Co., P.O. Box 1774, Parkersburg, W. Va.
Amsterdam Corp., 285 Madison Ave., New York, N.Y.
AMV Inc., 588 Brookside, Birmingham, Mich.
Architectural Elements Inc., 124 E. 40 St., New York 16, N.Y.
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles 34, Cal.
Arco Lighting, 1010 Third Ave., New York, N.Y.
Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa.
Armstrong Furniture Co., P.O. Box 636, Martinsburg 1, W. Va.
Herbert Arnot, Inc., 250 W. 57 St., New York, N.Y.
Artistic Drapery Mfg. Corp., 14753 Aetna St., Van Nuys, Cal.
Artloom Carpet Co., Inc., 295 Fifth Ave., New York, N.Y.
Art Metal Inc., Jamestown, N.Y.
Art Steel Co., Inc., 170 W. 233 St., New York 63, N.Y.
Arvin Industries Inc., 1513 13 St., Columbus, Ind.
Associated Draperies, National, Sales Div., University Sta., Box 3001, St. Louis 30, Mo.
Astra Bent Wood Furniture Co., East Arlington, Vt.
Athol Mfg. Co., Div. Plymouth Cordage Ind., Butner, N.C.
Atlas Tile Co., 264 W. Spazier Ave., Burbank, Cal.
Austin Productions, Inc., 1615 62 St., Brooklyn, N.Y.
Azrock Floor Products, Frost Bank Bldg., San Antonio 6, Tex.

B

Bangkok Industries, Inc., 1545 W. Passyunk Ave., Philadelphia, Pa.
Barber Mfg. Co., 1824 Brown St., Anderson, Ind.
Barcalo Mfg. Co., 166 Chandler, Buffalo, N.Y.
Barclay Mfg. Co., 385 Gerard Ave., Bronx, N.Y.
Barler, Inc., 214 W. Jefferson, Goshen, Ind.
Barrier Corp., Box 464, Mineral Wells, Tex.
E. T. Barwick Mills, Inc., Chamblee, Ga.
Basic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va.
Bassett Furniture Industries, Bassett, Va.
Bassett Mirror Co., Inc., Basset, Va.
Bassett & Vollum, Inc., 161 E. Grand, Chicago 11, Ill.
Bassick Co., 3045 Fairfield Ave., Bridgeport, Conn.
Bates Fabrics Inc., 112 W. 34 St., New York 1, N.Y.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Beacon Lamp Co., Inc., 1181 Broadway, New York 1, N.Y.
Bead Decor, 650 N. Robertson Blvd., Los Angeles 69, Cal.
Bead Design Studio, 223 E. 58 St., New York, N.Y.
Beattie Mfg. Co., 242 Main St., Little Falls, N.J.
Beautycraft Furniture Industries, Inc., 1301 N.W. 7 Ave., Miami, Fla.
Bechik Products, 2075 N. Campbell Ave., Chicago, Ill.
Beemak, Inc., 11935 W. Florence Ave., Culver City, Cal.
Bela Div., J & J Tool Machine Co., 9505 S. Prairie Ave., Chicago 28, Ill.
Bemoorad Carpet Mills, Inc., 11 E. 33 St., New York 16, N.Y.
Bendix Mouldings Inc., 952 Whittier St., Bronx 74, N.Y.
Robert Benjamin, Inc., 6 E. 53 St., New York, N.Y.
Bentson Mfg. Co., P.O. Box 1143, Aurora, Ill.
Bergamo Fabrics, Inc., 969 Third Ave., New York 22, N.Y.
Berkshire Hathaway Inc., Home Fabrics Div., 1430 Broadway, New York, N.Y.
BernzOmatic Corp., 740 Driving Park Ave., Rochester 13, N.Y.
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y.
Berven Rug Mills, P.O. Box 1792, Fresno 17, Cal.
Beverly Hills Rattan, Inc., 2100 Signal St., San Pedro 31, Cal.
Bianco Mfg. Co., 2736 Victor St., St. Louis 4, Mo.
Bigelow Sanford Carpet Co., 140 Madison Ave., New York 16, N.Y.
Birge Co., 390 Niagara St., Buffalo 1, N.Y.
George K. Birge Co., Inc., 120 E. 56 St., New York 22, N.Y.
Birmingham Ornamental Iron Co., 4363 I Ave., N. Birmingham, Ala.
Blair Mfg. Co., Marietta, Ga.
Ezra Blank Associates, 500 Stagg St., Brooklyn, N.Y.
Frederic Blank & Co., Inc., P.O. Box 388, Passaic, N.J.
Blisscraft of Hollywood, P.O. Box 47607, Los Angeles 47, Cal.
Blocksom & Co., Fifth & Canal St., Michigan City, Ind.
Blonder-Tongue Laboratories, 9 Alling St., Newark 2, N.J.
Charles Bloom, 15 W. 26 St., New York, N.Y.
Julius C. Blum, Carlstadt, N.J.
Sidney Blumenthal & Co., Div. Burlington Ind., Inc., One Park Ave., N York 16, N.Y.
Boling Chair Co., Box 312, Siler City, N.C.
Bomyte Co., Green St., Silverdale, Pa.
Bonafide Mills, Inc., 295 Fifth Ave., New York 16, N.Y.
Bonnie Looms, Ltd., 275 Fifth Ave., New York, N.Y.
Louis W. Bowen, Inc., 509 Madison Ave., New York, N.Y.
Bradley Mfg. Co., 412 New Orleans, Chicago 10, Ill.
Brayton Potteries, Inc., 1471-79 Glenneyre St., Laguna Beach, Cal.
Brendan Reilly Associates, 120 E. 32 St., New York, N.Y.
Breneman-Hartshorn Inc., 1133 Sycamore, Cincinnati 10, Ohio
Bridgeport Brass Co., 30 Grand St., Bridgeport, Conn.
Bright Chair Co., Inc., 55 W. 42 St., New York 36, N.Y.
Herbert Bright Industries, Inc., 509 Madison Ave., New York 22, N.Y.
Brinton Carpets Ltd., Box 509, Peterboro, Ontario
Brite Lite Lamps Corp., 30 Prince St., Brooklyn, N.Y.
Broadloom Imports, Inc., 11 E. 33 St., New York, N.Y.
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill.
Brookline Fabrics Inc., Box 3707, Park Pl., Greenville 8, S.C.
Brower Furniture Co., 1801 Turner Ave. N.W., Grand Rapids 2, Mich.
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal.
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal.
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Heights, Mich.
Broyhill Furniture Factories, Lenoir, N.C.
E. L. Bruce Co., 1648 Thomas St., Memphis 1, Tenn.
Brunschwig & Fils, Inc., 509 Madison Ave., New York 22, N.Y.
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Burke Div., Brunswick Corp., 5140 N. Westmoreland, Dallas 7, Tex.
Burke Rubber Co., 2250 S. Tenth St., San Jose, Cal.
Burlington House Fabrics, 350 Fifth Ave., New York, N.Y.
Burton Dixie Corp., 2024 S. Racine Ave., Chicago, Ill.
Burwood Products Co., 2838 W. Peterson Ave., Chicago 45, Ill.
Buxbaum Co., 1212 Seventh St., S.W., Canton, Ohio

C

Cabin Crafts, Inc., Dalton, Ga.
Cal-Craft Wood Fabrics, Shades Inc., 80 Tehama St., San Francisco,
California Woven Fabrics Co., 2117 Pontius Ave., Los Angeles 25, Cal.
California Wrought Iron Co., Inc., Div. Brown-Jordan Co., 9860 Gi St., El Monte, Cal.
Calloway Mills, LaGrange, Ga.
Henry Calvin Fabrics, 412 Jackson, San Francisco 11, Cal.
Cambridge Tile Mfg. Co., P.O. Box 15071, Cincinnati 15, Ohio
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
Canadian Wallpaper Manufacturers, Ltd., 222 Seventh St., Toronto 14,
Sylvia Carewe 544 E. 86 St., New York, N.Y.
Carlton Products, 344 Palisade St., Pasadena, Cal.
Carlton-Surrey, 55 Mt. Vernon N. W., Grand Rapids, Mich.
Carolina Carpet Mills, 5 S. Congress St., York, S.C.
Carolina Mirror Corp., N. Wilkesboro, N.C.
L. E. Carpenter & Co., 350 Fifth Ave., New York, N.Y.
Carpeturf, Inc., 9126 Diplomacy Row, Dallas, Tex.
Carrier Air Conditioning Co., Carrier Pkwy., Syracuse 1, N.Y.
Carriker Church Furniture Co., Box 520, Monroe, N.C.
Carroll Chair Co., 1505 W. Carroll, Chicago, Ill.
Carter Bros. Inc., Chattanooga, Tenn.
E. C. Carter & Son Inc., 150 Midland Ave., Port Chester, N.Y.
Celanese Corp. of America, 522 Fifth Ave., New York 36, N.Y.
Celotex Corp., 120 S. LaSalle St., Chicago, Ill.
Century Industries Inc., 1517 W. 35 St., Chicago 9, Ill.
Century Lighting Inc., 521 W. 43 St. New York, N.Y.
Chairmasters, Inc., 200 E. 146 St., Bronx 51, N.Y.
Chal-Art Crafts, Inc., 11-13 Maryland Ave., Paterson 3, N.J.
Chapman Mfg. Co., 481 W. Main St., Avon, Mass.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Charlton Co., Inc., Contract Div., Fitchburg, Mass.
Chase Chairs, 4820 W. Belmont, Chicago, Ill.
Chelsea Clock Co., 10462 Everett Ave., Chelsea 50, Mass.
Chemstrand Co., 350 Fifth Ave., New York 1, N.Y.
Cheney Bros. Inc., Manchester, Conn.
Chesapeake-Siegel-Land Inc., 317 E. 34 St., New York 16, N.Y.
Chicago Hardware Foundry Co., Commonwealth Ave., North Chicago,
Chicopee Mills, Inc., Lumite Div., 47 Worth St., New York, N.Y.
Chriscot Hardware Co., Inc., 425 E. 53 St., New York 22, N.Y.
S. Christian of Copenhagen, Inc., 225 Post St., San Francisco 8, Cal.
ChroModern Chair Co., 3113 E. 11 St., Los Angeles 23, Cal.
CI Designs, 230 Clarendon St., Boston 16, Mass.
City Knickerbocker, Inc., 781 Eighth Ave., New York, N.Y.
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
Clarin Mfg. Co., 4640 W. Harrison St., Chicago, Ill.
Cle-Land Partition Co., 5400 Brookpark Rd., Cleveland 29, Ohio
Cleveland Products Co., Box P., Grover, N.C.
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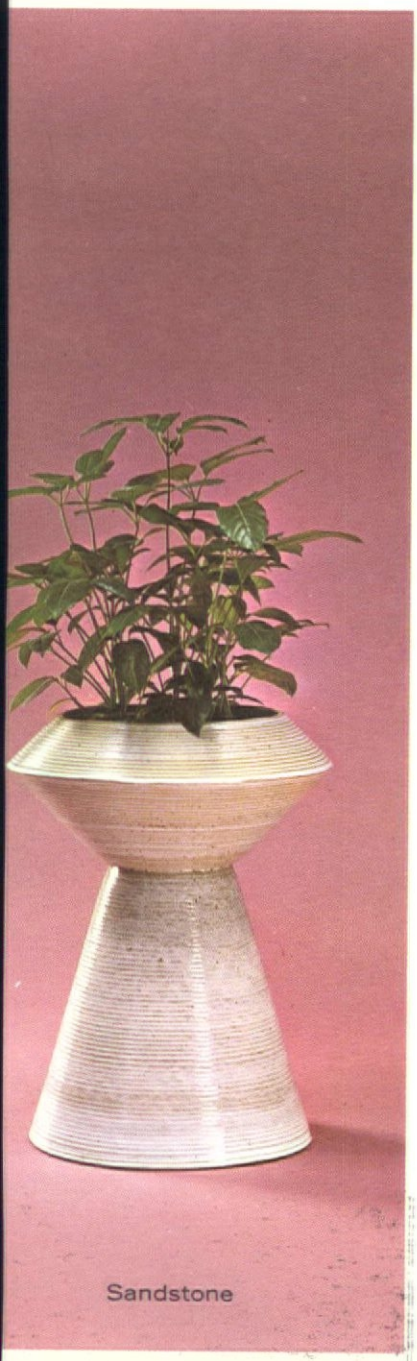
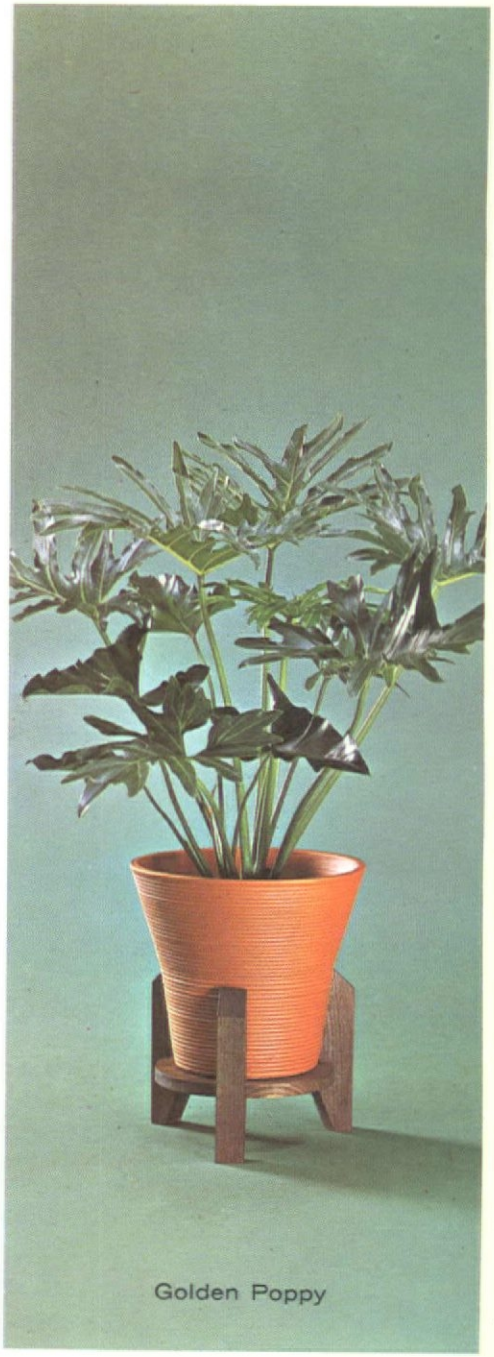


Sandstone

Quince



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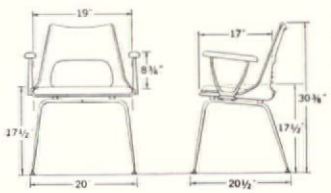

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Johnson Plastic Tops, Inc., 69 North St., Elgin, Ill.
Johnson Rubber Co., 222 Vine St., Middlefield, Ohio
L. Jones & Co., Inc., 19 E. 53 St., New York 22, N.Y.

K

Kagan-Dreyfuss, Inc., 40 East End Ave., New York, N.Y.
Kalflex, Inc., 101 Park Ave., New York 17, N.Y.
A. & M. Karagheusian, Inc., 295 Fifth Ave., New York 16, N.Y.
Karges Furniture Co., Inc., 1501 W. Maryland St., Evansville, Ind.
Kasparians, 7772 Santa Monica Blvd., Los Angeles, Cal.
Katzenbach & Warren, 575 Madison Ave., New York 22, N.Y.
Kay Mfg. Co., 675 Barbey St., Brooklyn, N.Y.
Kay Mfg. Corp., P.O. Box 446, Hollywood Sta., Memphis 8, Tenn.
Keeton Industries Inc., P.O. Box 1197, Ft. Worth 1, Tex.
Bill Keliehor Designs, Inc., 400 E. Pine St., Seattle, Wash.
Keller Mfg. Co., Corydon, Ind.
Keller Products, Inc., 41 Union St., Manchester, N.H.
Kelvinator Div., American Motors Corp., 14250 Plymouth Rd., Detroit 2, Mich.
Kenbury Glass Works, 205 W. 19 St., New York 11, N.Y.
Kent-Coffey Mfg. Co., Lenoir, N.C.
Kent-Costikyan, Inc., 305 E. 63 St., New York, N.Y.
Kentile Corp., 58 Second Ave., Brooklyn, N.Y.
Warren Kessler Inc., 6 E. 53 St., New York 22, N.Y.
Kiesling-Hess Finishing Co., 1011 Wood St., Philadelphia 7, Pa.
King Refrigerator Corp., 7602 Woodhaven Blvd., Glendale 72, L.I., N.Y.
Kingsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio
Kirsch Co., 309 N. Prospect St., Sturgis, Mich.
Kittinger Co., Inc., 1893 Elmwood Ave., Buffalo, N.Y.
Kliegl Bros., 32-32 48 Ave., Long Island City 1, N.Y.
Kneedler-Fauchere, 451 Jackson Sq., San Francisco, Cal.
H. W. Knight & Son, Inc., 8 Lane St., Seneca Falls, N.Y.
Knight Bros. Inc., 425 Lakeside Ave. N.W., Cleveland 13, Ohio
Knoll Associates, Inc., 320 Park Ave., New York 22, N.Y.
Koch & Lowy, Inc., 201 E. 34 St., New York 16, N.Y.
Kodawood Furniture Mfr's., 3730 N.W. 54 St., Miami, Fla.
Kraftware Corp., 225 Fifth Ave., New York 10, N.Y.
Kravet Fabrics, Inc., 104 E. 25 St., New York 10, N.Y.
Krevolin & Constantine, 61 W. 74 St., New York, N.Y.
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Boris Kroll Fabrics, Inc., 220 E. 51 St., New York, N.Y.
Krueger Metal Products Co., P.O. Box 2097A, Green Bay 6, Wis.
Kwik Bed Sofa Corp., 330 E. St. Joseph, Indianapolis, Ind.
Kwik-Wall, 1010 E. Edwards, P.O. Box 319, Springfield, Ill.

L

L. & B. Products Corp., 3247 Laconia Ave., P.O. Box 53, Bronx 69, N.Y.
LaBarge Mirrors Inc., 74 River St., Holland, Mich.
Lackawanna Leather Co., Hackettstown, N.J.
La France Industries, Inc., 145 E. 32 St., New York 16, N.Y.
Lamin Art, Fabricon Products, 6430 E. Slauson Ave., Los Angeles, Cal.
Laminating Services, Inc., 4700 Robards Ln., Louisville 18, Ky.
Lampette, 167 E. 56 St., New York, N.Y.
Albert Larsen of Cal., 418 S. Robertson Blvd., Los Angeles 48, Cal.
Lawnlite Inc., Box 47-097, Miami, Fla.
Lawrence Industries, 6660 W. Vernor, Detroit 9, Mich.
Lawrence Metal Products, 60 Prospect Ave., Lynbrook, L.I., N.Y.
Leatherguild Inc., 1 E. 53 St., New York 22, N.Y.
Leather Tile Industries, 441 Pine St., Hanover, Pa.
Arthur H. Lee & Sons, 501 Madison Ave., New York, N.Y.
James Lees & Sons Co., Bridgeport, Pa.
Lehigh Furniture Corp., 16 E. 53 St., New York, N.Y.
H. B. Lehman-Conner Co., Inc., 509 Madison Ave., New York, N.Y.
Jack Lenor Larsen, Inc., 677 Fifth Ave., New York, N.Y.
Leoda de Mar Wallpaper, 209 E. 56 St., New York 22, N.Y.
Leonard Carpet Mfg. Co. Inc., 1051 E. 32 St., Hialeah, Fla.
Leopold Co., 914 Osborn, Burlington, Iowa
Level of Winchendon, Winchendon, Mass.
Marvin S. Levine Assoc., 50 Riverside Dr., New York 24, N.Y.
Levolor Lorentzen Inc., 720 Monroe St., Hoboken, N.J.
Lieb Textiles Inc., 16 E. 52 St., New York, N.Y.
Lighting Assoc. Inc., 351 E. 61 St., New York, N.Y.
Lightolier Inc., 346 Claremont Ave., Jersey City 5, N.J.
Litecraft Mfg. Corp., 100 Dayton Ave., Passaic, N.J.
Lloyd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich.
W. H. S. Lloyd Co. Inc., 425 E. 53 St., New York 22, N.Y.
Lock Joint Tube Co. Inc., 1400 Riverside Dr., South Bend 24, Ind.
London Lamps, 10711 Venice Blvd., Los Angeles 34, Cal.
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Louisville Textiles Inc., 1318 McHenry, Louisville 17, Ky.
Louma Fabrics, 938 Harrison St., San Francisco 7, Cal.
Loumac Supply Corp., 327 E. 103 St., New York 29, N.Y.
Louverdrape Inc., 1710 22 St., Santa Monica, Cal.
M. Lowenstein & Sons Inc., 1430 Broadway, New York 18, N.Y.
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Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Lutron Electronics Co., Sixth & Minor Sts., Emmaus, Pa.
Luxo Lamp Co., Dock St., Port Chester, N.Y.
Kenneth Lynch & Sons, Wilton, Conn.
Lyon Metal Products Inc., 63 Railroad Ave., Aurora, Ill.

M

Macallen Co., Inc., Bay Rd., Newmarket, N.H.
Gene MacDonald, Inc., 509 Madison Ave., New York 22, N.Y.
Macey-Fowler Inc., 500 Park Ave., New York, N.Y.
Madison Furniture Industries, Canton, Miss.
Magee Carpet Co., 295 Fifth Ave., New York, N.Y.
Magnavox Co., 2131 Bueter Rd., Fort Wayne 4, Ind.
Maharam Fabric Corp., 130 W. 46 St., New York, N.Y.
L. Anton Maix Inc., 162 E. 59 St., New York, N.Y.
Majestic Lamp Mfg. Corp., 230 Fifth Ave., New York, N.Y.
Mallin Co., 2335 E. 27 St., Vernon, Cal.
Mand Carpet Mills, 2310 E. 52 St., Los Angeles 58, Cal.
Manistee Mfg. Co., 86 Washington St., Manistee, Mich.
Karl Mann Associates, 677 Fifth Ave., New York 22, N.Y.
Mantua Mfg. Co., 7055 Krick Rd., Bedford, Ohio
Manufacturing Specialties Co., 141 E. 157 St., Gardena, Cal.
Manuscreens, Inc., 113-03 Queens Blvd., Forest Hills 75, N.Y.
B. L. Marble Chair Co., 89 Willis St., Bedford, Ohio
Marble Internationale, Ltd., 101 Park Ave., New York 17, N.Y.
Marbro Lamp Co., 1625 S. Los Angeles St., Los Angeles, Cal.
Marden Mfg. Inc., 1015 N. Halsted St., Chicago 22, Ill.
Anita Margrill Rugs, Inc., 151 W. 13 St., New, N.Y.
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Marshall Studios, Inc., Veedersburg, Ind.
Marshall-McMurray Co., 631 San Julian Ave., Los Angeles, Cal.
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Marvel Industries, Inc., P.O. Box 388, Sturgis, Mich.
C. H. Masland & Sons, 295 Fifth Ave., New York, N.Y.
Masland Duraleather Co., Amber & Willard Sts., Mocksville, N.C.
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Gene McDonald, Inc., 509 Madison Ave., New York 22, N.Y.
McDonald Products Corp., 721 Seneca St., Buffalo, N.Y.
McGuire Furniture Co., Jackson Square, San Francisco 11, Cal.
McInnis & Co., 225 W. Hubbard St., Chicago 10, Ill.
McNeff Industries Inc., P.O. Box 10626, Dallas 7, Tex.
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Moselle Meals Inc., 235 Park Ave., S., New York, N.Y.
Mebane Co., Mebane, N.C.
Melamite Corp., Canal St., Lawrence, Mass.
Robert Memmel Co., 204 W. Washington, Milwaukee 4, Wis.
Merrimec Textile Co., 112 Canal St., Boston, Mass.
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Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
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Michel's Designs, 490 Rockaway Ave., Valley Stream, N.Y.
Middletown Mfg. Co., Middletown, Ky.
Ralph A. Miele, Inc., 341 E. 62 St., New York, N.Y.
D. Milch & Son, Inc., 511 E. 72 St., New York 21, N.Y.
Miles Marketing Service, 205 W. Wacker Dr., Chicago 6, Ill.
Herman Miller Inc., McKinley St., Zeeland, Mich.
Howard Miller Clock Co., Zeeland, Mich.
Milwaukee Chair Co., 3022 W. Center St., Milwaukee 45, Wis.
Milwaukee-Ferrometal Stamping Corp., 900 N. Kilpatrick, Chicago, Ill.
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Miraplas Tile Co., 980 Parsons Ave., Columbus 6, Ohio
M. Mittman Co., Inc., 316 E. 53 St., New York 22, N.Y.
Modeline Co. of Cal. Inc., 110 N. Beaudry, Los Angeles 12, Cal.
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Modernfold Doors Inc., 101 Park Ave., New York 17, N.Y.
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Modernwood Co., P.O. Box 360, Clinton, S.C.
Modulux Inc., 4000 Board of Trade Bldg., Chicago 4, Ill.
Mohasco Industries Inc., 295 Fifth Ave., New York 16, N.Y.
Mohawk Carpet Mills, 295 Fifth Ave., New York, N.Y.
Molla, Inc., 110 State St., Westbury, L.I., N.Y.
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Monarch Furniture Co. Inc., 667-677 W. Ward Ave., High Point, N.C.
Monogram Metals, Inc., 99 Greene St., New York 12, N.Y.
Morgan-Jones, Inc., 404 Fifth Ave., New York, N.Y.
Morphy-Richards, Inc., 232 S. Van Brunt, Englewood, N.J.
Morris Bedding Co., 6665 W. Vernor, Detroit, Mich.
Morrison Imports, Inc., 523 Pacific Ave., San Francisco 11, Cal.
Mosaic Tile Co., 55 Public Square, Cleveland 13, Ohio
Mottahedeh, 225 Fifth Ave., New York, N.Y.
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Mueller Furniture Corp., P.O. Box 139, Grand Blanc, Mich.
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N

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National Folding Wall Corp., 42 W. 13 St., New York 11, N.Y.
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National Plastic Products Co., Inc., Odenton, Md.
National Products Inc., 900 Baxter Ave., Louisville, Ky.
National Steel Partition Co., 600 E. 156 St., Bronx 55, N.Y.
National Steel Products, 1435 Jackson Ave., Huntington, W. Va.
National Store Fixture Co., Inc., Odenton, Md.
Nessen Lamps Inc., 317 E. 34 St., New York 16, N.Y.
Nettle Creek Industries, 260 Fifth Ave., New York 1, N.Y.
New Castle Products, Inc., I Ave., P.O. Box 353, New Castle, Ind.
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No-Sag Spring Co., 124 W. State Fair, Detroit, Mich.
Nurre Companies Inc., P.O. Box 908, Bloomington, Ind.

O

Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Ohio Chair Co., 408 N. Meridian Rd., Youngstown, Ohio
Oken Fabrics, 938 Third Ave., New York 22, N.Y.
Old Colony Furniture Co., Inc., 29 Crown St., Nashua, N.H.
Old Print Center-Phyllis Lucas, 981 Second Ave., New York 22, N.Y.
Olympia Tile Corp., P.O. Box 124, Spring Valley, N.Y.
Omni, Div. of Aluminum Extrusions, Inc., Charlotte, Mich.
Onyx Resources Co., 303 Fifth Ave., New York 16, N.Y.
Orsenigo Co., Inc., 1059 Third Ave., New York, N.Y.
Overland Fabrics Ltd., 71 Fifth Ave., New York 3, N.Y.
Owens-Corning, 717 Fifth Ave., New York, N.Y.
Oxford Mills Inc., Ware, Mass.
Ozite Corp., 322 Merchandise Mart, Chicago 54, Ill.

P

Pace/Jill Associates, Inc., 315 E. 62 St., New York, N.Y.
Pacific Drapery Walls, 2235 S.E. 11 Ave., Portland 14, Ore.
Pacific Tile & Porcelain, 7461 Beverly Blvd., Los Angeles 36, Cal.
Palmer Furniture Co., Denmark, S.C.
Panelboard Mfg. Co., Inc., 222 Pacific St., Newark 14, N.J.
Panelfab Products Inc., 2060 N.E. 146 St., North Miami, Fla.
Panoramic Studios, Inc., 179 W. Berks St., Philadelphia 22, Pa.
Paoli Chair Co., Paoli, Ind.
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Parkwood Laminates Inc., 134 Water St., Wakefield, Mass.
Parzinger Originals Inc., 32 E. 57 St., New York, N.Y.
Payne & Co., 3500 Kettering Blvd., Dayton, Ohio
Peabody Seating Co. Inc., W. Fourth, North Manchester, Ind.
Peerless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa
Penwood Numechron Co., 7249 Frankstown Ave., Pittsburgh 8, Pa.
Period, Inc., Henderson, Ky.
Peter Pepper Products, Inc., 22422 S. Avalon Blvd., Wilmington, Cal.
Perma Dry Co., 3 W. 17 St., New York 11, N.Y.
P.H.D. Galleries Ltd., 333 Park Ave. S., New York 10, N.Y.
Philadelphia Carpet Co., Allegheny Ave. & C Sts., Philadelphia 34, Pa.
Philco Corp., Tele-Sound Dept., C & Tioga Sts., Philadelphia 34, Pa.
Phillips & Brooks, Inc., 3422 Pierce Dr., Chamblee, Ga.
Phillips Imports, 2548A Greenwich St., San Francisco 23, Cal.
Phil-Mar Corp., 1100 E. 222 St., Cleveland 17, Ohio
Photomammoth Murals, P.O. Box 3186, N. Hollywood, Cal.
Pictures for Business Corp., 745 Fifth Ave., New York, N.Y.
Pilot View Rug Co., Kernersville, N.C.
Pinecrest, Inc., 2710 Nicollet, Minneapolis, Minn.
Pioneer Plastics Corp., Sanford, Me.
Pittsburgh Plate Glass Co., Fiber Glass Div., 1 Gateway Ctr., Pittsb 22, Pa.
Pittsburgh Reflector Co., Westmoreland Ave., Irwin, Pa.
Plametron Corp., 4420 N.W. 35 Ct. Miami 42, Fla.
Plastic Woven Products, Inc., 51 Canden St., Paterson 17, N.J.
Plastiglide Mfg. Corp., 1757 Stanford St., Santa Monica, Cal.
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Polyplastex United Inc., 870 Springfield Rd., Union, N.J.
Pomona Tile Mfg. Co., 629 N. La Brea, Los Angeles 36, Cal.
Portage Draperies, 235 Fifth Ave., New York, N.Y.
Precision-Posturect Chair Co., 3100 W. Carroll Ave., Chicago 12, Ill.
Prescolite Mfg. Corp., 1251 Doolittle Dr., San Leandro, Cal.
Prestige Chair & Desk Co., P.O. Box 230, Michigan City, Ind.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Progress Mfg. Co., Inc., Castor Ave. & Tulip St., Philadelphia 34, Pa.
Pyle-National Co., Steber Div., 2700 Roosevelt Rd., Broadview, Ill.

Q

Quaintance Fabrics, 160 E. 56 St., New York 22, N.Y.
Quartite Creative Corp., 230 Fifth Ave., New York 1, N.Y.

R

Radio Corp. of America, Broadcast & Communications Products Div., & Cooper Sts, Camden, N.J.
Rainbow Wood Products Inc., 12 E. 22 St., New York, N.Y.
Rambusch Inc., 40 W. 13 St., New York, N.Y.
Edwin Raphael Co., Inc., Infinity Lane, Holland, Mich.
Louis Rastetter & Sons Co., 1300 Wall St., Ft. Wayne, Ind.
RCA Victor Div., Radio Corp. of America, Camden, N.J.
Reeves Bros., 1071 Ave. of Americas, New York, N.Y.
Reflector Hardware Corp., 1400 N. 25 St., Melrose Park, Ill.
Regaline, 595 E. 10 Ave., Hialeah, Fla.
Regent Glass Co. Inc., 969 First Ave., New York, N.Y.
Reichhold Chemicals, Inc., RCI Bldg., White Plains, N.Y.
Reiss Associates, Reiss Ave., Lowell, Mass.
Remark Mfg. Co., 1229 Belmont Ave., Philadelphia, Pa.
Rembrandt Lamp Corp., 4500 W. Division, Chicago 51, Ill.
Resilyte Div., Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Resistane Coating Corp., 966 Nepperhan Ave., Yonkers, N.Y.
Restonic Sleep Products, 445 American Furniture Mart, Chicago, Ill.
Rhinecold Alaska Inc., 45 S. Broadway, Yonkers, N.Y.
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
Richardson-Nemschoff Sales, 2218 W. Water, Sheboygan, Wis.
Samuel Rich Co., 40 E. 34 St., New York, N.Y.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Ritts Co., 2221 S. Sepulveda, Los Angeles, Cal.
Riverdale Drapery Fabric, 295 Fifth Ave., New York 16, N.Y.
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S

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Shuff Furniture Co. Inc., 317 E. 34 St., New York, N.Y.
Shwayder Bros. Inc., 1050 S. Broadway, Denver, Colo.
Sico Mfg. Co., Inc., 5215 Eden Ave. St., Minneapolis 34, Minn.
Silent Gliss, Inc., 916 S. Arcade Ave., Freeport, Ill.
Simmons Co. Contract Div., 1870 Merchandise Mart, Chicago 54, Ill.
Simpson-Bosworth, 1745 N. Richmond, Chicago, Ill.
Simpson Timber Co., 2000 Washington Bldg., Seattle 1, Wash.
Sleeper Lounge Co., 3279 Wilshire Blvd., Los Angeles 5, Cal.
Sligh-Lowry Contract Furniture Co., 174 E. 11 St., Holland, Mich.
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Standard Tapestry Co., 4434 Penn St., Philadelphia, Pa.
Standard Trimming Corp., 927 Third Ave., New York 22, N.Y.
Stanley Furniture Co. Inc., Stanleytown, Va.
Stanley Mfg. Co., 2310 N. Main St., Ft. Worth, Tex.
State Mfg. Co., 2627 Medford St., Los Angeles 33, Cal.
Stark Carpet Co., 509 Madison Ave., New York, N.Y.
St. Denis Studios, Box 473, Muskegon, Mich.
Steelcase, Inc., 1120 36 St., S.E., Grand Rapids, Mich.
Stelzer Moldings, Inc., 23184 Keller St., South Bend 28, Ind.
Stendig Inc., 487 Park Ave., New York, N.Y.
Stephen-Leedom Carpet Co., Inc., 295 Fifth Ave., New York 16, N.Y.
J. P. Stevens & Co. Inc., Broadway & 41 St., New York, N.Y.
Stiffel Co., 525 W. Superior, Chicago 10, Ill.
C. W. Stockwell Co., 3262 Wilshire Blvd., Los Angeles 5, Cal.
Stoneware Techniques, 309 Pershing Rd., Zanesville, Ohio
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich.
Thomas Strahan Co., Heard & Maple, Chelsea 50, Mass.
John Strauss, 160 E. Erie St., Chicago 11, Ill.
St. Regis Paper Co., 150 E. 42 St., New York 17, N.Y.
Stroheim & Romann, 155 E. 56 St., New York, N.Y.

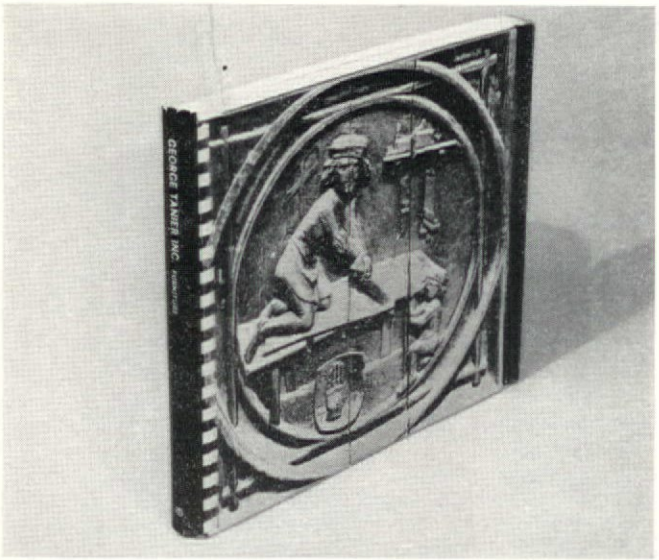
Circle No. 76 on product information card

MANUFACTURERS—*Cont'd*

Harris G. Strong, 465 E. 147 St., New York 55, N.Y.
John Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y.
Sturgis Posture Chair Co., 540 N. Michigan Ave., Chicago 11, Ill.
Stylex Seating Co., Delanco, N.J.
Styl-O-Kraft Inc., 312 N. Flagler Dr., Fort Lauderdale, Fla.
Stylon Corp., Box 341, Milford, Mass.
Stylume Products, Inc., 3640-3650 E. Tenth Ct., Hialeah, Fla.
Sunbeam Lighting Co., 777 E. 14 Pl., Los Angeles 21, Cal.
Sungott Art Studios, 20 W. 32 St., New York, N.Y.
Sunland Supply Inc., 3301 N.W. 73 St., Miami, Fla.
Superior Electric Co., 383 Middle St., Bristol, Conn.
Superior Rubber Mfg. Co., 501 W. 82 St., Chicago 20, Ill.
Superior Sleeprite Corp., 759 S, Washtenaw Ave., Chicago 12, Ill.
Superior Wall Products Co., 4401 N. American St., Philadelphia, Pa.
Swivelier Co., Inc., Nanuet, N.Y.
Sylvania Electric Products, Inc., 60 Boston St., Salem, Mass.
Synthetics Finishing Corp., 462-70 N. Eighth St., Philadelphia 23, Pa.
Syroco, Inc., Syracuse 1, N.Y.
System Cado, 1130 Third Ave., New York, N.Y.

T

George Tanier, Inc., 305 E. 63 St., New York, N.Y.
Tassell Hardware Co., 4135 Lake Michigan Dr., N.W., Grand Rapids 4, Mich.
Shirley Tattersfield Assoc., 2047 Cherry St., Philadelphia, Pa.
Taylor Chair Co., Willis & Taylor Rds., Bedford, Ohio
Telescope Folding Furniture Co., Inc., Granville, N.Y.
Tennessee Fabricating, 1490 Grimes St., Memphis 6, Tenn.
Textile Fabric Associates, Inc., 373 Park Ave. S., New York 16, N.Y.
Textureflex Inc., 27 Bruckner Blvd., New York 54, N.Y.
Thaibok Fabrics Ltd., 16 E. 52 St., New York 22, N.Y.
Thayer Coggin Institutional Inc., Burton St., High Point, N.C.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Thomas-Davis Mfg. Co., Inc., Thomas, W. Va.
Thomas Industries, Benjamin Div., 207 E. Broadway, Louisville, Ky.
Thomasville Furniture Industries, Thomasville, N.C.
Thonet Industries, Inc., 1 Park Ave., New York 16, N.Y.
J. H. Thorp & Co., Inc., 425 E. 53 St., New York, N.Y.
Thortel Fireproof Fabrics Inc., 51 Madison Ave., New York 10, N.Y.
Three Centuries, 202 E. 56 St., New York 22, N.Y.
Timbertone Wallcoverings Inc., 4 E. 53 St., New York 22, N.Y.
E. F. Timme & Son, Inc., 200 Madison Ave., New York 16, N.Y.
Tintawn Inc., 281 Fifth Ave., New York, N.Y.
Tomlinson of High Point, 305 W. High St., High Point, N.C.
Torjesen, Inc., 209 25 St., Brooklyn, N.Y.
Norman Trigg, Inc., 940 Third Ave., New York 19, N.Y.
Tri-Lo Products, 3137 W. Lake, Chicago, Ill.
Tri-Mark Designs, 1006 Arch St., Philadelphia 7, Pa.
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill.
Trojan, Inc., Old Owingsville Rd., Mt. Sterling, Ky.



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Tropical Sun, 80 S. Raymond Ave., Pasadena, Cal.
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal.
Tropitone Furniture Co., 6030 General Tinker Ave., Sarasota, Fla.
Troy Sunshade Co., 612 Grand St., Troy, Ohio
Turner Mfg. Co., 2309 S. Keeler, Chicago 23, Ill.

U

Unique Headboard Co., Inc., 161 W. Abington Ave., Newark 7, N.J.
United Seating Co., 236 Vanderbilt Ave., Brooklyn, N.Y.
Universal Picture Frame & Art Co., 820 N. Franklin, Chicago, Ill.
Upholstery Products, 1269 W. 9 St., Cleveland, Ohio
U. S. Caster Cup Corp., 1630 Oakland Ave., Kansas City 26, Mo.
U. S. Plywood Corp., 55 W. 44 St., New York 36, N.Y.
U. S. Rubber Co., 1230 Ave. of Americas, New York 20, N.Y.
U. S. Shutters, Inc., 420 W. 45 St., New York, N.Y.

V

Valdese Weavers Inc., Valdese, N.C.
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y.
Vandy-Craft, 1623 Merchandise Mart, Chicago 54, Ill.
Albert Van Luit Co., 4000 Chevy Chase Dr., Los Angeles, Cal.
Van Rijn Industries Inc., 16 E. 18 St., New York 3, N.Y.
Van Waters & Rogers, Inc., 4000 First Ave. S., Seattle 4, Wash.
Verde, Inc., 1 E. 54 St., New York, N.Y.
Vermont Marble Co., 61 Main St., Proctor, Vt.
Vertical Blinds Corp. of America, 1710 22 St., Santa Monica, Cal.
Verti-Color Blinds Co., 64 E. 55 St., New York 22, N.Y.
Victor England Agencies, 420 Market St., San Francisco 11, Cal.
Victor Products Corp., 901 Pape Ave., Hagerstown, Md.
Victorian Furniture Corp., 2914 Day St., P.O. Box 60, Montgomery, Ala.
Victory Arts & Mirror Co., 32 E. 22 St., New York 10, N.Y.
Vikon Tile Corp., Washington, N.J.
Vinyl Plastics Inc., 1825 Erie Ave., Sheboygan, Wis.
Vinyl-Tex Co., 165 Ward St., Paterson, N.J.
Virco Mfg. Co., 15134 S. Vermont, Los Angeles, Cal.
John C. Virden Co., 6103 Longfellow Ave., Cleveland 3, Ohio
Virginia Metalcrafters, Inc., 1010 E. Main St., Waynesboro, Va.
Virginia Metal Products, Orange, Va.
Virtue Bros. Mfg. Co., 5701 W. Century Blvd., Los Angeles 45, Cal.
Vista Furniture Co., 15134 S. Vermont, Los Angeles, Cal.
Vogel-Peterson Co., Rt. 83 & Madison, Elmhurst, Ill.
V'Soske, Inc., 155 E. 56 St., New York, N.Y.

W

Sherle Wagner, 125 E. 57 St., New York, N.Y.
Waite Carpet Co., 1402 Mt. Vernon, Oshkosh, Wis.
William J. B. Waite Co., Inc., 560 Western Merchandise Mart, San Francisc Cal.
Walker & Zanger, Inc., 100 Hudson St., New York 13, N.Y.
Wall Trends Inc., 58 E. 53 St., New York 22, N.Y.
WallDecor, 944 Third Ave., New York 22, N.Y.
Warner Co., 108 S. Desplaines St., Chicago, Ill.
Warren-Lloyd, Inc., 132 Beckwith Ave., Paterson, N.J.
Wayne Iron Works, Wayne. Pa.
Wear Proof Mat Co., 2156 Fulton St., Chicago, Ill.
Webb Textiles Inc., 2010 Lincoln Ave., Pasadena, Cal.
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa.
Beth Weissman Co., Inc., 46 W. 23 St., New York, N.Y.
Wells Chair Corp., P.O. Box 230, Michigan City, Ind.
Westcort, Inc., 4 E. 52 St., New York, N.Y.
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill.
Western Table Co., 3759 S. Ashland, Chicago, Ill.
Westin-Nielsen Corp., 149 S. Wabasha St., St. Paul 7, Minn.
Westinghouse Electric Corp., Commercial-Institutional Products Div., 3 Park Ave. S., New York 10, N.Y.
Westinghouse Electric Corp., Micarta Div., Hampton, S.C.
M. G. Wheeler Co., Inc., 22 W. Putnam Ave., Greenwich, Conn.
Whitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla.
John Widdicomb Co., 1 Park Ave., New York, N.Y.
Marion Wieder Inc., 120 E. 57 St., New York 22, N.Y.
Consider H. Willett Inc., 3001 W. Kentucky, Louisville 1, Ky.
John D. Williams Co., 1411 Merchandise Mart, Chicago 54, Ill.
Williams Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y.
Willow & Reed, Inc., 32-34 111 St., E. Elmhurst 69, N.Y.
Wilson Plastics, Inc., 400 Broadway, Sandusky, Ohio
Ralph Wilson Plastics, 600 General Bruce Dr., Temple, Tex.
Window Modes, Inc., 16 E. 52 St., New York, N.Y.
Winfield Design Associates, 674 S. Van Ness Ave., San Francisco 10, C
Wood Mosaic Corp., 5000 Crittenden Dr., P.O. Box 21066, Louisville, K
Woodall Industries Inc., 3500 Oakton, Skokie, Ill.
Lee L. Woodard Sons Inc., Owosso, Mich.
Woodson Wallpapers Inc., 515 Madison Ave., New York 22, N.Y.
Worden Co., 200 E. 17 St., Holland, Mich.
World Carpet Mills, P.O. Box 200, Dalton, Ga.
Wycombe & Meyer Inc., 425 E. 53 St., New York, N.Y.

X-Y-Z

Yawman & Erbe Mfg. Co., 1099 Jay St., Rochester 3, N.Y.
Young Chair Co., 1021 Ridge Ave., Philadelphia 23, Pa.
Young Mfg. Co., P.O. Box 2145, Gardena, Cal.
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y.

For additional information on the products advertised in these pages, use free inquiry card bound into issue.

ASH RECEIVERS

Code: t—trays
u—urns

win Furniture, 6 E. 33 St., New York, N.Y. (t, u)
erica House, 44 W. 53 St., New York 19, N.Y. (t)
V Inc., 588 Brookside, Birmingham, Mich. (t, u)
chitectural Pottery, 2020 S. Robertson Blvd., Los Angeles 34, Cal. (u)
yton Potteries, Inc., 1471-79 Glenneyre St., Laguna Beach, Cal. (t)
corative Crafts, Inc., 225 Fifth Ave., New York 10, N.Y. (t)
corative Imports, 408 Jackson St., San Francisco, Cal. (t)
sign-Technics, 7 E. 53 St., New York 22, N.Y. (t, u)
sks Inc., 71 Fifth Ave., New York, N.Y. (t, u)
hard Draper Associates, Inc., 16 E. 52 St., New York, N.Y. (t, u)
el Mfg. Corp., 2627 S. Walnut St., Muncie, Ind. (t, u)
rentine Craftsman, Inc., 479 First Ave., New York 16, N.Y. (u)
nklin Metal Production, 12 E. Kinzie, Chicago, Ill. (t, u)
elich Leather Craft Co., 43 W. 16 St., New York 11, N.Y. (t)
enhouse, 254 E. 51 St., New York, N.Y.
E. Guerin, Inc., 25 Jane St., New York, N. Y. (t)
bitat, Inc., 336 Third Ave., New York, N.Y. (t, u)
egar Potteries, Inc., Royal Haeger Lamp Co., Dundee, Ill. (t, u)
alyn Porcelain, Inc., Box 2068, Hickory, N.C. (t, u)
ifetz Co., Clinton, Conn.
likon Furniture Co., Inc., 315 E. 62 St., New York, N.Y. (u)
ernational Contract Furnishings, Inc., 145 E. 57 St., New York 22, N.Y. (t, u)
evolin & Constantine, 61 W. 74 St., New York 23, N.Y. (t, u)
wrence Metal Products, 60 Prospect Ave., Lynbrook, L.I., N.Y. (t, u)
igh Furniture Corp., 16 E. 53 St., New York, N.Y. (t)
umac Supply Corp., 327 E. 103 St., New York 29, N.Y. (t; u)
rl Mann Associates, 677 Fifth Ave., New York 22, N.Y. (t)
rshall Studios, Inc., Veedersburg, Ind. (t)
Donald Products Corp., 721 Seneca St., Buffalo, N.Y. (t, u)
dern Artificial Flowers Ltd., 457 W. 46 St., New York 12, N.Y. (u)
rrison Imports, Inc., 523 Pacific Ave., San Francisco 11, Cal.
ttahedeh, 225 Fifth Ave., New York, N.Y. (t, u)
tional Products Inc., 900 Baster Ave., Louisville, Ky. (t, u)
ssen Lamps, Inc., 317 E. 34 St., New York 16, N.Y. (u)
I.D. Galleries, Ltd., 333 Park Ave. S., New York 10, N.Y. (t, u)
l-Mar Corp., 1100 E. 222 St., Cleveland 17, Ohio (t)
nbow Wood Products, Inc., 12 E. 22 St., New York, N.Y. (t, u)
hards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y. (t, u)
s Risom Design, Inc., 444 Madison Ave., New York 22, N.Y. (t)
h Lamp & Shade Co., 76 Ninth Ave., New York 11, N.Y. (t, u)
fran & Glucksman, 8 W. 30 St., New York 1, N.Y. (t)
ggs Design Studio, 1854 Orchard Dr., Bath, Ohio (t)
ith Metal Arts Co., Inc., 1721 Elmwood Ave., Buffalo 7, N.Y. (t)
Denis Studios, Box 473, Muskegon, Mich. (t, u)
neware Techniques, 309 Pershing Rd., Zanesville, Ohio (u)
oco Inc., Syracuse 1, N.Y. (t)
ginia Metalcrafters, Inc., 1010 E. Main St., Waynesboro, Va. (t)
lker & Zanger, Inc., 100 Hudson St., New York 13, N.Y. (t, u)
deric Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa. (u)
h Weissman Co., Inc., 46 W. 23 St., New York, N.Y. (t, u)

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HAEGER

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BARS & BAR FURNITURE

Code: r—refrigerated
s—standard

Acme-National Refrigeration Co., P.O. Box 188, Astoria 5, L.I., N.Y. (r)
Allwin Furniture, 6 E. 33 St., New York, N.Y. (r)
B. Brody Seating Co., 5921 W. Dickens St., Chicago 39, Ill. (s)
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. (s)
ChroModern Chair Co., 3113 E. 11 St., Los Angeles 23, Cal. (s)
Contempo Furniture Corp., 178 Bouic Ave., Rockville, Md.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (s)
Desks Inc., 71 Fifth Ave., New York, N.Y. (r, s)
Richard Draper Associates, Inc., 16 E. 52 St., New York, N.Y. (r)
Dwyer Products Corp., Calumet Ave., Michigan City, Ind. (r)
Empire Furniture Factory & Rattan Works, 4118 Ponce de Leon Blvd., Coral Gables 46, Fla.
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio (s)
Fixtures Mfg. Corp., 1643 Crystal, Kansas City, Mo. (s)
Grosfeld House Inc., 215 E. 58 St., New York, N.Y. (s)
Haasbrock-Sonderguard, P.O. Box 46764, Los Angeles, Cal.
Kagan-Dreyfuss, Inc., 40 East End Ave., New York, N.Y. (s)
King Refrigerator Corp., 76-02 Woodhaven Blvd., Glendale 72, L.I., N.Y. (r)
Kodawood Furniture Mfr's., 3730 N.W. 54 St., Miami, Fla. (s)
L. & B. Products Corp., 3247 Laconia Ave., P.O. Box 53, Bronx 69, N.Y. (s)
Level of Wichendon, Winchendon, Mass. (s)
B. L. Marble Chair Co., 89 Willis St., Bedford, Ohio (r)
National Store Fixture Co., Inc., Odenton, Md. (s)
Norcold, Inc., 16200 S. Maple Ave., Gardena, Cal. (r)
Office Furniture Ltd., 351 E. 61 St., New York, N.Y. (r, s)
Harvey Probber Inc., 155 E. 56 St., New York, N.Y. (s)
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y. (s)
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y. (r, s)
Robey Department, Drexel Enterprises, Inc., Drexel, N.C. (s)
John Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y. (s)
Schafer Bros., Inc., 1123 N. McCadden Pl., Los Angeles 38, Cal. (s)
Simpson-Bosworth, 1745 N. Richmond, Chicago, Ill. (s)
Springer-Penguin Inc., 9-07 34 St., Long Island City 6, N.Y. (r, s)
Troy Sunshade Co., 612 Grant St., Troy, Ohio (s)
Unique Headboard Co., Inc., 161 W. Abington Ave., Newark 7, N.J. (s)
Victor Products Corp., 901 Pape Ave., Hagerstown, Md. (r)
Willow & Reed, Inc., 32-34 111 St., E. Elmhurst, L.I., N.Y. (s)

BATH ACCESSORIES, EQUIPMENT

Code: b—bars & racks
v—vanities & tops
so—special ornaments
p—partitions
st—stools
m—mats & rugs

American Cyanamid Co., 5 Bay State Rd., Cambridge 38, Mass. (p)
Beemak, Inc., 11935 W. Florence Ave., Culver City, Cal. (st)
Bigelow Sanford Carpet Co., 140 Madison Ave., New York 16, N.Y. (m)
Boling Chair Co., Box 312, Siler City, N.C. (st)
Burwood Products Co., 2838 W. Peterson Ave., Chicago 45, Ill. (p)
Buxbaum Co., 1212 Seventh St. S.W., Canton 1, Ohio (m)
Carter Bros. Inc., Chattanooga, Tenn. (m)
Chriscot Hardware Co., Inc., 425 E. 53 St., New York 22, N.Y. (v, so)
Crown Rubber Co., 1615 Groghan, Fremont, Ohio (m)
Decorative Crafts, Inc., 225 Fifth Ave., New York 10, N.Y. (b)
del Sarto Co., 2 Spring Pl., Morristown, N.J. (v)
Durel Div., Caradco, Inc., Box 658, Dubuque, Iowa (v)
Durham Mfg. Co., 700 S. Council, Muncie, Ind. (st)
Elmay Importing Co., 36-29 34 St., Long Island 6, N.Y. (b)
Manuel Feldman Co., Inc., 18 E. 53 St., New York, N.Y. (v, st, m)
Foamweave Inc., 295 Fifth Ave., New York, N.Y. (m)
Formica Corp., 4614 Spring Grove Ave., Cincinnati 32, Ohio (v)
Gold Metal Folding Furniture, 1700 Packard Ave., Racine, Wis. (st)
Goodman-Dean-Scott, Inc., 814 N. Franklin St., Chicago 10, Ill. (so, p)
P. E. Guerin, Inc., 25 Jane St., New York, N.Y. (b, so)
Haasbrock-Sonderguard, P.O. Box 46764, Los Angeles, Cal. (st)
Johns-Manville, 22 E. 40 St., New York, N.Y. (p)
L. Jones & Co., Inc., 19 E. 53 St., New York 22, N.Y. (m)
Miami-Carey Div., Philip Carey Mfg. Co., 320 S. Wayne Ave., Cincinnati, Ohio (b)
Milwaukee-Ferrometal Stamping Corp., 900 N. Kilpatrick, Chicago 57, Ill. (p)
Miraplas Tile Co., Columbus 6, Ohio (b)
Mosaic Tile Co., 55 Public Square, Cleveland 13, Ohio (b)
Mottahedeh, 225 Fifth Ave., New York, N.Y. (so)
Mutschler Bros., S. Madison St., Nappanee, Ind. (v)
National Plastic Products Co., Inc., Odenton, Md. (p)
New Castle Products, Inc., I Ave., P.O. Box 353, New Castle, Ind. (p)
Panelboard Mfg. Co., Inc., 222 Pacific St., Newark 14, N.J. (p)
Sculptsmith, 138 W. 10 St., New York 14, N.Y. (so)
Standard Steel Cabinet Co., 3701 Milwaukee Ave., Chicago, Ill. (b, v)
Stelzer Moldings, Inc., 23184 Keller St., South Bend 28, Ind. (p)
J. P. Stevens & Co., Inc., Broadway & 41 St., New York 36, N.Y. (m)
Stylon Corp., Box 341, Milford, Mass. (b)
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (v, so, st)
Virginia Metalcrafters, Inc., 1010 E. Main St., Waynesboro, Va. (b, so)
Sherle Wagner, 125 E. 57 St., New York, N.Y. (b, v, so, st, m)
Walker & Zanger, Inc., 100 Hudson St., New York 13, N.Y. (v, p, st)
Marion Wieder Inc., 120 E. 57 St., New York 22, N.Y. (b, v, so, st, m

BEDDING

Code: b—box springs
m—mattresses
f—frames

American Latex Products Corp., 3341 W. El Segundo Blvd., Hawthorne Cal. (m
Beautycraft Furniture Industries, Inc., 1301 N.W. Seventh Ave., Miami Fla. (b, m, f
Bechik Products, 2075 N. Campbell Ave., Chicago, Ill. (f
Burton Dixie Corp., 2024 S. Racine Ave., Chicago, Ill. (b, m, f
Chesapeake-Siegel-Land Inc., 317 E. 34 St., New York 16, N.Y. (b, m
Columbia Bedding Co., 2519 N. Elston Ave., Chicago 47, Ill. (b, m
Contempo Furniture Corp., 178 Bouic Ave., Rockville, Md. (f

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scent Bed Co., Inc., P.O. Box 13412, New Orleans 25, La. (f)
nl-Bed, Inc., 733 S. Claremont St., San Mateo, Cal. (b, m, f)
wden, Inc., Prairie City, Iowa (f)
pse Sleep Products Inc., 192 Lexington Ave., New York, N.Y.
lander Co. Inc., 1720 Merchandise Mart, Chicago 54, Ill. (b, m)
stone Rubber & Latex Products Co., 1 Firestone Ave., Fall River, Mass. (m)
ksteel Industries Inc., Waxahchie, Tex. (b, m)
neral Tire & Rubber Co., 1708 Englewood Ave., Akron 9, Ohio (m)
F. Goodrich Co., 300 Park Ave., New York, N.Y. (m)
nk A. Hall & Sons, Ltd., 1 Park Ave., New York 16, N.Y. (b, m, f)
rris Hub Co., 15600 S. Commercial Ave., Harvey, Ill. (m, f)
rvard Mfg. Co., 24300 Solon Rd., Bedford Hts., Ohio (f)
n & Kopins, Inc., 231 E. 51 St., New York 22, N.Y. (b, m, f)
rges Furniture Co., Inc., 1501 W. Maryland St., Evansville 7, Ind. (f)
lland Maid of California, 1119 Westminster Ave., Alhambra, Cal. (b, m, f)
lland Wire Products, Inc., 153 W. 10 St., Holland, Mich. (b, m, f)
nois Upholsterers Supply Corp., 1304 S. Newberry, Chicago, Ill. (b, m, f)
y Mfg. Co., 675 Barbey St., Brooklyn, N.Y.
eton Industries Inc., P.O. Box 1197, Ft. Worth 1, Tex. (b, m, f)
gsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio (f)
ik-Bed Sofa Corp., 330 E. St. Joseph St., Indianapolis 12, Ind. (f)
wrence Industries Inc., 6660 W. Vernor, Detroit 9, Mich. (b, m, f)
ntua Mfg. Co., 7055 Krick Rd., Bedford, Ohio (f)
bane Co., Mebane, N.C. (b, m, f)
talcraft Products Co., 12150 S. Alameda St., Lynwood, Cal. (f)
rris Bedding Co., 6665 Vernor, Detroit, Mich. (b, m, f)
Sag Spring Co., 124 W. State Fair, Detroit, Mich. (b, m, f)
tonic Sleep Products, 445 American Furniture Mart, Chicago, Ill. (b, m, f)
hards Morgenthau Co., 325 Fifth Ave., New York 10, N.Y. (f)
dman Mfg. Co., Inc., 1812 N.W. Fifth, Oklahoma City, Okla. (b, m)
ly, Inc., Contract Div., 666 N. Lake Shore Dr., Chicago 11, Ill. (b, m, f)
ta Associates Inc., 666 Lake Shore Dr., Chicago 11, Ill. (b, m, f)
mons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill. (b, m, f)
uthern Spring Bed Co., 290 Hunter Ave. S.E., Atlanta, Ga. (b, m, f)
n Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y. (b, m)
nland Supply Inc., 3301 N.W. 73 St., Miami, Fla. (f)
perior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill. (b, m, f)
jan, Inc., Owingsville Rd., Mt. Sterling, Ky. (m, f)
n Widdicomb Co., 1 Park Ave., New York, N.Y. (b, m)
Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (b, m, f)

EDDING COMPONENTS

Code: f—frames
h—headboards
l—legs

erican of Martinsville, Contract Div., Martinsville, Va. (h)
V Inc., 588 Brookside, Birmingham, Mich. (m)
rler, Inc., 214 W. Jefferson, Goshen, Ind. (f, h)
ic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va. (h)
sett Furniture Industries, Bassett, Va. (h)
utycraft Furniture Industries, Inc., 1301 N.W. Seventh Ave., Miami, Fla. (h)
hik Products, 2075 N. Campbell Ave., Chicago, Ill. (f,)
mingham Ornamental Iron Co., 4363 I Ave., N. Birmingham, Ala. (h)

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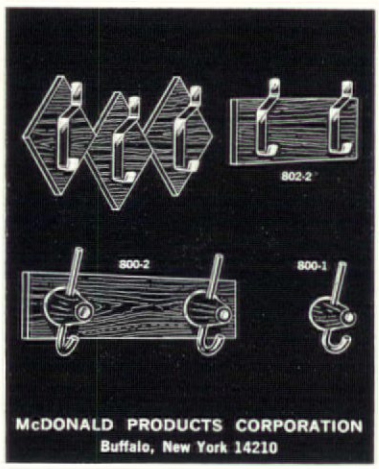

McDONALD PRODUCTS CORPORATION
Buffalo, New York 14210

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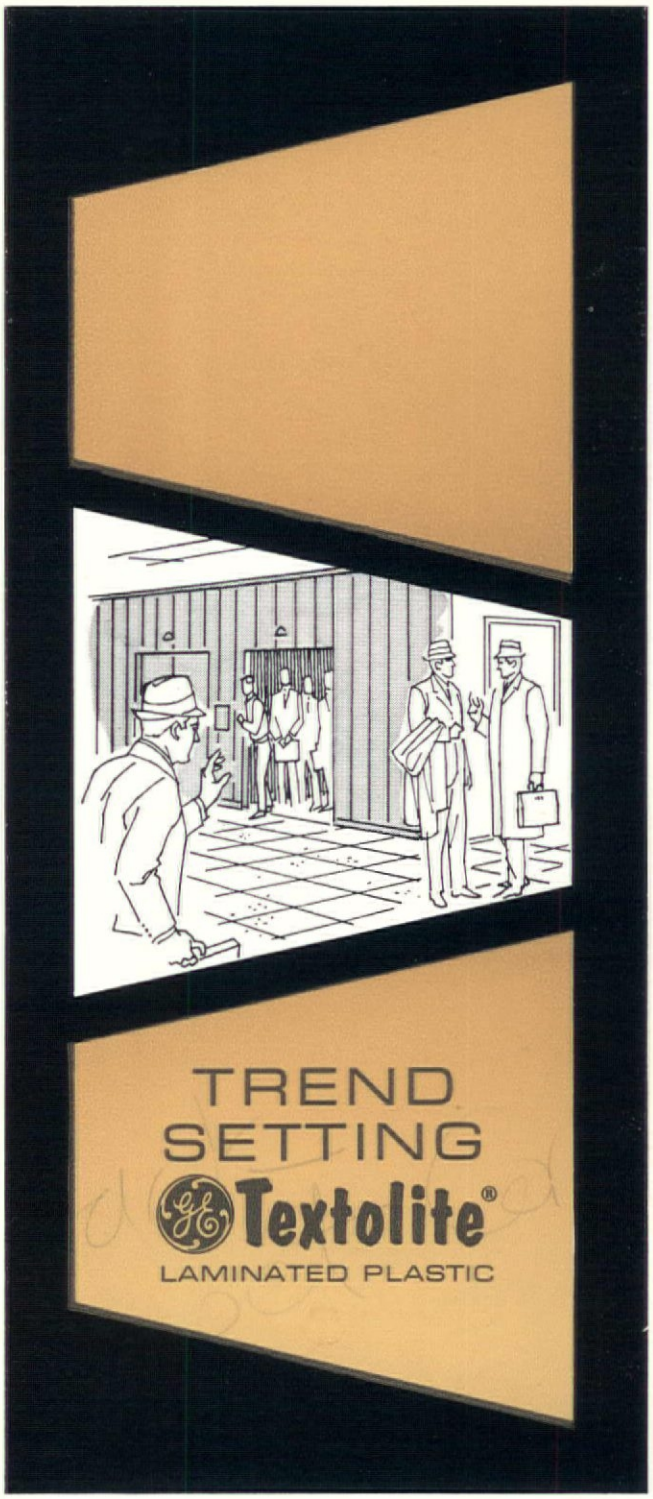

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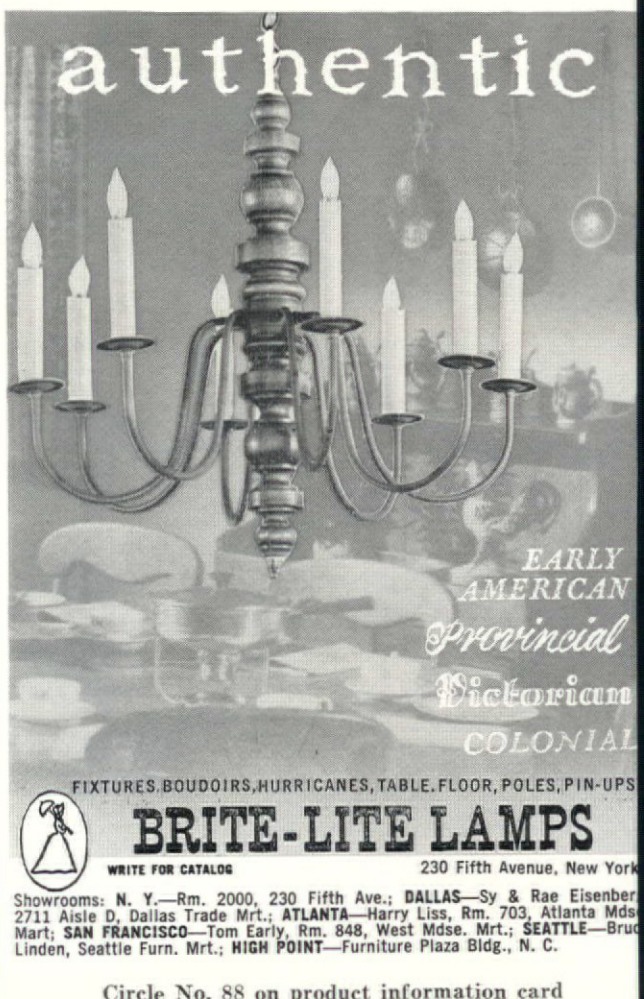
BEDDING COMPONENTS—cont'd

Broyhill Furniture Factories, Lenoir, N.C. (f,
Burton Dixie Corp., 2024 S. Racine Ave., Chicago, Ill. (f, h,
Columbia Bedding Co., 2519 N. Elston Ave., Chicago 47, Ill. (
Contempo Furniture Corp., 178 Bouic Ave., Rockville, Md. (f, h,
Crescent Bed Co., Inc., P.O. Box 13412, New Orleans 25, La. (
Crown of Ohio Inc., 875 E. 63 St., Cleveland 3, Ohio (f, h,
Dowden, Inc., Prairie City, Iowa (f,
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kans. (
Empire Furniture Factory & Rattan Works, 4118 Ponce de Leon Blvd
Coral Gables 46, Fla. (
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio (
Flexsteel Industries Inc., Waxahchie, Tex. (
Florentine Craftsman, Inc., 479 First Ave., New York 16, N.Y. (
Forester Products Co., 4901 Perkins Ave., Cleveland 3, Ohio (h,
Foster-McDavid, Inc., P.O. Box 10617, Tampa, Fla. (
Furniture Accents, Inc., 303 Fifth Ave., New York, N.Y. (
Haasbrock-Sonderguard, P.O. Box 46764, Los Angeles, Cal. (
Frank A. Hall & Sons, Ltd., 1 Park Ave., New York 16, N.Y. (f, h,
Harris Hub Co., 15600 S. Commercial Ave., Harvey, Ill. (f, h,
Harvard Mfg. Co., 24300 Solon Rd., Bedford Hts., Ohio (f,
Harvey Design Workshop, Inc., 612 Merrick Rd., Lynbrook, L.I., N.Y. (
Hein & Kopins, Inc., 231 E. 51 St., New York 22, N.Y. (f,
Hibriten Furniture Co., Inc., 350 Fifth Ave., New York 1, N.Y. (
Hickory Mfg. Co., Hickory, N.C. (f,
Hooker Furniture Co., Contract Div., Martinsville, Va. (
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (
Karges Furniture Co., Inc., 1501 W. Maryland St., Evansville, Ind. (f,
Kay Mfg. Corp., P.O. Box 446, Hollywood Sta., Memphis 8, Tenn.
Keeton Industries Inc., P.O. Box 1197, Ft. Worth 1, Tex. (f, h,
Kent-Coffey Mfg. Co., Lenoir, N.C. (
Kingsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio (f, h,
Lawrence Industries, Inc., 6660 W. Vernor, Detroit 9, Mich. (f, h,
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y. (f,
Mantua Mfg. Co., 7055 Krick Rd., Bedford, Ohio (f, h,
Metalcraft Products Co., 12150 S. Alameda St., Lynwood, Cal.
Herman Miller Inc., McKinley St., Zeeland, Mich. (
Monogram Metals, Inc., 99 Greene St., New York 12, N.Y. (h,
Morris Bedding Co., 6665 Vernor, Detroit, Mich. (f, h
Mount Airy Furniture Co., Mount Airy, N.C. (
National Steel Products, 1435 Jackson Ave., Huntingon, W. Va.
National Store Fixture Co., Inc., Odenton, Md. (
Nettle Creek Industries, 260 Fifth Ave., New York 1, N.Y. (
No Sag Spring Co., 124 W. State Fair, Detroit, Mich. (f, h,
Palmer Furniture Co., Denmark, S.C. (f,
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (
Harvey Probber Inc., 155 E. 56 St., New York, N.Y. (
Remark Mfg. Co., 1229 Belmont Ave., Philadelphia, Pa. (f, h,
Restonic Sleep Products, 445 American Furniture Mart, Chicago, Ill. (f, h,
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y. (f, h,
Jens Risom Design, Inc., 444 Madison Ave., New York 22, N.Y. (f,
Robey Department, Drexel Enterprises, Inc., Drexel, N.C. (
Rodman Mfg. Co., Inc., 1812 N.W. Fifth, Oklahoma City, Okla.
Sanford Furniture Co., Charlotte Ave., Sanford, N.C. (
John Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y. (f,
Scandia Craft Import Inc., 156 E. 30 St., New York, N.Y. (
Sealy, Inc., Contract Div., 666 N. Lake Shore Dr., Chicago 11, Ill. (f, h.



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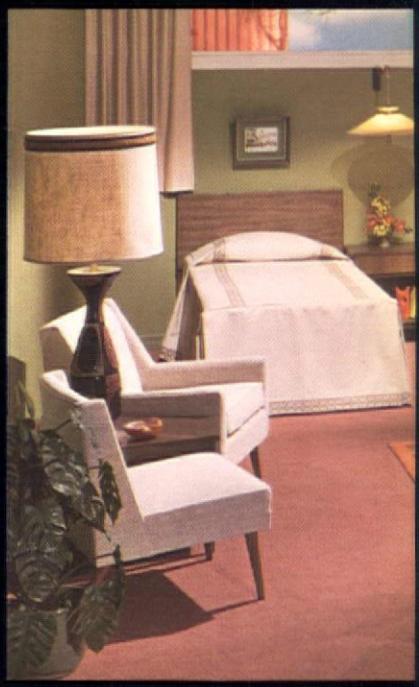

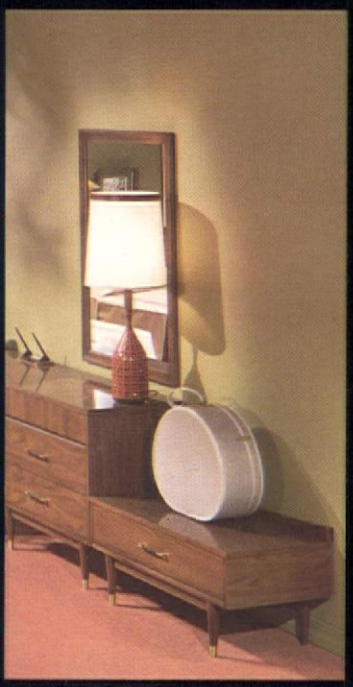

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ng Co., 1450 N. Dayton, Chicago 22, Ill. (f)
rta Associates Inc., 666 Lake Shore Dr., Chicago 11, Ill. (f, h, l)
mmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill. (f, h)
uthern Spring Bed Co., 290 Hunter Ave. S.E., Atlanta, Ga. (f, h, l)
hn Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y. (h)
yl-O-Kraft Inc., 312 N. Flagler Dr., Fort Lauderdale, Fla. (h)
nland Supply Inc., 3301 N.W. 73 St., Miami, Fla. (f)
perior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill. (f, h, l)
inline Mfg. Co., 623 Young St., Santa Ana, Cal. (h)
-Lo Products, 3137 W. Lake, Chicago, Ill. (h)
ique Headboard Co., Inc., 161 W. Abington Ave., Newark 7, N.J. (f, h, l)
holstery Products, 1269 W. 9 St., Cleveland, Ohio (h)
estern Table Co., 3759 S. Ashland, Chicago, Ill. (f, h, l)
hitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla.
hn Widdicomb Co., 1 Park Ave., New York, N.Y. (h)
nsider H. Willett Inc., 3001 W. Kentucky, Louisville 1, Ky. (h)
illow & Reed, Inc., 32-34 111 St., E. Elmhurst, L.I., N.Y. (h)
e L. Woodard Sons Inc., Owosso, Mich. (h)
Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (cn, f, c, sh, sc, g)

EDS

Code: cn—convertibles sh—special hospital
f—folding sc—special children's
c—cots g—general commercial

erican of Martinsville, Contract Div., Martinsville, Va. (cn, g)
erican Seating Co., 901 Broadway N.W., Grand Rapids 2, Mich. (sh)
sic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va. (g)
ssett Furniture Industries, Bassett, Va. (g)
umritter Corp., 145 E. 32 St., New York, N.Y. (g)
autycraft Furniture Industries, Inc., 1301 N.W. 7 Ave., Miami, Fla. (cn, g)
thlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y. (sh)
yhill Furniture Factories, Lenoir, N.C. (g)
rton Dixie Corp., 2024 S. Racine Ave., Chicago, Ill. (f, c)
arlton Co., Inc., Contract Div., Fitchburg, Mass. (cn)
esapeake-Siegel-Land Inc., 317 E. 34 St., New York 16, N.Y. (cn)
ntempo Furniture Corp., 178 Bouic Ave., Rockville, Md. (g)
ntinental Furniture Corp., 1 Park Ave., New York, N.Y. (c)
escent Bed Co., Inc., P.O. Box 13412, New Orleans 25, La. (sh, g)
hl-Bed, Inc., 733 S. Claremont St., San Mateo, Cal. (cn)
wden, Inc., Prairie City, Iowa (cn, gc)
o-Bed Corp., 1812 W. Second St., Wichita 3, Kans. (cn)
ralite Co., 2 Barbour Ave., Passaic, N.J. (c)
glander Co. Inc., 1720 Merchandise Mart, Chicago 54, Ill. (cn, f, g)
iggs Equipment Co., P.O. Box 630, Belton, Tex. (sh, sc)
rniture Dynamics Inc., 1000 N. Greenville, Richardson, Tex. (f, sh)
osfeld House Inc., 215 E. 58 St., New York, N.Y. (g)
nk A. Hall & Sons, Ltd., 1 Park Avenue, New York 16, N.Y. (cn, f, c, sh, sc, g)
rdwood House, Inc., 10 St. James St., Rochester 6, N.Y. (f, sc, g)
rris Hub Co., 15600 S. Commercial Ave., Harvey, Ill. (cn, f, c, sh, sc, g)

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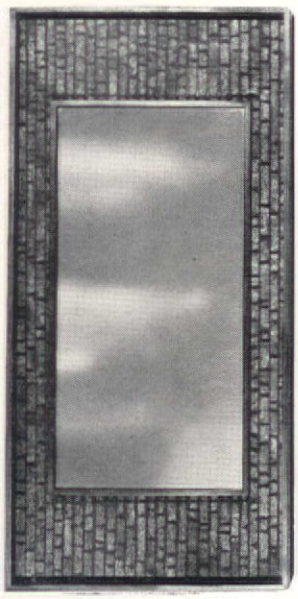

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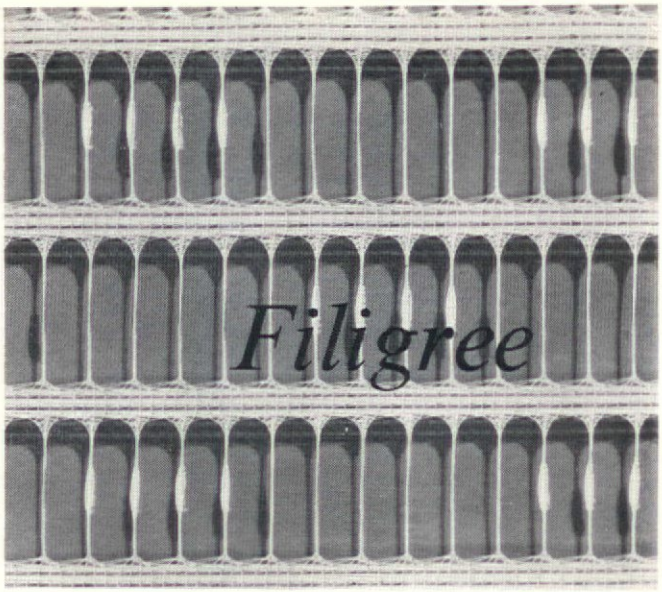

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W. J. Wilson, Show Director,
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Harvard Mfg. Co., 24300 Solon Rd., Bedford Hts., Ohio (cn)
Henredon Furniture Industries, High Point, N.C. (g)
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. (g)
Hickory Mfg. Co., Hickory, N.C. (g)
David Hill Industries, 205 Lexington Ave., New York, N.Y. (cn)
Holland Maid of California, 1119 Westminster Ave., Alhambra, Cal. (cn)
Hooker Furniture Co., Contract Div., Martinsville, Va. (g)
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (g)
Karges Furniture Co., Inc., 1501 W. Maryland St., Evansville, Ind. (g)
Kay Mfg. Corp., 675 Barbey St., Brooklyn, N.Y. (cn)
Kingsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio (g)
Kroenier Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. (cn, g)
Kwik-Bed Sofa Corp., 330 E. St. Joseph St., Indianapolis 12, Ind. (cn)
Lawrence Industries, Inc., 6660 W. Vernor, Detroit 9, Mich. (cn, f, c, sh, sc, g)
Manistee Mfg. Co., 86 Washington St., Manistee, Mich. (g)
Mebane Co., Mebane, N.C. (f, c)
Metalcraft Products Co., 12150 S. Alameda St., Lynwood, Cal. (f, c)
M. Mittman Co., Inc., 316 E. 53 St., New York 22, N.Y. (cn)
Morris Bedding Co., 6665 Vernor, Detroit, Mich. (cn, f, c, sh, sc, g)
National Store Fixture Co., Inc., Odenton, Md. (sh)
Norco Furniture Co., Cherry Valley, Terminal Rd., W. Hampstead, N.Y. (cn)
No Sag Spring Co., 124 W. State Fair, Detroit, Mich. (cn, f, c, g)
Richardson-Nemschoff Sales, 2218 W. Water, Sheboygan, Wis. (cn)
Period, Inc., Henderson, Ky. (sh, g)
Restonic Sleep Products, 445 American Furniture Mart, Chicago, Ill. (cn, f, sh, sc g)
Jens Risom Design, Inc., 444 Madison Ave., New York 22, N.Y. (cn, sh)
Robey Department, Drexel Enterprises, Inc., Drexel, N.C. (cn, g)
Royalmetal Corp., 1 Park Ave., New York 16, N.Y. (sh)
R-Way Furniture Co., Contract Div., 440 Park Ave. So., New York 16, N.Y. (cn, g)
John Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y. (g)
Scandanavian Design, 15 E. 53 St., New York, N.Y. (c, g)
Scandia Craft Import Inc., 156 E. 30 St., New York, N.Y. (cn, f, sc, g)
Schnadig Corp., 4820 W. Belmont Ave., Chicago, Ill. (cn)
Sealy, Inc., Contract Div., 666 N. Lake Shore Dr., Chicago 11, Ill. (c)
Selig Mfg. Co., 54 Green St., Leominster, Mass. (cn)
Shawnee-Penn Mfg. Co., Inc., Saucon Park, RD #5, Bethlehem, Pa. (cn, f)
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill. (cn, f, c, sh, sc, g)
Sleeper Lounge Co., 3279 Wilshire Blvd., Los Angeles 5, Cal.
Southern Spring Bed Co., 290 Hunter Ave. S.E., Atlanta, Ga. (cn, f, c, sh, g)
John Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y. (cn, g)
Styl-O-Kraft Inc., 312 N. Flagler Dr., Fort Lauderdale, Fla. (h)
Sunland Supply Inc., 3301 N.W. 73 St., Miami, Fla. (cn, g)
Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill. (cn, f, c, sh, g)
Telescope Folding Furniture Co., Inc., Granville, N.Y. (f, c)
Thomasville Furniture Industries, Thomasville, N.C. (g)
Thonet Industries, Inc., 1 Park Ave., New York 16, N.Y. (g)
Tomlinson of High Point, 305 W. High St., High Point, N.C. (sh, g)
Whitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla.
John Widdicomb Co., 1 Park Ave., New York, N.Y. (g)
Consider H. Willet Inc., 3001 W. Kentucky, Louisville 1, Ky. (cn, sh)
Willow & Reed Inc., 32-34 111 St., E. Elmhurst 69, N.Y.
Wycombe & Meyer Inc., 425 E. 53 St., New York, N.Y.
Young Chair Co., 1021 Ridge Ave., Philadelphia 23, Pa.
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (f,

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Abbott-Miller, 631 W. 125 St., New York 27, N.Y.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y.
Associated Draperies, National Sales Div., University Sta., Box 3001, Louis 30, Mo.
Breneman-Hartshorn Inc., 1133 Sycamore, Cincinnati 10, Ohio
Bridgeport Brass Co., 30 Grand St., Bridgeport, Conn.
Cumberland Furniture Corp., 40 E. 49 St., New York 17, N.Y.
E. I. DuPont de Nemours & Co., Wilmington 98, Del.
Eastern Products Corp., 1601 Wicomico St., Baltimore 30, Md.
Levolor Lorentzen Inc., 720 Monroe St., Hoboken, N.J.
Lozano-Fisher Studios Inc., 64 E. 55 St., New York, N.Y.
Louverdrape Inc., 1710 22 St., Santa Monica, Cal.
Standard Trimming Corp., 927 Third Ave., New York 22, N.Y.
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal.
Vertical Blinds Corp. of America, 1710 22 St., Santa Monica, Cal.
Verti-Color Blinds Co., 64 E. 55 St., New York 22, N.Y.
Window Modes, Inc., 16 E. 52 St., New York, N.Y.

BOOKCASES

All-Steel Equipment Inc., Aurora 7, Ill.
Allwin Furniture, 6 E. 33 St., New York, N.Y.
Art Metal Inc., Jamestown, N.Y.
Art Steel Co. Inc., 170 W. 233 St., New York 63, N.Y.
Basic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va.
Bassett Furniture Industries, Bassett, Va.
Robert Benjamin, Inc., 6 E. 53 St., New York, N.Y.
Bentson Mfg. Co., P.O. Box 1143, Aurora, Ill.
Ezra Blank Associates, 500 Stagg St., Brooklyn 37, N.Y.
Broyhill Furniture Factories, Lenoir, N.C.
CI Designs, 230 Clarendon St., Boston 16, Mass.
Cole Steel Equipment Co., 415 Madison Ave., New York, N.Y.
Colonial Products Co., Dallastown, Pa.
Contempo Furniture Corp., 178 Bouie Ave., Rockville, Md.
Cumberland Furniture Corp., 40 E. 49 St., New York 17, N.Y.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Desks of America, Inc., P.O. Box 6305, Bridgeport 6, Conn.
Desks Inc., 71 Fifth Ave., New York, N.Y.
Richard Draper Associates, Inc., 16 E. 52 St., New York, N.Y.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Durham Mfg. Co., 700 S. Council, Muncie, Ind.
Lee Fink Associates, 1399 Walnut Ave., Long Beach 6, Cal.
Foster-McDavid, Inc., P.O. Box 10617, Tampa, Fla.
General Fireproofing Co., Youngstown 1, Ohio
Globe-Wernicke Co., Ross & Carthage Ave., Cincinnati, Ohio

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hur Gordon Associated, 200 Lexington Ave., New York 16, N.Y.
sfeld House Inc., 215 E. 58 St., New York, N.Y.
e Industries Inc., Herkimer, N.Y.
dwood House, Inc., 10 St. James St., Rochester 6, N.Y.
ntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
incible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis.
gan-Dreyfuss, Inc., 40 East End Ave., New York, N.Y.
ges Furniture Co., Inc., 1501 W. Maryland St., Evansville, Ind.
gsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio
k Joint Tube Co., Inc., 1400 Riverside Dr., South Bend 24, Ind.
J. Lundstrum Mfg. Co., 523 E. Mill, Little Falls, N.Y.
nistee Mfg. Co., 86 Washington St., Manistee, Mich.
rtle Desk Co., P.O. Box 1750, High Point, N.C.
ce Furniture Ltd., 351 E. 61 St., New York, N.Y.
e/Jil Associates, Inc., 315 E. 62 St., New York, N.Y.
ker Steel Products Inc., 54-68 N. 11 St., Brooklyn 11, N.Y.
rless Steel Equipment Co., Unruh & Hasbrook Aves., Philadelphia 11, Pa.
stige Chair & Desk Co., P.O. Box 230, Michigan City, Ind.
rvey Probber Inc., 155 E. 56 St., New York, N.Y.
nards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
s Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
ey Department, Drexel Enterprises, Inc., Drexel, N.C.
almetal Corp., 1 Park Ave., New York 16, N.Y.
n Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y.
ndia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
ndinavian Design, 15 E. 53 St., New York 22, N.Y.
nk Scerbo & Sons, Inc., 140 Plymouth St., Brooklyn 1, N.Y.
w-Walker Co., Muskegon, Mich.
mons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill.
h-Lowry Contract Furniture, 174 E. 11 St., Holland, Mich.
th System Mfg. Co., 56 Emerald St. S.E., Minneapolis 14, Minn.
ndard Furniture Co., Herkimer 50, N.Y.
elcase, Inc., 1120 36 St., S.E., Grand Rapids, Mich.
w & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich.
n Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y.
-O-Kraft Inc., 312 N. Flagler Dr., Fort Lauderdale, Fla.
sell Hardware Co., 4135 Lake Michigan Dr. N.W., Grand Rapids 4, Mich.
nlinson of High Point, 305 W. High St., High Point, N.C.
que Headboard Co., Inc., 161 W. Abington Ave., Newark 7, N.J.
lls Chair Corp., P.O. Box 230, Michigan City, Ind.
stern Mfg. Co., 536 N. Highland Ave., Aurora, Ill.
n Widdicomb Co., 1 Park Ave., New York, N.Y.
liams Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y.

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part Upholstery Co., Inc., 206 E. Jericho Tpk., Mineola, N.Y.
rance Design, Inc., 45 W. 33 St., New York 1, N.Y.
nco Mfg. Co., 2736 Victor St., St. Louis 4, Mo.
Brody Seating Co., 5921 W. Dickens St., Chicago, Ill.
wer Furniture Co., 1801 Turner Ave. N.W., Grand Rapids 2, Mich.
nswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
pper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
tempo Furniture Corp., 178 Bouic Ave., Rockville, Md.
lee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
malux Co., Inc., 601 Ohio St., Buffalo 3, N.Y.
ern Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass.
niture Specialties, 316 E. 61 St., New York 21, N.Y.
sfeld House Inc., 215 E. 58 St., New York, N.Y.
B. Products Corp., 3247 Laconia Ave., P.O. Box 53, Bronx 69, N.Y.
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Sunshade Co., 612 Grant St., Troy, Ohio

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erican Viscose Corp., 350 Fifth Ave., New York, N.Y.
mstrand Co., 350 Fifth Ave., New York 1, N.Y.
Chemical Co., 350 Fifth Ave., New York 1, N.Y.
. DuPont de Nemours & Co., Wilmington 98, Del.
stone Synthetic Fibers Co., Pottstown, Pa.
ves Bros., Inc., 1071 Ave. of Americas, New York 18, N.Y.

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baum Co., 1212 Seventh St., S.W., Canton, Ohio
wn Rubber Co., 1615 Groghan, Fremont, Ohio
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eral Tire & Rubber Co., Carpet Cushion Div., Jeannette, Pa.
iam Gold, Inc., 1270 Ave. of Americas, New York 20, N.Y.
. Goodrich Consumer Products, 300 Park Ave., New York 22, N.Y.
el & Theatre Carpet Corp., 52 E. 57 St., New York 22, N.Y.
odore Johnson Carpet Co., 710 Glenwood Ave. N., Minneapolis 5, inn.
nson Rubber Co., 222 Vine St., Middlefield, Ohio
ones & Co., Inc., 19 E. 53 St., New York 22, N.Y.
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. Musson Rubber Co., 1320 E. Archwood, Akron 6, Ohio
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e Corp., 322 Merchandise Mart, Chicago 54, Ill.
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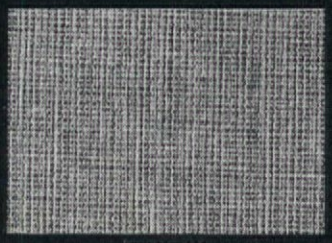
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mloc-Loma-Loom Carpet Co., Sanford, Me.
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k Carpet Co., 509 Madison Ave., New York, N.Y.
. Stevens & Co., Inc., Broadway & 41 St., New York 36, N.Y.
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rld Carpet Mills, P.O. Box 200, Dalton, Ga.

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itless Caster Corp., 1427 N. Garvin St., Evansville 17, Ind.
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g Co., 1450 N. Dayton St., Chicago 22, Ill.
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dn—dining
e—executive
f—folding
m—moulded
o—outdoor
r—reclining
sc—school
se—secretarial
st—stacking & ganging
sw—swivel
u—upholstered

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erican Desk Mfg. Co., Temple, Tex. (c, dk, du, e, o, sc, se, st, u)
erican Furniture Novelty, 2601 Fournoy, Chicago, Ill. (dk, dn)
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erican Seating Co., 901 Broadway N.W., Grand Rapids 2, Mich. (dk, dn, f, m, o, sc, st, sw, u)
Ames Co., P.O. Box 1774, Parkersburg, W. Va. (dn, o, r)
nstrong Furniture Co., P.O. Box 1636, Martinsburg 1, W. Va. (c, e, r, u)
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ert Benjamin, Inc., 6 E. 53 St., New York, N.Y. (c, dk, dn, e, sw, u)
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er, Inc., 214 W. Jefferson, Goshen, Ind. (c, dk, dn, u)
ic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va. (dk, dn)
ett Furniture Industries, Bassett, Va. (dk, dn.)
mritter Corp., 145 E. 32 St., New York, N.Y. (c, dk, dn, e, m, r, st, sw, u)
utycraft Furniture Industries, Inc., 1301 N.W. 7 Ave., Miami, Fla. (u)
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hlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y. (c, dk, dn, e, u)
nco Mfg. Co., 2736 Victor St., St. Louis 4, Mo. (c, dn, sc, st, sw, u)
r Mfg. Co., Marietta, Ga. (c, dk, dn, e, f, sc, sw, u
scraft of Hollywood, P.O. Box 47607, Los Angeles 47, Cal. (st, sw)
ng Chair Co., Box 312, Siler City, N.C. (c, dk, dn, e, f, sc, sw, u)
ndan Reilly Associates, 120 E. 32 St., New York, N.Y. (e, se, st, sw, u)
ht Chair Co. Inc., 55 W. 42 St., New York 36, N.Y.
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wer Furniture Co., 1801 Turner Ave. N.W., Grand Rapids 2, Mich. (c, dk, dn, e, u)
wn-Jordan Co., 9860 Gidley St., El Monte, Cal. (dn, o)
wn-Saltman Co., 15000 S. Figueroa St., Gardena, Cal. (dn)
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. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill. (c, dk, dn, e, se, sw, u)
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irmasters, Inc., 200 E. 146 St., Bronx 51, N.Y. (c, dk, dn, e, sw, u)
l-Art Crafts, Inc., 11-13 Maryland Ave., Paterson 3, N.J. (dk, dn, u)
rlotte Chair Co., Pearl & Lovett, Charlotte, Mich. (c, dk, dn, u)
rlton Co., Inc., Contract Div., Fitchburg, Mass. (c, dk, e, m, r, sw, u)
se Chairs, 4820 W. Belmont, Chicago, Ill. (e, r, sw, u)
sapeake-Siegel-Land Inc., 317 E. 34 St., New York 16, N.Y. (c, dk, e, se, sw, u)
ago Hardware Foundry Co., Commonwealth Ave., N. Chicago, Ill. (dn, sw, u)
Christian of Copenhagen, Inc., 225 Post St., San Francisco 8, Cal. (c, dk, dn, e)
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Decorative Imports, 408 Jackson St., San Francisco, Cal. (dn, o,
Design Products, Inc., P.O. Box 342, Boulder, Colo. (c, dk, e, se, sw,
Desks Inc., 71 Fifth Ave., New York, N.Y. (c, dk, e, f, m, r, se, st, sw,
Directional Contract Furniture Corp., 41 E. 57 St., New York 22, N.Y. (c, dk, dn, e, sw,
Domore Chair Co., Inc., 2400 Sterling, Elkhart, Ind. (c, dk, e, se, st, sw,
Dormalux Co., Inc., 601 Ohio St., Buffalo 3, N.Y. (c
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (c, dk, dn, m, st, sw,
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Dunbar Furniture Co., 505 S. Fulton, Berne, Ind. (c, dk, dn, e, sw,
Duo-Bed Corp., 1812 W. Second St., Wichita 3, Kans.
Duralite Co., 2 Barbour Ave., Passaic, N.J. (f,
Durham Mfg. Co., 700 S. Council, Muncie, Ind. (f,
Dux Inc., 1633 Adrian Rd., Burlingame, Cal. (c, dk, dn, e, r, sw,
Eastern Furniture Mfrs. Inc., 373 Riverbend St., Athol, Mass.
Edgewood Furniture Co., Inc., 208 E. 52 St., New York 22, N.Y. (c, dk, dn, e, m, o, sc, se, st,
Emeco Corp., Hanover, Pa. (c, dk, dn, e, se, st, sw,
Emjay Imports, Inc., 303 W. 42 St., New York, N.Y. (dn, f,
Empire Furniture Factory & Rattan Works, 4118 Ponce de Leon Blvd., Co Gables 46, Fla. (c, dk, dn, f, r, se, s
Empire State Chair Co., 424 Madison Ave., New York, N.Y. (c, dk, dn, f, m, sc, st, sw,
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Foster-McDavid, Inc., P.O. Box 10617. Tampa, Fla. (dk, c
Furniture Dynamics Inc., 1000 N. Greenville, Richardson, Tex.
Furniture Specialties, 316 E. 61 St., New York 21, N.Y.
Garland Furniture Co., 21 E. Hubbard, Chicago 11, Ill. (c, dk, dn, e,
Gasser Chair Co., 4136 Logan Ave., Youngstown, Ohio (c, dn, e, st, sw,
General Fireproofing Co., Youngstown 1, Ohio (c, dk, dn, e, m, se, st, sw,
Glenn of California, 130 N. First Ave., Arcadia, Cal. (dn,
Globe Furniture Co., High Point, N.C. (c, dk, e, se, sw,
Globe-Wernicke Co., Ross & Carthage Ave., Cincinnati, Ohio (c, dk, e, se, sw,
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Grosfeld House Inc., 215 E. 58 St., New York, N.Y. (c, dk, dn, e, sw,
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Hampden Specialty Products Corp., 295 Fifth Ave., New York, N.Y. (c, f,
Hanseatic Furniture Co., 161 W. Huron St., Chicago, Ill. (c, dk, dn, e, st, sw
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Hibriten Furniture Co., Inc., 350 Fifth Ave., New York 1, N.Y. (
Hickory Mfg. Co., Hickory, N.C. (dk,
Hiebert, Inc., 17701 Yukon Ave., Torrance, Cal. (c, dk, e, se, sw,
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House of Italian Handicrafts, 225 Fifth Ave., New York 10, N.Y. (dk, dn,
Howe Folding Furniture Inc., 360 Lexington Ave., New York 16. N.Y.
Howell Co., 436 S. First St., St. Charles, Ill. (dk, dn, m, sc, st, sw,
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (c, dk, dn, e, sw,
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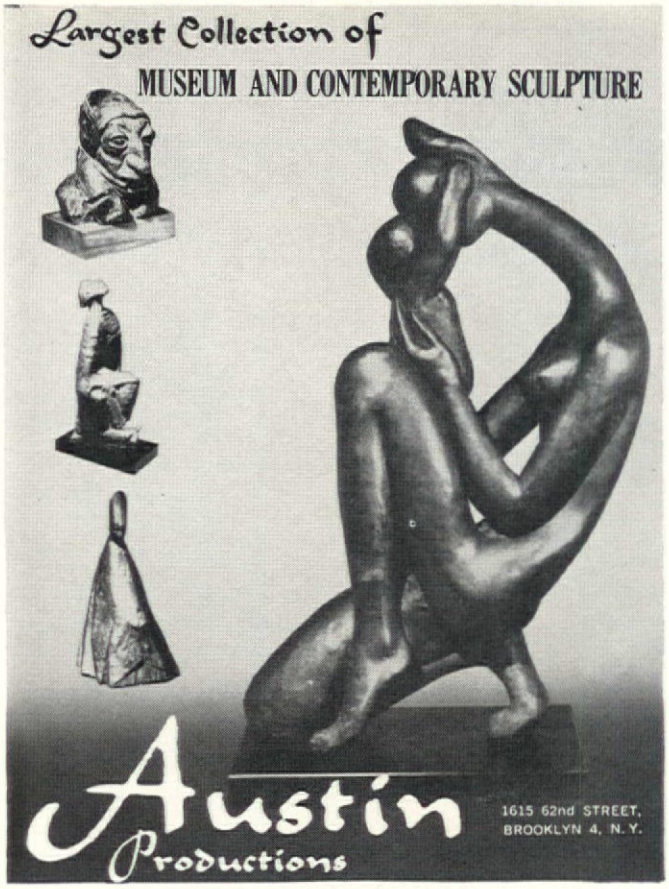

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P.H.D. Galleries, Ltd., 333 Park Ave. S., New York 10, N.Y.
Phil-Mar Corp., 1100 E. 222 St., Cleveland 17, Ohio
Rainbow Wood Products Inc., 12 E. 22 St., New York, N.Y.
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Shaw-Walker Co., Muskegon, Mich.
Sheaffer Pen Co., Ft. Madison, Iowa
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill.
Skeggs Design Studio, 1854 Orchard Dr., Bath, Ohio
Smith Metal Arts Co., Inc., 1721 Elmwood Ave., Buffalo 7, N.Y.
St. Denis Studios, Box 473 Muskegon, Mich.
Steelcase, Inc., 1120 36 St. S.E., Grand Rapids, Mich.
Virginia Metalcrafters, Inc., 1010 E. Main St., Waynesboro, Va.
Walker & Zanger, Inc., 100 Hudson St., New York 13, N.Y.

DESKS

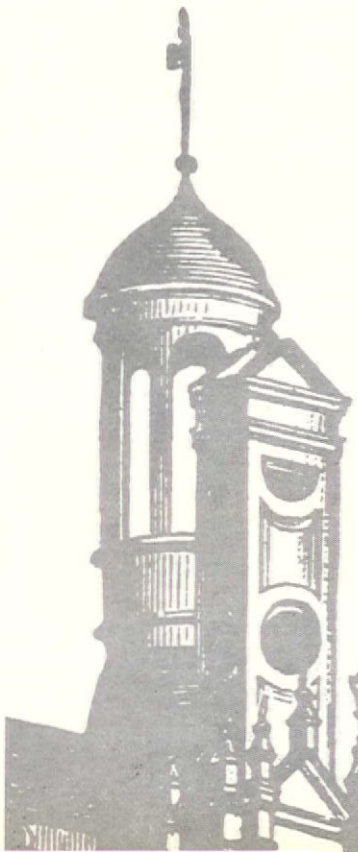
Code: e—executive
g—general office
s—student
m—metal
w—wood

Hugh Acton Design Co., 588 Brookside, Birmingham, Mich. (e, s, m,
Advance Design, Inc., 45 W. 33 St., New York 1, N.Y. (e, g, m,
Albano Co., Inc., 309 E. 46 St., New York 17, N.Y.
All-Steel Equipment Inc., Aurora 7, Ill. (e, g,
Allwin Furniture, 6 E. 33 St., New York, N.Y. (e, g, m,
Alma Desk Co., Box 271, High Point, N.C. (e,
American Desk Mfg. Co., Temple, Tex. (g, s,
American Furniture Novelty, 2601 Fournoy, Chicago, Ill.
American of Martinsville, Contract Div., Martinsville, Va.
American Seating Co., 901 Broadway N.W., Grand Rapids 2, Mich. (g, s,
Art Metal Inc., Jamestown, N.Y. (e, g,
Art Steel Co. Inc., 170 W. 233 St., New York 63, N.Y. (e, g, s,
Barler, Inc., 214 W. Jefferson, Goshen, Ind. (s,
Basic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va. (s,
Bassett Furniture Industries, Bassett, Va. (s,
Baumritter Corp., 145 E. 32 St., New York, N.Y. (s,
Bela Div., J & J Tool Machine Co., 9505 S. Prairie Ave., Chicago 28,
(s,
Robert Benjamin, Inc., 6 E. 53 St., New York, N.Y. (e, m,
Bentson Mfg. Co., P.O. Box 1143, Aurora, Ill. (e, g,
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y.
Ezra Blank Associates, 500 Stagg St., Brooklyn 37, N.Y. (e, g,
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal. (e, g, s,
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Heights, Mich.
(e, g,
Broyhill Furniture Factories, Lenoir, N.C. (s,
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich. (g, s, m,
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill. (e, g, s,
S. Christian of Copenhagen, Inc., 225 Post St., San Francisco 8, Cal. (e,
CI Designs, 230 Clarendon St., Boston 16, Mass. (e,
Clarin Mfg. Co., 4640 W. Harrison St., Chicago 44, Ill.
Cole Steel Equipment Co., 415 Madison Ave., New York, N.Y. (e, g, s,
(e, g,
Contempo Furniture Corp., 178 Bouic Ave., Rockville, Md. (e, g, s, m,
Corry Jamestown Corp., E. Columbus Ave., Corry, Pa. (e, g,
Costa Mesa Furniture Co., 1040 N. Olive St., Anaheim, Cal. (e, g, s, m,
Cramer Posture Chair Co., 625 Adams, Kansas City 5, Kans. (e, g, s, m,
Cumberland Furniture Corp., 40 E. 49 St., New York 17, N.Y. (e,
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (e, g, s,

ign Products, Inc., P.O. Box 342, Boulder, Colo. (e, g, w)
ks Inc., 71 Fifth Ave., New York, N.Y. (e, g, s, m, w)
ks of America, Inc., P.O. Box 6305, Bridgeport 6, Conn.
ectional Contract Furniture Corp., 41 E. 57 St., New York 22, N.Y. (e, w)
more Chair Co., Inc., 2400 Sterling, Elkhart, Ind. (e, g, w)
nard Draper Associates, Inc., 16 E. 52 St., New York, N.Y. (e, g, m, w)
nbar Furniture Co., 505 S. Fulton, Berne, Ind. (e, g, w)
ewood Furniture Co., Inc., 208 E. 52 St., New York 22, N.Y. (e, g, s, w)
eco Corp., Hanover, Pa. (e, g, s, m, w)
ry Associates, 301 E. 63 St., New York, N.Y. (e, g, s, w)
ks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio (w)
er-McDavid, Inc., P.O. Box 10617, Tampa, Fla. (s, w)
niture Dynamics Inc., 1000 N. Greenville, Richardson, Tex. (m)
rland Furniture Co., 21 E. Hubbard, Chicago 11, Ill.
neral Fireproofing Co., Youngstown 1, Ohio (e, g, m)
nn of California, 130 N. First Ave., Arcadia, Cal. (w)
be-Wernicke Co., Ross & Carthage Ave., Cincinnati, Ohio (e, g, m, w)
hur Gordon Associated, 200 Lexington Ave., New York 16, N.Y. (e, g, s, m, w)
R. Griffith, 1155 N. Howe St., Chicago 10, Ill. (e, m, w)
ggs Equipment Co., P.O. Box 630, Belton, Tex. (e, g, s, m)
sfeld House Inc., 215 E. 58 St., New York, N.Y. (e, s, w)
H. Gunlocke Chair Co., Wayland, N.Y. (s)
Hansen Inc., 305 E. 63 St., New York 21, N.Y. (e, g, l, m, w)
dwood House, Inc., 10 St. James St., Rochester 6, N.Y. (e, g, s, w)
ikon Furniture Co., Inc., 315 E. 62 St., New York 21, N.Y. (e, w)
hredon Furniture Industries, High Point, N.C.
wood-Wakefield Co., 206 Central St., Gardner, Mass. (w)
kory Mfg. Co., Hickory, N.C. (w)
bert, Inc., 17001 Yukon Ave., Torrance, Cal. (e, g, w)
oker Furniture Co., Contract Div., Martinsville, Va. (s, w)
osier Desk Co., 310 Mill St., Box 149, Jasper, Ind. (e, g, w)
well Co., 436 S. First St., St. Charles, Ill. (m)
nter Office Furniture, Hunters Point Ave. & 39 St., Long Island City 4, N.Y. (e, g, w)
ntington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (e, s, w)
perial Desk Co., Inc., 1312 W. Florida St., Evansville 7, Ind. (e, g, w)
iana Desk Co., 1224 Mill St., Jasper, Ind. (e, g, w)
ernational Contract Furnishings, Inc., 145 E. 57 St., New York 22, N.Y. (e, g, w)
incible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. (e, g, m)
vin Seating Co., 1480 Buchana S. W., Grand Rapids, Mich. (s, m)
nestown Lounge Co., 40 Winsor St., Jamestown, N. Y. (e)
per Desk Co., P.O. Box 111, Jasper, Ind. (e, g, s, w)
per Office Furniture Co., 402-424 13 St., Jasper, Ind. (e, g, w)
G. Furniture Co., 160 E. 56 St., New York, N.Y. (e, g, s, m, w)
bert John Co., 821 N. Second St., Philadelphia, Pa. (e, g, m, w)
gan-Dreyfuss, Inc., 40 East End Ave., New York, N.Y. (e, g, s, w)
rges Furniture Co., Inc., 1501 W. Maryland St., Evansville, Ind. (w)
nt-Coffey Mfg. Co., Lenoir, N.C. (w)
tinger Co., Inc., 1893 Elmwood Ave., Buffalo, N.Y. (e)
oll Associates, Inc., 320 Park Ave., New York 22, N.Y. (e, g, s, m, w)
oehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. (s)
eger Metal Products Co., P.O. Box 2097-A, Green Bay 6, Wis. (s)
igh Furniture Corp., 16 E. 53 St., New York, N.Y. (e, g, w)
pold Co., 914 Osborn, Burlington, Iowa (e, g)
k Joint Tube Co., Inc., 1400 Riverside Dr., South Bend 24, Ind. (s)
derik Lunning, 667 Fifth Ave., New York 22, N.Y. (e, w)
n Metal Products Inc., 63 Railroad Ave., Aurora, Ill. (g, m)
nistee Mfg. Co., 86 Washington St., Manistee, Mich. (s, w)
L. Marble Chair Co., 89 Willis St., Bedford, Ohio (e, g, w)
rden Mfg. Inc., 1015 N. Halsted St., Chicago 22, Ill. (e, g, m, w)
talcraft Products Co., 12150 S. Alameda St., Lynwood, Cal. (s, m)
rman Miller Inc., McKinley St., Zeeland, Mich. (e, g, w)
Mittman Co., Inc., 316 E. 53 St., New York 22, N.Y. (s)
unt Airy Furniture Co., Mount Airy, N.C. (w)
eller Furniture Corp., P.O. Box 139, Grand Blanc, Mich. (e, g)
rphy-Miller, Inc., Owensboro, Ky. (e, g, s, m, w)
rtle Desk Co., P.O. Box 1750, High Point, N.C. (e, g, s, w)
fice Furniture Ltd., 351 E. 61 St., New York, N.Y. (e, g, w)
d Colony Furniture Co., Inc., 29 Crown St., Nashua, N.H. (e, w)
seniqa Co., Inc., 1059 Third Ave., New York, N.Y. (e, g, s, m, w)
ce/Jil Associates, Inc., 315 E. 62 St., New York, N.Y. (e, g, s, m, w)
mer Furniture Co., Denmark, S.C. (s)
rzinger Originals Inc., 32 E. 57 St., New York, N.Y. (e, g)
abody Seating Co., Inc., W. Fourth, North Manchester, Ind. (s, m)
erless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa. (e, g, m)
iod, Inc., Henderson, Ky. (s)
stige Chair & Desk Co., P.O. Box 230, Michigan City, Ind. (e, g, w)
rvey Probber Inc., 155 E. 56 St., New York, N.Y. (e, g, w)
hards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y. (e, m, w)
hardson/Nemschoff Sales, 2218 W. Water, Sheboygan, Wis.
ns Risom Design Inc., 444 Madison Ave., New York 22, N.Y. (e, g, s, w)
bey Department, Drexel Enterprises, Inc., Drexel, N.C. (e, g, s, w)
ward Axel Roffman Assoc., Inc., 160 E. 56 St., New York, N.Y. (e, g, w)
net Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (e, g, w)
Way Furniture Co., Contract Div., 440 Park Ave. S., New York 16, N.Y. (s)
hn Scalia-Schmieg & Katzian, Inc., 521 E. 72 St., New York 21, N.Y. (e, g, w)
ndia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y. (e, g, s, w)
andinavian Design, 15 E. 53 St., New York 22, N.Y. (w)
andix Designs, Inc., 432 Park Ave. S., New York, N.Y. (e, g, s, w)
ank Scerbo & Sons, Inc., 140 Plymouth St., Brooklyn 12, N.Y. (e, g, s, w)
lig Mfg. Co., 54 Green St., Leominster, Mass. (e, s, w)
aw-Walker Co., Muskegon, Mich. (e, g, m)
nmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill. (e, g, s, m)
gh-Lowry Contract Furniture, 174 E. 11 St., Holland, Mich. (e, g, s, w)
ith System Mfg. Co., 56 Emerald St. S.E., Minneapolis 14, Minn. (s, m)
ndard Furniture Co., Herkimer, N.Y. (e, g, w)
anley Furniture Co., Inc., Stanleytown, Va. (s)
elcase, Inc., 1120 36 St., S.E., Grand Rapids, Mich. (e, g, s, m)
ndia Inc., 487 Park Ave., New York, N.Y. (e)
ow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich. (e, w)
hn Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y. (e, g, w)
vlex Seating Co., Delanco, N.J. (e, g, m)
ssell Hardware Co., 4135 Lake Michigan Dr. N.W., Grand Rapids 4, Mich. (w)
inline Mfg. Co., 623 Young St., Santa Ana, Cal. (e, g, w)
omas-Davis Mfg. Co., Inc., Thomas, W. Va. (e, g, w)
onet Industries, Inc., 1 Park Ave., New York 16, N.Y. (e, g, s, m, w)
mlinson of High Point, 305 W. High St., High Point, N.C. (w)
py Sunshade Co., 612 Grant St., Troy, Ohio (s, m)
rco Mfg. Co., 15134 S. Vermont, Los Angeles, Cal. (s)
ells Chair Corp., P.O. Box 230, Michigan City, Ind. (e, g, w)
estern Mfg. Co., 536 N. Highland Ave., Aurora, Ill. (e, g, w)
estern Table Co., 3759 S. Ashland, Chicago, Ill. (w)
hitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla.
hn Widdicomb Co., 1 Park Ave., New York, N.Y. (e)
hn D. Williams Co., 1411 Merchandise Mart, Chicago 54, Ill. (e, g, w)

Circle No. 106 on product information card →

Damask Stripe from the Screen Print Collection



Damask Stripe is a present-day fantasy on a ribbon relic of the Eighteenth Century. All five colorways are subdued echoes of the period, and are screen-printed on grained foil to resemble the original fabric. Damask Stripe is completely waterproof and washable and colorfast — as are all

walls of winfield

WINFIELD DESIGN ASSOCIATES, INC.
674 South Van Ness Avenue, San Francisco 10

Circle No. 107 on product information card

DESKS—Cont'd

John D. Williams Co., 1411 Merchandise Mart, Chicago 54, Ill. (e, g,
Williams Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y. (e, g, s,
Worden Co., 200 E. 17 St., Holland, Mich. (e,
Wycombe & Meyer Inc., 425 E. 53 St., New York, N.Y. (e, m,
Yawman & Erbe Mfg. Co., 1099 Jay, Rochester 3, N.Y. (e, g, s,
Young Chair Co., 1012 Ridge Ave., Philadelphia 23, Pa. (e, g, s, m,

DRESSING TABLES & BENCHES

Hugh Acton Design Co., 588 Brookside, Birmingham, Mich.
Basic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va.
Bassett Furniture Industries, Bassett, Va.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Ezra Blank Associates, 500 Stagg St., Brooklyn 37, N.Y.
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Griggs Equipment Co., P.O. Box 630, Belton, Tex.
Hibriten Furniture Co., Inc., 350 Fifth Ave., New York 1, N.Y.
Interiors Import Co. Inc., 208 E. 52 St., New York, N.Y.
Manistee Mfg. Co. 86 Washington St., Manistee, Mich.
M. Mittman Co., Inc., 316 E. 53 St., New York 22, N.Y.
Monogram Metals, Inc., 99 Greene St., New York 12, N.Y.
Mount Airy Furniture Co., Mount Airy, N.C.
Pace/Jil Associates, Inc., 315 E. 62 St., New York, N.Y.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Robey Department, Drexel Enterprises, Inc., Drexel, N.C.
R-Way Furniture Co., Contract Div., 440 Park Ave. S., New York 16, N.Y.
Sanford Furniture Co., Charlotte Ave., Sanford, N.C.
John Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y.
Scandia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
Scandinavian Design, 15 E. 53 St., New York 22, N.Y.
Styl-O-Kraft Inc., 312 N. Flagler Dr., Fort Lauderdale, Fla.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Tomlinson of High Point, 305 W. High St., High Point, N.C.
Virginia Metalcrafters, Inc., 1010 E. Main St., Waynesboro, Va.
Sherle Wagner Corp., 125 E. 57 St., New York 22, N.Y.
Marion Wieder Inc., 120 E. 57 St., New York 22, N.Y.
Willow & Reed, Inc., 32-34 111 St., E. Elmhurst, L.I., N.Y.

FABRIC PARTS & SERVICES

Code: b—backing fn—finishes, finishing
fb—fibers l—linings

American Enka Corp., 350 Fifth Ave., New York, N.Y. (f
American Viscose Corp., 350 Fifth Ave., New York, N.Y. (f
Associated Draperies, National Sales Div., University Sta., Box 300 St. Louis 30, Mo. (f
Bonnie Looms Ltd., 275 Fifth Ave., New York 16, N.Y.
Celanese Corp. of America, 522 Fifth Ave., New York 36, N.Y. (f
Chemstrand Co., 350 Fifth Ave., New York 1, N.Y.
Chicopee Mills, Inc., Lumite Div., 47 Worth St., New York, N.Y.
Courtaulds North America, 600 Fifth Ave., New York 20, N.Y. (f
Deering Milliken Inc., Milium Div., 1045 Sixth Ave., New York, N.Y. (b, fn,
Dow Chemical Co., 350 Fifth Ave., New York 1, N.Y. (f
Dow Corning Corp., Midland, Mich. (f
Durable Fabrics Co., 444 Fourth Ave., New York, N.Y.
Duraclean International, 839 Waukegan Rd., Deerfield 15, Ill. (f
Eastman Chemical Products Inc., 260 Madison Ave., New York 16, N.Y. (f
Fulton Cotton Mills, P.O. Box 1726, Atlanta, Ga.
General Drapery Service, 135 W. 17 St., New York 11, N.Y. (f
S. M. Hexter Co., 2810 Superior Ave., Cleveland 14, Ohio (fn,
Integrity Textiles Inc., Oxford & Howard Sts., Philadelphia, Pa. (b,
Keeton Industries Inc., P.O. Box 1197, Ft. Worth 1, Tex.
Kiesling-Hess Finishing Co., Inc., 1011 Wood St., Philadelphia 7, Pa. (b, f
Kravet Fabrics, Inc., 104 E. 25 St., New York 10, N.Y.
H. B. Lehman-Conner Co., Inc., 509 Madison Ave., New York, N.Y.
Maharam Fabric Corp., 130 W. 46 St., New York 36, N.Y. (fn,
L. Anton Maix, Inc., 162 E. 59 St., New York, N.Y. (b,
Minnesota Mining & Mfg., 2501 Hudson Rd., St. Paul 19, Minn. (f
Owens-Corning, 717 Fifth Ave., New York, N.Y. (f
Payne & Co., 3500 Kettering Blvd., Dayton, Ohio
Perma Dry Co., 3 W. 17 St., New York 11, N.Y. (f
Pittsburgh Plate Glass Co., Fiber Glass Div., 1 Gateway Ctr., Pittsburg 22, Pa. (f
Quaintance Fabrics, 160 E. 56 St., New York 22, N.Y. (b, fn,
Rockland Mills, Inc., Brooklandville, Md. (b, fn,
Schwarzenbach Huber Co., 470 Park Ave. S., New York 16, N.Y.
J. P. Stevens & Co., Inc., Broadway & 41 St., New York, N.Y. (b, fn,
Synthetics Finishing Corp., 462-70 N. Eighth St., Philadelphia 23, Pa. (b, f

FABRICS

Code: b—bedspreads p—plastic
c—curtain u—upholstery
d—drapery

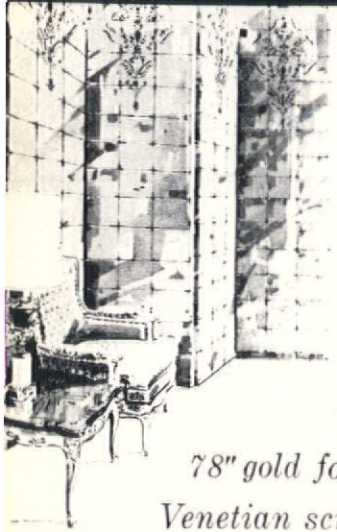
Artistic Drapery Mfg. Corp., 14753 Aetna St., Van Nuys, Cal.
Associated Draperies, National Sales Div., University Sta., Box 3001, S Louis 30, Mo. (c
Athol Mfg. Co. Div. Plymouth Cordage Ind., Butner, N.C. (p,
Bates Fabrics Inc., 112 W. 34 St., New York 1, N.Y.
Bergama Fabrics, Inc., 969 Third Ave., New York 22, N.Y. (b, c, d,
Berkshire Hathaway Inc., Home Fabrics Div., 1430 Broadway, New Yor N.Y. (c,
Charles Bloom, 15 W. 26 St., New York, N.Y. (b, c, d,
Bonnie Looms, Ltd., 275 Fifth Ave., New York, N.Y. (b, c, d,
Brunschwig & Fils, Inc., 509 Madison Ave., New York 22, N.Y. (c, d,
Burlington House Fabrics, 350 Fifth Ave., New York 22, N.Y. (b, c, d,
California Woven Fabrics Co., 2117 Pontius Ave., Los Angeles 25, Ca (b, d,
Henry Calvin Fabrics, 412 Jackson, San Francisco 11, Cal. (c, d,

Circle No. 108 on product information ca

Crown ADDS 3 NEW JEWELS

To Its Majestic LINE

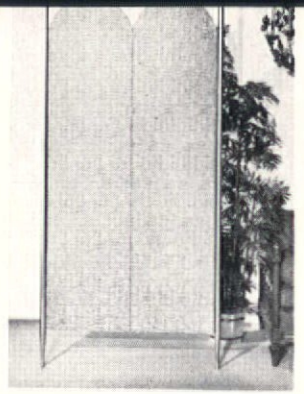
★Wall-papered and Sculptured Screens
★Room-Dividers ★Steam Room-ette



78" gold foil Venetian screen

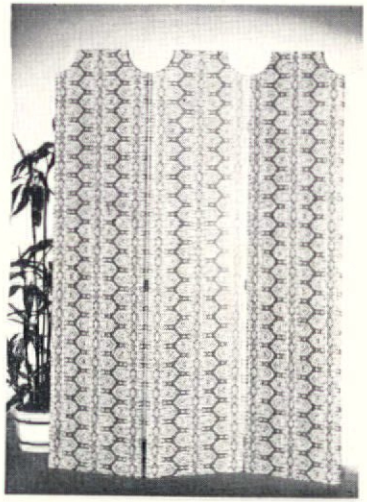
69. REGULARLY 109 Exclusively Sloane's this high fashion decorator screen, beautifully fashioned of shimmering gold foil to bring sheer drama to your every room. Also showing W & J Sloane, Palm Springs Fourth Floor

W & J Sloane of Beverly Hills rang up $30,000 in Sales on these gold foil screens

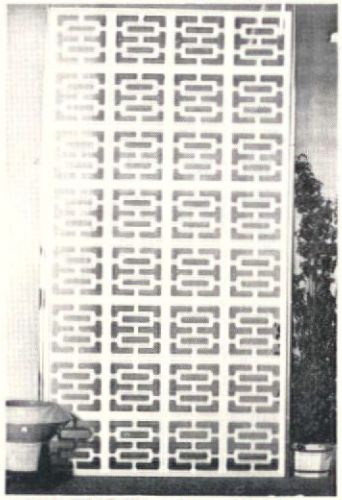


WALL-PAPERED SCREENS

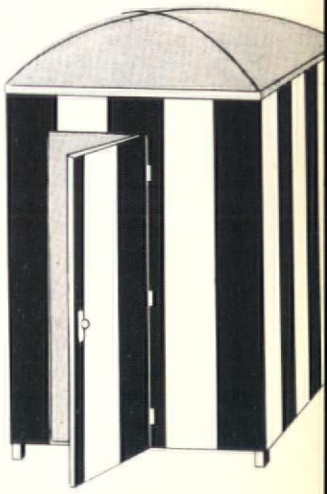
NUMEROUS WALL-PAPER PATTERNS AVAILABLE FROM STOCK OR CUSTOM-MADE WITH YOUR PAPER IF DESIRED. ALL SCREENS IN OUR LINE ALSO AVAILABLE AS ROOM-DIVIDERS.



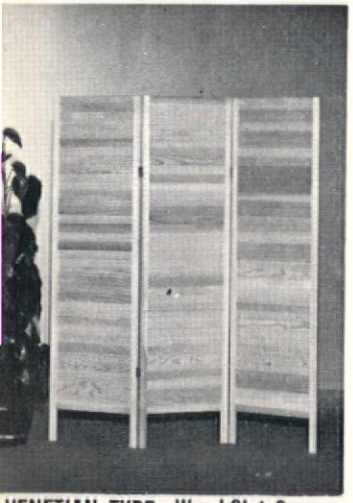
SHOJI SCREEN



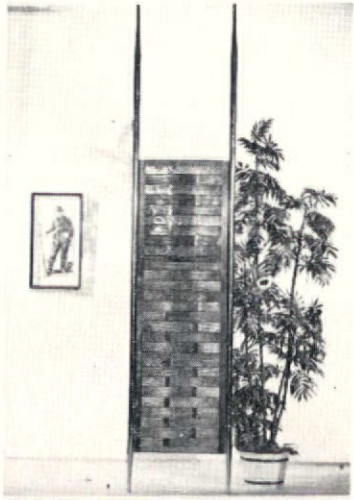
SCULPTURED Room-Divider



FINLANDIA STEAM ROOM-ETTE, a complete easily installed aluminum steam-room. UL approved. New Beauty and Health in privacy. Full, safe vapor-steam in 2 minutes . . . for 1 to 5 persons.



VENETIAN TYPE Wood-Slat Screen



BASKET WEAVE Wood-Slat Screen

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Western Merchandise Mart
San Francisco, California

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FABRICS—Cont'd

Carter Bros. Inc., Chattanooga 5, Tenn.
E. C. Carter & Son Inc., 150 Midland Ave., Port Chester, N.Y. (b
Cheney Bros. Inc., Manchester, Conn. (c
Chicopee Mills, Inc., Lumite Div., 47 Worth St., New York, N.Y. (c
Cleveland Products Co., Box P, Grover, N.C.
Cohn-Hall-Marx, 214 Madison Ave., New York, N.Y. (b, c, d
Collins & Aikman, 210 Madison Ave., New York, N.Y. (b
Columbus Coated Fabrics, 1280 N. Grant Ave., Columbus, Ohio (p
Continental Felt Co., 22 W. 15 St., New York, N.Y. (b, d
Contract Fabrics, 175 E. 87 St., New York 28, N.Y. (c
Courtaulds North America, 600 Fifth Ave., New York 20, N.Y. (d
Creative Looms, Inc., 231 E. 51 St., New York 22, N.Y. (c, d
Croyden Decorator Fabrics, 1926 Arch St., Philadelphia, Pa. (b, c, d, p
Danish Interior Group, 210 E. 56 St., New York 22, N.Y. (c, d
David & Dash, Inc., 2445 N. Miami Ave., Miami 37, Fla. (b, c, d
Dazian's Inc., 142 W. 44 St., New York 36, N.Y. (b, c, d, p
Decorative Fabrics, Inc., 155 E. 56 St., New York 22, N.Y. (c, d
Deering Milliken, Inc., Milium Div., 1045 Sixth Ave., New York 18, N (c
A. L. Diament & Co., 969 Third Ave., New York, N.Y. (d
Drapery Corp. of America, 30 N. Dean St., Englewood, N.J.
E. I. DuPont de Nemours & Co., Wilmington 98, Del. (d
Durable Fabrics Co., 444 Fourth Ave., New York, N.Y. (b, c, d, p
Eastern Fabrics Corp., 3 E. 28 St., New York, N.Y.
Edmund Scientific Co., 101 E. Gloucester Pike, Barrington 7, N.J.
Elenhank Designers, Inc., 347 E. Burlington Rd., Riverside 46, Ill. (c
Elko Textile Co., 515 Madison Ave., New York, N.Y. (b, c, d
Ellenboro Mills Inc., Ellenboro, N.C.
Jackson Ellis Co., Inc., 979 Third Ave., New York, N.Y. (c, d
Far Eastern Fabrics, 171 Madison Ave., New York, N.Y. (b, c, d
Federal Industries, 681 Main St., Belleville 9, N.J. (p
Felters Co., 350 Fifth Ave., New York, N.Y. (c
Foamweave Inc., 295 Fifth Ave., New York, N.Y.
Ford Fabrics, P.O. Box 128, 151 Lafayette, Mount Clemens, Mich.
Fulton Cotton Mills, P.O. Box 1726, Atlanta, Ga.
Functional Fabrics, Inc., 261 Fifth Ave., New York 16, N.Y. (b, c, d
General Drapery Service, 135 W. 17 St., New York 11, N.Y. (c,
General Tire & Rubber Co., Bolta Prod. Div., 70 Garden St., Lawre Mass.
Glass Fabrics Inc., 620 N. Almont Dr., Los Angeles 69, Cal. (d
Goodall Vinyl Fabrics, 1430 Broadway, New York 18, N.Y. (p,
Greeff Fabrics, Inc., 155 E. 56 St., New York, N.Y. (c, d
Henrose Co., Inc., 19 E. 53 St., New York 22, N.Y. (b, c, d,
S. M. Hexter Co., 2810 Superior Ave., Cleveland 14, Ohio (b, c, d, p
Hotel & Theatre Carpet Corp., 52 E. 57 St., New York 22, N.Y. (c, d, p
Imperial Textile, 280 Fifth Ave., New York 1, N.Y. (d
Integrity Textiles Inc., Oxford & Howard Sts., Philadelphia, Pa. (d
Interchemical Corp., 837 Buckingham St., Toledo, Ohio (p,
Joan Fabrics Corp., 350 Fifth Ave., New York, N.Y.
Joanna Western Mills Co., 22 & Jefferson, Chicago, Ill.
A. H. Jacobs Co., 515 Madison Ave., New York 22, N.Y.
Jofa Fabrics, 45 E. 53 St., New York, N.Y. (c, d
Katzenbach & Warren, Inc., 575 Madison Ave., New York 22, N.Y. (c, d
Keeton Industries, Inc., P.O. Box 1197, Ft. Worth 1, Tex. (p,
Knoll Associates, Inc., 320 Park Ave., New York 22, N.Y.
Kravet Fabrics, Inc., 104 E. 25 St., New York 10, N.Y. (b, c, d, p
Boris Kroll Fabrics, Inc., 220 E. 51 St., New York, N.Y. (b, c, d
La France Industries, Inc., 145 E. 32 St., New York 16, N.Y.
Laminating Services, Inc., 4700 Robards Lane, Louisville 18, Ky. (d,
Jack Lenor Larsen, Inc., 677 Fifth Ave., New York, N.Y. (b, c, d
Leatherguild Inc., 1 E. 53 St., New York 22, N.Y. (p
Arthur H. Lee & Sons, 501 Madison Ave., New York, N.Y. (c, d
H. B. Lehman-Conner Co., Inc., 509 Madison Ave., New York, N.Y. (c, d
Lieb Textiles Inc., 16 E. 52 St., New York, N.Y. (c
Louisville Textiles Inc., 1318 McHenry, Louisville 17, Ky. (c, d
Louma Fabrics, 938 Harrison St., San Francisco 7, Cal. (d
M. Lowenstein & Sons Inc., 1430 Broadway, New York 18, N.Y.
Lozano-Fisher Studios Inc., 64 E. 55 St., New York, N.Y.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Gene MacDonald, Inc., 509 Madison Ave., New York 22, N.Y. (c, d
Maharam Fabric Corp., 130 W. 46 St., New York, N.Y. (b, c, d, p
L. Anton Maix Inc., 162 E. 59 St., New York, N.Y. (b, c, d
Masland Duraleather Co., Amber & Willard Sts., Mocksville, N.C. (p
Massachusetts Mohair Plush Co., Inc., Kings Mountain, N.C.
McCanless Custom Fabrics, Salisbury, N.C. (b
Merrimec Textile Co., 112 Canal St., Boston, Mass.
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
Herman Miller Inc., McKinley St., Zeeland, Mich. (d
Morgan-Jones, Inc., 404 Fifth Ave., New York, N.Y.
Morris Bedding Co., 6665 Vernor, Detroit, Mich. (b,
Nettle Creek Industries, 260 Fifth Ave., New York 1, N.Y. (b
Oken Fabrics, 938 Third Ave., New York 22, N.Y. (b, c, d
Overland Fabrics Ltd., 71 Fifth Ave., New York 3, N.Y. (b, c, d
Pacific Drapery Walls, 2235 S. E. 11 Ave., Portland 14, Ore.
Payne & Co., 3500 Kettering Blvd., Dayton, Ohio (b, c, d, p
Pittsburgh Plate Glass Co., Fiber Glass Div., 1 Gateway Ctr., Pittsburgh 22, Pa.
Plymouth Rubber Co., Inc., Canton, Mass. (p
Portage Draperies, 235 Fifth Ave., New York, N.Y. (b, c
Quaintance Fabrics, 160 E. 56 St., New York 22, N.Y. (c, d, p
Edwin Raphael Co., Inc., Infinity Lane, Holland, Mich. ,b, c, d, p,
Samuel Rich Co., 40 E. 34 St., New York, N.Y. (d
Jens Risom Design, Inc., 444 Madison Ave., New York 22, N.Y. (p
Riverdale Drapery Fabric, 295 Fifth Ave., New York 16, N.Y. (b, d
Rockland Mills, Inc., Brooklandville, Md.
Rondo-Antel Fabrics Corp., 7 W. 22 St., New York 10, N.Y. (b, c, d
Rosco Products Inc., 105 Chauney St., Boston, Mass.
Ben Rose, 1129 W. Sheridan Rd., Chicago, Ill.
Rowen, Inc., 127 W. 25 St., New York, N.Y. (b, c, d
B. F. Ruskin & Co., 1410 Wood Rd., New York 62, N.Y.
Scalamandre Silks Inc., 63 E. 52 St., New York, N.Y. (b, c, d
Scandinavian Design, 15 E. 53 St., New York, N.Y. (b, c, d
F. Schumacher & Co., 939 Third Ave., New York 22, N.Y. (c, d, p,
Isabel Scott Fabrics Corp., 979 Third Ave., New York, N.Y. (b, c, d, p
Seneca Textile, 4 E. 34 St., New York, N.Y. (b, c
Standard Coated Products, Buchanan, N.Y. (c
Standard Tapestry Co., 4434 Penn St., Philadelphia, Pa.
Standard Trimming Corp., 927 Third Ave., New York 22, N.Y. (c, d
J. P. Stevens & Co., Inc., Broadway & 41 St., New York, N.Y. (c, d
C. W. Stockwell Co., 3262 Wilshire Blvd., Los Angeles 5, Cal. (c, d
Thomas Strahan Co., Heard & Maple, Chelsea 50, Mass. (c,
John Strauss, 160 E. Erie St., Chicago 11, Ill. (d
Stroheim & Romann, 155 E. 56 St., New York, N.Y. (d,
Textile Fabric Associates, Inc., 373 Park Ave. S., New York 16, N.Y.
Thaibok Fabrics Ltd., 16 E. 52 St., New York 22, N.Y. (b, c, d,
Thortel Fireproof Fabrics Inc., 51 Madison Ave., New York 10, N.Y. (c

J. H. Thorp & Co., Inc., 425 E. 53 St., New York, N.Y. (b, c, d, u)
E. F. Timme & Son, Inc., 200 Madison Ave., New York 16, N.Y. (u)
Norman Trigg, Inc., 940 Third Ave., New York 17, N.Y. (c, d, u)
U. S. Plywood Corp., 55 W. 44 St., New York, N.Y. (p)
U. S. Rubber Co., 1230 Ave. of Americas, New York 20, N.Y. (p, u)
Valdese Weavers Inc., Valdese, N.C. (u)
Van Waters & Rogers, Inc., 4000 First Ave. S., Seattle 4, Wash. (d, p, u)
Verde, Inc., 1 E. 54 St., New York, N.Y. (c, d)
Verti-Color Blinds Co., 64 E. 55 St., New York 22, N.Y. (d)
Webb Textiles, Inc., 2010 Lincoln Ave., Pasadena, Cal. (c, d, u)
Window Modes, Inc., 16 E. 52 St., New York, N.Y. (d)
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (b, c, d)

FLOORING, HARD

Code: c—ceramic
m—marble
w—wood

American Olean Tile Co., Lansdale, Pa. (c)
Amsterdam Corp., 285 Madison Ave., New York, N.Y. (c)
Architectural Elements Inc., 124 E. 40 St., New York 16, N.Y. (c, m)
Bangkok Industries, Inc., 1545 W. Passyunk Ave., Philadelphia, Pa. (w)
E. L. Bruce Co., 1648 Thomas St., Memphis 1, Tenn. (w)
Manuel Feldman Co., Inc., 18 E. 53 St., New York, N.Y. (m, w)
Georgia-Pacific, Equitable Bldg., Portland 4, Ore. (w)
William Gold, Inc., 1270 Ave. of Americas, New York 20, N.Y. (m, w)
Hotel & Theatre Carpet Corp., 52 E. 57 St., New York 22, N.Y. (c, w)
Marble Internationale, Ltd., 101 Park Ave., New York 17, N.Y. (c, m)
Miraplas Tile Co., Columbus 6, Ohio (c)
Modernwood Co., P.O. Box 360, Clinton, S.C. (w)
Mosaic Tile Co., 55 Public Square, Cleveland 13, Ohio (c)
Olympia Tile Corp., P.O. Box 124, Spring Valley, N.Y. (c, m)
Onyx Resources Co., 303 Fifth Ave., New York 16, N.Y. (c, m)
Pomona Tile Mfg. Co., 629 N. La Brea, Los Angeles 36, Cal. (c)
Stylon Corp., Box 341, Milford, Mass. (c)
Three Centuries, 202 E. 56 St., New York 22, N.Y. (c)
Vermont Marble Co., Proctor, Vt. (m)
Walker & Zanger, Inc., 100 Hudson St., New York 13, N.Y. (c, m)
Wood Mosaic Corp., 5000 Crittenden Dr., P.O. Box 21066, Louisville, Ky. (w)

FLOORING, RESILIENT

American Biltrite Rubber Co., Amtico Flooring Div., Trenton 2, N.J.
Armstrong Cork Co., Liberty & Mary Sts., Lancaster, Pa.
Azrock Floor Products, Frost Bank Bldg., San Antonio 6, Tex.
Bonafide Mills, Inc., 295 Fifth Ave., New York 16, N.Y.
Burke Rubber Co., 2250 S. Tenth St., San Jose, Cal.
Carolina Carpet Mills, 5 S. Congress St., York, S.C.
Congoleum-Nairn, Inc., 195 Belgrove Dr., Kearny, N.J.
Crown Rubber Co., 1615 Groghan, Fremont, Ohio

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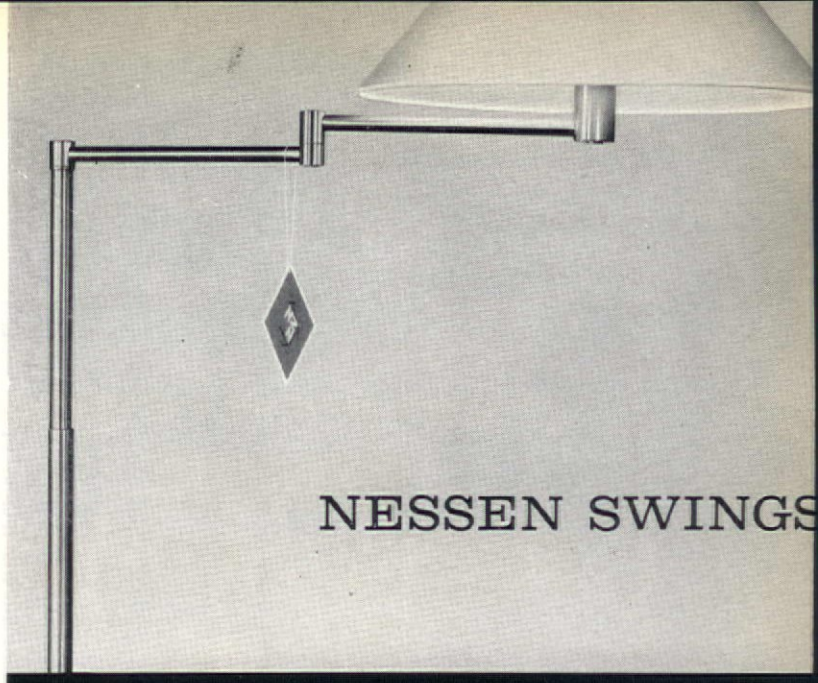

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Goodyear Tire & Rubber Co., Flooring Div., Akron, Ohio
Gotham Materials, Inc., 91 Weyman Ave., New Rochelle, N.Y.
Hotel & Theatre Carpet Corp., 52 E. 57 St., New York 22, N.Y.
Johns-Manville, 22 E. 40 St., New York, N.Y.
L. Jones & Co., Inc., 19 E. 53 St., New York 22, N.Y.
Kentile Corp., 58 Second Ave., Brooklyn, N.Y.
Leather Tile Industries, 441 Pine St., Hanover, Pa.
R. C. Musson Rubber Co., 1320 E. Archwood Ave., Akron 6, Ohio
National Floor Products Co., Inc., Box 354, Florence, Ala.
Robbins Floor Products Inc., Tuscumbia, Ala.
Ruberoid Co., 733 Third Ave., New York 17, N.Y.
U.S. Rubber Co., 1230 Ave. of Americas, New York 20, N.Y.
Vinyl Plastics Inc., 1825 Erie Ave., Sheboygan, Wis.

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American-Accordion-Fold Doors Inc., 175-35 Liberty Ave., Jamaica 35, N
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y
Carlton Products, 344 Palisade St., Pasadena, Cal.
Crown Decorative Products, 150 E. 57 St., Los Angeles 11, Cal.
Eastern Products Corp., 1601 Wicomico St., Baltimore 30, Md.
Lee Fink Associates, 1999 Walnut Ave., Long Beach 6, Cal.
Harvey Design Workshop, Inc., 612 Merrick Rd., Lynbrook, L.I., N.Y.
E. F. Hauserman Co., 7516 Grant Ave., Cleveland 5, Ohio
Holcomb & Hoke Mfg. Co., Inc., 1545 Calhoun St., Indianapolis 7, Ind
Hough Mfg. Co., 1029 S. Jackson, Janesville, Wis.
House & Co., 757 Third Ave., New York 17, N.Y.
Jaffro Products Corp., 189 First St., Brooklyn 15, N.Y.
Kingsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio
Louverdrape Inc., 1710 22 St., Santa Monica, Cal.
Levolor Lorentzen Inc., 720 Monroe St., Hoboken, N.J.
Modernfold Doors Inc., 101 Park Ave., New York 17, N.Y.
National Folding Wall Corp., 42 W. 13 St., New York 11, N.Y.
New Castle Products, Inc., P.O. Box 353, New Castle, Ind.
Pace/Jil Associates, Inc., 315 E. 62 St., New York, N.Y.
Panelboard Mfg. Co., Inc., 222 Pacific St., Newark 14, N.J.
Parker Steel Products, Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn.
Rolscreen Co., 100 Main, Pella, Iowa
Torjesen, Inc., 209 25 St., Brooklyn, N.Y.
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal.
U. S. Plywood Corp., 55 W. 44 St., New York, N.Y.
U. S. Shutters, Inc., 420 W. 45 St., New York, N.Y.
Wayne Iron Works, Wayne, Pa.
Westinghouse Electric Corp., Commercial-Institutional Prods. Div., 353 P
Ave. S., New York 10, N.Y.

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Bela Div., J & J Tool Machine Co., 9505 S. Prairie Ave., Chicago 28, Ill.
Ezra Blank Associates, 500 Stagg St., Brooklyn 37, N.Y.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Carriker Church Furn. Co., Box 520, Monroe, N.C.
Clarin Mfg. Co., 4640 W. Harrison St., Chicago 44, Ill.
Garland Furniture Co., 21 E. Hubbard, Chicago 11, Ill.
Griggs Equipment Co., P.O. Box 630, Belton, Tex.
Irwin Seating Co., 1480 Buchana S.W., Grand Rapids, Mich.
Institutional Products, Inc., Eye & Venango Sts., Philadelphia 34, Pa.
Lawrence Industries Inc., 6660 W. Vernor, Detroit 9, Mich.
Lloyd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich.
National Store Fixture Co., Inc., Odenton, Md.
Paoli Chair Co., Paoli, Ind.
Jens Risom Design, Inc., 444 Madison Ave., New York 22, N.Y.
John Scalia-Schmieg & Katzian, Inc., 521 E. 72 St., New York 21, N.Y.
Smith System Mfg. Co., 212 Ontario St., S.E., Minneapolis, Minn.

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Advance Design, Inc., 45 W. 33 St., New York 1, N.Y.
American of Martinsville, Contract Div., Martinsville, Va.
Armstrong Furniture Co., P.O. Box 636, Martinsburg 1, W. Va.
Barler, Inc., 214 W. Jefferson, Goshen, Ind.
Basic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Beautycraft Furniture Industries, Inc., 1301 N.W. 7 Ave., Miami, Fla.
Bela Div., J & J Tool Machine Co., 9505 S. Prairie Ave., Chicago 28,
Bethlehem Furniture Mfg. 2 Park Ave., New York 16, N.Y.
Bianco Mfg. Co., 2736 Victor St., St. Louis 4, Mo.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
Colonial Products Co., Dallastown, Pa.
Contempo Furniture Corp., 178 Bouic Ave., Rockville, Md.
Crescent Bed Co., Inc., P.O. Box 13412, New Orleans 25, La.
Dahl-Bed, Inc., 733 S. Claremont St., San Mateo, Cal.
Desks of America, Inc., P.O. Box 6305, Bridgeport 6, Conn.
Englander Co. Inc., 1720 Merchandise Mart, Chicago 54, Ill.
Furniture Dynamics Inc., 1000 N. Greenville, Richardson, Tex.
Garland Furniture Co., 21 E. Hubbard, Chicago 11, Ill.
Gold Medal Folding Furniture Co., 1700 Packard Ave., Racine, Wis.
Griggs Equipment Co., P.O. Box 630, Belton, Tex.
Grosfeld House Inc., 215 E. 58 St., New York, N.Y.
W. H. Gunlocke Chair Co., Wayland, N.Y.
Frank A. Hall & Sons, Ltd., 1 Park Ave., New York 16, N.Y.
Fritz Hansen, Inc., 305 E. 63 St., New York 21, N.Y.
Hooker Furniture Co., Contract Div., Martinsville, Va.
Howell Co., 436 S. First St., St. Charles, Ill.
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k Joint Tube Co. Inc., 1400 Riverside Dr., South Bend 24, Ind.
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th System Mfg. Co., 56 Emerald St. S.E., Minneapolis 14, Minn.
thern Spring Bed Co., 290 Hunter Ave., S.E., Atlanta, Ga.
Stambaugh, Inc., Ada, Ohio
nley Furniture Co., Inc., Stanleytown, Va.
ndig Inc., 487 Park Ave., New York, N.Y.
n Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y.
erior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill.
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pline Mfg. Co., 623 Young St., Santa Ana, Cal.
net Industries, Inc., 1 Park Ave., New York 16, N.Y.
Sunshade Co., 612 Grant St., Troy, Ohio
o Mfg. Co., 15134 S. Vermont, Los Angeles, Cal.
sider H. Willett Inc., 3001 W. Kentucky, Louisville 1, Ky.
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erican of Martinsville, Contract Div., Martinsville, Va.
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calo Mfg. Co., 166 Chandler, Buffalo, N.Y.
er Inc., 214 W. Jefferson, Goshen, Ind.
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Vinci, 6001 N.W. 39 St., Miami, Fla.
-Bed Corp., 1812 W. Second St., Wichita 3, Kans.
Inc., 1633 Adrian Rd., Burlingame, Cal.
ern Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass.
co Corp., Hanover, Pa.
s Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
ures Mfg. Corp., 1641 Crystal, Kansas City 26, Mo.
steel Industries Inc., Waxahchie, Tex.
er-McDavid, Inc., P.O. Box 10617, Tampa, Fla.
land Furniture Co., 21 E. Hubbard, Chicago 11, Ill.
Gerdau Co., 82 Wall St., New York, N.Y.
n of California, 130 N. First Ave., Arcadia, Cal.
Medal Folding Furniture, 1700 Packard Ave., Racine, Wis.
gas Equipment Co., P.O. Box 630, Belton, Tex.
sfeld House Inc., 215 E. 58 St., New York, N.Y.
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Hansen, Inc., 305 E. 63 St., New York 21, N.Y.
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wood-Wakefield Co., 206 Central St., Gardner, Mass.
iten Furniture Co., Inc., 350 Fifth Ave., New York 1, N.Y.
ory Mfg. Co., Hickory, N.C.
ker Furniture Co., Contract Div., Martinsville, Va.
ell Co., 436 S. First St., St. Charles, Ill
inoton Furniture Corp., P.O. Box 307, Lincolnton, N.C.
estown Lounge Co., 40 Winsor St., Jamestown, N.Y.
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an-Dreyfuss, Inc., 40 East End Ave., New York, N.Y.
-Coffey Mfg. Co., Lenoir, N.C.
sley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio
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gh Furniture Corp., 16 E. 53 St., New York, N.Y.
ison Furniture Industries, Canton, Miss.
istee Mfg. Co., 86 Washington St., Manistee, Mich.
den Mfg. Inc., 1015 N. Halsted St., Chicago 22, Ill.
ilcraft Products Co., 12150 S. Alameda St., Lynwood, Cal.
ernize/Dean Seating Co., Pontotoc, Miss.
is Bedding Co., 6665 Vernor, Detroit, Mich.
ler Furniture Corp., P.O. Box 139, Grand Blanc, Mich.
nann, Inc., 469 E. Ohio St., Chicago 11, Ill.
o Furniture Co., Cherry Valley, Terminal Rd., W. Hampstead, N.Y.
e Furniture Ltd., 351 E. 61 St., New York, N.Y.
niao Co., Inc., 1059 Third Ave., New York 21, N.Y.
/Jil Associates, Inc., 315 E. 62 St., New York, N.Y.

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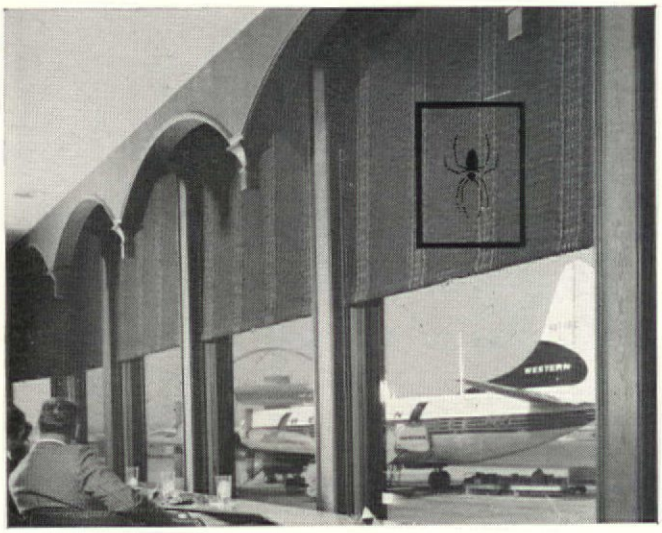

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FURNITURE, GUESTROOM—Cont'd

Palmer Furniture Co., Denmark, S.C.
Period, Inc., Henderson, Ky.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
Robey Department, Drexel Enterprises, Inc., Drexel, N.C.
Robinson-Johnson, Inc., 1670 DeFoor Ave., N.W. Atlanta, Ga.
Roman French Style Imports Co., 7813 Melrose Ave., Los Angeles 46, Ca
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
R-Way Furniture Co., Contract Div., 440 Park Ave. S., New York 16, N.
Sanford Furniture Co., Charlotte Ave., Sanford, N.C.
Scandia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
Schnadig Corp., 4820 W. Belmont Ave., Chicago, Ill.
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Shawnee-Penn Mfg. Co. Inc., Saucon Park, RD#5, Bethlehem, Pa.
Shelby Williams Mfg., Inc., 2500 W. Ogden Ave., Chicago 8, Ill.
Sherman/Bertram, Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal.
Shuff Furniture Co. Inc., 317 E. 34 St., New York, N.Y.
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill.
Dick Stambaugh, Inc., Ada, Ohio
Stanley Furniture Co. Inc., Stanleytown, Va.
Stendig, Inc., 487 Park Ave., New York, N.Y.
John Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y.
George Tanier, Inc., 305 E. 63 St., New York, N.Y.
Tassell Hardware Co., 4135 Lake Michigan Dr. N.W., Grand Rapids Mich.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Thomas-Davis Mfg. Co., Inc., Thomas, W. Va.
Thomasville Furniture Industries, Thomasville, N.C.
Thonet Industries, Inc., 1 Park Ave., New York 16, N.Y.
Tomlinson of High Point, 305 W. Hich St., High Point, N.C.
Troy Sunshade Co., 612 Grant St., Troy, Ohio
Valley Upholstery Corp., 428 W. 14 St., New York, N.Y.
Virco Mfg. Co., 15134 S. Vermont, Los Angeles, Cal.
Westin-Nielsen Corp., 149 S. Wabasha St., St. Paul 7, Minn.
Whitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla.
John Widdicomb Co., 1 Park Ave., New York, N.Y.
Consider H. Willett Inc., 3001 W. Kentucky, Louisville 1, Ky.
Lee L. Woodard Sons, Inc., Owosso, Mich.
Wycombe & Meyer Inc., 425 E. 53 St., New York, N.Y.
Young Chair Co., 1021 Ridge Ave., Philadelphia 23, Pa.
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y.

FURNITURE, OFFICE

Hugh Acton Design Co., 588 Brookside, Birmingham, Mich.
Advance Design, Inc., 45 W. 33 St. New York 1, N.Y.
Albano Co., Inc., 309 E. 46 St., New York 17. N.Y.
All-Steel Equipment Inc., Aurora 7, Ill.
Allwin Furniture, 6 E. 33 St., New York, N.Y.
Alma Desk Co., Box 271, High Point 61, N.C.
American Desk Mfg. Co., Temple, Tex.
Art Metal Inc., Jamestown, N.Y.

SHOWFLOORS—NEW YORK—315 E. 62nd St.—Phone 838-8035 CHICAGO—325 N. Wells St., Phone 664-1588

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Art Steel Co., Inc., 170 W. 233 St., New York 63, N.Y.
Barcalo Mfg. Co., 166 Chandler, Buffalo, N.Y.
Baumritter Corp., 145 E. 32 St., New York, N.Y.
Bela Div., J & J Tool Machine Co., 9505 S. Prairie Ave., Chicago 28, Ill.
Robert Benjamin, Inc., 6 E. 53 St., New York, N.Y.
Bentson Mfg. Co., P.O. Box 1143, Aurora, Ill.
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y.
Ezra Blank Associates, 500 Stagg St., Brooklyn, N.Y.
Boling Chair Co., Box 312, Siler City, N.C.
Brendan Reilly Associates, 120 E. 32 St., New York, N.Y.
Bright Chair Co., 55 W. 42 St., New York 36, N.Y.
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal.
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Heights, Mich.
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
Carlton-Surrey, 55 Mt. Vernon N.W., Grand Rapids, Mich.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Charlton Co., Inc., Contract Div., Fitchburg, Mass.
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa.
Clarin Mfg. Co., 4640 W. Harrison St., Chicago 44, Ill.
Cole Steel Equipment Co., 415 Madison Ave., New York, N.Y.
Columbia-Hallowell Div., Standard Pressed Steel Co., Jenkintown, Pa.
Contempo Furniture Corp., 178 Bouic Ave., Rockville, Md.
Corry Jamestown Corp., E. Columbus Ave., Corry, Pa.
Costa Mesa Furniture Co., 1040 N. Olive St., Anaheim, Cal.
Cramer Posture Chair Co., 625 Adams, Kansas City 5, Kans.
Cumberland Furniture Corp., 40 E. 49 St., New York 17, N.Y.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Design Products, Inc., P.O. Box 342, Boulder, Colo.
Desks, Inc., 71 Fifth Ave., New York, N.Y.
Directional Contract Furniture Corp., 41 E. 57 St., New York 22, N. Y.
Domore Chair Co., Inc., 2400 Sterling, Elkhart, Ind.
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Richard Draper Associates Inc., 16 E. 52 St., New York, N.Y.
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind.
Dux Inc., 1633 Adrian Rd., Burlingame, Cal.
Edgewood Furniture Co., Inc., 208 E. 52 St., New York 22, N.Y.
Emeco Corp., Hanover, Pa.
Fabry Associates, 301 E. 63 St., New York, N.Y.
Fixtures Mfg. Corp., 1641 Crystal, Kansas City 26, Mo.
Fleetline Inc., P.O. Box 336 Salem Sta., Winston Salem, N.C.
Garland Furniture Co., 21 E. Hubbard, Chicago 11, Ill.
General Fireproofing Co., Youngstown 1, Ohio
Glenn of California, 130 N. First Ave., Arcadia, Cal.
Globe-Wernicke Co., Ross & Carthage Ave., Cincinnati, Ohio
Gold Medal Folding Furniture Co., 1700 Packard Ave., Racine, Wis.
Greason Mfg. Co., Liberty, N.C.
G. R. Griffith, 1155 N. Howe St., Chicago 10, Ill.
Griggs Equipment Co., P.O. Box 630, Belton, Tex.
Grosfeld House Inc., 215 E. 58 St., New York, N.Y.
W. H. Gunlocke Chair Co., Wayland, N.Y.
F. E. Hale Mfg. Co., Herkimer, N.Y.
Hamilton-Cosco Inc., 2525 State, Columbus, Ind.
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y.
Hardwood House, Inc., 10 St. James St., Rochester 6, N.Y.
Harter Corp., Prairie Ave., Sturgis, Mich.
Helikon Furniture Co., Inc., 315 E. 62 St., New York 21, N.Y.
Hooker Furniture Co., Contract Div., Martinsville, Va.
Hoosier Desk Co., 310 Mill St., P.O. Box 149, Jasper, Ind.
Horness, Inc., Three Oaks, Mich.
Howell Co., 436 S. First St., St. Charles, Ill.
Hunter Office Furniture, Hunters Point Ave. & 39 St., Long Island City 4, N.Y.
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
Imperial Desk Co., Inc., 1312 W. Florida St., Evansville 7, Ind.
Institutional Products, Inc., Eye & Venango Sts., Philadelphia 34, Pa.
International Contract Furnishings, Inc., 145 E. 57 S., New York 22, N.Y.
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis.
J. V. Chair Corp., 100 Jewel St., Brooklyn 22, N.Y.
Jamestown Lounge Co., 40 Winsor St., Jamestown, N.Y.
Jansko Inc., P.O. Box 1751, 738 N.W. Ninth Ave., Ft. Lauderdale, Fla.
Jasper Desk Co., P.O. Box 111, Jasper, Ind.
Jasper Office Furniture Co., 402-424 13 St., Jasper, Ind.
J. G. Furniture Co., 160 E. 56 St., New York, N.Y.
Robert John Co., 821 N. Second St., Philadelphia, Pa.
Johnson Plastic Tops, Inc., 69 North St., Elgin, Ill.
Kagan-Dreyfuss, Inc., 40 East End Ave., New York, N.Y.
Kasparians, 7772 Santa Monica Blvd., Los Angeles, Cal.
Kingsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio
Kittinger Co., Inc., 1893 Elmwood Ave., Buffalo, N.Y.
Knoll Associates, Inc., 320 Park Ave., New York 22, N.Y.
Lodawood Furniture Mfr's., 3730 N.W. 54 St., Miami, Fla.
Krueger Metal Products Co., P.O. Box 2097-A, Green Bay 6, Ind.
Lawrence Industries, Inc., 6660 W. Vernor, Detroit 9, Mich.
Lehigh Furniture Corp., 16 E. 53 St., New York, N.Y.
Leopold Co., 914 Osborn, Burlington, Iowa
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Lyon Metal Products Inc., 63 Railroad Ave., Aurora, Ill.
Macey-Fowler Inc., 500 Park Ave., New York, N.Y.
M. L. Marble Chair Co., 89 Willis St., Bedford, Ohio
Marden Mfg. Inc., 1015 N. Halsted St., Chicago 22, Ill.
Metalcraft Products Co., 12150 S. Alameda St., Lynwood, Cal.
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
Herman Miller Inc., McKinley St., Zeeland, Mich.
Monarch Furniture Co., Inc., 667-677 W. Ward Ave., High Point, N.C.
Mueller Furniture Corp., P.O. Box 139, Grand Blanc, Mich.
Murphy-Miller, Inc., Owensboro, Ky.
Mutschler Bros., S. Madison St., Nappanee, Ind.
Myrtle Desk Co., P.O. Box 1750, High Point, N.C.
National Contract Sales Co., P.O. Box A, Glenside, Pa.
National Store Fixture Co., Inc., Odenton, Md.
Nieman Inc., 469 E. Ohio St., Chicago 11, Ill.
Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Old Colony Furniture Co., Inc., 29 Crown St., Nashua, N.H.
Omni, Div. of Aluminum Extrusions, Inc., Charlotte, Mich.
Orsenigo Co., Inc., 1059 Third Ave., New York, N.Y.
Pace/Jil Associates, Inc., 315 E. 62 St., New York, N.Y.
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Peerless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa.
P.H.D. Galleries, Ltd., 333 Park Ave. S., New York 10, N.Y.
Prestige Chair & Desk Co., P.O. Box 230, Michigan City, Ind.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
Ens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Robey Department, Drexel Enterprises, Inc., Drexel, N.C.
Robinson-Johnson, Inc., 1670 DeFoor Ave., N.W., Atlanta, Ga.
Edward Axel Roffman Assoc., Inc., 160 E. 56 St., New York, N.Y.
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.

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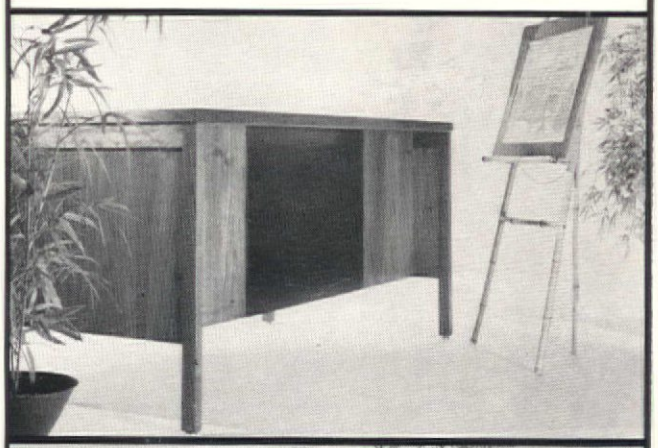

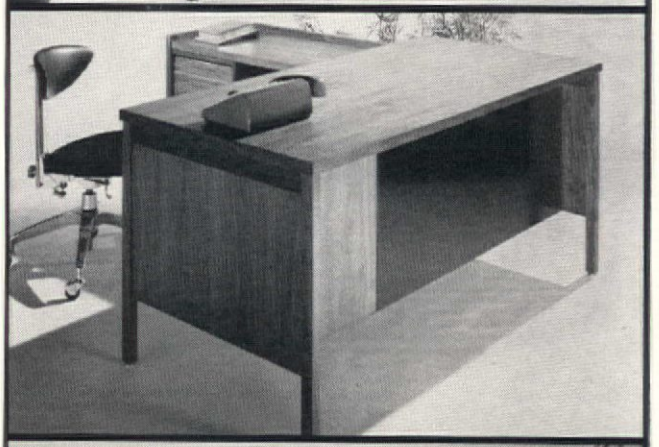

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RITZHANSEN-FURNITURE

kingchair 3107. Stacking-armchair 3207: chromium-plated steel, oak, teak, ander, black, upholstered. Alignement-device. Matching swivelchairs with -adjustment and rollers. Design: Arne Jacobsen.
Hansen Inc., Decorative Arts Center, 305 East 63rd Street, New York 21, N.Y.
pleton 8-3225. Division of Fritz Hansen, Copenhagen.

FH

FURNITURE, OFFICE—Cont'd

Scandia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
Scandix Designs, Inc., 432 Park Ave. S., New York, N.Y.
Frank Scerbo & Sons, Inc., 140 Plymouth St., Brooklyn 12, N.Y.
Seaboard Diecasting Corp., 1100 Prospect Ave., West Islip, L.I., N.Y.
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Shaw-Walker Co., Muskegon, Mich.
Shawnee-Penn Mfg. Co., Inc., Saucon Park, RD #5, Bethlehem, Pa.
Shelby Williams Mfg., Inc., 2500 W. Ogden Ave., Chicago 8, Ill.
Sico Mfg. Co., Inc., 5215 Eden Ave. S., Minneapolis 34, Minn.
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill.
Sligh-Lowry Contract Furniture, 174 E. 11 St., Holland, Mich.
Smith System Mfg. Co., 56 Emerald St., S.E., Minneapolis 14, Minn.
Dick Stambaugh, Inc., Ada, Ohio
Standard Furniture Co., Herkimer, N.Y.
Stanley Mfg. Co., 2310 N. Main St., Ft. Worth, Tex.
Steelcase, Inc., 1120 36 St. S.E., Grand Rapids, Mich.
Stendig Inc., 487 Park Ave., New York, N.Y.
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich.
John Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y.
Stylex Seating Co., Delanco, N.J.
George Tanier, Inc., 305 E. 63 St., New York, N.Y.
Tassell Hardware Co., 4135 Lake Michigan Dr. N.W., Grand Rapids 4, Mich.
Taylor Chair Co., Willis & Taylor Rds., Bedford, Ohio
Thayer Coggin Institutional Inc., Burton St., High Point, N.C.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Thomas-Davis Mfg. Co., Inc., Thomas, W. Va.
Thonet Industries, Inc., 1 Park Ave., New York 16, N.Y.
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill.
Troy Sunshade Co., 612 Grant St., Troy, Ohio
Vista Furniture Co., 15134 S. Vermont, Los Angeles, Cal.
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa.
Wells Chair Corp., P.O. Box 230, Michigan City, Ind.
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill.
Westin-Nielsen Corp., 149 S. Wabasha St., St. Paul 7, Minn.
John Widdicomb Co., 1 Park Ave., New York, N.Y.
John D. Williams Co., 1411 Merchandise Mart, Chicago 54, Ill.
Williams Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y.
Lee L. Woodard Sons, Inc., Owosso, Mich.
Worden Co., 200 E. 17 St., Holland, Mich.
Wycombe & Meyer Inc., 425 E. 53 St., New York, N.Y.
Yawman & Erbe Mfg. Co., 1099 Jay, Rochester 3, N.Y.
Young Chair Co., 1021 Ridge Ave., Philadelphia 23, Pa.

FURNITURE, OUTDOOR

Code: a—aluminum
s—steel
wd—wood & redwood
wr—wrought iron

American Desk Mfg. Co., Temple, Tex. (a)
O. Ames Co., Parkersburg, W. Va. (s)
Arvin Industries Inc., 1513 13 St., Columbus, Ind. (a)
Bela Div., J & J Tool Machine Co., 9505 S. Prairie Ave., Chicago 28, Ill. (s)
Birmingham Ornamental Iron Co., 4363 I Ave., N. Birmingham, Ala. (wr)
Blair Mfg. Co., Marietta, Ga. (a)
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal. (a, wr)
California Wrought Iron Co. Inc., Div. Brown-Jordan Co., 9860 Gidley St., El Monte, Cal. (a, wr)
Da Vinci, 6001 N.W. 39 St., Miami, Fla. (a, wd, wr)
Decorative Imports, 408 Jackson St., San Francisco, Cal.
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (s)
Duralite Co., 2 Barbour Ave., Passaic, N.J. (a)
Edgewood Furniture Co., Inc., 208 E. 52 St., New York 22, N.Y. (s, wd)
Empire Furniture Factory & Rattan Works, 4118 Ponce de Leon Blvd., Coral Gables 46, Fla.
Fibermold Corp., Affiliate Borg-Warner Corp., 2321 Abalone Ave., Torrance, Cal.
Finkel Outdoor Products, Inc., 141 Lanza Ave., Garfield, N.J. (a)
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo. (a, s)
Gallo Original Iron Works, 401 Park Ave., Brooklyn 5, N.Y. (wr)
Gold Medal Folding Furniture, 1700 Packard Ave., Racine, Wis. (a, wd)
Haasbrock-Sanderguard, P.O. Box 46764, Los Angeles, Cal. (a, wr)
Harris Hub Co., 15600 S. Commercial St., Harvey, Ill. (s, wd)
Jansko Inc., P.O. Box 1751, 738 N.W. Ninth Ave., Ft. Lauderdale, Fla.
Knoll Associates, Inc., 320 Park Ave., New York 22, N.Y. (a, s)
Lawnlite Co., Box 47-097, Miami, Fla. (a, s, wd)
Lloyd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich. (s, wr)
Kenneth Lynch & Sons, Wilton, Conn. (wr)
Mallin Co., 2335 E. 27 St., Vernon, Cal. (s, wr)
McGuire Furniture Co., Jackson Square, San Francisco 11, Cal. (wd)
Herman Miller Inc., McKinley St., Zeeland, Mich. (a)
Molla, Inc., 110 State St., Westbury, L.I., N.Y. (a, s,wr)
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y. (wd)
Morris Bedding Co., 6665 Vernor, Detroit, Mich. (wr)
Robert Supply Co. Inc., 135 John St., New York 38, N.Y.
John E. Salterini Co., Div. Columbian Bronze Corp., 216 N. Main St., Freeport, N. Y. (a, wr)
Scroll, Inc., 800 N. W. 166 St., Miami 64, Fla. (a)
Seaboard Diecasting Corp., 1100 Prospect Ave., West Islip, L.I., N.Y. (a)
Shwayder Bros., Inc., 1050 S. Broadway, Denver, Colo.
Simpson-Bosworth, 1745 N. Richmond, Chicago, Ill. (wr)
State Mfg. Co., 2627 Medford St., Los Angeles 33, Cal. (a)
Stendig Inc., 487 Park Ave., New York, N.Y. (a)
Stylume Products, Inc., 3640-3650 E. Tenth Ct., Hialeah, Fla. (a
Sunray Chair Inc., 6001 N.W. 39 Ave., Miami, Fla. (a, wr)
George Tanier, Inc., 305 E. 63 St., New York, N.Y.
Telescope Folding Furniture Co. Inc., Granville, N.Y. (a, wd)
Tennessee Fabricating, 1490 Grimes St., Memphis 6, Tenn.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (a, s, wr)
Tropitone Furniture Co., 6030 General Tinker Ave., Sarasota, Fla. (a
Troy Sunshade Co., 612 Grant St., Troy, Ohio (a, s, wd, wr
Vandy-Craft, 1623 Merchandise Mart, Chicago 54, Ill. (wd)
William J. B. Waite Co., Inc., 560 Western Merchandise Mart, San Francisco, Cal.
Lee L. Woodard Sons Inc., Owosso, Mich.

FURNITURE, RATTAN

Beverly Hills Rattan, Inc., 2100 Signal St., San Pedro 31, Cal.
Decorative Imports, 408 Jackson St., San Francisco, Cal.
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Empire Furniture Factory & Rattan Works, 4118 Ponce de Leon Blvd, Coral Gables, Fla.

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icks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
Otto Gerdau Co., 82 Wall St., New York, N.Y.
ouse of Italian Handicrafts, 225 Fifth Ave., New York 10, N.Y.
Mallin Co., 2335 E. 27 St., Los Angeles 58, Cal.
cGuire Furniture Co., Jackson Square, San Francisco 11, Cal.
itts Co., 2221 S. Sepulveda, Los Angeles, Cal.
tendiq, Inc., 487 Park Ave., New York, N.Y.
elescope Folding Furniture Co., Inc., Granville, N.Y.
ropi-cal Co., 5731 S. Alameda St., Los Angeles 58, Cal.
ropical Sun, 80 S. Raymond Ave., Pasadena, Cal.
roy Sunshade Co., 612 Grant St., Troy, Ohio
William J. B. Waite Co., Inc., 560 Western Merchandise Mart, San Francisco, Cal.
Whitecraft Furniture Inc., 7350 N.W. Miami Ct., Miami, Fla.
Willow & Reed, Inc., 32-34 111 St., E. Elmhurst, L.I., N.Y.

HARDWARE

Code: d—door
dr—drapery & curtain
f—furniture

merican Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y. (dr)
rtistic Drapery Mfg. Corp., 14753 Aetna St., Van Nuys, Cal. (dr)
ssociated Draperies, National Sales Div., University Sta., Box 3001, St. Louis 30, Mo. (dr)
assick Co., 3045 Fairfield Ave., Bridgeport, Conn. (f)
eemak, Inc., 11935 W. Florence Ave., Culver City, Cal. (d, f)
ela Div., J & J Tool Machine Co., 9505 S. Prairie Ave., Chicago 28, Ill. (f)
onnie Looms Ltd., 275 Fifth Ave., New York 16, N.Y. (dr)
risco: Hardware Co., Inc., 425 E. 53 St., New York 22, N.Y. (d, f)
arnell Corp., Ltd., 12000 Woodruff Ave., Downey, Cal. (f)
raw-Matic Engineering Inc., 13025 W. McNichols Rd., Detroit, Mich. (dr)
astern Products Corp., 1601 Wicomico St., Baltimore 30, Md. (dr)
lmay Importing Co., 36-29 34 St., Long Island City 6, N.Y. (d, dr, f)
ra Inc., 8703 Melrose Ave., Los Angeles, Cal. (d, f)
aultless Caster Corp., 1427 N. Garvin St., Evansville 17, Ind. (f)
eneral Drapery Service, 135 W. 17 St., New York 11, N.Y. (dr)
lass Fabrics Inc., 620 N. Almont Dr., Los Angeles 69, Cal. (dr)
harles R. Gracie & Sons, Inc., 148 E. 58 St., New York 22, N.Y. (f)
rant Pulley & Hardware, High St., West Nyack, N.Y. (d, dr, f)
E. Guerin, Inc., 25 Jane St., New York, N.Y. (d, dr, f)
ouse & Co., 757 Third Ave., New York 17, N.Y. (d)
nteriors Import Co. Inc., 208 E. 52 St., New York, N.Y. (d)
irsch Co., 309 N. Prospect St., Sturgis, Mich. (dr)
evolor Lorentzen, Inc., 720 Monroe St., Hoboken, N.J. (dr)
anufacturing Specialties Co., 141 E. 157 St., Gardena, Cal. (dr)
arshall-McMurray Co., 631 San Julian Ave., Los Angeles, Cal. (dr)
iddletown Mfg. Co., Middletown, Ky. (f)
onogram Metals, Inc., 99 Greene St., New York 12, N.Y. (d, dr, f)
orrison Imports, Inc., 523 Pacific Ave., San Francisco 11, Cal. (d, f)
orton Door Closer Co., 372 Meyer Rd., Bensenville, Ill. (d)
ayne & Co., 3500 Kettering Blvd., Dayton, Ohio (dr)
astiglide Mfg. Corp., 1757 Stanford St., Santa Monica, Cal. (d, f)
dwin Raphael Co., Inc., Infinity Lane, Holland, Mich. (dr)

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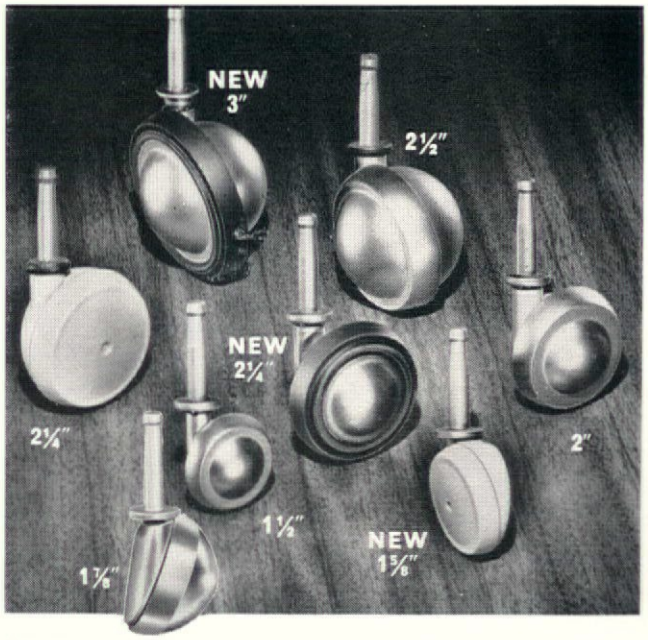

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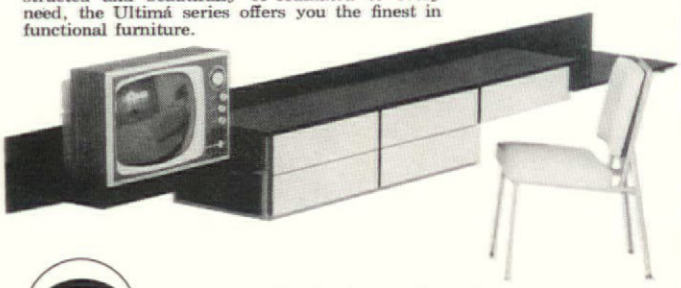

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Sargent & Co., New Haven 9, Conn. (a)
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Seaboard Diecasting Corp., 1100 Prospect Ave., West Islip, L.I., N.Y. (d, f)
Seng Co., 1450 N. Dayton St., Chicago 22, Ill. (f)
Shepherd Casters, Inc., P.O. Box 672, Benton Harbor, Mich. (f)
Silent Gliss, Inc., 916 S. Arcade Ave., Freeport, Ill. (dr)
Soss Mfg. Co., P.O. Box 38 Harper Sta., Detroit, Mich. (d, f)
Tassell Hardware Co., 4135 Lake Michigan Dr. N.W., Grand Rapids 4, Mich. (f)
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal. (dr)
U. S. Caster Cup Corp., 1630 Oakland Ave., Kansas City 26, Mo. (f)
Virginia Metalcrafters, Inc., 1010 E. Main St., Waynesboro, Va. (d)
Sherle Wagner Corp., 125 E. 57 St., New York 22, N.Y. (d, f)
Walker & Zanger, Inc., 100 Hudson St., New York 13, N.Y. (f)
Marion Wieder Inc., 120 E. 57 St., New York 22, N.Y. (d, f)
Young Mfg. Co., P.O. Box 2145, Gardena, Cal. (dr)

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Adams Leathers Inc., 24 E. 55 St., New York, N.Y.
American Leather Mfg. Co., 250 Passaic St., Newark 4, N.J.
Desks Inc., 71 Fifth Ave., New York, N.Y.
Eagle Ottawa Leather Co., Grand Haven, Mich.
Froelich Leather Craft Co., 43 W. 16 St., New York, N.Y.
Lackawanna Leather Co., Hackettstown, N.J.
Leatherguild Inc., 1 E. 53 St., New York 22, N.Y.
Leather Tile Industries, 441 Pine St., Hanover, Pa.
Lehigh Furniture Corp., 16 E. 53 St., New York, N.Y.
McDonald Products Corp., 721 Seneca St., Buffalo, N.Y.
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
Pace/Jil Associates, Inc., 315 E. 62 St., New York, N.Y.
Jens Risom Designs, Inc., 444 Madison Ave., New York 22, N.Y.
F. Schumacher & Co., 939 Third Ave., New York 22, N.Y.
Sungott Art Studios, 20 W. 32 St., New York, N.Y.

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ld—lamps, desk & table
lf—lamps, floor
la—lighted accessories

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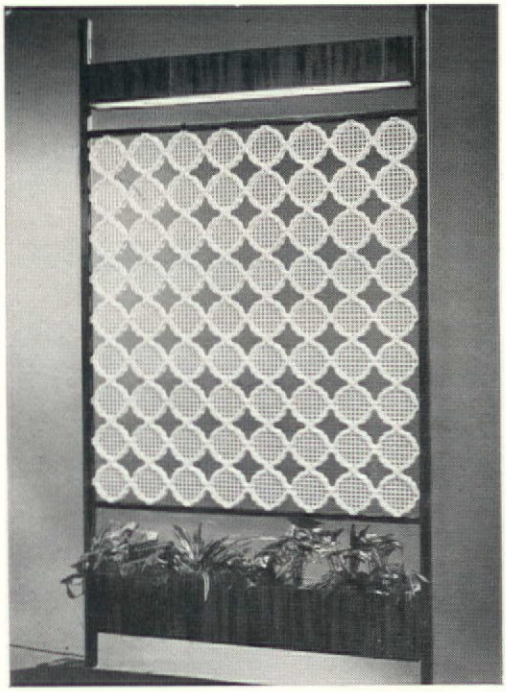
American House, 44 W. 53 St., New York 19, N.Y. (f, ld)
Arco Lighting, 1010 Third Ave., New York, N.Y. (f, ld, lf, la)
Beacon Lamp Co., Inc., 1181 Broadway, New York 1, N.Y. (f, ld, lf, la)
Beemak, Inc., 11935 W. Florence Ave., Culver City Cal. (f, ld, lf)
Bradley Mfg. Co., 412 New Orleans, Chicago 10, Ill. (f, ld, lf, la)
Brite Lite Lamps Corp., 30 Prince St., Brooklyn, N.Y. (f, ld, lf, la)
Century Lighting Inc., 521 W. 43 St., New York, N.Y. (f)
Chapman Mfg. Co., 481 W. Main St., Avon, Mass. (f, ld, lf)
City Knickerbocker, Inc., 781 Eighth Ave., New York, N.Y. (f, la)
Columbia Lighting, N. 2310 Frencher Way, Spokane 20, Wash. (f)



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ecorative Crafts, Inc., 225 Fifth Ave., New York 10, N.Y. (f)
ecorative Imports, 408 Jackson St., San Francisco, Cal. (f)
esign-Technics, 7 E. 53 St., New York 22, N.Y. (f, ld, lf)
esks Inc., 71 Fifth Ave., New York, N.Y. (ld, lf)
J. S. Lighting Co., 921 E. Pico Blvd., Los Angeles, Cal. (f, ld, lf)
ectro-Solid Controls, Inc., 2240 E. Third St., Dayton 3, Ohio (f)
Lite Co., Inc., 111 W. 22 St., New York 11, N.Y. (f)
nder Monarch Corp., 141 Lanza Ave., Garfield, N.J. (f)
xcel Mfg. Corp., 2627 S. Walnut St., Muncie, Ind. (f, ld, lf)
eldman Co., 612 S. Wall St., Los Angeles, Cal. (f, ld, lf)
cks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio (ld, lf)
ne Art Lamps, Ltd., 230 Fifth Ave., New York 1, N.Y. (f)
orentine Craftsman, Inc., 479 First Ave., New York 16, N.Y. (f)
eneral Lighting Co., 248 McKibbin St., Brooklyn 6, N.Y. (f, ld, lf, la)
eringer & Sons Mfg. Corp., Peekskill, N.Y. (ld, lf)
arry Gitlin Lighting, 917 Third Ave., New York, N.Y. (f, ld, lf)
obe Lighting Products, Valmont Industrial Pk., Hazelton, Pa. (f)
odman-Dean-Scott, Inc., 814 N. Franklin St., Chicago 10, Ill. (la)
reene Bros. Inc., 1058 Third Ave., New York, N.Y. (f, ld, lf)
dwin F. Guth Co., 2615 Washington Blvd., St. Louis 3, Mo. (f)
asbrock-Sonderguard, P.O. Box 46764, Los Angeles, Cal. (f)
abitat, Inc., 336 Third Ave., New York, N.Y. (f, ld, lf, la)
aeger Potteries, Inc., Royal Haeger Lamp Co., Dundee, Ill. (ld, lf)
anseatic Furniture Co., 161 W. Huron St., Chicago, Ill. (f, ld, lf)
eorge Hansen Lamps, 260 E. 53 St., New York, N.Y. (f, ld, lf)
eifetz Co., Clinton, Conn. (f, ld, lf, la)
olophane Co., Inc., 1120 Ave. of Americas, New York 36, N.Y. (f)
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teriors Import Co., Inc., 208 E. 52 St., New York, N.Y. (f, la)
y Lighting Mfg. Co. (see Coronet)
enbury Glass Works, 205 W. 19 St., New York 11, N.Y. (f)
arren Kessler Inc., 6 E. 53 St., New York 22, N.Y. (f, ld, lf, la)
iegl Bros., 32-32 48 St., Long Isand City 1, N.Y. (f)
oll Associates, Inc., 320 Park Ave., New York 22, N.Y. (ld)
ch & Lowy, Inc., 201 E. 34 St., New York 16, N.Y. (f, ld, lf)
mpette, 167 E. 56 St., New York, N.Y. (ld)
bert Larsen of Cal., 418 S. Robertson Blvd., Los Angeles 48, Cal. (ld, lf)
ghting Assoc. Inc., 351 E. 61 St., New York, N.Y. (f, ld, lf, la)
ghtolier Inc., 346 Claremont Ave., Jersey City 5, N.J. (f, ld, lf, la)
tecraft Mfg. Corp., 100 Dayton Ave., Passaic, N.J. (f)
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il-Mar Corp., 1100 E. 222 St., Cleveland 17, Ohio (f, ld, lf, la)
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artite Creative Corp., 230 Fifth Ave., New York 1, N.Y. (f, ld, lf)
gent Glass Co. Inc., 969 First Ave., New York, N.Y. (f)
mbrandt Lamp Corp., 4500 W. Division, Chicago 51, Ill. (f, ld, lf)
chards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y. (f, ld, lf, la)
edisco, Inc., Clinton, Conn. (f, ld, lf, la)
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by Co., 129 W. 27 St., New York, N.Y. (f, ld, lf, la)
fran & Glucksman, 8 W. 30 St., New York 1, N.Y. (f, ld, lf)
andinavian Design, 15 E. 53 St., New York, N.Y. (f, ld, lf)
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Denis Studios, Box 473, Muskegon, Mich. (ld)
iffel Co., 525 W. Superior, Chicago 10, Ill. (ld, lf)
rris G. Strong, 465 E. 147 St., New York 55, N.Y. (ld)
nbeam Lighting Co., 777 E. 14 Pl., Los Angeles 21, Cal. (f)
vivelier Co., Inc., Nanuet, N.Y. (f, ld, lf, la)
omas Industries, Benjamin Div., 207 E. Broadway, Louisville, Ky. (f)
hn C. Virden Co., 6103 Longfellow Ave., Cleveland 3, Ohio (f)
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autycraft Furniture Industries, Inc., 1301 N.W. Seventh Ave., Miami, Fla.
oyhill Furniture Factories, Lenoir, N.C.
ntempo Furniture Corp., 178 Bouic Ave., Rockville, Md.
a Vinci, 6001 N.W. 39 St., Miami, Fla.
uralite Co., 2 Barbour Ave., Passaic, N.J.
asser Chair Co., 4136 Logan Ave., Youngstown, Ohio
to Gerdau Co., 82 Wall St., New York, N.Y.
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eywood-Wakefield Co., 206 Central St., Gardner, Mass.
ckory Mfg. Co., Hickory, N.C.
ternational Contract Furnishings, Inc., 145 E. 57 St., New York 22, N.Y.
nt-Coffey Mfg. Co., Lenoir, N.C.
oehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
& B. Products Corp., 3247 Laconia Ave., P.O. Box 53, Bronx 69, N.Y.
vel of Winchendon, Winchendon, Mass.
oyd Mfg. Co., Div. Heywood-Wakefield, Menominee, Mich.
almer Furniture Co., Denmark, S.C.
ometron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
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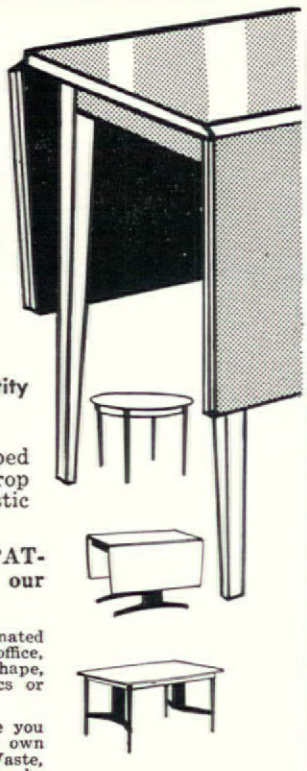

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Peter Pepper Products Inc., 22422 S. Avalon Blvd., Wilmington, Cal.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Rainbow Wood Products Inc., 12 E. 22 St., New York, N.Y.
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
Scandia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
Scandinavian Design, 15 E. 53 St., New York 22, N.Y.
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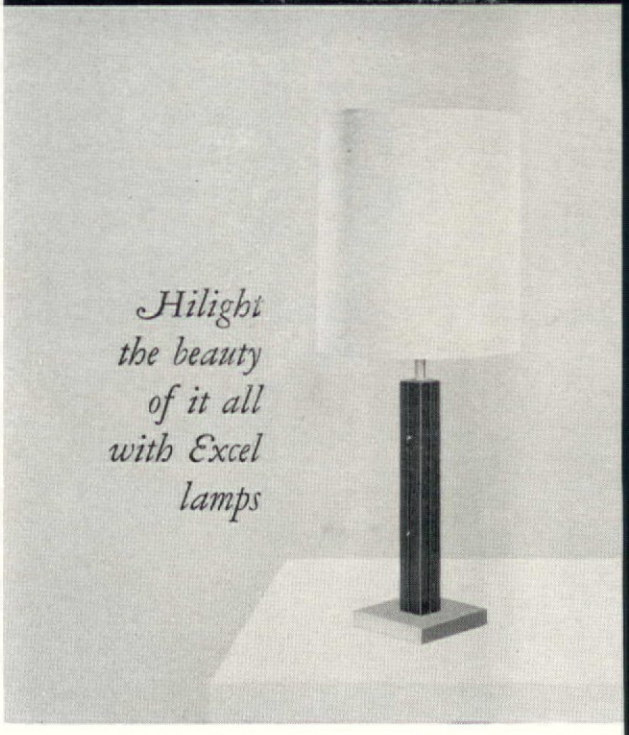

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ntury Industries, Inc., 1517 W. 35 St., Chicago 9, Ill.
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enn of California, 130 N. First Ave., Arcadia, Cal.
odman-Dean-Scott, Inc., 814 N. Franklin St., Chicago 10, Ill.
osfeld House Inc., 215 E. 58 St., New York, N.Y.
asbrock-Sonderguard, P.O. Box 46764, Los Angeles, Cal.
nredon Furniture Industries, High Point, N.C.
ywood-Wakefield Co., 206 Central St., Gardner, Mass.
kory Mfg. Co., Hickory, N.C.
oker Glass & Paint Mfg. Co., 659 Washington Blvd., Chicago 6, Ill.
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nt-Coffey Mfg. Co., Lenoir, N.C.
Barge Mirrors Inc., 74 River St., Holland, Mich.
milla Lucas, Inc., 3 E. 28 St., New York 16, N.Y.
derik Lunning, 667 Fifth Ave., New York 22, N.Y.
ijestic Lamp Mfg. Corp., 230 Fifth Ave., New York, N.Y.
sterpiece Mirror Corp., 666 N. Lake Shore Dr., Chicago, Ill.
Mead Designs, 944 W. North Ave., Chicago 22, Ill.
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Milch & Son, Inc., 511 E. 72 St., New York 21, N.Y.
Mittman Co., Inc., 316 E. 53 St., New York 22, N.Y.
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nogram Metals, Inc., 99 Greene St., New York 12, N.Y.
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mer Furniture Co., Denmark, S.C.
zinger Originals, Inc., 32 E. 57 St., New York 22, N.Y.
metron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
gent Glass Co., Inc., 969 First Ave., New York, N.Y.
hards Morganthau Co., 225 Fifth Ave., New York 10, N.Y.
hardson/Nemschoff Sales, 2218 W. Water, Sheboygan, Wis.
bey Department, Drexel Enterprises, Inc., Drexel, N.C.
Way Furniture Co., Contract Div., 440 Park Ave. S., New York 16, N.Y.
n Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y.
ndia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
Schwartz Glass & Mirror, 412-418 E. 59 St., New York, N.Y.
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nley Furniture Co., Inc., Stanleytown, Va.
rris G. Strong, 465 E. 147 St., New York 55, N.Y.
ngott Art Studios, 20 W. 32 St., New York, N.Y.
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oco, Inc., Syracuse 1, N.Y.
nline Mfg. Co., 623 Young St., Santa Ana, Cal.
masville Furniture Industries, Thomasville, N.C.
mlinson of High Point, 305 W. High St., High Point, N.C.
ner Mfg. Co., 2309 S. Keeler, Chicago 23, Ill.
iversal Picture Frame & Art Co., 820 N. Franklin, Chicago, Ill.
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Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Richard Draper Associates, Inc., 16 E. 52 St., New York, N.Y.
Duralite Co., 2 Barbour Ave., Passaic, N.J.
Dux Inc., 1633 Adrian Rd., Burlingame, Cal.
Fabry Associates, 301 E. 63 St., New York, N.Y.
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
Furniture Specialties, 316 E. 61 St., New York 21, N.Y.
Garland Furniture Co., 21 E. Hubbard, Chicago 11, Ill.
Otto Gerdau Co., 82 Wall St., New York, N.Y.
Globe Furniture Co., High Point, N.C.
Gold Medal Folding Furniture, 1700 Packard Ave., Racine, Wis.
Grosfeld House Inc., 215 E. 58 St., New York, N.Y.
Hamilton-Cosco Inc., 2525 State, Columbus, Ind.
Fritz Hansen, Inc., 305 E. 63 St., New York 21, N.Y.
Henredon Furniture Industries, High Point, N.C.
Heywood-Wakefield Co., 206 Central St., Gardner, Mass.
David Hill Industries, 205 Lexington Ave., New York, N.Y.
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
International Contract Furnishings, Inc., 145 E. 57 St., New York 22, N.Y.
J. G. Furniture Co., 160 E. 56 St., New York, N.Y.
Kagan-Dreyfuss, Inc., 40 East End Ave., New York, N.Y.
Kingsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio
Kittinger Co., Inc., 1893 Elmwood Ave., Buffalo, N.Y.
Knoll Associates, Inc., 320 Park Ave., New York 22, N.Y.
Kodawood Furniture Mfr's., 3730 N.W. 54 St., Miami, Fla
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Lawrence Industries, Inc., 6660 W. Vernor, Detroit 9, Mich.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Marden Mfg. Inc., 1015 N. Halsted St., Chicago 22, Ill.
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
Meyer Gunther Martini, 511 E. 72 St., New York 21, N.Y.
Herman Miller Inc., McKinley St., Zeeland, Mich.
Modernize/Dean Seating Co., Pontotoc, Miss.
Molla, Inc., 110 State St., Westbury, L.I., N.Y.
Monarch Furniture Co., Inc., 667-677 W. Ward Ave., High Point, N.C.
Morris Bedding Co., 6665 Vernor, Detroit, Mich.
Niemann Inc., 469 E. Ohio St., Chicago 11, Ill.
Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Pace/Jil Associates, Inc., 315 E. 62 St., New York, N.Y.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
Richardson/Nemschoff Sales, 2218 W. Water, Sheboygan, Wis.
Jens Risom Design, Inc., 444 Madison Ave., New York 22, N.Y.
Robey Department, Drexel-Enterprises, Inc., Drexel, N.C.
Edward Axel Roffman Assoc., Inc., 160 E. 56 St., New York, N.Y.

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Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
John Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.
Scandia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
Frank Scerbo & Sons, Inc., 140 Plymouth St., Brooklyn 12, N.Y.
Scroll, Inc., 800 N.W. 166 St., Miami 64, Fla.
Selig Mfg. Co., 54 Green St., Leominster, Mass.
Shawnee-Penn Mfg. Co., Inc., Saucon Park, RD #5, Bethlehem, Pa.
Sherman/Bertram, Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal.
Shuff Furniture Co., Inc., 317 E. 34 St., New York, N.Y.
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill.
Stanley Mfg. Co., 2310 N. Main St., Ft. Worth, Tex.
John Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y.
Thomasville Furniture Industries, Thomasville, N.C.
Thonet Industries, Inc., 1 Park Ave., New York 16, N.Y.
Tomlinson of High Point, 305 W. High St., High Point, N.C.
Tri-Lo Products, 3137 W. Lake, Chicago, Ill.
Victorian Furniture Corp., 2914 Day St., P.O. Box 60, Montgomery, Al
Warren-Lloyd, Inc., 132 Beckwith Ave., Paterson, N.J.
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill.
Wycombe & Meyer Inc., 425 E. 53 St., New York, N.Y.

PANELS & PANEL MATERIAL

Adanlock-Jamestown Corp., 61 Water St., Jamestown, N.Y.
American Cyanamid Co., 5 Bay State Rd., Cambridge 38, Mass.
American-Saint Gobain Corp., P.O. Box 929, Kingsport, Tenn.
Barclay Mfg. Co., 385 Gerard Ave., Bronx, N.Y.
Bendix Mouldings Inc., 952 Whittier St., Bronx 74, N.Y.
Ezra Blank Associates, 500 Stagg S., Brooklyn 37, N.Y.
E L. Bruce Co., 1648 Thomas St., Memphis 1, Tenn.
Burwood Products Co., 2838 W. Peterson Ave., Chicago 45, Ill.
Cal-Craft Wood Fabrics, Shades Inc., 80 Tehama St., San Francisco, Ca
Carlton Products, 344 Palisade St., Pasadena, Cal.
Commonwealth Mfg. Co., 158 Main St., Gardner, Mass.
Durel Div., Caradco, Inc., Box 658, Dubuque, Iowa
Filon Corp., 12333 S. Van Ness Ave., Hawthorne, Cal.
Lee Fink Associates, 1999 Walnut Ave., Long Beach 6. Cal.
Formica Corp., 4614 Spring Grove Ave., Cincinnati 32, Ohio
General Electric Co., Laminated Products Dept., Coshocton, Ohio
General Plastics, 1400 N. Washington, Marion, Ind.
Goodman-Dean-Scott, Inc., 814 N. Franklin St., Chicago 10, Ill.
Georgia-Pacific, Equitable Bldg., Portland 4, Ore.
Interiors Import Co. Inc., 208 E. 52 St., New York, N.Y.
Johns-Manville, 22 E. 40 St., New York, N.Y.
Bill Kelleher Designs, Inc., 400 E. Pine St., Seattle, Wash.
Keller Products, Inc., 41 Union St., Manchester, N.H.
Levolor Lorentzen, Inc., 720 Monroe St., Hoboken, N.J.
Lozano-Fisher Studios Inc., 64 E. 55 St., New York, N.Y.
Macallen Co., Inc., Bay Rd., Newmarket, N.H.
Marsh Wall Products, Inc., Dover, Ohio
William L. Marshall, Ltd., 450 Park Ave. S., New York 16, N.Y.
Milwaukee-Ferrometal Stamping Corp., 900 N. Kilpatrick, Chicago 57,
Murals, Inc., 16 E. 53 St., New York, N.Y.
National Gypsum Co., Gold Bond Bldg., Buffalo 2, N.Y.
National Plastic Products Co., Inc., Odenton, Md.
National Store Fixture Co., Inc., Odenton, Md.
Panelboard Mfg. Co., Inc., 222 Pacific St., Newark 14, N.J.
Panelfab Products Inc., 2060 N.E. 146 St., North Miami, Fla.
Parker Steel Products, Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Parkwood Laminates Inc., 134 Water St., Wakefield, Mass.
Polyplastex United Inc., 870 Springfield Rd., Union, N J.
Reichhold Chemicals, Inc., RCI Bldg., White Plains, N.Y.
Sculpsmith, 138 W. 10 St., New York 14, N.Y.
James Seeman Studios. Inc.. 50 Rose Pl., Garden City Park, N.Y.
Simpson Timber Co., 2000 Washington Bldg., Seattle 1, Wash.
Superior Wall Products Co., 4401 N. America St., Philadelphia, Pa.
U. S. Plywood Corp., 55 W. 44 St., New York, N.Y.
Walker & Zanger, Inc., 100 Hudson St., New York 13, N.Y.
Webb Textiles Inc., 2010 Lincoln Ave., Pasadena, Cal.
Westinghouse Electric Corp., Micarta Div., Hampton, S.C.
Woodall Industries, 3500 Oakton, Skokie, Ill.

PARTITIONS & DIVIDERS

Adanlock-Jamestown Corp., 61 Water St., Jamestown, N.Y.
Aetna Steel Products Corp., 730 Fifth Ave., New York, N.Y.
Air Wall Inc. Subsidiary, Hupp Corp., 8140 E. Rosecrans Ave., P.O. 545, Paramount, Cal.
Alma Desk Co., Box 271, High Point, N.C.
American Cyanamid Co., 5 Bay State Rd., Cambridge 38, Mass.
Art Metal, Inc., Jamestown, N.Y.
Art Steel Co. Inc., 170 W. 233 St., New York 63, N.Y.
Barclay Mfg. Co., 385 Gerard Ave., Bronx, N.Y.
Bead Decor, 650 N. Robertson Blvd., Los Angeles 69, Cal.
Bead Design Studio, 223 E. 58 St., New York, N.Y.
Ezra Blank Associates, 500 Stagg St., Brooklyn 37, N.Y.
Julius C. Blum Inc., Carlstadt, N.J.
Bridgeport Brass Co., 30 Grand St., Bridgeport, Conn.
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal.
Burwood Products Co., 2838 W. Peterson Ave., Chicago 45, Ill.
Cal-Craft Wood Fabrics, Shades Inc., 80 Tehama St., San Francisco,
Carlton Products, 344 Palisade St., Pasedena, Cal.
Cle-Land Partition Co., 5400 Brookpark Rd., Cleveland 29, Ohio.
Cole Steel Equipment Co., 415 Madison Ave., New York. N.Y.
Crown Decorative Products, 150 E. 57 St., Los Angeles 11, Cal.
Curtis Partition Corp., 722 Liberty Ave., North Bergen, N.J.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Decorative Imports, 408 Jackson St., San Francisco, Cal.
Design-Technics, 7 E. 53 St., New York 22, N.Y.
Desks Inc., 71 Fifth Ave., New York, N.Y.
Richard Draper Associates, Inc., 16 E. 52 St., New York, N.Y.
Durel Div., Caradco, Inc., Box 658, Dubuque, Iowa
Eastern Products Corp., 1601 Wicomico St., Baltimore 30, Md.
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
Lee Fink Associates, 1999 Walnut Ave., Long Beach 6, Cal.
General Fireproofing Co., Youngstown 1. Ohio
Goodman-Dean-Scott, Inc., 814 N. Franklin St., Chicago 10, Ill.
Greenhouse, 254 E. 51 St., New York, N.Y.
Hardwood House, Inc., 10 St. James St., Rochester 6, N.Y.
Harvey Design Workshop, Inc., 612 Merrick Rd., Lynbrook, L.I., N.Y.
E. F. Hauserman Co., 7516 Grant Ave., Cleveland 5, Ohio
Holcomb & Hoke Mfg. Co., Inc., 1545 Calhoun St., Indianapolis 7, In
Hough Mfg. Co., 1029 S. Jackson, Janesville, Wis.
Interstate Metal, 666 Lake Shore Dr., Chicago, Ill.

Subway Grating, 59-85 27 St., Long Island City, N.Y.
Products Corp., 189 First St., Brooklyn 15, N.Y.
n Mfg. Co., 8927 Marion, Morton Grove, Ill.
Manville, 22 E. 40 St., New York, N.Y.
eliehor Designs, Inc., 400 E. Pine St., Seattle, Wash.
ry Glass Works, 205 W. 19 St., New York 11, N.Y.
Wall Co., 1010 E. Edwards, P.O. Box 319, Springfield, Ill.
nce Metal Products, 60 Prospect Ave., Lynbrook, L.I., N.Y.
r Lorentzen, Inc., 720 Monroe St., Hoboken, N.J.
Joint Tube Co., Inc., 1400 Riverside Dr., South Bend 24, Ind.
rdrape Inc., 1710 22 St., Santa Monica, Cal.
o-Fisher Studios Inc., 64 E. 55 St., New York, N.Y.
Co., 965 Wayside Rd., Cleveland 10, Ohio
ukee-Ferrometal Stamping Corp., 900 N. Kilpatrick, Chicago, Ill.
n Partitions, Inc., 339 E. 16 St., Holland, Mich.
nfold Doors Inc., 101 Park Ave., New York 17, N.Y.
s, Inc., 16 E. 53 St., New York, N.Y.
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nal Steel Partition Co., 600 E. 156 St., Bronx 55, N.Y.
Castle Products, Inc., P.O. Box 353, New Castle, Ind.
Div. of Aluminum Extrusions, Inc., Charlotte, Mich.
il Associates, Inc., 315 E. 62 St., New York, N.Y.
Drapery Walls, 2235 S.E. 11 Ave., Portland 14, Ore.
board Mfg. Co., Inc., 222 Pacific St., Newark 14, N.J.
Steel Products, Inc., 54 N. 11 St., Brooklyn 11, N.Y.
rood Laminates Inc., 134 Water St., Wakefield, Mass.
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astex United, Inc., 870 Springfield Rd., Union, N.J.
way Metal Products Inc., 175 Roger Ave., Inwood, N.Y.
een Co., 100 Main, Pella, Iowa
ia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
smith, 138 W. 10 St., New York 14, N.Y.
Seeman Studios, Inc., 50 Rose Pl., Garden City Park, N.Y.
Walker Co., Muskegon, Mich.
on Timber Co., 2000 Washington Bldg., Seattle 1, Wash.
r Moldings, Inc., 23184 Keller St., South Bend 28, Ind.
-Kraft Inc., 312 N. Flager Dr., Fort Lauderdale, Fla.
or Wall Products Co., 4401 N. American St., Philadelphia, Pa.
l Hardware Co., 4135 Lake Michigan Dr. N.W., Grand Rapids 4, Mich.
ne Mfg. Co., 623 Young St., Santa Ana, Cal.
raft of San Francisco, 568 Howard, San Francisco 5, Cal.
Plywood Corp., 55 W. 44 St., New York, N.Y.
Shutters, Inc., 420 W. 45 St., New York, N.Y.
e Headboard Co., Inc., 161 W. Abington Ave., Newark 7, N.J.
Color Blinds Co., 64 E. 55 St., New York 22, N.Y.
ia Metal Products, Orange, Va.
r & Zanger, Inc., 100 Hudson St., New York 13, N.Y.
e Iron Works, Wayne, Pa.
ghouse Electric Corp., Micarta Div., Hampton, S.C.
der H. Willet, Inc., 3001 W. Kentucky, Louisville 1, Ky.

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t Upholstery Co., Inc., 206 E. Jericho Tpk., Mineola, N.Y.
eel Co., Inc., 170 W. 233 St., Bronx 63, N.Y.
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Costa Mesa Furniture Co., 1040 N. Olive St., Anaheim, Cal.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Da Vinci, 6001 N.W. 39 St., Miami, Fla.
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Richard Draper Associates, Inc., 16 E. 52 St., New York, N.Y.
Edgewood Furniture Co., Inc., 208 E. 52 St., New York 22, N.Y.
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
Flowers Unlimited Inc., 1140 Third Ave., New York 21, N.Y.
Grosfeld House Inc., 215 E. 58 St., New York, N.Y.
Haasbrock-Sonderguard, P.O. Box 46764, Los Angeles, Cal.
Hardwood House, Inc., 10 St. James St., Rochester 6, N.Y.
Interiors Import Co. Inc., 208 E. 52 St., New York, N.Y.
I. V. Chair Corp., 100 Jewel St., Brooklyn 22, N.Y.
Jansko Inc., P.O. Box 1751, 738 N.W. Ninth Ave., Ft. Lauderdale, Fla.
Jasper Office Furniture Co., 402-424 13 St., Jasper, Ind.
Kagan-Dreyfuss, Inc., 40 East End Ave., New York, N.Y.
Karges Furniture Co., Inc., 1501 W. Maryland St., Evansville, Ind.
Level of Winchendon, Winchendon, Mass.
Kenneth Lynch & Sons, Wilton, Conn.
Marbla Internationale, Ltd., 101 Park Ave., New York 17, N.Y.
Martin of London, Inc., 8335 Melrose Ave., Los Angeles 46, Cal.
Orsenigo Co., Inc., 1059 Third Ave., New York 21, N.Y.
Phillips Imports, 2548A Greenwich St., San Francisco 23, Cal.
Plastiglide Mfg. Corp., 1757 Stanford St., Santa Monica, Cal.
Regent Glass Co., Inc., 969 First Ave., New York, N.Y.
Edward Axel Roffman Assoc. Inc., 160 E. 56 St., New York, N.Y.
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
Safran & Glucksman, 8 W. 30 St., New York 1, N.Y.
I. Schwartz Glass & Mirror Co., 412-418 E. 59 St., New York, N.Y.
Scroll, Inc., 800 N.W. 166 St., Miami 64, Fla.
Shelves, Unlimited, 1134 First Ave., New York 21, N.Y.
John Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y.
Troy Sunshade Co., 612 Grant St., Troy, Ohio
Walker & Zanger, Inc., 100 Hudson St., New York 13, N.Y.
Williams Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y.

PLANTERS

Advance Design, Inc., 45 W. 33 St., New York 1, N.Y.
America House, 44 W. 53 St., New York 19, N.Y.
AMV Inc., 588 Brookside, Birmingham, Mich.
Architectural Pottery, 2020 S. Robertson Blvd., Los Angeles 34, Cal.
Barrier Corp., Box 464, Mineral Wells, Tex.
Beemak, Inc., 11935 W. Florence Ave., Culver City, Cal.
Robert Benjamin, Inc., 6 E. 53 St., New York, N.Y.
Brayton Potteries, Inc., 1471-79 Glenneyre St., Laguna Beach, Cal.
Burwood Products Co., 2838 W. Peterson Ave., Chicago 45, Ill.
Contempo Furniture Corp., 178 Bouic Ave., Rockville, Md.
Cumberland Furniture Corp., 40 E. 49 St., New York 17, N.Y.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Decorative Crafts, Inc., 225 Fifth Ave., New York 10, N.Y.
del Sarto Co., 2 Spring Pl., Morristown, N.J.
Design Technics, 7 E. 53 St., New York 22, N.Y.
Desks Inc., 71 Fifth Ave., New York, N.Y.
Richard Draper Associates Inc., 16 E. 52 St., New York, N.Y.
Edgewood Furniture Co., Inc., 208 E. 52 St., New York 22, N.Y.
Flowers Unlimited Inc., 1140 Third Ave., New York, N.Y.
Foster-McDavid, Inc., P.O. Box 10617, Tampa, Fla.
General Plastics, 1400 N. Washington, Marion, Ind.
Gold Medal Folding Furniture, 1700 Packard Ave., Racine, Wis.
Greenhouse, 254 E. 51 St., New York, N.Y.
Grosfeld House Inc., 215 E. 58 St., New York, N.Y.
Habitat, Inc., 336 Third Ave., New York, N.Y.
Haeger Potteries, Inc., Royal Haeger Lamp Co., Dundee, Ill.
Helikon Furniture Co., Inc., 315 E. 62 St., New York 21, N.Y.
Horness, Inc., Three Oaks, Mich.
Hyalyn Porcelain, Inc., Box 2068, Hikory, N.C.
International Contract Furnishings, Inc., 145 E. 57 St., New York 22
Jaffre Products Corp., 189 First St., Brooklyn 15, N.Y.
Robert John Co., 821 N. Second St., Philadelphia, Pa.
Kraftware Corp., 225 Fifth Ave., New York 10, N.Y.
Krevolin & Constantine, 61 W. 74 St., New York, N.Y.
Level of Winchendon, Winchendon, Mass.
Loumac Supply Corp., 327 E. 103 St., New York 29, N.Y.
Kenneth Lynch & Sons, Wilton, Conn.
Madison Furniture Industries, Canton, Mass.
Marshall Studios, Inc., Veedersburg, Ind.
Martin of London, Inc., 8335 Melrose Ave., Los Angeles 46, Cal.
McDonald Products Corp., 721 Seneca St., Buffalo, N.Y.
Jo Mead Designs, 944 W. North Ave., Chicago 22, Ill.
Robert Memmel Co., 204 W. Washington, Milwaukee 4, Wis.
Howard Miller Clock Co., Zeeland, Mich.
Milwaukee Chair Co., 3022 W. Center St., Milwaukee 45, Wis.
Modern Artificial Flowers Ltd., 457 W. 46 St., New York 12, N.Y.
Monogram Metals, Inc., 99 Greene St., New York 12, N.Y.
Morrison Imports, Inc., 523 Pacific Ave., San Francisco 11, Cal.
Mottahedeh, 225 Fifth Ave., New York, N.Y.
Mueller Furniture Corp., P.O. Box 139, Grand Blanc, Mich.
Murphy-Miller, Inc., Owensboro, Ky.
Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Orsenigo Co., Inc., 1059 Third Ave., New York, N.Y.
Pace/Jil Associates, Inc., 315 E. 62 St., New York, N.Y.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Rainbow Wood Products, Inc., 12 E. 22 St., New York, N.Y.
Regent Glass Co. Inc., 969 First Ave., New York, N.Y.
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
Jens Risom Design, Inc., 444 Madison Ave., New York 22, N.Y.
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
Scandia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
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St. Denis Studios, Box 473, Muskegon, Mich.
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Stoneware Techniques, 309 Pershing Rd., Zanesville, Ohio
John Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y.
Sungott Art Studios, 20 W. 32 St., New York, N.Y.
Syroco, Inc., Syracuse 1, N.Y.
Tassell Hardware Co., 4135 Lake Michigan Dr. N.W., Grand Rapids 4
Virginia Metalcrafters, Inc., 1010 E. Main St., Waynesboro, Va.
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Art, Fabricon Products, 6430 E. Slauson Ave., Los Angeles, Cal.
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Div., Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
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Paper Co., 150 E. 42 St., New York 17, N.Y.
Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill.
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Vilson Plastics, 600 General Bruce Dr., Temple, Tex.
Industries, 3500 Oakton, Skokie, Ill.

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Refrigerator Div., Hupp Corp., Greenville, Mich.
Corp., 1520 W. Fifth, Muncie, Ind.
rigerator Co., 7602 Woodhaven Blvd., Glendale 72, N.Y.
ndustries, Inc., Sturgis, Mich.
Richards, Inc., 232 S. Van Brunt, Englewood, N.J.
Imports. Inc., 523 Pacific Ave., San Francisco 11, Cal.
Inc., 16200 S. Maple, Gardena, Cal.
d Alaska, Inc., 45 S. Broadway, Yonkers, N.Y.
ouse Electric Corp., Commercial-Institutional Prods. Div., 353 Park S., New York 10, N.Y.

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rwick Mills, Inc., Chamblee, Ga.
Mfg. Co., 242 Main St., Little Falls, N.J.
d Carpet Mills, Inc., 11 E. 33 St., New York 16, N.Y.
Rug Mills, Inc., Box 1792, Frenso 17, Cal.
Sanford Carpet Co., 140 Madison Ave., New York 16, N.Y.
m Imports, Inc., 11 E. 33 St., New York, N.Y.
n Co., 1212 Seventh St., S.W., Canton, Ohio
rafts, Inc., Dalton, Ga.
y Mills, LaGrange, Ga.
ros. Inc., Chattanooga 5, Tenn.
nterior Group, 201 E. 56 St., New York 22, N.Y.
ve Imports, 408 Jackson St., San Francisco, Cal.
nc., 35 Wisconsin St., Oshkosh, Wis.
Carpet Co., Indiana Ave. & A Sts., Philadelphia, Pa.
8703 Melrose Ave., Los Angeles, Cal.
Feldman Co., Inc., 18 E. 53 St., New York, N.Y.
Fields Inc., 160 E. 56 St., New York 22, N.Y.
rpet Co., 295 Fifth Ave., New York 16, N.Y.
abrics Inc., 281 Fifth Ave., New York 16, N.Y.
Gold, Inc., 1270 Ave. of Americas, New York 20, N.Y.
xter Co., 2810 Superior Ave., Cleveland 14, Ohio
Theatre Carpet Corp., 52 E. 57 St., New York 22, N.Y.
& Co., Inc., 19 E. 53 St., New York 22, N.Y.
Karagheusian, Inc., 295 Fifth Ave., New York 16, N.Y.
ees & Sons Co., Bridgeport, Pa.
Carpet Mfg. Co. Inc., 1051 E. 32 St., Hialeah, Fla.
arpet Mills, 2310 E. 52 St., Los Angeles 58, Cal.
argrill Rugs, Inc., 151 W. 13 St., New York, N.Y.
Industries, Inc., 295 Fifth Ave., New York 16, N.Y.
Carpet Mills, 295 Fifth Ave., New York, N.Y.
Carpet Co., Chamblee, Ga.
Imports, Inc., 523 Pacific Ave., San Francisco 11, Cal.
Galleries Ltd., 333 Park Ave. S., New York 10, N.Y.
Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
nacher & Co., 939 Third Ave., New York 22, N.Y.
er Smith Carpets, 295 Fifth Ave., New York 16, N.Y.
rpet Co., 509 Madison Ave., New York, N.Y.
Leedom Carpet Co., Inc. 295 Fifth Ave., New York 16, N.Y.
evens & Co., Inc., Broadway & 41 St., New York 36, N.Y.
Inc., 231 Fifth Ave., New York 16, N.Y.
Inc., 155 E. 56 St., New York, N.Y.
arpet Co., 1402 Mt. Vernon, Oshkosh, Wis.

REENS, PORTABLE

de Co., Inc., 433 Oakland Ave., P.O. Box 559, Waukesha, Wis.
n Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.Y.
ecor, 650 N. Robertson Blvd., Los Angeles 69, Cal.
l Products Co., 2838 W. Peterson Ave., Chicago 45, Ill.
t Wood Fabrics, Shades Inc., 80 Tehama St., San Francisco, Cal.
Products, 344 Palisade St., Pasadena, Cal.
Decorative Products, 150 E. 57 St., Los Angeles 11, Cal.
Associates, 1999 Walnut Ave., Long Beach 6, Cal.
edal Folding Furniture, 1700 Packard Ave., Racine, Wis.
n-Dean-Scott, Inc., 814 N. Franklin St., Chicago 10, Ill.
R. Gracie & Sons, Inc., 148 E. 58 St., New York 22, N.Y.
Design Workshop, Inc., 612 Merrick Rd., Lynbrook, L.I., N.Y.
on Furniture Corp., P.O. Box 307, Lincolnton, N.C.
ubway Grating, 59-85 27 St., Long Island City, N.Y.
roducts Corp., 189 First St., Brooklyn 15, N.Y.

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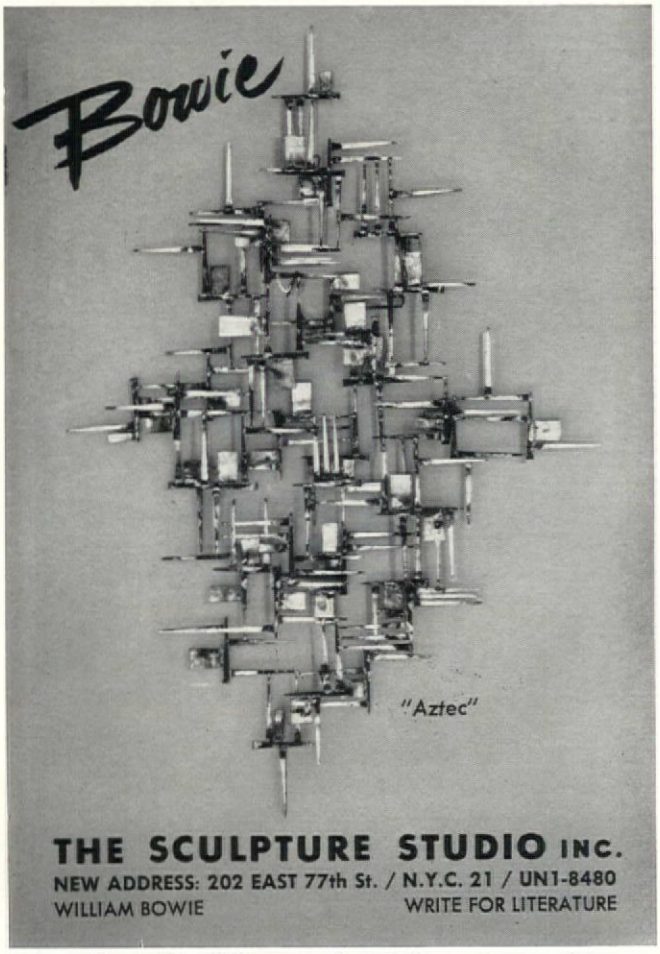

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SCREENS, PORTABLE—Cont'd

Bill Keliehor Designs, Inc. 400 E. Pine St., Seattle, Wash.
Kingsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio
Levolor Lorentzen, Inc., 720 Monroe St., Hoboken, N.J.
Lock Joint Tube Co. Inc., 1400 Riverside Dr., South Bend 24, Ind.
Molla, Inc., 110 State St., Westbury, L.I., N.Y.
Morrison Imports, Inc., 523 Pacific Ave., San Francisco 11, Cal.
Panelboard Mfg. Co., Inc., 222 Pacific St., Newark 14, N.J.
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
I. Schwartz Glass & Mirror Co., 412-418 E. 59 St., New York, N.Y.
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill.
Stelzer Moldings, Inc., 23184 Keller St., South Bend 28, Ind.
Styl-O-Kraft Inc., 312 N. Flagler Dr., Fort Lauderdale, Fla.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal.
U. S. Shutters, Inc., 420 W. 45 St., New York, N.Y.
Victor England Agencies, Inc., 420 Market St., San Francisco 11, Cal.
Frederick Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa.

SEATING, MULTIPLE

Code a—auditorium
c—church pews
r—reception room
s—stacking-ganging
w—waiting room

Ableart Upholstery Co., Inc., 206 E. Jericho Tpk., Mineola, N.Y. (r,
Advance Design, Inc., 45 W. 33 St., New York 1, N.Y. (r, s,
All Metals, Inc., 13002 N. Central Expwy., Dallas 31, Tex. (r,
All-Steel Equipment Inc., Aurora 7, Ill. (r,
Alma Desk Co., Box 271, High Point, N.C. (r
America House, 44 W. 53 St., New York 19, N.Y.
American Desk Mfg. Co., Temple, Tex. (a, r, s
American Seating Co., 901 Broadway N.W., Grand Rapids 2, M
(a, c, r, s
Armstrong Furniture Co., P.O. Box 636, Martinsburg 1, W. Va.
Art Metal Inc., Jamestown, N.Y. (r,
Art Steel Co., Inc., 170 W. 233 St., New York 63, NY (r
Bassett Furniture Industries, Inc., Bassett, Va. (r,
Baumritter Corp., 145 E. 32 St., New York, N.Y. (r, s
Bela Div., J & J Tool Machine Co., 9505 S. Prairie Ave., Chicago 28,
(a, c, r, s
Robert Benjamin, Inc., 6 E. 53 St., New York, N.Y. (r,
Bianco Mfg. Co., 2736 Victor St., St. Louis 4, Mo. (r, s
Blair Mfg. Co., Marietta, Ga. (a, r, s
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill. (r, s
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal. (r
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Heights, Mich. (r, s
Broyhill Furniture Factories, Lenoir, N.C.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. (r, s
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill. (r,
Carlton-Surrey, 55 Mt. Vernon N.W., Grand Rapids, Mich. (r
Carriker Church Furn. Co., Box 520, Monroe, N.C.
Chairmasters, Inc., 200 E. 146 St., Bronx 51, N.Y.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich. (r

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se Chairs, 4820 W. Belmont, Chicago, Ill. (r)
Modern Chair Co., 3113 E. 11 St., Los Angeles 23, Cal. (a, s, w)
Designs 230 Clarendon St., Boston 16, Mass. (r, w)
in Mfg. Co., 4640 W. Harrison St., Chicago, Ill. (a, r, s, w)
Steel Equipment Co. 415 Madison Ave., New York, N.Y. (a, r, s, w)
mbia Bedding Co., 2519 N. Elston Ave., Chicago 47, Ill. (r, w)
over Chair Co., Inc., Conover, N.C. (r, w)
empo Furniture Corp., 178 Bouic Ave., Rochville, Md. (w)
a Mesa Furniture Co., 1040 N. Olive St., Anaheim, Cal. (r, w)
ner Posture Chair Co., 625 Adams, Kansas City 5, Kans. (s, w)
ee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (r, w)
rative Imports, 408 Jackson St., San Francisco, Cal. (r, w)
gn Products, Inc., P.O. Box 342, Boulder, Colo. (r, w)
s Inc., 71 Fifth Ave., New York, N.Y. (r, s, w)
tional Contract Furniture Corp., 41 E. 57 St., New York 22, N.Y. (r, w)
ore Chair Co., Ins., 2400 Sterling, Elkhart, Ind. (a, r, s, w)
nalux Co., Inc., 601 Ohio St., Buffalo 3, N.Y. (r, w)
glas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (a, r, s, w)
rd Draper Associates Inc., 16 E. 52 St., New York, N.Y. (r, s, w)
am Mfg. Co., 700 S. Council, Muncie, Ind. (a, s)
Inc., 1633 Adrian Rd., Burlingame, Cal. (r, w)
rn Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass. (w)
wood Furniture Co., Inc., 208 E. 52 St., New York 22, N.Y. (c, r, s, w)
co Corp., Hanover, Pa. (r, s, w)
y Associates, 301 E. 63 St., New York, N.Y. (r, w)
res Mfg. Corp., 1641 Crystal, Kansas City, Mo. (r, s, w)
steel Industries Inc., Waxahchie, Tex. (r, w)
iture Dynamics Inc., 1000 N. Greenville, Richardson, Tex. (r)
and Furniture Co., 21 E. Hubbard, Chicago 11, Ill. (c, r, w)
eral Fireproofing Co., Youngstown, 1, Ohio (a, r, s, w)
e-Wernicke Co., Ross & Carthage Ave., Cincinnati, Ohio (r, w)
Medal Folding Furniture, 1700 Packard Ave., Racine, Wis. (w)
ur Gordon Associated, 200 Lexington Ave., New York 16, N.Y. (s, w)
son Mfg. Co., Liberty, N.C. (r, w)
. Griffith, 1155 N. Howe St., Chicago 10, Ill. (r)
gs Equipment Co., P.O. Box 630, Belton, Tex. (a, r, w)
feld House Inc., 215 E. 58 St., New York, N.Y. (r, w)
ilton-Cosco Inc., 2525 State, Columbus, Ind. (r, w)
pden Specialty Products Corp., 295 Fifth Ave., New York, N.Y. (a, r)
eatic Furniture Co., 161 W. Huron St., Chicago, Ill. (a, r, s, w)
Hansen Inc., 305 E. 63 St., New York 21, N.Y. (a, c, r, s, w)
er Corp., Prairie Ave., Sturgis, Mich. (r, s, w)
kon Furniture Co., Inc., 315 E. 62 St., New York 21, N.Y. (r, w)
ert, Inc., 17001 Yukon Ave., Torrance, Cal. (r, w)
ess, Inc., Three Oaks, Mich. (r, s, w)
ell Co., 436 S. First St., St. Charles, Ill. (a, r, s, w)
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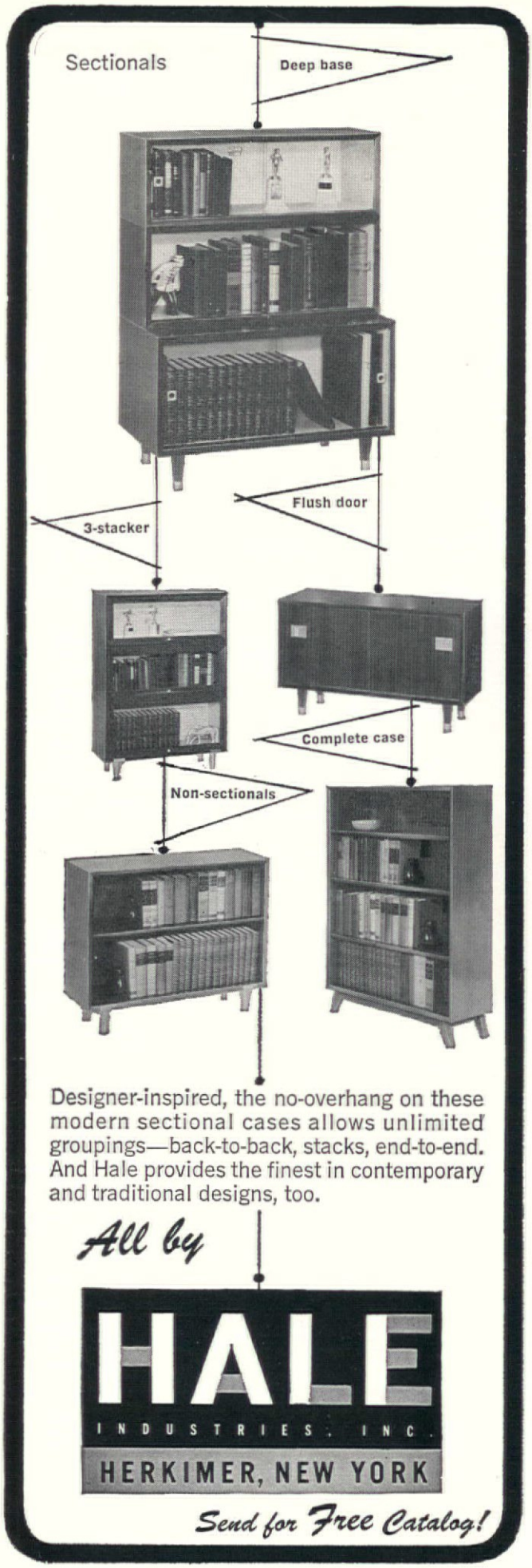
erial Desk Co. Inc., 1312 W. Florida St., Evansville 7, Ind. (r, s, w)
tutional Products Inc., Eye & Venango Sts., Philadelphia 34, Pa. (a, r, s, w)
national Contract Furnishings, Inc., 145 E. 57 St., New York 22, N.Y. (a, c, r, s, w)
n Seating Co., 1480 Buchana S.W., Grand Rapids, Mich. (a, s)
Chair Corp., 100 Jewel St., Brooklyn 22, N.Y. (r, w)
. Furniture Co., 160 E. 56 St., New York, N.Y. (c, r, s, w)
rt John Co., 821 N. Second St., Philadelphia, Pa. (r, w)
arians, 7772 Santa Monica Blvd., Los Angeles, Cal. (r, w)
on Industries Inc., P.O. Box 1197, Ft. Worth 1, Tex. (c)
r Products, Inc., 41 Union St., Manchester, N.H. (c)
Associates Inc., 320 Park Ave., New York 22, N.Y. (a, r, s, w)
wood Furniture Mfr's., 3730 N. W. 54 St., Miami, Fla. (r, w)
hler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. (r, w)
ger Metal Products Co., Box 897 Station A, Green Bay, Wis. (a, r, s, w)
rence Industries, Inc., 6660 W. Vernor, Detroit 9, Mich. (a, c, r, s, w)
B. Products Corp., 3247 Laconia Ave., P.O. Box 53, Bronx 69, N.Y. (s, w)
gh Furniture Corp., 16 E. 53 St., New York, N.Y. (r, w)
Mfg. Co., Div. Heywood Wakesfield, Menominee, Mich. (w)
ison Furniture Industries, Canton, Mich. (r, w)
Marble Chair Co., 89 Willis St., Bedford, Ohio (s)
len Mfg. Inc., 1015 N. Halstad St., Chicago 22, Ill. (w)
opolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal. (r, w)
nan Miller Inc., McKinley St., Zeeland, Mich. (a, c, r, s, w)
ernize/Dean Seating Co., Pontotoc, Mass. (r, w)
rch Furniture Co., Inc., 667-677 W. Ward Ave., High Point, N.C. (r, s, w)
ler Furniture Corp., P.O. Box 139, Grand Blanc, Mich. (w)
ohy-Miller, Inc., Owensboro, Ky. (r, w)
onal Store Fixture Co., Inc., Odenton, Md. (r, s, w)
quist Products Inc., 415 Chandler St., Jamestown, N.Y. (s, w)
nigo Co., Inc., 1059 Third Ave., New York, N.Y. (r, w)
/Jil Associates, Inc., 315 E. 62 St., New York, N.Y. (a, c, r, s, w)
ody Seating Co., Inc., W. Fourth, North Manchester, Ind. (a)
ess Steel Equipment Co., Unruh & Hasbrook Ave., Philadelphia 11, Pa. (r, w)
etron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (w)
ige Chair & Desk Co., P.O. Box 230, Michigan City, Ind. (a, r, w)
ey Probber Inc., 155 E. 56 St., New York, N.Y. (r, w)
Risom Design, Inc., 444 Madison Ave., New York 22, N.Y. (r, w)
y Department, Drexel Enterprises, Inc., Drexel, N.C. (a, c, r, w)
nson-Johnson, Inc., 1670 DeFoor Ave., N.W., Atlanta, Ga. (r, w)
rd Axel Roffman Assoc. Inc., 160 E. 56 St., New York, N.Y. (r, w)
t Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (r, w)
lmetal Corp., 1 Park Ave., New York 16, N.Y. (a, r, s, w)
y Furniture Co., Contract Div., 440 Park Ave. S., New York 16, N.Y. (s)
dia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y. (a, c, r, s, w)
dinavian Design, 15 E. 53 St., New York, N.Y. (a, c, s, w)
dix Designs, Inc., 432 Park Ave. S., New York, N.Y. (r)
fer Bros. Inc., 1123 N. McCadden Pl., Los Angeles 38, Cal. (r, w)
-Walker Co., Muskegon, Mich. (r, w)
vnee-Penn Mfg. Co., Inc., Saucon Park, RD #5, Bethlehem, Pa. (r, w)
y Williams Mfg., Inc., 2500 W. Ogden Ave., Chicago 8, Ill. (s)
man/Betram, Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal. (r, w)
Furniture Co., Inc., 317 E. 34 St., New York, N.Y. (r, w)
yder Bros. Inc., 1050 S. Broadway, Denver, Colo. (s)
ons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill. (r, s, w)
son-Bosworth, 1745 N. Richmond, Chicago, Ill.
er & Spiller, Inc., 2 Brunner St., Peru, Ill. (a, s)
dard Chair Co., S. Main & Erie R.R., Union City, Pa. (r, w)
ey Mfg. Co., 2310 N. Main St., Ft. Worth, Tex. (r, w)
case, Inc., 1120 36 St. S.E., Grand Rapids, Mich. (r, s, w)
dig Inc., 487 Park Ave., New York, N.Y. (a, r, s, w)
Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y. (a, r, s, w)
gis Posture Chair Co., 540 N. Michigan Ave., Chicago 11, Ill. (a, r, s, w)
x Seating Co., Delanco, N.J. (r, s, w)



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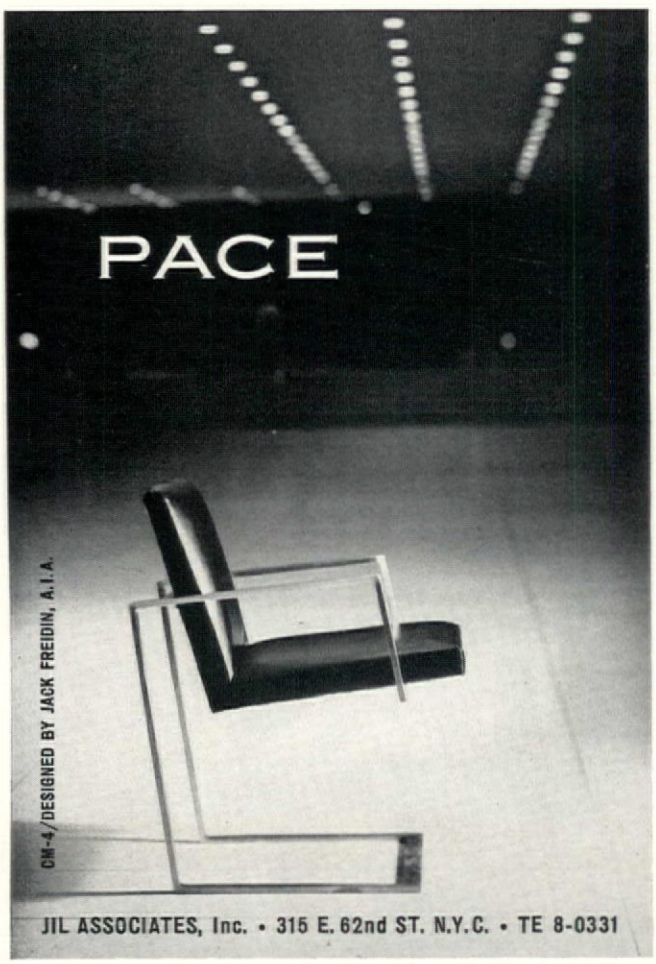

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SEATING, MULTIPLE—Cont'd

Stylume Products, Inc., 3640-3650 E. Tenth Ct., Hialeah, Fla. (a, r, s,
Sunland Supply Inc., 3301 N.W. 73 St., Miami, Fla. (r,
George Tanier, Inc., 305 E. 63 St., New York, N.Y.
Taylor Chair Co., Willis & Taylor Rds., Bedford, Ohio (r, s,
Thayer Coggin Institutional, Inc., Burton St., High Point, N.C. (r,
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (a, r, s,
Thonet Industries, Inc., 1 Park Ave., New York 16, N.Y. (a, r, s,
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill. (a, r, s,
Troy Sunshade Co., 612 Grant St., Troy, Ohio (r, s,
United Seating Co., 236 Vanderbilt Ave., Brooklyn, N.Y.
Virtue Bros. Mfg. Co., 5701 W. Century Bldg., Los Angeles 45, Cal. (r, s,
Warren-Lloyd, Inc., 132 Beckwith Ave., Paterson, N.J.
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa. (r,
Wells Chair Corp., P.O. Box 230, Michigan City, Ind. (a, r,
Westin-Nielsen Corp., 149 S. Wabasha St., St. Paul 7, Minn. (a, r,
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill. r,
John Widdicomb Co., 1 Park Ave., New York, N.Y. (r,
John D. Williams Co., 1411 Merchandise Mart, Chicago 54, Ill. (r, s,
William Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y. (r,
Lee L. Woodard Sons Inc., Owosso, Mich. (r, s,
Worden Co., 200 E. 17 St., Holland, Mich. (r,

SHELVES & SHELF SYSTEMS

Hugh Acton Design Co., 588 Brookside, Birmingham, Mich.
Advance Design, Inc., 45 W. 33 St., New York 1, N.Y.
Alma Desk Co., Box 271, High Point, N. C.
Arvin Industries Inc., 1513 13 St., Columbus, Ind.
Bangkok Industries, Inc., 1545 W. Passyunk Ave., Philadelphia, Pa.
Basic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va.
Ezra Blank Associates, 500 Stagg St., Brooklyn 37, N.Y.
Bomyte Co., Green St., Silverdale, Pa.
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal.
S. Christian of Copenhagen, Inc., 225 Post St., San Francisco 8, Cal.
Cole Steel Equipment Co., 415 Madison Ave., New York, N. Y.
Columbia-Hallowell Div., Standard Pressed Steel Co., Jenkintown, Pa.
Desks Inc., 71 Fifth Ave., New York, N.Y.
Desks of America, Inc., P.O. Box 6305, Bridgeport 6, Conn.
Richard Draper Associates Inc., 16 E. 52 St., New York, N.Y.
Fabry Associates, 301 E. 63 St., New York, N. Y.
Lee Fink Associates, 1999 Walnut Ave., Long Beach 6, Cal.
General Fireproofing Co., Youngstown 1, Ohio
Arthur Gordon Associated, 200 Lexington Ave., New York 16, N.Y.
Grosfeld House Inc., 215 E. 58 St., New York, N. Y.
Hardwood House, Inc., 10 St. James St., Rochester 6, N. Y.
Harris Hub Co., 15600 S. Commercial Ave., Harvey, Ill.
International Contract Furnishings, Inc., 145 E. 57 St., New York 22, N.Y.
Kingsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio
Lock Joint Tube Co. Inc., 1400 Riverside Dr., South Bend 24, Ind.
Lyon Metal Products Inc., 63 Railroad Ave., Aurora, Ill.
Herman Miller Inc., McKinley St., Zeeland, Mich.
Mutschler Bros., S. Madison St., Nappanee, Ind.
Myrtle Desk Co., P. O. Box 1750, High Point, N. C.

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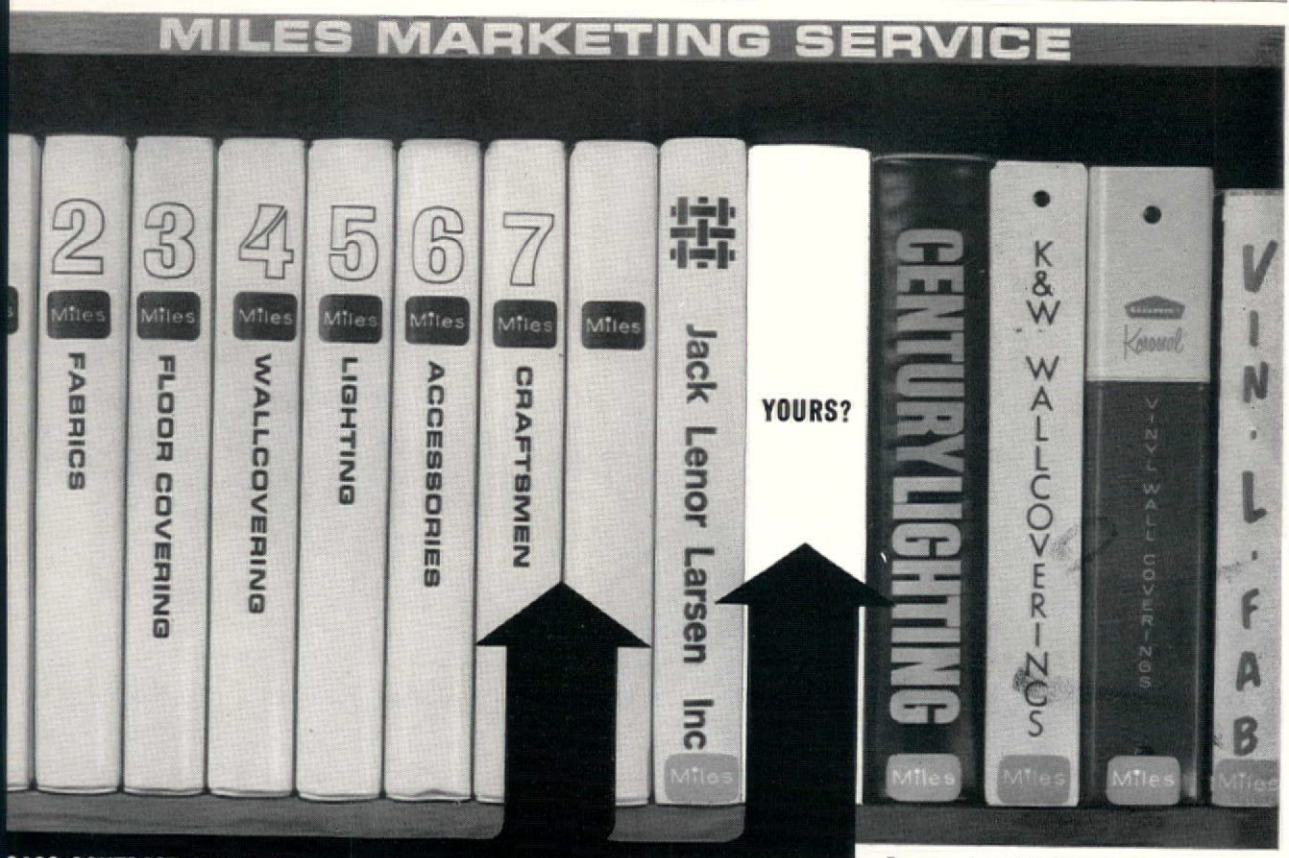
Div. of Aluminum Extrusions, Inc., Charlotte, Mich.
Jil Associates, Inc., 315 E. 62 St., New York, N.Y.
ds Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
ia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
inavian Design, 15 E. 53 St., New York, N. Y.
s Unlimited, 1134 First Ave., New York 21, N. Y.
Equipment Co., 285 Emmet St., Newark 5, N. J.
nis Studios, Box 473, Muskegon, Mich.
Stuart, Inc., 32 St. & Park Ave., New York 16, N. Y.
l Hardware Co., 4135 Lake Michigan Dr. N.W., Grand Rapids 4, Mich.
-Peterson Co., Rt. 38 & Madison St., Elmhurst, Ill.

FAS, SECTIONALS, UCHES

ce Design, Inc., 45 W. 33 St., New York 1, N.Y.
Furniture, 6 E. 33 St., New York, N.Y.
can of Martinsville, Contract Div., Martinsville, Va.
ong Furniture Co., P.O. Box 636, Martinsburg 1, W. Va.
o Mfg. Co., 166 Chandler, Buffalo, N.Y.
Inc., 214 W. Jefferson, Goshen, Ind.
t Furniture Industries, Bassett, Va.
itter Corp., 145 E. 32 St., New York, N.Y.
Benjamin, Inc., 6 E. 53 St., New York, N.Y.
Mfg. Co., Marietta, Ga.
Chair Co., Box 312, Siler City, N.C.
-Saltman Co., 15000 S. Figueroa St., Gardena, Cal.
ll Furniture Factories, Lenoir, N.C.
ampbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
n-Surrey, 55 Mt. Vernon N.W., Grand Rapids, Mich.
tte Chair Co., Pearl & Lovett, Charlotte, Mich.
on Co., Inc., Contract Div., Fitchburg, Mass.
peake-Siegel-Land Inc., 317 E. 34 St., New York 16, N.Y.
stian of Copenhagen, Inc., 225 Post St., San Francisco 8, Cal.
teel Equipment Co., 415 Madison Ave., New York, N.Y.
bia Bedding Co., 2519 N. Elston Ave., Chicago 47, Ill.
ental Furniture Corp. 1 Park Ave., New York, N.Y.
Mesa Furniture Co., 1040 N. Olive St., Anaheim, Cal.
rland Furniture Corp. 4 E. 53 St., New York, N.Y.
Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
ci, 6001 N.W. 39 Ave., Miami, Fla.
Products, Inc., P.O. Box 342, Boulder, Colo.
Inc., 71 Fifth Ave., New York, N.Y.
onal Contract Furniture Corp., 41 E. 57 St., New York 22, N.Y.
Chair Co. Inc., 2400 Sterling, Elkhart, Ind.
s Furniture Corp., 5555 W. 65 St., Chicago 38, Ill.
Draper Associates Inc., 16 E. 52 St., New York, N.Y.
Furniture Co., 505 S. Fulton, Berne, Ind.
c., 1633 Adrian Rd., Burlingame, Cal.
Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass.
ood Furniture Co., Inc., 208 E. 52 St., New York 22, N.Y.
ambeth Inc., P.O. Box 671, Thomasville, N.C.
Associates, 301 E. 63 St., New York, N.Y.

Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
Flexsteel Industries Inc., Waxahchie, Tex.
Furniture Specialties, 316 E. 61 St., New York 21, N.Y.
General Fireproofing Co., Youngstown 1, Ohio
Globe Furniture Co., High Point, N.C.
Arthur Gordon Associated, 200 Lexington Ave., New York 16, N.Y.
Gregson Mfg. Co., Liberty, N.C.
Grosfeld House Inc., 215 E. 58 St., New York, N.Y.
W. H. Gunlocke Chair Co., Wayland, N.Y.
Hamilton-Cosco Inc., 2525 State Columbus, Ind.
Fritz Hansen Inc., 305 E. 63 St., New York 21, N.Y.
Harris Hub Co., 15600 S. Commercial Ave., Harvey, Ill.
Helikon Furniture Co., Inc., 315 E. 62 St., New York 21, N.Y.
Henredon Furniture Industries, High Point, N.C.
Heywood-Wakefield Co., 206 Central St., Gardner, Mass.
Hickory Mfg. Co., Hickory, N.C.
Hiebert, Inc., 17001 Yukon Ave., Torrance, Cal.
Holland Maid of California, 1119 Westminster Ave., Alhambra, Cal.
Howell Co., 436 S. First St., St. Charles, Ill.
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C.
International Contract Furnishings, Inc., 145 E. 57 St., New York 22, N.Y.
I. V. Chair Corp., 100 Jewel St., Brooklyn 22, N.Y.
Robert John Co., 821 N. Second St., Philadelphia, Pa.
Kagan-Dreyfuss, Inc., 40 E. End Ave., New York, N.Y.
Kasparians, 7772 Santa Monica Blvd., Los Angeles, Cal.
Kingsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio
Kittinger Co., Inc., 1893 Elmwood Ave., Buffalo, N.Y.
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y.
Kodawood Furniture Mfr's., 3730 N.W. 54 St., Miami, Fla.
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill.
Kwik-Bed Sofa Corp., 330 E. St. Joseph St., Indianapolis 12, Ind.
Lawnlite Inc., Box 47-097, Miami, Fla.
Lehigh Furniture Corp., 16 E. 53 St., New York, N.Y.
Level of Winchendon, Winchendon, Mass.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y.
Madison Furniture Industries, Canton, Miss.
B. L. Marble Chair Co., 89 Willis St., Bedford, Ohio
Marden Mfg. Inc., 1015 N. Halsted St., Chicago 22, Ill.
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal.
Meyer Gunther Martini, 511 E. 72 St., New York 21, N.Y.
Herman Miller Inc., McKinley St., Zeeland, Mich.
M. Mittman Co., Inc., 316 E. 53 St., New York 22, N.Y.
Modernize/Dean Seating Co., Pontotoc, Miss.
Molla, Inc., 110 State St., Westbury, L.I., N.Y.
Monarch Furniture Co., Inc., 667-677 W. Ward Ave., High Point, N.C.
Morris Bedding Co., 6665 Vernor, Detroit, Mich.
Mueller Furniture Corp., P.O. Box 139, Grand Blanc, Mich.
National Contract Sales Co., P.O. Box A, Glenside, Pa.
Niemann Inc., 469 E. Ohio St., Chicago 11, Ill.
Norco Furniture Co., Cherry Valley Terminal Rd., W. Hempstead, N.Y.
Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Orsenigo Co., Inc., 1059 Third Ave., New York, N.Y.
Mutschler Bros., S. Madison St., Nappanee, Ind.
Pace/Jil Associates, 315 E. 62 St., New York, N.Y.
Pinecrest Inc., 2710 Nicollet, Minneapolis, Minn.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Regaline, 595 E. 10 Ave., Hialeah, Fla.
Richards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.



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Jens Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
Robey Department, Drexel Enterprises, Inc., Drexel, N.C.
Robinson-Johnson, Inc., 1670 DeFoor Ave., N.W., Atlanta, Ga.
Edward Axel Roffman Assoc. Inc., 160 E. 56 St., New York, N.Y.
Roman French Style Imports Co., 7813 Melrose Ave., Los Angeles 46, Cal
Janet Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
Royalmetal Corp., 1 Park Ave., New York 16, N.Y.
John Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y.
Scandia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
Scandinavian Design, 15 E. 53 St., New York, N.Y.
Scandix Designs, Inc., 432 Park Ave. S., New York, N.Y.
Frank Scerbo & Sons, Inc., 140 Plymouth St., Brooklyn 12, N.Y.
Schafer Bros. Inc., 1123 N. McCadden Pl., Los Angeles 38, Cal.
Schnadig Corp., 4820 W. Belmont Ave., Chicago, Ill.
Scroll, Inc., 800 N.W. 166 St., Miami 64, Fla.
Security Upholstery Co., High Point, N.C.
Shawnee-Penn Mfg. Co. Inc., Saucon Park, RD #5, Bethlehem, Pa.
Shelby Williams Mfg., Inc., 2500 W. Ogden Ave., Chicago 8, Ill.
Sherman/Bertram, Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal.
Shuff Furniture Co. Inc., 317 E. 34 St., New York, N.Y.
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill.
Stanley Mfg. Co., 2310 N. Main St., Ft. Worth, Tex.
Steelcase, Inc., 1120 36 St. S.E., Grand Rapids, Mich.
John Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y.
Stylex Seating Co., Delanco, N.J.
Sunland Supply Inc., 3301 N.W. 73 St., Miami, Fla.
Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill.
George Tanier, Inc., 305 E. 63 St., New York, N.Y
Taylor Chair Co., Willis & Taylor Rds., Bedford, Ohio
Thayer Coggin Institutional, Inc., Burton St., High Point, N.C.
Thomasville Furniture Industries, Thomasville, N.C.
Tomlinson of High Point, 305 W. High St., High Point, N.C.
Victorian Furniture Corp., 2914 Day St., P.O. Box 60, Montgomery, Ala
Warren-Lloyd, Inc., 132 Beckwith Ave., Paterson, N.J.
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa.
Westin-Nielsen Corp., 149 S. Wabasha St., St. Paul 7, Minn.
John Widdicomb Co., 1 Park Ave., New York, N.Y.
John D. Williams Co., 1411 Merchandise Mart, Chicago 54, Ill.
Lee L. Woodard Sons Inc., Owosso, Mich.
Wycombe & Meyer Inc., 425 E. 53 St., New York, N.Y.

STANDS

Code: s—serving
t—telephone
tv—television

Art Steel Co., Inc., 170 W. 233 St., Bronx 63, N.Y.
Basic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Cole Steel Equipment Co., Inc., 415 Madison Ave., New York 17, N.Y.
Cumberland Furniture Corp., 40 E. 49 St., New York 17, N.Y.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Desks Inc., 71 Fifth Ave., New York, N.Y.
Richard Draper Associates, Inc., 16 E. 52 St., New York, N.Y.
Edgewood Furniture Co., Inc., 208 E. 52 St., New York 22, N.Y.
Otto Gerdau Co., 82 Wall St., New York, N.Y.
Arthur Gordon Associated, 200 Lexington Ave., New York 16, N.Y. (s,
Grosfeld House Inc., 215 E. 58 St., New York, N.Y. (s, t,
Haasbrock-Sonderguard, P.O. Box 46764, Los Angeles, Cal.
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (s,
Jasper Office Furniture Co., 402-424 13 St., Jasper, Ind.
Kagan-Dreyfuss, Inc., 40 E. End Ave., New York, N.Y. (s, t,
Kraftware Corp., 225 Fifth Ave., New York 10, N.Y.
Level of Winchendon, Winchendon, Mass.
Magnavox Co., 2131 Bueter Rd., Fort Wayne 4, Ind.
Monogram Metals, Inc., 99 Greene St., New York 12, N.Y. (s,
Orsenigo Co., Inc., 1059 Third Ave., New York 21, N.Y.
Peerless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa.
Philco Corp., Tele-Sound Dept., C & Tioga Sts., Philadelphia 34, Pa.
Plametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (s, t,
Jens Risom Design, Inc., 444 Madison Ave., New York 22, N.Y.
Roman French Style Imports Co., 7813 Melrose Ave., Los Angeles 46, C
(s,
John Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y.
(s, t,
Scandia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y. (s, t,
Frank Scerbo & Sons, Inc., 140 Plymouth St., Brooklyn 1, N.Y.
Dick Stambaugh, Inc., Ada, Ohio (s, t,
Standard Furniture Co., Herkimer, N.Y.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal.
Thonet Industries, Inc., 1 Park Ave., New York 16, N.Y.
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill.
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill.
Westinghouse Electric Corp., Commercial-Institutional Products Div., Park Ave. S., New York 10, N.Y.
Consider H. Willett, Inc., 3001 W. Kentucky, Louisville 1, Ky.
John D. Williams Co., 1411 Merchandise Mart, Chicago 54, Ill. (s, t,

STOOLS, BAR & DINING

Advance Design, Inc., 45 W. 33 St., New York 1, N.Y.
Astra Bent Wood Furniture Co., East Arlington, Vt.
Robert Benjamin, Inc., 6 E. 53 St., New York, N.Y.
Bianco Mfg. Co., 2736 Victor St., St. Louis 4, Mo.
Blisscraft of Hollywood, P.O. Box 47607, Los Angeles 47, Cal.
Boling Chair Co., Box 312, Siler City, N.C.
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill.
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal.
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis.
Burke Div., Brunswick Corp., 5140 N. Westmoreland, Dallas 7, Tex.
California Wrought-Iron Co., Inc., Div. Brown-Jordan Co., 9860 Gidley El Monte, Cal.
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill.
Carroll Chair Co., 1505 W. Carroll, Chicago, Ill.
Charlotte Chair Co., Pearl & Lovett, Charlotte, Mich.
Chicago Hardware Foundry Co., Commonwealth Ave., North Chicago,
ChroModern Chair Co., 3113 E. 11 St., Los Angeles 23, Cal.
Cumberland Furniture Corp., 40 E. 49 St., New York 17, N.Y.
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa.
Da Vinci, 6001 N.W. 39 Ave., Miami, Fla.

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ystrom, Inc., Sinai Rd., S. Boston, Va.
corative Imports, 408 Jackson St., San Francisco, Cal.
ks Inc., 71 Fifth Ave., New York, N.Y.
ctional Contract Furniture Corp., 41 E. 57 St., New York 22, N.Y.
hard Draper Associates, Inc., 16 E. 52 St., New York, N.Y.
nbar Furniture Co., 505 S. Fulton, Berne, Ind.
tham Mfg. Co., 700 S. Council, Muncie, Ind.
tern Furniture Mfrs. Inc., 372 Riverbend St., Athol, Mass.
ay Imports Inc., 303 W. 42 St., New York, N.Y.
ry Associates, 301 E. 63 St., New York, N.Y.
con Products, Inc., 911-17 N. Broadway, St. Louis 2, Mo.
s Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio
tures Mfg. Corp., 1641 Crystal, Kansas City, Mo.
o Gerdau Co., 82 Wall St., New York, N.Y.
d Medal Folding Furniture Co., 1700 Packard Ave., Racine, Wis.
nur Gordon Associated, 200 Lexington Ave., New York 16, N.Y.
sfeld House Inc., 215 E. 58 St., New York, N.Y.
sbrock-Sonderguard, P.O. Box 46764, Los Angeles, Cal.
se of Italian Handicrafts, 225 Fifth Ave., New York 10, N.Y.
rnational Contract Furnishings Inc., 145 E. 57 St., New York 22, N.Y.
. Chair Corp., 100 Jewel St., Brooklyn 22, N.Y.
S. Furniture Co., 160 E. 56 St., New York, N.Y.
sko Inc., P.O. Box 1751, 738 N.W. Ninth Ave., Ft. Lauderdale, Fla.
an-Dreyfuss, Inc., 40 E. End Ave., New York, N.Y.
parians, 7772 Santa Monica Blvd., Los Angeles, Cal.
ll Associates Inc., 320 Park Ave., New York 22, N.Y.
awood Furniture Mfr's., 3730 N.W. 54 St., Miami, Fla.
& B. Products Corp., 3247 Laconia Ave., P.O. Box 53, Bronx 69, N.Y.
el of Winchendon, Winchendon, Mass.
rd Mfg. Co., Div. Heywood Wakefield, Menominee, Mich.
a, Inc., 110 State St., Westbury, L.I., N.Y.
arch Furniture Co., Inc., 803 Ward St., High Point, N.C.
ris Bedding Co., 6665 Vernor, Detroit, Mich.
ional Store Fixture Co., Inc., Odenton, Md.
/Jil Associates, Inc., 315 E. 62 St., New York, N.Y.
vey Probber Inc., 155 E. 56 St., New York, N.Y.
ards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y.
Risom Design Inc., 444 Madison Ave., New York 22, N.Y.
et Rosenblum Inc., 315 E. 62 St., New York 21, N.Y.
almetal Corp., 1 Park Ave., New York 16, N.Y.
dia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
fer Bros. Inc., 1123 N. McCadden Pl., Los Angeles 38, Cal.
by Williams Mfg., Inc., 2500 W. Ogden Ave., Chicago 8, Ill.
man/Betram, Inc., 5401 E. Slauson Ave., Los Angeles 22, Cal.
dard Chair Co., S. Main & Erie R.R., Union City, Pa.
dig Inc., 487 Park Ave., New York, N.Y.
ume Products, Inc., 3640-3650 E. Tenth Ct., Hialeah, Fla.
er Coggin Institutional, Inc., Burton St., High Point, N.C.
line Mfg. Co., 623 Young St., Santa Ana, Cal.
et Industries, Inc., 1 Park Ave., New York 16, N.Y.
ar Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill.
Sunshade Co., 612 Grant St., Troy, Ohio
e Bros. Mfg. Co., 5701 W. Century Blvd., Los Angeles 45, Cal.
eric Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa.
D. Williams Co., 1411 Merchandise Mart, Chicago 54, Ill.
L. Woodard Sons Inc., Owosso, Mich.

ABLE PARTS, ACCESSORIES

de: t—tops
p—pedestals

art Upholstery Co., Inc., 206 E. Jericho Tpk., Mineola, N.Y. (t, p)
Acton Design Co., 588 Brookside, Birmingham, Mich. (p)
nce Design, Inc., 45 W. 33 St., New York 1, N.Y. (t, p)
teel Co., Inc., 170 W. 233 St., Bronx 63, New York (t, p)
Bent Wood Furniture Co., East Arlington, Vt. (t, p)
ehem Furniture Mfg., 2 Park Ave., New York 16, N.Y. (t, p)
co Mfg. Co., 2736 Victor St., St. Louis 4, Mo. (t)
Blank Associates, 500 Stagg St., Brooklyn 37, N.Y. (t, p)
yte Co., Green St., Silverdale, Pa. (t)
rody Seating Co., 5921 W. Dickens St., Chicago, Ill. (t, p)
staff Co., 1127 S. Main St., Oshkosh, Wis. (t, p)
ll Chair Co., 1505 W. Carroll, Chicago, Ill. (t, p)
ago Hardware Foundry Co., Commonwealth Ave., North Chicago, Ill. (t, p)
Modern Chair Co., 3113 E. 11 St., Los Angeles 23, Cal. (t, p)
per Mfg. Co., P.O. Box 8, Meyersdale, Pa. (t)
empo Furniture Corp., 178 Bouic Ave., Rockville, Md. (t)
ee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (t, p)
/inci, 6001 N.W. 39 Ave., Miami, Fla. (p)
r Plastic Corp., 6622 University Ave., Middleton, Wis. (t)
Inc., 71 Fifth Ave., New York, N.Y. (t, p)
of America, Inc., P.O. Box 6305, Bridgeport 6, Conn. (t, p)
las Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (t, p)
Div., Caradco, Inc., Box 658, Dubuque, Iowa (t)
n Products, Inc., 911-17 N. Broadway, St. Louis 2, Mo. (p)
esin Plastics Co., Oconomowoc 66, Wis. (t)
ture Accents, Inc., 303 Fifth Ave., New York, N.Y. (t, p)
Original Iron Works, 401 Park Ave., Brooklyn 5, N.Y. (p)
Gerdau Co., 82 Wall St., New York, N.Y.
Medal Folding Furniture Co., 1700 Packard Ave., Racine, Wis. (t)
r Gordon Associated, 200 Lexington Ave., New York 16, N.Y. (t, p)
brock-Sonderguard, P.O. Box 46764, Los Angeles, Cal.
of Italian Handicrafts, 225 Fifth Ave., New York 10, N.Y. (t, p)
utional Products Inc., Eye & Venango Sts., Philadelphia 34, Pa. (t, p)
Products Corp., 189 First St., Brooklyn 15, N.Y. (t)
o Inc., P.O. Box 1751, 738 N.W. Ninth Ave., Ft. Lauderdale, Fla. (t, p)
r Office Furniture Co., 402-424 13 St., Jasper, Ind. (t, p)
-Manville, 22 E. 40 St., New York, N.Y. (t)
on Plastic Tops, Inc., 69 North St., Elgin, Ill. (t, p)
s Furniture Co., Inc., 1501 W. Maryland St., Evansville 7, Ind. (t, p)
Products, Inc., 41 Union St. Manchester, N.H. (t)
ley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio
wood Furniture Mfr's., 3730 N.W. 54 St., Miami, Fla. (t)
B. Products Corp., 3247 Laconia Ave., P.O. Box 53, Bronx 69, N.Y. (t, p)
of Winchendon, Winchendon, Mass. (t, p)
e Internationale, Ltd., 101 Park Ave., New York 17, N.Y. (t)
ff Industries Inc., P.O. Box 10626, Dallas 7, Tex. (t)
rch Furniture Co., Inc., 667-677 W. Ward Ave., High Point, N.C. (t)
gram Metals, Inc., 99 Greene St., New York 12, N.Y. (p)
Desk Co., P.O. Box 1750, High Point, N.C. (t, p)
nal Store Fixture Co., Inc., Odenton, Md. (t, p)

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Orsenigo Co., Inc., 1059 Third Ave., New York, N.Y.
Peerless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa. (t,
Phillips Imports, 2548A Greenwich St., San Francisco 23, Cal.
Plastiglide Mfg. Corp., 1757 Stanford St., Santa Monica, Cal.
Quartite Creative Corp., 230 Fifth Ave., New York 1, N.Y. (t,
Royalmetal Corp., 1 Park Ave., New York 16, N.Y. (t,
Safran & Glucksman, 8 W. 30 St., New York 1, N.Y. (t,
Seaboard Diecasting Corp., 1100 Prospect Ave., West Islip, L.I., N.Y.
Scandia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
Scroll, Inc., 800 N.W. 166 St., Miami 64, Fla.
Shelby Williams Mfg., Inc., 2500 W. Ogden Ave., Chicago 8, Ill. (t,
Shelves Unlimited, 1134 First Ave., New York 21, N.Y. (t,
Smith System Mfg. Co., 56 Emerald St., S.E., Minneapolis 14, Minn.
Dick Stambaugh, Inc., Ada, Ohio (t,
Steelcase, Inc., 1120 36 St., S.E., Grand Rapids, Mich.
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (t,
Thonet Industries, Inc., 1 Park Ave., New York 16, N.Y. (t,
Tri-Par Mfg. Co., 1740 N. Pulaski Rd., Chicago 39, Ill.
Troy Sunshade Co., 612 Grant St., Troy, Ohio (t,
Virtue Bros. Mfg. Co., 5701 W. Century Blvd., Los Angeles 45, Cal. (t,
Walker & Zanger, Inc., 100 Hudson St., New York 13, N.Y. (t,
John D. Williams Co., 1411 Merchandise Mart, Chicago 54, Ill. (t,
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (t,

TABLES

Code: b—banquet
c—card & game
co—cocktail & coffee
dc—dining, commercial
di—dining, institutional
dr—dressing
e—executive & conference
f—folding
o—occasional
s—serving
t—television

Ableart Upholstery Co., Inc., 206 E. Jericho Tpk., Mineola, N.Y. (dc,
Advance Design, Inc., 45 W. 33 St., New York 1, N.Y. (b, c, co, dc, di, e,
Albano Co., Inc., 309 E. 46 St., New York 17, N.Y. (co, dc, e
All-Steel Equipment, Inc., Aurora 7, Ill.
Allwin Furniture, 6 E. 33 St., New York, N.Y.
Alma Desk Co., Box 271, High Point, N.C.
American Chair Co., 911 N. 11 St., Sheboygan, Wis. (co, dc, di,
American Desk Mfg. Co., Temple, Tex. (b, dc, di, e,
American Furniture Novelty, 2601 Fournoy, Chicago, Ill. (c, co
American of Martnsvlle, Contract Div., Martinsville, Va. (c, co, dr,
American Seating Co., 901 Broadway N.W., Grand Rapids 2, Mich. (b, d
O. Ames Co., P.O. Box 1774, Parkersburg, W. Va. (co, dc,
AMV Inc., 588 Brookside, Birmingham, Mich. (o, s
Art Metal Inc., Jamestown, N.Y. (co, e
Art Steel Co. Inc., 170 W. 233 St., New York 63, N.Y.
Astra Bent Wood Furniture Co., East Arlington, Vt. (b, dc, di, e

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Barler, Inc., 214 W. Jefferson, Goshen, Ind. (c, co, o)
Basic-Witz Furniture Ind., Inc., Box 490, Waynesboro, Va. (co, dc, dr, o, s)
Bassett Furniture Industries, Bassett, Va. (b, co, dc, di, dr, o, s)
Baumritter Corp., 145 E. 32 St., New York, N.Y. (b, co, di, e, o)
Beautycraft Furniture Industries Inc., 1301 N.W. Seventh Ave., Miami, Fla. (co, o)
Bela Div., J & J Tool Machine Co., 9505 S. Prairie Ave., Chicago 28, Ill. (b, c, dc, di, e, f)
Robert Benjamin, Inc., 6 E. 53 St., New York, N.Y. (c, co, dc, e, o, s)
Bentson Mfg. Co., P.O. Box 1143, Aurora, Ill.
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y. (b, co, dc,di, dr, e, f, o)
Bianco Mfg. Co., 2736 Victor St., St. Louis 4, Mo. (dc, di)
Ezra Blank Associates, 500 Stagg St., Brooklyn, N.Y. (co, dc, di, e)
Blair Mfg. Co., Marietta, Ga. (co)
B. Brody Seating Co., 5921 W. Dickens St., Chicago, Ill. (b, co, dc, di, o)
Brower Furniture Co., 1801 Turner Ave. N.W., Grand Rapids 2, Mich. (dc, di)
Brown-Jordan Co., 9860 Gidley St., El Monte, Cal. (c, co, dc, o)
Brown-Saltman Co., 15000 S. Figueroa St., Gardena, Cal. (b, c, co, dc, di, dr, e, o, s)
Browne-Morse Co., 110 E. Broadway Ave., Muskegon Heights, Mich. (di, e)
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich. (co, dc)
Buckstaff Co., 1127 S. Main St., Oshkosh, Wis. (c, co, dc, di)
Burke Div., Brunswick Corp., 5140 N. Westmoreland, Dallas 7, Tex. (co di, e, o)
California Wrought-Iron Co. Inc., Div. Brown-Jordan Co., 9860 Gidley St., El Monte, Cal. (c, o, dc, o)
S. J. Campbell Co., 1750 W. Wrightwood, Chicago 14, Ill. (c, co, o)
Carlton-Surrey, 55 Mt. Vernon N.W., Grand Rapids, Mich. (co, e, o)
Carroll Chair Co., 1505 W. Carroll, Chicago, Ill. (dc, di)
Chicago Hardware Foundry Co., Commonwealth Ave., North Chicago, Ill. (co, dc, di, e)
ChroModern Chair Co., 3113 E. 11 St., Los Angeles 23, Cal. (dc)
S. Christian of Copenhagen, Inc., 225 Post St., San Francisco 8, Cal. (di,f, o)
CI Designs, 230 Clarendon St., Boston 16, Mass. (co, dc, di, e)
Clapper Mfg. Co., P.O. Box 8, Meyersdale, Pa. (dc, di, f)
Cole Steel Equipment Co., 415 Madison Ave., New York, N.Y. (e)
Columbia-Hallowell Div., Standard Pressed Steel Co., Jenkintown, Pa. (e)
Contempo Furniture Corp., 178 Bouic Ave., Rockville, Md. (co, dc, di, e)
Corry Jamestown Corp., E. Columbus Ave., Corry, Pa. (e)
Costa Mesa Furniture Co., 1040 N. Olive St., Anaheim, Cal. (e,o)
Cramer Posture Chair Co., 625 Adams, Kansas City 5, Kan. (e, o)
Cumberland Furniture Corp., 40 E. 49 St., New York 17, N.Y. (c, co, e, o)
Daglee Seating, 21 St. & Godfrey Ave., Philadelphia 38, Pa. (b, c, dc, e, f, s)
Da Vinci, 6001 N.W. 39 Ave., Miami, Fla. (c, co, dc, di, f, o, s)
Daystrom Inc., Sinai Rd., S. Boston, Va. (co, dc, o)
Design Products, Inc., P.O. Box 342, Boulder, Colo. (co, e, o)
Desks Inc., 71 Fifth Ave., New York, N.Y. (b, co, dc, di, e, f, o)
Desks of America, Inc., P.O. Box 6305, Bridgeport 6, Conn. (dc)
Directional Contract Furniture Corp., 41 E. 57 St., New York 22, N.Y. (co, e, o)
Decorative Crafts, Inc., 225 Fifth Ave., New York 10, N.Y. (co)
Domore Chair Co., Inc., 2400 Sterling, Elkhart, Ind. (co, e)
Douglas Furniture Corp., 5555 W. 65 St., Chicago 38, Ill. (b, c, co, dc, dr, o)
Richard Draper Associates, Inc., 16 E. 52 St., New York, N.Y. (b, co, dc, di, e, f, o, s, t)
Dunbar Furniture Co., 505 S. Fulton, Berne, Ind. (c, co, dc, di, e, o)
Durham Mfg. Co., 700 S. Council, Muncie, Ind. (b, c, f)
Dux Inc., 1633 Adrian Rd., Burlingame, Cal (c, co, dc, e, o)
Edgewood Furniture Co., Inc., 208 E. 52 St., New York 22, N.Y. (co, dc, e)
Emeco Corp., Hanover, Pa. (e)
Empire State Chair Co., 424 Madison Ave., New York, N.Y. (dc, di)
Erickson Mobile Products Div., Hamilton Mfg. Co., 1316 18 St., Two Rivers, Wis. (b, c, dc, di, e, f)
Fabry Associates, 301 E. 63 St., New York, N.Y. (c, co, dc, di, dr, e)
Falcon Products, Inc., 911-17 N. Broadway, St. Louis 2, Mo. (c, co, dc, di)
Fibermold Corp., Affiliate Borg-Warner Corp., 2321 Abalone Ave., Torrance, Cal. (c, co, dc, di, o)
Ficks Reed Co., 4900 Charlemar Dr., Cincinnati 27, Ohio (c, co, dc, o)
Fixtures Mfg. Corp., 1641 Crystal, Kansas City, Mo. (b, c, co, dc, di, o)
Foster-McDavid, Inc., P.O. Box 10617, Tampa Fla. (c, co)
Furniture Accents, Inc., 303 Fifth Ave., New York, N.Y. (co, o)
Gallo Original Iron Works, 401 Park Ave., Brooklyn 5, N.Y. (c, co, di, s)
Garland Furniture Co., 21 E. Hubbard, Chicago 11, Ill. (di, e)
General Fireproofing Co., Youngstown 1, Ohio (dc, di, e)
Otto Gerdau Co., 82 Wall St., New York N.Y.
Glenn of California, 130 N. First Ave., Arcadia, Cal. (c, co, o, s)
Globe Furniture Co., High Point, N.C. (c, co, o)
Gold Medal Folding Furniture, 1700 Packard Ave., Racine, Wis. (f)
Arthur Gordon Associated, 200 Lexington Ave., New York 16, N.Y. (b, co, dc, di, e)
G. R. Griffith, 1155 N. Howe St., Chicago 10, Ill. (co, dc, di, e)
Griggs Equipment Co., P.O. Box 630, Belton, Tex. (b, dc, e, o)
Grosfeld House Inc., 215 E. 58 St., New York, N.Y. (c, co, dc, di, dr, e, o, s, t)
W. H. Gunlocke Chair Co., Wayland, N.Y. (c, co)
Haasbrock-Sonderguard, P.O. Box 46764, Los Angeles, Cal. (c, co, dc, di, o)
Hamilton-Cosco Inc., 2525 State, Columbus, Ind. (co, o)
Hampden Specialty Products, Corp., 295 Fifth Ave., New York, N.Y. (c, f)
Hanseatic Furniture Co., 161 W. Huron St., Chicago, Ill. (c, co, dc, di, e)
Fritz Hansen Inc., 305 E 63 St., New York 21, N.Y. (c, co, dc, di, e, o)
Harris Hub Co., 15600 S. Commercial Ave., Harvey, Ill. (f, o)
Helikon Furniture Co., Inc., 315 E. 62 St., New York 21, N.Y. (co, e, o)
Henredon Furniture Industries, High Point, N.C. (c, co, dc, dr, o, s)
Heywood-Wakefield Co., 206 Central St., Gardner, Mass. (co, di, o)
Hibriten Furniture Co., Inc., 350 Fifth Ave., New York 1, N.Y. (co)
Hickory Mfg. Co., Hickory, N.C. (c, co, dc, o)
Hiebert, Inc., 17001 Yukon Ave., Torrance, Cal. (e)
Hoosier Desk Co., 310 Mill St., P.O. Box 149, Jasper, Ind. (e)
House of Italian Handicrafts, 225 Fifth Ave., New York 10, N.Y. (c, co, dc)
Howe Folding Furniture Inc., 360 Lexington Ave., New York 16, N.Y. (b, c, di, e, f)
Howell Co., 436 S. First St., St. Charles, Ill. (b, co, dc, di, e, f, o)
Huntington Furniture Corp., P.O. Box 307, Lincolnton, N.C. (b, co, dc, di, dr, e, o, s)
Imperial Desk Co. Inc., 1312 W. Florida St., Evansville 7, Ind. (e)
Institutional Products Inc., Eye & Venango Sts., Philadelphia 34, Pa. (b, c, co, dc, di, e, f)
Interiors Import Co., Inc., 208 E. 52 St., New York, N.Y. (co, o)
International Contract Furnishings Inc., 145 E. 57 St., New York 22, N.Y. (b, c, co, dc, di, dr, e, f, o, s)
Invincible Metal Furniture, 26 & Franklin Sts., Manitowoc, Wis. (e)
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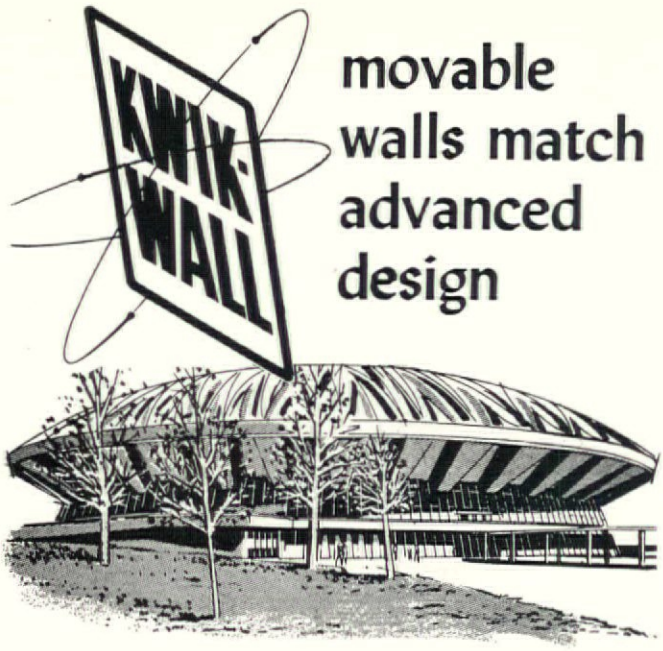

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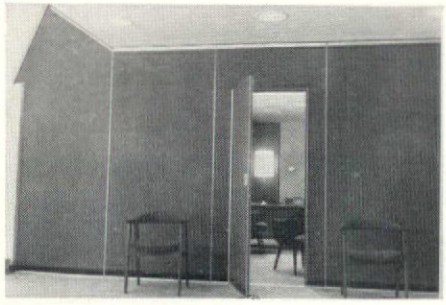

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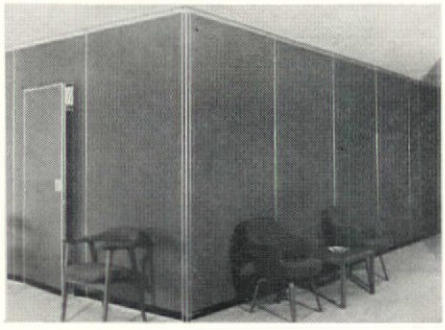

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Jansko Inc., P.O. Box 1751, 738 N.W. Ninth Ave., Ft. Lauderdale, Fl (dc,
Jasper Desk Co., P.O. Box 111, Jasper, Ind. (e,
Jasper Office Furniture Co., 402-424 13 St., Jasper, Ind.
J. G. Furniture Co., 160 E. 56 St., New York, N.Y. (dc, di,
Robert John Co., 821 N. Second St., Philadelphia, Pa. (e,
Johnson Plastic Tops, Inc., 69 North St., Elgin, Ill. (c, co, dc, di, e,
Kagan-Dreyfuss, Inc., 40 East End Ave., New York, N.Y. (b, c, co, dr, e, o, s,
Karges Furniture Co., Inc., 1501 W. Maryland St., Evansville, Ind. (b, c, co, dc,
Kasparians, 7772 Santa Monica Blvd., Los Angeles, Cal. (co,
Keller Mfg. Co., Corydon, Ind. (c, dc,
Kent-Coffey Mfg. Co., Lenoir, N.C. (co, dr,
Kingsley Mfg. Co., 4525 St. Clair Ave., Cleveland, Ohio (c, o,
Kittinger Co., Inc., 1893 Elmwood Ave., Buffalo, N.Y. (co, e,
Knoll Associates Inc., 320 Park Ave., New York 22, N.Y. (c, co, dc, di, e,
Kodawood Furniture Mfr's., 3730 N.W. 54 St., Miami, Fla. (c, dc,
Kraftware Corp., 225 Fifth Ave., New York 10, N.Y. (f,
Kroehler Mfg. Co., 222 E. Fifth Ave., Naperville, Ill. (co, dc,
Krueger Metal Products Co., P.O. Box 2097-A, Green Bay 6, Wis. (b, c, dc, di,
L. & B. Products Corp., 3247 Laconia Ave., Bronx 69, N.Y. (b, dc,
Albert Larsen of Cal., 418 Robertson Blvd., Los Angeles 48, Cal. (co,
Lehigh Furniture Corp., 16 E. 53 St., N.Y. (dc, di, e,
Level of Winchendon, Winchendon, Mass. (b, co, dc, di, e, f,
Lloyd Mfg. Co., Div. Heywoo Wakesfield, Menominee, Mich. (dc,
London Lamps, 10711 Venice Blvd., Los Angeles 34, Cal.
Frederik Lunning, 667 Fifth Ave., New York 22, N.Y. (c, co, e, o,
Lyon Metal Products Inc., 63 Railroad Ave., Aurora, Ill.
Madison Furniture Industries, Canton, Miss. (co, dc,
B. L. Marble Chair Co., 89 Willis St., Bedford, Ohio (co, e,
Marden Mfg. Inc., 1015 Halsted St., Chicago 22, Ill. (co, e,
Marshall Studios, Inc., Veedersburg, Ind. (c, co,
Martin of London, Inc., 8335 Melrose Ave., Los Angeles 46, Cal. (b, c, co, di, dr, o,
McDonald Products Corp., 721 Seneca St., Buffalo, N.Y.
McNeff Industries Inc., P.O. Box 10626, Dallas 7, Tex. (b, dc, di,
Jo Mead Designs, 944 W. North Ave., Chicago 22, Ill.
Metropolitan Furniture Mfg., 950 Linden Ave., S. San Francisco, Cal. (c, co, e,
Metwood Hanover, Spruce St., Hanover, Pa. (b,
Meyer Gunther Martini, 511 E. 72 St., New York 21, N.Y. (b,
Herman Miller Inc., McKinley St., Zeeland, Mich. (co, dc, di, e,
Milwaukee Chair Co., 3022 W. Center St., Milwaukee 45, Wis. (co,
M. Mittman Co., Inc., 316 E. 53 St., New York 22, N.Y.
Monarch Furniture Co., Inc., 803 Ward St., High Point, N.C. (c, di,
Monogram Metals, Inc., 99 Greene St., New York 12, N.Y.
Morrison Imports Inc., 523 Pacific Ave., San Francisco 11, Cal. (co,
Mueller Furniture Corp., P.O. Box 139, Grand Blanc, Mich.
Myrtle Desk Co., P.O. Box 1750, High Point, N.C. (e,
National Store Fixture Co., Inc., Odenton, Md. (b, dc, di, e,
Norco Furniture Co., Cherry Valley, Terminal Rd., W. Hamostead, N.Y.

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orcor Mfg. Co., Inc., Bridge & Pearl, Green Bay, Wis. (c)
orquist Products Inc., 415 Chandler St., Jamestown, N.Y. (c, di, t)
ffice Furniture Ltd., 351 E. 61 St., New York, N.Y. (co, dc di, e, o, s)
d Colony Furniture Co., Inc., 29 Crown St., Nashua, N.H. (b, c, co, e, o)
senigo Co., Inc., 1059 Third Ave., New York, N.Y. (co, dc, di, e, o, s)
ce/Jil Associates, Inc., 315 E. 62 St., New York, N.Y. (b, c, co, di, dr, e, o, s)
abody Seating Co., Inc., W. Fourth, North Manchester, Ind. (f)
erless Steel Equipment, Unruh & Hasbrook Aves., Philadelphia 11, Pa. (e)
riod, Inc., Henderson, Ky. (co)
ter Pepper Products, Inc., 22422 S. Avalon Blvd., Wilmington, Cal. (o)
ametron Corp., 4420 N.W. 35 Ct., Miami 42, Fla. (co, e, o, s, t)
arvey Probber Inc., 155 E. 56 St., New York, N.Y. (c, co, e, o, s, t)
artite Creative Corp., 230 Fifth Ave., New York 1, N.Y. (co, o)
uis Rastetter & Sons Co., 1300 Wall St., Ft. Wayne, Ind. (c, f)
gent Glass Co., Inc., 969 First Ave., New York, N.Y. (co, o)
hards Morgenthau Co., 225 Fifth Ave., New York 10, N.Y. (c, co, dc, e, o, s)
hardson/Nemschoff Sales, 2218 W. Water, Sheboygan, Wis. (c, co, o)
ns Risom Design Inc., 444 Madison Ave., New York 22, N.Y. (c, co, dr, e, o, s)
bey Department, Drexel Enterprises, Inc., Drexel, N.C. (c, co, o)
ward Axel Roffman Assoc. Inc., 160 E. 56 St., New York, N.Y. (c, co, dc, e, o)
net Rosenblum Inc., 315 E. 62 St., New York 21, N.Y. (co, dc, di, e, o)
yalmetal Corp., 1 Park Ave., New York 16. N.Y. (b, c, co, dc, di, e)
Way Furniture Co., Contract Div., 440 Park Ave. S., New York 16, N.Y. (dc, o)
fran & Glucksman, 8 W. 30 St., New York 1, N.Y. (o)
hn Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y. (c, co, dc, e, o, s, t)
ndia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y. (b, c, co, dc, di, dr, e, o, s, t)
ndinavian Design, 15 E. 53 St., New York, N.Y. (co, di, f, o)
andix Designs, Inc., 432 Park Ave. S., New York, N.Y. (co, dc, di, e, o)
ank Scerbo & Sons, Inc., 140 Plymouth St., Brooklyn 12, N.Y. (b, di, e, o)
Schwartz Glass & Mirror Co., 412-418 E. 59 St., New York, N.Y. (co, dr)
oll, Inc., 800 N.W. 166 St., Miami 64, Fla. (co, di, s)
aboard Diecasting Corp., 1100 Prospect Ave., West Islip, L.I., N.Y. (c, co, dc, t)
lig Mfg. Co., 54 Green St., Leominster, Mass. (c, co, dc, di, e, o, s)
aw-Walker Co., Muskegon, Mich. (co, e, o)
elby Williams Mfg., Inc., 2500 W. Ogden Ave., Chicago 8, Ill. (b, dc, di, e, f)
elves Unlimited, 1134 First Ave., New York 21, N.Y. (o)
wayder Bros. Inc., 1050 S. Broadway, Denver, Colo. (b, c, di, f)
o Mfg. Co., Inc., 5215 Eden Ave. S., Minneapolis 34, Minn. (b, dc, di, e, f, s)
nmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill. (e)
mpson-Bosworth, 1745 N. Richmond, Chicago, Ill. (co, e)
gh-Lowry Contract Furniture, 174 E. 11 St., Holland, Mich. (c)
akmore Co., 200 Madison Ave., New York, N.Y. (c, f)
ck Stambaugh, Inc., Ada, Ohio (b, c, co, dc, di, e, o, s, t)
andard Furniture Co., Herkimer, N.Y. (co, e, o)
anley Mfg. Co., 2310 N. Main St., Ft. Worth, Tex. (co, e)

Steelcase, Inc., 1120 36 St. S.E., Grand Rapids, Mich. (e)
Stendig Inc., 487 Park Ave., New York, N.Y. (b, c, co, dc, di, e, o)
Stow & Davis Furniture Co., 25 Summer N.W., Grand Rapids, Mich. (e)
John Stuart, Inc., 32 St. & Park Ave., New York 16, N.Y. (b, c, co, dc, di, dr, e, o, s)
Stylex Seating Co., Delanco, N.J. (e)
Styl-O-Kraft Inc., 312 N. Flagler Dr., Fort Lauderdale, Fla. (co)
Stylume Products, Inc., 3640-3650 E. Tenth Ct., Hialeah, Fla. (dc, o)
Sunray Chair Inc., 6001 N.W. 39 Ave., Miami, Fla. (co, dc, di)
George Tanier, Inc., 305 E. 63 St., New York, N.Y.
Thayer Coggin Institutional, Inc., Burton S., High Point, N.C. (co, e, o)
Thinline Mfg. Co., 623 Young St., Santa Ana, Cal. (b,c, co, dc, dr, e, o, s, t)
Thomasville Furniture Industries, Thomasville, N.C. (c, co, o, s)
Thonet Industries, Inc., 1 Park Ave., New York 16, N.Y. (c, co, dc, di, e, o, s)
Tomlinson of High Point, 305 W. High St., High Point, N.C. (c, co, dr, o, s)
Tri-Mark Designs, 1006 Arch St., Philadelphia 7, Pa. (co, o)
Troy Sunshade Co., 612 Grant St., Troy, Ohio (b, co, dc, di, f, o)
Turner Mfg. Co., 2309 S. Kesler, Chicago 23, Ill. (co, o)
Valley Upholstery Corp., 232 E. 59 St., New York, N.Y. (co, o)
Victorian Furniture Corp., 2914 Day St., P.O. Box 60, Montgomery, Ala. (co, o)
Virco Mfg. Co., 15134 S. Vermont, Los Angeles, Cal. (b, f)
Virtue Bros. Mfg. Co., 5701 W. Century Blvd., Los Angeles 45, Cal. (dc)
Frederic Weinberg Co., 145 W. Columbia Ave., Philadelphia 22, Pa. (co, dc, di, e, o)
Western Mfg. Co., 536 N. Highland Ave., Aurora, Ill. (e)
Western Table Co., 3759 S. Ashland, Chicago, Ill. (co, o)
John Widdicomb Co., 1 Park Ave., New York, N.Y. (b, c, co, dr, e, o, s)
Consider H. Willett Inc., 3001 W. Kentucky, Louisville 1, Ky. (co, dr, o, s)
John D. Williams Co., 1411 Merchandise Mart, Chicago 54, Ill. (b, c, co, dc, di, dr, e, f, o, s, t)
Williams Moduplan Office Furniture, 175 Fifth Ave., New York 10, N.Y. (e)
Lee L. Woodard Sons Inc., Owosso, Mich. (c, co, dc, di, o, s)
Worden Co., 200 E. 17 St., Holland, Mich. (e)
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y. (b, c, t)

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American Olean Tile Co., Lansdale, Pa. (c)
Amsterdam Corp., 285 Madison Ave., New York, N.Y. (c, m)
Architectural Elements Inc., 124 E. 40 St., New York 16, N.Y. (c, m)
Atlas Tile Co., 264 W. Spazier Ave., Burbank, Cal. (m)
Cambridge Tile Mfg. Co., P.O. Box 15071, Cincinnati 15, Ohio (c, mo)
Crown Tile Corp., 125 Walnut Rd. S.E., Massillon, Ohio (m)
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Krevolin & Constantine, 61 W. 74 St., New York 23, N.Y.
Ludowici-Celadon Co., 75 E. Wacker Dr., Chicago 1, Ill.
Marble Internationale, Ltd., 101 Park Ave., New York 17, N.Y. (c,
Marshall Studios, Inc., Veedersburg, Ind..
Miraplas Tile Co., Columbus 6, Ohio
Mosaic Tile Co., 55 Public Square, Cleveland 13, Ohio (c,
Leather Tile Industries, 441 Pine St., Hanover, Pa.
Olympia Tile Corp., P.O. Box 124, Spring Valley, N.Y.
Onyx Resources Co., 303 Fifth Ave., New York 16, N.Y. (c,
Pacific Tile & Porcelain, 7461 Beverly Blvd., Los Angeles 36, Cal.
Pomona Tile Mfg. Co., 629 N. La Brea, Los Angeles 36, Cal. (c,
Scandinavian Design, 15 E. 53 St., New York 22, N.Y.
Simpson Timber Co., 2000 Washington Bldg., Seattle 1, Wash.
Harris G. Strong, 465 E. 147 St., New York 55, N.Y.
Stylon Corp., Box 341, Milford, Mass. (c,
Sungott Art Studios, 20 W. 32 St., New York, N.Y.
Three Centuries, 202 E. 56 St., New York 22, N.Y.
Vermont Marble Co., Proctor, Vt.
Vikon Tile Corp., Washington, N.J.
Walker & Zanger, Inc., 100 Hudson St., New York 13, N.Y. (c,

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Arvin Industries Inc., 1513 13 St., Columbus, Ind.
Blonder-Tongue Laboratories, 9 Alling St., Newark 2, N.J.
DuKane Corp., Communications Systems Div., St. Charles, Ill.
Emerson Radio Inc., 680 Fifth Ave., New York 19, N.Y.
Harman-Kardon, Inc., Commercial Sound Div., 55 Ames Ct., Plainview, N
Magnavox Co., 2131 Bueter Rd., Fort Wayne 4, Ind.
Philco Corp., Tele-Sound Dept., C & Tioga Sts., Philadelphia 34, Pa.
Radio Corp. of America, Broadcast & Communications Products Di
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George K. Birge Co., Inc., 120 E. 56 St., New York 22, N.Y.
Frederic Blank & Co., Inc., P.O. Box 388, Passaic, N.J.
Louis W. Bowen, Inc., 509 Madison Ave., New York, N.Y.
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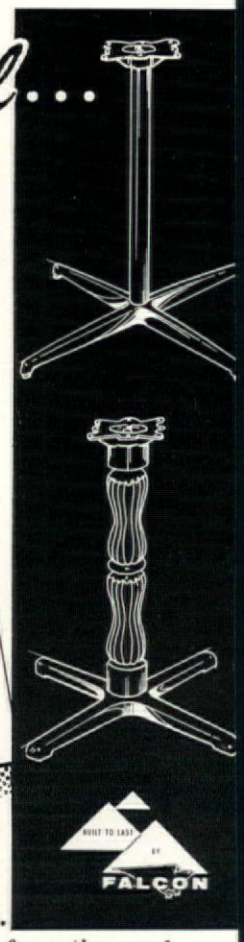

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inental Felt Co., 22 W. 15 St., New York, N.Y.
den Decorator Fabrics, 1926 Arch St., Philadelphia, Pa.
x Inc., 35 Wisconsin St., Oshkosh, Wis.
Denst Designs Inc. (Denst & Miles), 7355 S. Exchange Ave., Chicago Ill.
ge Cork Co., 11 Laurel St., Lancaster, Pa.
DuPont de Nemours & Co., Wilmington 98, Del.
wall Inc., 509 Madison Ave., New York 22, N.Y.
nank Designers, Inc., 347 E. Burlington Rd., Riverside 46, Ill.
son Ellis Co., Inc., 979 Third Ave., New York, N.Y.
kona, Inc., East Taunton, Mass.
tate, Inc., 515 Madison Ave., New York, N.Y.
ral Industries, 681 Main St., Belleville 9, N.J.
rs Co., 350 Fifth Ave., New York, N.Y.
nweave Inc., 295 Fifth Ave., New York, N.Y.
Fabrics, P.O. Box 128, 151 Lafayette, Mount Clemens, Mich.
Walls, Inc., 515 Madison Ave., New York, N.Y.
ery Handprints, Inc., 2700 Grand Ave., N. Bergen, N.J.
n Fabrics Inc., 281 Fifth Ave., New York 16, N.Y.
eral Plastics, 1400 N. Washington, Marion, Ind.
rd Inc., 515 Madison Ave., New York 22, N.Y.
am Gold, Inc., 1270 Ave. of Americas, New York 20, N.Y.
dman-Dean-Scott, Inc., 814 N. Franklin St., Chicago 10, Ill.
Goodrich Consumer Products, 300 Park Ave., New York 22, N.Y.
dyear Tire & Rubber Co., Flooring Div., Akron, Ohio
les R. Gracie & Sons Inc., 148 E. 58 St., New York 22, N.Y.
Tec, 425 Lakeside Ave. N.W., Cleveland 13, Ohio
. Hexter Co., 2810 Superior Ave., Cleveland 14, Ohio
rial Wallpaper Mill, Inc., 3645 Warrensville Ctr. Rd., Cleveland 22, io
chemical Corp., 837 Buckingham St., Toledo, Ohio
. Jacobs Co., 515 Madison Ave., New York, N.Y.
ex, Inc., 101 Park Ave., New York 17, N.Y.
enbach & Warren, 575 Madison Ave., New York 22, N.Y.
dler-Fauchere, 451 Jackson Sq., San Francisco, Cal.
nt Bros. Inc., 425 Lakeside Ave. N.W., Cleveland 13, Ohio
nerguild Inc., 1 E. 53 St., New York 22, N.Y.
er Tile Industries, 441 Pine St., Hanover, Pa.
or Lorentzen, Inc., 720 Monroe St., Hoboken, N.J.
. S. Lloyd Co., Inc., 425 E. 53 St., New York 22, N.Y.
a Fabrics, 938 Harrison St., San Francisco 7, Cal.
no-Fisher Studios Inc., 64 E. 55 St., New York, N.Y.
ram Fabric Corp., 130 W. 46 St., New York, N.Y.
Mann Associates, 677 Fifth Ave., New York 22, N.Y.
h Wall Products, Inc., Dover, Ohio
and Duraleather Co., Amber & Willard Sts., Mocksville, N.C.
rdi Corp., 707 Fenmore Rd., Mamaroneck, N.Y.
McDonald, Inc., 509 Madison Ave., New York 22, N.Y.
ls, Inc., 16 E. 53 St., New York, N.Y.
onal Plastic Products Co., Inc., Odenton, Md.
onal Products Inc., 900 Baxter Ave., Louisville, Ky.
Castle Products, Inc., P.O. Box 353, New Castle, Ind.
lboard Mfg. Co., Inc., 222 Pacific St., Newark 14, N.J.
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mammoth Murals, P.O. Box 3186, N. Hollywood, Cal.
plastex United Inc., 870 Springfield Rd., Union, N.J.
Ruskin & Co., 1410 Wood Rd., New York 62, N.Y.
humacher & Co., 939 Third Ave., New York 18, N.Y.
l Scott Fabrics Corp., 979 Third Ave., New York, N.Y.
s Seeman Studios, Inc., 50 Rose Pl., Garden City Park, N.Y.
dard Coated Products, Buchanan, N.Y.
. Stockwell Co., 3262 Wilshire Blvd., Los Angeles 5, Cal.
Strauss, 160 E. Erie St., Chicago 11, Ill.
rior Wall Products Co., 4401 N. American St., Philadelphia, Pa.
reflex Inc., 27 Bruckner Blvd., New York 54, N.Y.
ok Fabrics, Ltd., 16 E. 52 St., New York 22, N.Y.
ertone Wallcoverings Inc., 4 E. 53 St., New York 22, N.Y.
an Trigg, Inc., 940 Third Ave., New York 17, N.Y.
Plywood Corp., 55 W. 44 St., New York, N.Y.
Rubber Co., 1230 Ave. of Americas, New York 20, N.Y.
rt Van Luit Co., 4000 Chevy Chase Dr., Los Angeles, Cal.
e, Inc., 1 E. 54 St., New York, N.Y.
r England Agencies, 420 Market St., San Francisco 11, Cal.
-Tex Co., 165 Ward St., Paterson, N.J.
e Wagner, 125 E. 57 St., New York, N.Y.
Trends Inc., 58 E. 53 St., New York 22, N.Y.
er Co., 108 S. Desplaines St., Chicago, Ill.
r Warner Scenics, 150-19 12 St., Whitestone 57, N.Y.
p Textiles Inc., 2010 Lincoln Ave., Pasadena, Cal.
inghouse Corp., Micarta Div., Hampton, S.C.
eld Design Associates, 674 S. Van Ness Ave., San Francisco 10, Cal..
dall Industries, 3500 Oakton, Skokie, Ill.
dson Wallpapers Inc., 515 Madison Ave., New York 22, N.Y.

ALLPAPER

ett & Vollum, Inc., 161 E. Grand, Chicago 11, Ill.
mo Fabrics, Inc., 969 Third Ave., New York 22, N.Y.
Co., 390 Niagara St., Buffalo 1, N.Y.
ge K. Birge Co., Inc., 120 E. 56 St., New York 22, N.Y.
W. Bowen, Inc., 509 Madison Ave., New York, N.Y.
chwig & Fils, Inc., 509 Madison Ave., New York 22, N.Y.
dian Wallpaper Manufacturers, Ltd., 222 Seventh St., Toronto 14, Can.
Denst Designs Inc. (Denst & Miles), 7355 S. Exchange Ave., Chicago Ill.
Diament & Co., 969 Third Ave., New York, N.Y.
nd Scientific Co., 101 E. Gloucester Pike, Barrington 7, N.J.
ank Designers, Inc., 347 E. Burlington Rd., Riverside 46, Ill.
on Ellis Co., Inc., 979 Third Ave., New York, N.Y.
ssy Handprints, Inc., 1665 Northern Blvd., Manhasset, N.Y.
Walls, Inc., 515 Madison Ave., New York, N.Y.
ry Handprints, Inc., 2700 Grand Ave., N. Bergen, N.J.
es R. Gracie & Sons, Inc., 148 E. 58 St., New York 22, N.Y.
ff Fabrics, Inc., 155 E. 56 St., New York, N.Y.
Tec, 425 Lakeside Ave. N.W., Cleveland 13, Ohio
. Hexter Co., 2810 Superior Ave., Cleveland 14, Ohio
ial Wallpaper Mill, Inc., 3645 Warrensville Ctr. Rd., Cleveland 22, io
. Jacobs Co., 515 Madison Ave., New York, N.Y.
nbach & Warren, 575 Madison Ave., New York 22, N.Y.
Keliehor Designs, Inc., 400 E. Pine St., Seattle, Wash.
dler-Fauchere, 451 Jackson Sq., San Francisco, Cal.
nt Bros. Inc., 425 Lakeside Ave. N.W., Cleveland 13, Ohio
a de Mar Wallpaper, 209 E. 56 St., New York 22, N.Y.

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W. H. S. Lloyd Co. Inc., 425 E. 53 St., New York 22, N.Y.
Karl Mann Associates, 677 Fifth Ave., New York 22, N.Y.
Manuscreens, Inc., 113-03 Queens Blvd., Forest Hills, N.Y.
Gene McDonald, Inc., 509 Madison Ave., New York 22, N.Y.
Michal's Designs, 490 Rockaway Ave., Valley Stream, N.Y.
Herman Miller Inc., McKinley St., Zeeland, Mich.
Murals, Inc., 16 E. 53 St., New York, N.Y.
Scalamandre Silks Inc., 63 E. 52 St., New York, N.Y.
F. Schumacher & Co., 939 Third Ave., New York 18, N.Y.
James Seeman Studios, Inc., 50 Rose Pl., Garden City Park, N.Y.
Stamford Wallpaper Co. Inc., Stamford, Conn.
C. W. Stockwell Co., 3262 Wilshire Blvd., Los Angeles 5, Cal.
Thalbok Fabrics, Ltd., 16 E. 52 St., New York 22, N.Y.
Thomas Strahan Co., Heard & Maple, Chelsea 50, Mass.
J. H. Thorp & Co. Inc., 425 E. 53 St., New York, N.Y.
Timbertone Wallcoverings Inc., 4 E. 53 St., New York 22, N.Y.
Norman Trigg, In., 940 Third Ave., New York 17, N.Y.
Albert Van Luit Co., 4000 Chevy Chase Dr., Los Angeles, Cal.
Verde, Inc., 1 E. 54 St., New York, N.Y.
Victor England Agencies, 420 Market St., San Francisco 11, Cal.
Vinyl-Tex Co., 165 Ward St., Paterson, N.J.
Sherle Wagner Corp., 125 E. 57 St., New York 22, N.Y.
Wall Trends Inc., 58 E. 53 St., New York 22, N.Y.
Warner Co., 108 S. Desplaines St., Chicago, Ill.
Victor Warner Scenics, 150-19 12 St., Whitestone 57, N.Y.
Winfield Design Associates, 674 S. Van Ness Ave., San Francisco 10, Cal.
Woodson Wallpapers Inc., 515 Madison Ave., New York 22, N.Y.

WALLPAPER PROTECTION

Resitane Coating Corp., 966 Nepperhan Ave., Yonkers, N.Y.
Thomas Strahan Co., Head & Maple Chelsea 50, Mass.

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Code: f—freestanding
w—wall mounted

Hugh Acton Design Co., 588 Brookside, Birmingham, Mich. (f, w)
All-Steel Equipment Inc, Aurora 7, Ill. (f)
Bethlehem Furniture Mfg., 2 Park Ave., New York 16, N.Y. (f)
Brunswick Corp., 2605 E. Kilgore Rd., Kalamazoo, Mich. (f)
Colonial Products Co., Dallastown, Pa. (f)
Columbia-Hallowell Div., Standard Pressed Steel Co., Jenkintown, Pa. (f)
Contempo Furniture Corp., 178 Bouic Ave., Rockville, Md. (f)
Desks, Inc., 71 Fifth Ave., New York, N.Y. (f)
Desks of Ameria, Inc., P.O. Box 6305, Bridgeport 6, Conn. (f)
Richard Draper Associates Inc., 16 E. 52 St., New York, N.Y. (f, w)
Elmay Importing Co., 36-29 34 St., Long Island City 6, N.Y. (f)
General Fireproofing Co., Youngstown 1, Ohio (f)
Lehigh Furniture Corp., 16 E. 53 St., New York, N.Y. (f)
Lyon Metal Products Inc., 63 Railroad Ave., Aurora, Ill. (f)
Martin of London Inc., 8335 Melrose Ave., los Angeles 46, Cal.
Office Furniture Ltd., 351 E. 61 St., New York, N.Y.
Orsenigo Co., Inc., 1059 Third Ave., New York 21, N.Y.
Palmer Furniture Co., Denmark, S.C.
Parker Steel Products Inc., 54 N. 11 St., Brooklyn 11, N.Y.
Harvey Probber Inc., 155 E. 56 St., New York, N.Y.
Jens Risom Design, Inc., 444 Madison Ave., New York 22, N.Y.
John Scalia-Schmieg & Kotzian, Inc., 521 E. 72 St., New York 21, N.Y.
Scandia Craft Enterprises, Ltd., 156 E. 30 St., New York, N.Y.
Frank Scerbo & Sons, Inc., 140 Plymouth St., Brooklyn 1, N.Y.
Simmons Co., Contract Div., 1870 Merchandise Mart, Chicago 54, Ill.
Sligh-Lowry Contract Furniture, 174 E. 11 St., Holland, Mich.
Steelcase, Inc., 1120 36 St., S.E., Grand Rapids, Mich.
Superior Sleeprite Corp., 759 S. Washtenaw Ave., Chicago 12, Ill.
Thonet Industries, Inc., 1 Park Ave., New York 16, N.Y.
Vogel-Peterson Co., Rt 83 & Madison, Elmhurst, Ill.
S. Zimet Corp., 19 Quincy St., Brooklyn, N.Y.

WINDOW SHADES

Abbott-Miller, 631 W. 125 St., New York 27, N.Y.
Aeroshade Co., Inc., 433 Oakland Ave., P.O. Box 559, Waukesha, Wis.
American Window Shade Mfg. Co., 325 Rockaway Ave., Brooklyn, N.
Associated Draperies, National Sales Div., University Sta., Box 3001, S
Louis 30, Mo.
Breneman-Hartshorn Inc., 1133 Sycamore, Cincinnati 10, Ohio
Bridgeport Brass Co., 30 Grand St., Bridgeport 2, Conn.
Cal-Craft Wood Fabrics, Shades Inc., 80 Tehama St., San Francisco, Cal.
E. I. DuPont de Nemours & Co., Wilmington 98, Del.
Eastern Products Corp., 1601 Wicomico St., Baltimore 30, Md.
General Drapery Service, 135 West 17 St., New York 11, N.Y.
Illinois Shade, Div. Slick Corp., 17 St., Chicago Heights, Ill.
Joanna Western Mills Co., 22 & Jefferson, Chicago, Ill.
Levolor Lorentzen, Inc., 720 Monroe St., Hoboken, N.J.
Lozano-Fisher Studios Inc., 64 E. 55 St., New York, N.Y.
Pittsburgh Plate Glass Co., Fiber Glass Div., 1 Gateway Ctr., Pittsburg
22, Pa.
Standard Trimming Corp., 927 Third Ave., New York 22, N.Y.
Tropicraft of San Francisco, 568 Howard, San Francisco 5, Cal.
Verti-Color Blinds Co., 64 E. 55 St., New York 22, N.Y.
Window Modes, Inc., 16 E. 52 St., New York, N.Y.

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Abbott-Miller, 631 W. 125 St., New York 27, N.Y.
Aeroshade Co., Inc., 433 Oakland Ave., P.O. Box 559, Waukesha, Wis.
American-Accordion-Fold Doors Inc., 175-35 Liberty Ave., Jamaica 35, N.
Breneman-Hartshorn Inc., 1133 Sycamore, Cincinnati 10, Ohio.
Cal-Craft Wood Fabrics, Shades Inc., 80 Tehama St., San Francisco, C
General Drapery Service, 135 West 17 St., New York 11, N.Y.
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olor Lorentzen, Inc., 720 Monroe St., Hoboken, N.J.
verdrape Inc., 1710 22 St., Santa Monica, Cal.
ano-Fisher Studios, Inc., 64 E. 55 St., New York, N.Y.
picraft of San Francisco, 568 Howard, San Francisco 5, Cal.
ti-Color Blinds Co., 64 E. 55 St., New York 22, N.Y.
bb Textiles, Inc., 2010 Lincoln Ave., Pasadena, Cal.
ndow Modes, Inc., 16 E. 52 St., New York, N.Y.

MISCELLANEOUS

OTHER CONTRACT FURNISHINGS & SERVICES

me-National Refrigeration Co., P.O. Box 188, Astoria 5, L.I., N.Y. (ice cube maker)
erican-Saint Gobain Corp., P.O. Box 929, Kingsport, Tenn. (glass, plate, sheet, patterned)
ndix Mouldings Inc., 952 Whittier St., Bronx 59, N.Y. (decorative mouldings)
ius C. Blum Inc., Carlstadt, N.J. (decorative screens, railing components)
nnie Looms, Ltd., 275 Fifth Ave., New York, N.Y. (bolsters, bolster covers)
kstaff Co., 1127 S. Main St., Oshkosh, Wis. (library furniture)
otex Corp., 120 S. LaSalle St., Chicago, Ill. (acoustical materials)
onial Furn. Frame Co. of Penna., 2217 E. Hagert St., Philadelphia, Pa. (wood frames)
raclean Co., 839 Waukegan Rd., Deerfield, Ill. (furniture maintenance)
wers Unlimited Inc., 1140 Third Ave., New York, N.Y. (flowers & plants)
dman-Dean-Scott, Inc., 814 N. Franklin St., Chicago 10, Ill. (custom murals)
enhouse, 254 E. 51 St., New York, N.Y. (plants; pottery)
nes G. Hardy & Co., 11 E. 26 St., New York 10, N.Y. (table linens)
g Refrigerator Corp., 76-02 Woodhaven Blvd., Glendale 72, L.I., N.Y. (range-sink-refrigerator units)
W. Knight & Son, Inc., 8 Lane St., Seneca Falls, N.Y. (bronze & aluminum letters & figures)
olor Lorentzen, Inc., 720 Monroe St., Hoboken, N.J. (woven aluminum fabrics)
rshall-McMurray Co., 631 San Julian Ave., Los Angeles, Cal. (hospital cubicle tracks)
es Marketing Service, 205 W. Wacker Dr., Chicago 6, Ill. (marketing service)
tional Store Fixture Co., Inc., Odenton, Md. (hospital furniture)
rth American Van Lines, Inc., Fort Wayne 1, Ind. (trucking)
cific Drapery Walls, 2235 S.E. 11 Ave., Portland 14, Ore. (woven wire draperies, room dividers; fireplace screens)
bert Parvin & Co., 120 N. Robertson Blvd., Los Angeles 48, Cal. (contract designers & furnishers)
stiglide Mfg. Corp., 1757 Stanford St., Santa Monica, Cal. (plastic arm rests)
ulpture Studio, Inc., 202 E. 77 St., New York 21, N.Y. (sculptured fountains)
rviceMaster, 45-02 23 St., Long Island City, N.Y. (contract maintenance—carpet, furniture, drapery)
irley Tattersfield Assoc., Inc., 2047 Cherry St., Philadelphia 3, Pa. (murals, mosaics, decorative panels, stained glass)
alker & Zanger, Inc., 100 Hudson St., New York 13, N.Y. (marble, onyx, granite, slate tops & panels)
stinghouse Electric Corp., Commercial-Institutional Products Div., 353 Park Ave. S., New York 10, N.Y. (ice machines, water coolers, ironing units)

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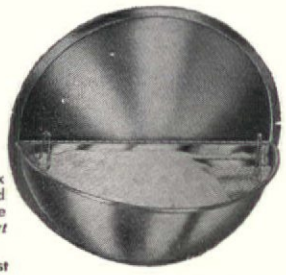
- Waste Receptacles
- Planters
- Ash Trays
- Wardrobe Racks



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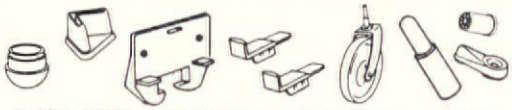

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American Ceramic Society, 4055 N. High St., Columbus 14, Ohio

American Hotel & Motel Association, 221 W. 57 St., New York 19, N.Y.

American Institute of Architects, 1735 New York Ave., N.W., Washington 6, D.C.

American Institute of Interior Designers, 673 Fifth Avenue, New York, N.Y.

American Hardware Manufacturers Association, 342 Madison Ave., New York 17, N.Y.

American Hospital Association, 18 E. Division St., Chicago 10, Ill.

American Library Association, 50 E. Huron St., Chicago 11, Ill.

American Society of Industrial Designers, 15 E. 48 St., New York 17, N.Y.

American Society of Landscape Architects, 2000 K St., N.W., Washington 6, D.C.

American Society for Testing & Materials, 1916 Race St., Philadelphia 3, Pa.

American Walnut Association, 666 N. Lake Shore Dr., Chicago 11, Ill.

Asphalt & Vinyl Asbestos Tile Institute, 101 Park Ave., New York 17, N.Y.

Belgian Linen Association, 280 Madison Ave., New York N.Y.

Blended Fabrics of America, 415 Madison Ave., New York 17, N.Y.

Illuminating Engineering Society, 345 E. 47 St., New York 17, N.Y.

Industrial Designers Institute, 441 Madison Ave., New York, N.Y.

Institutional Research Council, Inc., 221 W. 57 St., New York 19, N.Y.

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National Cotton Council of America, P.O. Box 12285, Memphis 12, Tenn.

National Electrical Manufacturers Association, 155 E. 44 St., New York 17, N.Y.

National Institute of Government Purchasing Connecticut Ave., N.W., Washingon 36, D

National Institute of Rug Cleaning, Inc., 735 consin Ave., Washington 14, D.C.

National Office Furniture Association, 327 S. Chicago 4, Ill.

National Paint, Varnish & Lacquer Associatio 1500 Rhode Island Ave., N.W., Washington

National Restaurant Association, 1530 N. Lake Dr., Chicago 10, Ill.

National Society of Interior Designers, Inc., 57 St., New York, N.Y.

National Stationery & Office Equipment Asso 740 Investment Bldg., Washington 5, D.C.

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Tile Manufacturers Association, 50 E. 42 St York 16, N.Y.

Tufted Textile Manufacturers Association, 2 Cuyler St., P.O. Box 81, Dalton, Ga.

Vinyl & Rubber Flooring Div., Rubber Mfrs. Inc., 444 Madison Ave., New York 12, N.Y.

Vinyl Fabrics Institute, 65 E. 55 St., New Y N.Y.

Wallpaper Council, Inc., 509 Madison Ave. York 22, N.Y.

Window Shade Manufacturers Association Madison Ave., New York 17, N.Y.

Wool Carpets of America, 360 Lexington Ave York, N.Y.

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Architectural Materials Center, 101 Park Ave. York 17, N. Y.

Atlanta Merchandise Mart, 240 Peachtree St., Atlanta, Ga.

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Dallas Trade Mart, 2100 Stammons Frwy., Da Tex.

Decoration & Design Building, 979 Third Ave. St., New York, N.Y.

Home Furnishings Mart, 205 Lexington Ave., York, N.Y.

International Design Center of Miami, 4141 N. Ave., Miami, Fla.

Los Angeles Design Center, 8899 Beverly Blvd Angeles, Cal.

Los Angeles Home Furnishings Mart, 1933 S. way, Los Angeles 7, Cal.

Midwest Merchandise Mart, Minneapolis, Min

National Design Center, Marina City, 300 N. St., Chicago 10, Ill.

National Design Center, 415 E. 53 St., New York

National Furniture Mart, Lexington Ave. & 3 New York, N.Y.

New York Coliseum, Columbus Circle, New York

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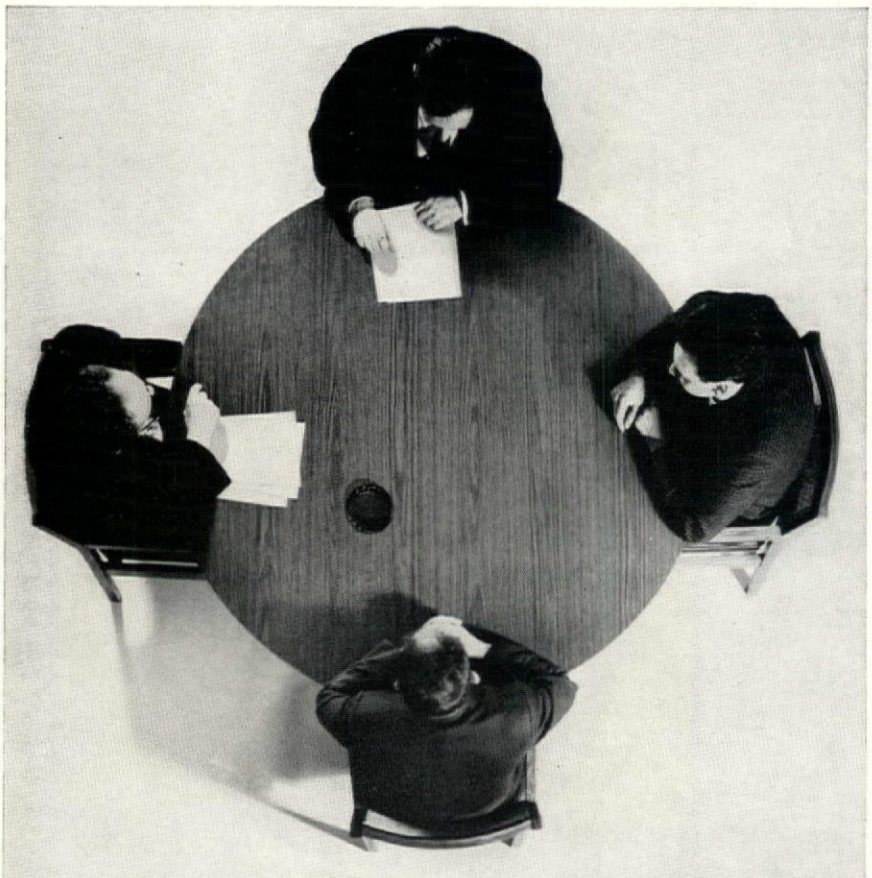

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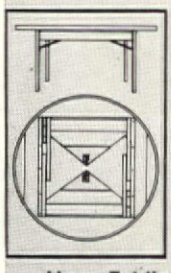

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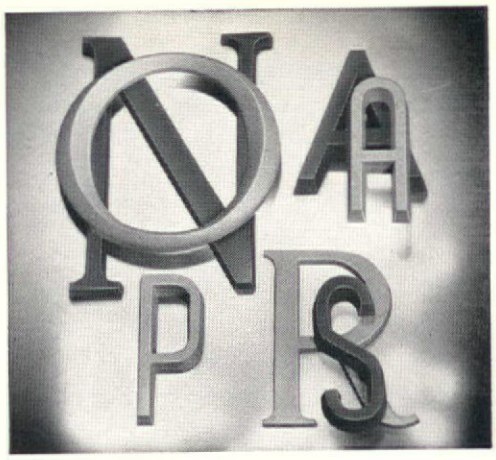

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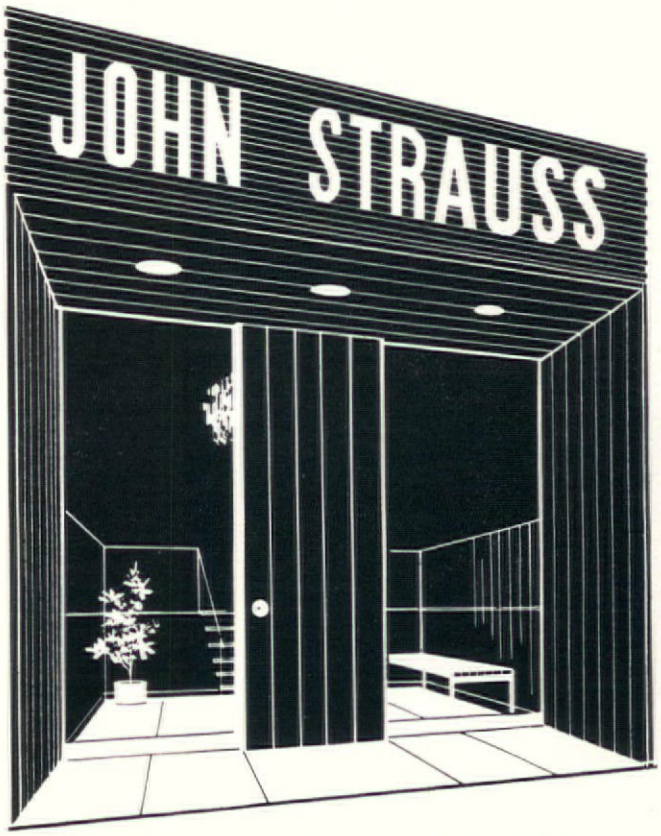

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The Diderot Pictorial Encyclopedia of Trades and Industry. Dover Publications, Inc. 920 pages, $18.50, two-volume set (available through CONTRACT)

The Essentials of Modern Carpet Installation. By D. J. Duffin. D. Van Nostrand Co. 324 pages, $6.50 (available through American Carpet Institute)

Theatres and Auditoriums. By Harold Burris-Meyer and Edward G. Cole. Reinhold Publishing Corp. 230 pages, $12.00 (available through CONTRACT)

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"Fiber Facts." Published annually American Viscose Corp. "Convert to fort with Latex Foam." Published by ural Rubber Bureau.

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"Doing Business with The Federal ernment. A Guide for the Businessm Published by General Services Adm tration, Washington.

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